

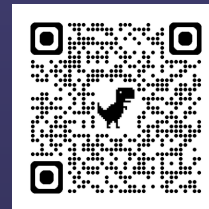
MONEYMOVEZ

COOK OR BE COOKED

COOK OFF CHALLENGE



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WHY



MONEYMOVEZ
COOK OR BE COOKED

COOK OFF CHALLENGE



Vision:

To empower youth with financial literacy, entrepreneurial skills, and strategic thinking, equipping them to make informed financial decisions and succeed in a competitive, dynamic economy.



Purpose

MONEYMOVEZ
COOK OR BE COOKED



Money Movez: Cook or Be Cooked fosters essential financial and business skills through gamified learning.

The program emphasizes decision-making in budgeting, investing, saving, and entrepreneurship, helping students build a foundation for financial independence and success.

By activating an entrepreneurial mindset, the game prepares youth to navigate real-world challenges, fostering personal growth, community impact, and long-term economic equity.



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Board Game Challenge

Round 1: Board Game Challenge

Students play the Money Movez board game in teams, applying financial strategies to score points.

Outcome: Top 6 scorers advance to the Cook-Off Presentation in classroom challenge.



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The Game



Your goal is to help your character reach a financial target while learning key financial skills.

You'll face real-life challenges in personal finance, entrepreneurship, and investing. The first player to reach or exceed their "life sheet" wins!

