

MONEYMOVEZ

COOK OR BE COOKED

Gamified Financial Literacy for Youth



Money Movez, LLC

Co-Founded by Ray Parris and Alejandra Borge

Why Money Movez
is for YOU!

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300+ Money
Movez Players

10 School Pilots
in Miami Dade

50+ Money
Movez Demos

- Ideal for **Schools, Foundations & Governments**
- Adopt **Money Movez: Cook or Be Cooked** as part of your curriculum
 - Teacher training workshops
 - School-year, after-school & summer options
 - Local community impact
 - Sponsor school programs
 - Customization options (co-branded available)



How Money Movez Works

1

The Beginning

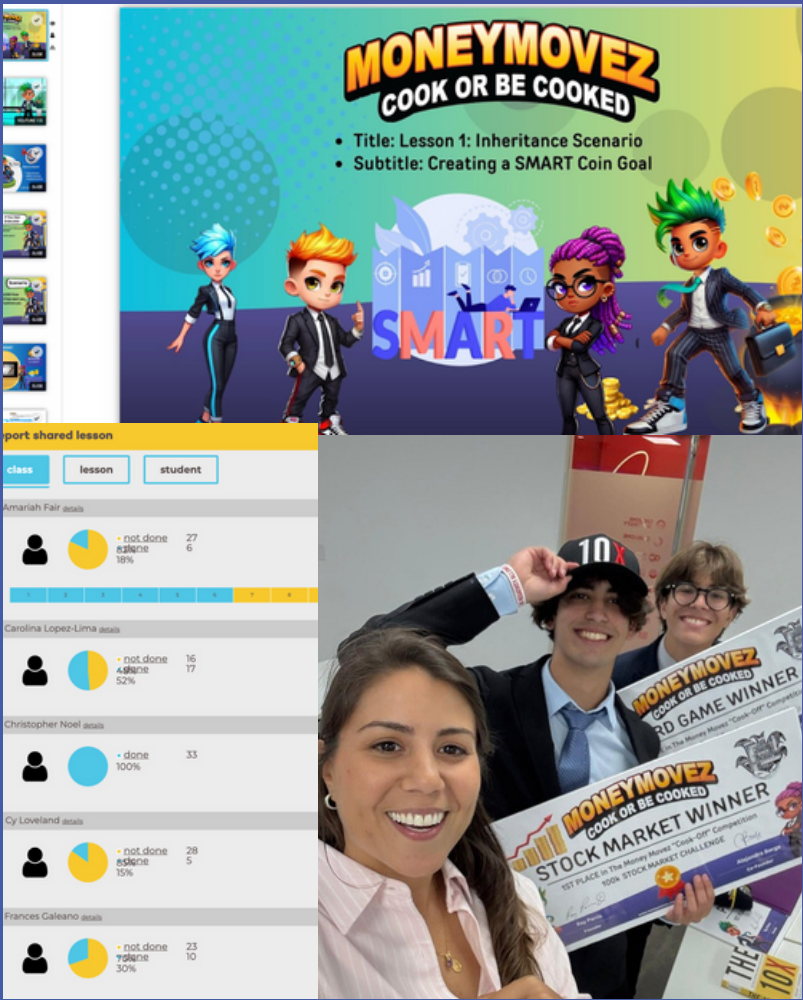
Begin with **\$100K virtual cash** and a big business idea



