



OVERVIEW

Graduating high school seniors are invited to take their first step toward financial independence. Submit a 500-word essay, "creative 1-2 minute video for a chance to win \$500 to start your college financial journey! Follow Us Moneymovez_cc

Two students will win \$500 each and open a new savings account with ourpartnered bank(to beannounced).



STEP 1: WRITE YOUR ESSAY;

- 1 500 words on "My Passion, My Plan"
 - Your passion or purpose
 - How you'll use the \$500 award to support your college goals
 - 50% Needs 30% Wants
 - 20% Savings/investments
- 2 •What you get! You win \$500 each and open a new savings account with our partnered bank.

Create Your Video (1-2 Minutes):

- Introduce yourself, your goals, and how you'll grow your money. Add clips of extracurriculars, community work, or business

3 Submit and Share:

- Essay & Video to Google Classroom:

JOIN CLASS CODE:lm2sulke

Use subject line, Money Movez

\$500 Challenge

#500WordEssayChallenge



Your words. Your wealth, your future.

Empowering students to think, save, invest, and grow.

TIMELINE

Launch	Submit	Voting	Judging	Winners
Oct	Nov	Public March	March	April 2026

JUDGING CRITERIA

Category	Description	Points
✓ Creativity & Passion	Authentic voice: original storytelling	20 points
✓ Financial Literacy	Understanding 50,30,20 and Rule of 72	25 points
✓ Clarity & Planing	Video engagement and message	20 points
✓ Presentation Video	Engagement, etc	20 points
✓ Community & Impact	Involvement, service, and extracurriculars	15 points

Questions email us at info@moneymovez.org