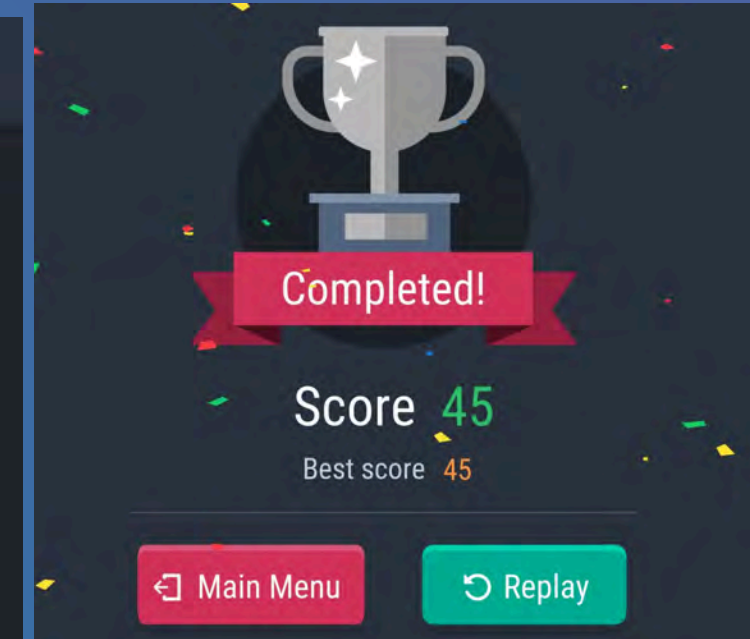
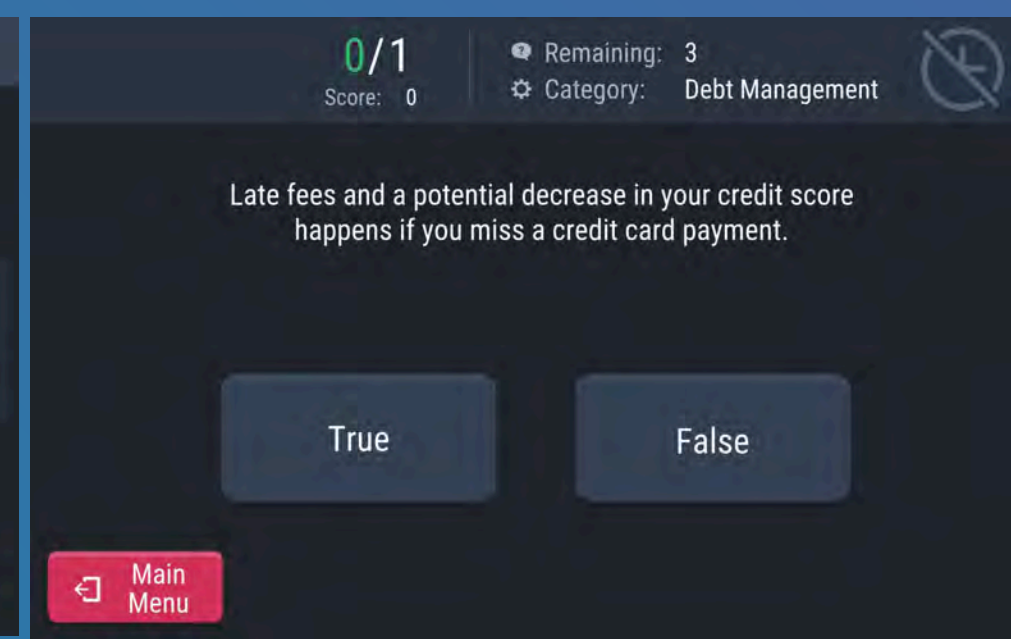
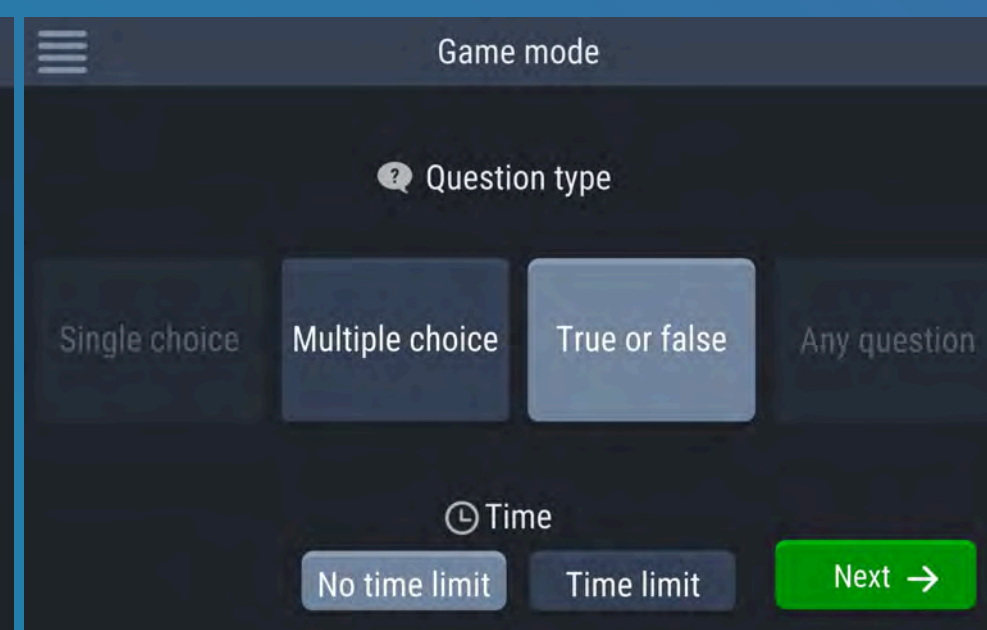
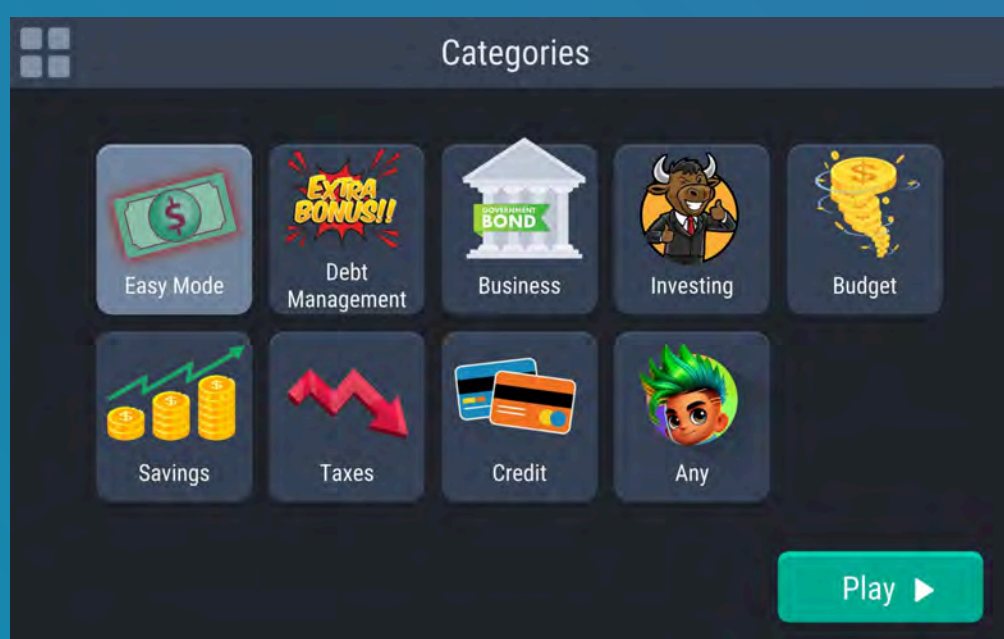
2 APP Challenge

Round 2: APP Game / Financial Gain Challenge

Rapid-fire quiz round with questions on investing, budgeting, and entrepreneurship; while play the APP Game

Steal Option: Other teams can buzz in to answer skipped questions, but wrong answers deduct points.

