

The Monthly Hound Up!



Spring is almost here! Welcome to our **second newsletter of the year**, a hound up of all the events from HFB in February and some **exciting upgrades** coming your way in March!

In this newsletter, our **Breed of the Month** features the loveable **Corgi**, a breed we all know and love here at HFB. We also invite you to **step into the 'sweetheart spa'** and take a look at some of the gorgeous pups that had our **limited edition valentines** upgrade this year! We are sad to see this upgrade go, but excited to make room for our **special Easter package**, coming soon to our salons!

Our educational section for this newsletter, **'A breath of fresh air'**, follows the **change of the season**, with everything you need to know about preparing your pets for the springtime, so that you and your furry friends can make happy memories together this season! To finish off the newsletter, we have our **'discounts in bloom'**, including some **special offers** at HFB this month! Thank you for tuning into this newsletter and supporting HFB so far this year, as always ~ **happy reading!**



Sunshine, belly rubs, and good vibes only



breed of the month!

CORGI

Did You Know? Fun Fact About Shih Tzus!
Queen Elizabeth II owned more than **30 Corgis** during her reign from 1952 - 2022. Her first Corgi, **Susan**, was a birthday gift in 1944, and almost all of her Corgis were **descendants of Susan**. The Queen often owned up to or **more than 10 Corgis at one time!**

Characteristics:
 Corgis are often referred to as **'big dogs on small legs'**, known and loved for their high energy, affection and confidence. **Certainly not shy pups**, Corgis thrive on **commanding your attention and love!**

Temperament:
 Corgis require a lot of **active stimulation** to prevent them from getting too bored and destructive! However, despite their 'big dog' barks, Corgis are **very protective** of their families and are definitely **affectionate and loyal pups**.

A Bit of History:
 Corgis originate from **Wales in the 10th Century**. Originally bred to be farmers' dogs to herd cattle. Their name is believed to be derived from the Welsh **'Cor'** meaning to watch and gather, and **'gi'** meaning dog!

Size: Small

Affection Factor: 🐾 🐾 🐾 🐾 🐾

Grooming Schedule: 8-12 weeks

Colours: Red, Sable, Fawn, Black and Tan.

STEP INTO THE SWEETHEART SPA 🐾

In February we opened up the HFB **'sweetheart spa'**, our **limited edition** service where our furry customers had the chance to **relax** from all of that barking and ball-fetching by stepping into our **love-filled salons**.

Here we have some of the sweethearts that enjoyed their **trips into luxury** this valentines season!

Spa days are the best days, and we are excited to welcome these pups back to the **springtime spa** at HFB (keep reading this newsletter for a sneak peek!)

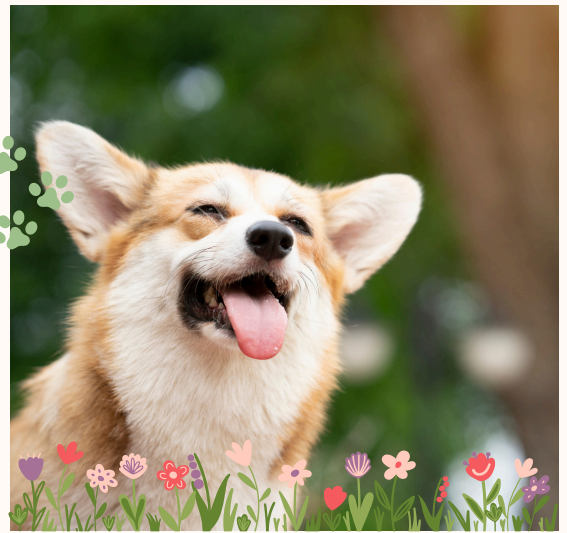


A BREATH OF FRESH AIR

ALL THE TIPS YOU NEED TO PREPARE YOUR PETS FOR THE SPRINGTIME SEASON!

- **Grooming schedules:** With spring coming, **shedding season begins!** Take the extra time and care to **regularly brush** your pet's coat, ensuring they are as comfortable as possible. Book your **regular grooming sessions** for the warmer season, so your furry friend will be **happy all season long!**
- **Prevent and Protect:** With the warmer weather also comes the dreaded **Flea and Tick season.** Make sure your pet's **treatment is up to date,** and that you know the **signs** of a tick bite, just in case!
- **Seasonal allergies:** Like us humans, our furry friends can also be **sensitive** to the **changing seasons,** some more than others. If you notice your pet suffering from **seasonal allergies,** try using **hypoallergenic** wipes after walks, or using hypoallergenic shampoo for those post-walk baths!
- **Springtime Refresh:** Now that the winter hibernation is nearly over, now is the perfect time to prepare your pets' **cosy areas** ready for the spring season and give them a little refresh/clean! What pup doesn't love a lovely **soft, clean bed?**
- **Location, Location:** Now that your pups might be spending more time outdoors, it is very important to make sure their **ID tags and microchips** are **up to date** and that their **collars stay on!**

🌸 Springtime is here, and with these steps, you and your furry friends will be fully equipped to **make fresh memories together** this spring, embrace the outdoors, and welcome the season!



Paws-itively living my best life



THE SNUGGLE BUNNY SPA 🐰🌸

The HFB spa is back open and in **full bloom this springtime,** with a new and **exclusive seasonal upgrade,** 'The Snuggle Bunny Spa'! This upgrade is the perfect way to **'hop' into this season** of new beginnings and light!

This upgrade includes:

- 🐰 Marshmallow Facial
- 🐰 Luxury shampoo + bunny spritz - Scent to be revealed!!
- 🐰 Snuggle Bunny Easter accessory

Starting April 1 2026, add this spring upgrade onto your pet's groom for **just £5,** and treat them to the **refreshing and vibrant seasonal pampering** they deserve!

DISCOUNTS IN BLOOM 🌸

With the **fresh new season comes some fresh new discounts** for our customers here at HFB! We have a series of offers available, both for your pups and for those budding future groomers!

BLOW DRY BAR SPECIAL OFFER

- **Lasting throughout March,** treat your pup to our special **blow-dry bar package** this March for just **£20!**

MAINTENANCE GROOM OFFER

- Special offers on maintenance grooms running throughout the month with our **trainee and junior stylists.** If you would like **more information** about the current offer, contact the salon to book in!

THE FURRYTAIL ACADEMY SAVINGS

- Sign up with the code **'Furrytail2026'** and get **£100 off** academy courses at the **Furrytail Training Academy** this March!

