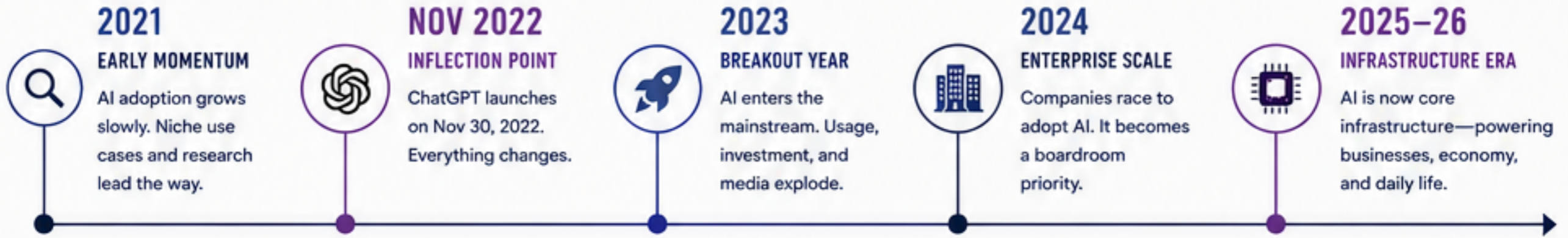


THE RISE OF AI

FROM CONVERSATION TO INFRASTRUCTURE

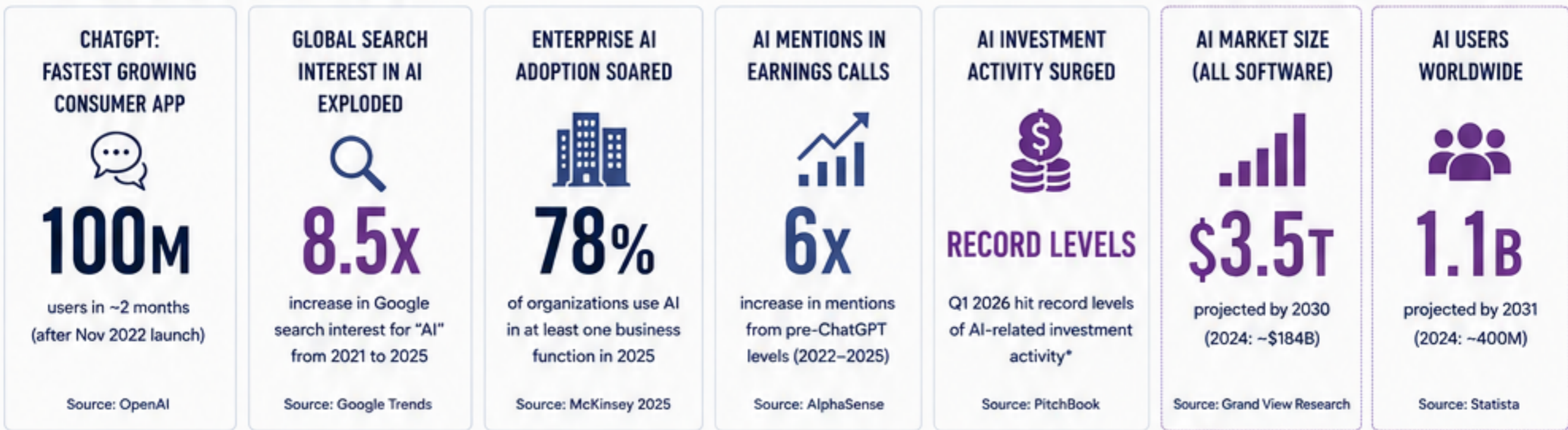
In just five years, AI has gone from emerging technology to an economic, business, and societal transformation.

THE TIMELINE: A RAPID ACCELERATION



AI AT A GLANCE: 2021 → 2026

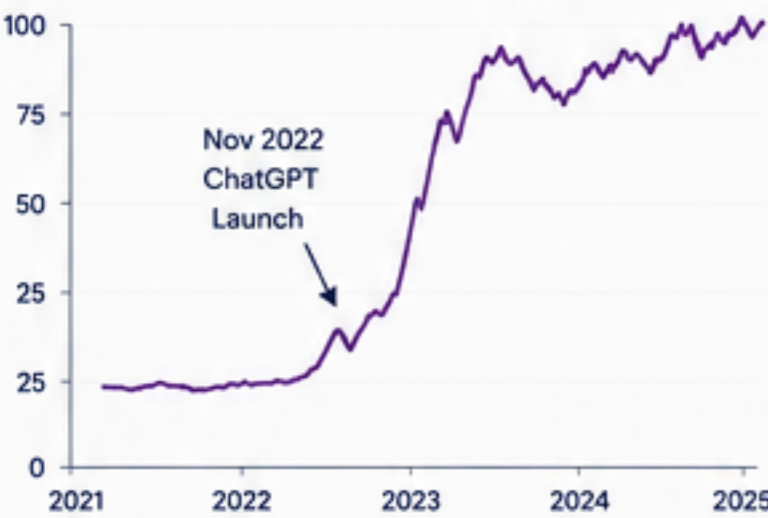
■ MEASURED (Historical) □ PROJECTED (Forecast)



*Includes private, public, infrastructure, and strategic investment related to AI across deals, M&A, and funding.

AI SEARCH INTEREST OVER TIME

Google Search Interest for "AI" (Worldwide)



Source: Google Trends

JOBS TRANSFORMATION

AI JOB POSTINGS (2021-2025)

3.5x
increase globally



AI WAGE PREMIUM

+56%
higher pay for AI-skilled roles vs. non-AI roles

Source: PwC 2024

AI ENGINEER JOBS

10x
increase in job postings (2021-2025)



Source: LinkedIn

GENAI-SPECIFIC ROLES

20x
increase in job postings (2021-2025)



Source: LinkedIn

AI INFRASTRUCTURE IMPACT

POWERING THE AI REVOLUTION

U.S. electricity demand forecasts are rising again for the first time in decades—driven largely by AI data centers.

Source: Goldman Sachs, 2024

DATA CENTER BOOM

~3x more data center capacity in development pipelines vs. pre-2022 levels

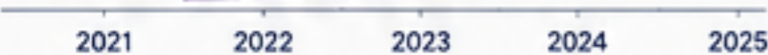
Source: CBRE, 2024

NVIDIA: POWERING AI

From gaming chips to the backbone of the AI era.

Market Cap Growth (2021-May 2026)

+2,400%



AI IS NOW EVERYDAY

AI has moved from specialized tools to daily utilities for millions.

- Students
- Creators
- Marketers
- Professionals

Millions use AI tools every week for writing, research, coding, design, and productivity.

Source: Multiple industry reports

LOOKING AHEAD (PROJECTED)

AI will contribute \$15.7T to the global economy by 2030.

Source: PwC

By 2030, nearly every business function will be AI-augmented.

Source: McKinsey

AI's economic impact could rival the Industrial Revolution and the Internet combined.

Source: Goldman Sachs



AI didn't just trend. It **transformed.**

FOR BUSINESSES
Driving productivity, innovation, and competitive advantage.

FOR ECONOMIES
Unlocking growth, investment, and new industries.

FOR SOCIETY
Changing how we work, learn, create, and live.

FOR INFRASTRUCTURE
Rewriting the future of energy, data, and computing.