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Cook Card Challenge



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Round 3: Scenario Prompt & Cook-Off Presentation

Students receive \$100,000 virtual-money; in a simulated scenario.

Develop a plan for

- Business Start-Up,
- Investments
- Personal Budgeting.

Present allocation strategy for business investment rationale and budgeting plan in a 6-minute slide show.





Scoring Rubric Points awarded for:

Knowledge demonstration
Real-world examples
Practical application of financial strategies



Competition Guidelines

Slide Deck: Provided at the start and required for the final presentation.

Networking Collaboration: Work individually but share ideas to strengthen strategies.

Savings Account Requirement: Participants must open a savings account with a local credit union to reinforce personal finance skills.



Rules & Tips

Buzzer Rules: Only buzz in if confident—incorrect answers deduct 1 point!



Time Management: Adhere to all time limits.

Monetary Awards: Winners receive cash prizes and signed board games!

Why Participate?

Gain real-world financial knowledge, build entrepreneurial skills, and compete for prizes in

Cook Card Challenge





Gamification

Gamified board and app game teaches financial literacy through engaging lessons and interactive play.



Play & Learn

Includes 33 engaging lessons, pre/post-tests, and real-life financial scenarios.



Interactive Scenarios

Users navigate real-life financial decisions in a safe environment, to build practical money management skills.



In-Person Interaction

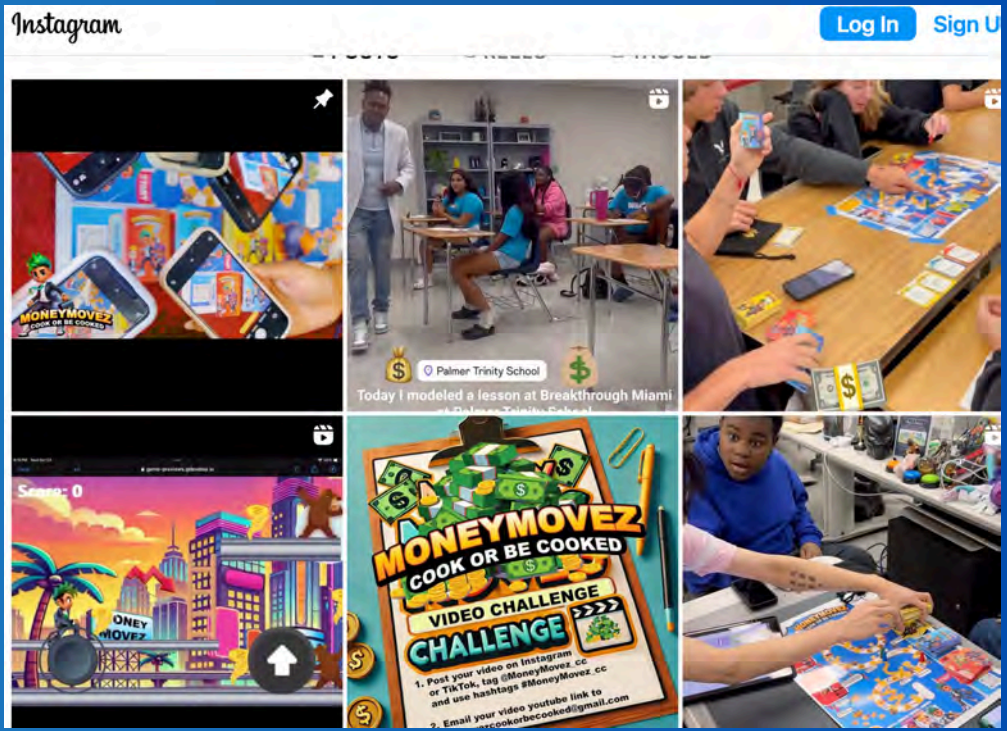
The game encourages collaborate, network, and communicate face-to-face, fostering social skills.

Money Movez Today

Board Game



Played in 8 Schools



- Gulliver
- Palmer Trinity
- Ransom Everglades
- Carrollton
- Miami Dade Country Day
- Breakthrough Miami
- New World School of The Arts
- Dr. Michael M. Krop Senior High School