2

The Curriculum

Investing, entrepreneurship, taxes **and more**



3

Board Game & App

Play, compete and learn through **real world** scenarios



4

Cook-Off Pitch

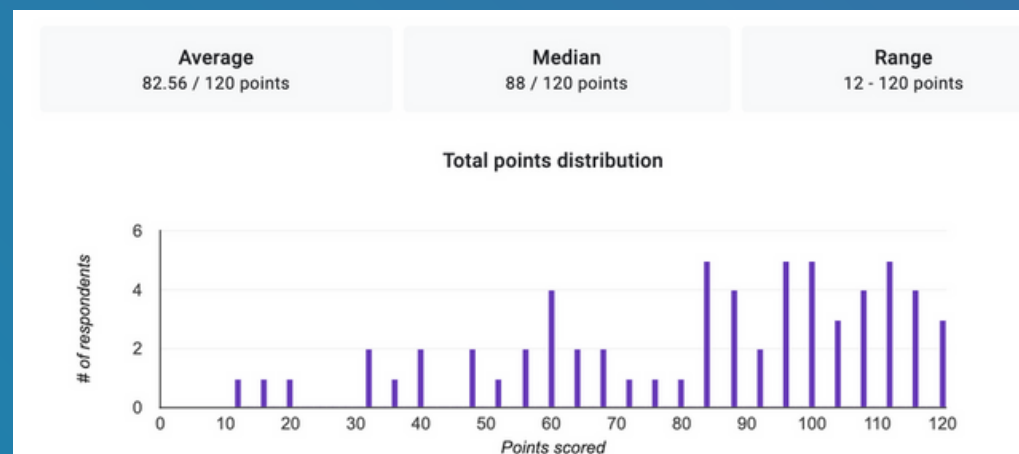
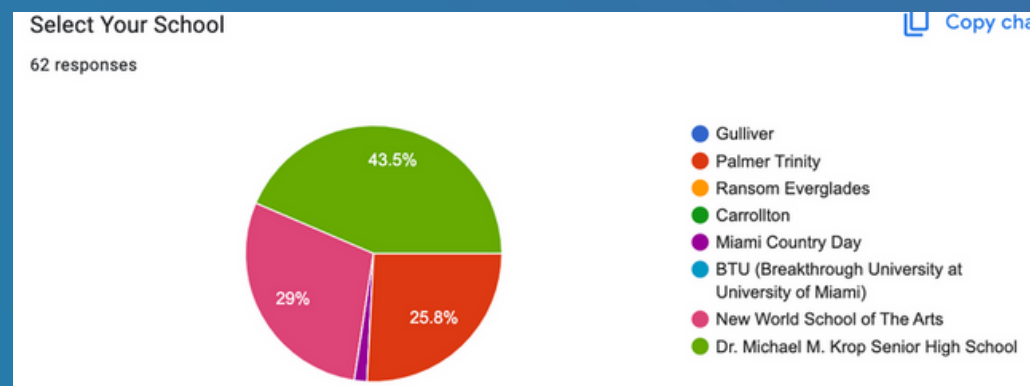
The Grand Finale.....
Shark Tank Style
Pitch Competition



Money Movez Curriculum

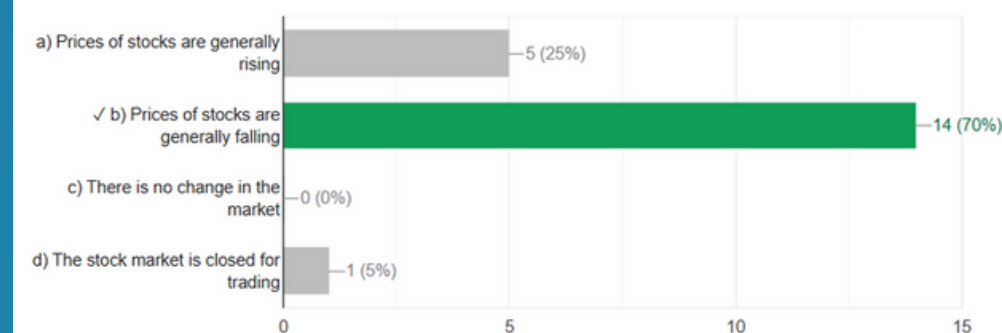
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Pre & Post Test for Benchmarking



What does it mean when you have a 'bear market'?

14 / 20 correct responses



Check Out What's Cookin'



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Scenario

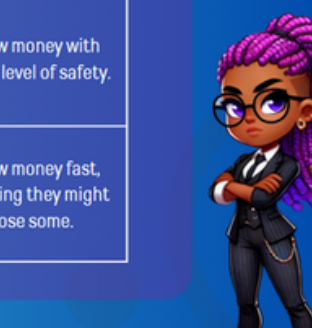
You just inherited \$100,000 from your grandparents, and they want you to invest it and start a business you love.

Title: Lesson 1: Inheritance Scenario
Subtitle: Creating a SMART Coin Goal

Homework Assignment

- Choose a stock and track its price for a week
- Observe how current events and news impacts its movement.
- Write a summary of findings.

Lesson 11: Investment Fundamentals



Lesson 10: Risk Management

What is my risk tolerance?

Risk Profile	Who?	Example	Investments	Goal
Conservative (Risk-Averse)	People who want to keep their money safe, even if it means earning less.	Grandma who hides money under her mattress.	Mostly bonds and savings accounts.	Protect money rather than grow it quickly.
Moderate	People who want a balance—some growth but not too much risk.	Someone who enjoys a fun but safe amusement park ride.	A mix of stocks and bonds.	Grow money with some level of safety.
Aggressive	People who are okay with big ups and downs for a chance at big gains.	A thrill-seeker who loves skydiving.	Mostly stocks and riskier assets.	Grow money fast, knowing they might lose some.

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Anytime, Anywhere Learning



NAME	SHARED ON	STUDENTS	PROGRESS
Business Cooking Plan NWSA	03-02-2025		
Business Cooking Plan	03-02-2025	22 / 22 students	47%

[+ Add lesson](#)

Report shared lesson			
class	lesson	student	
1. Amariah Fair details			
		not done 82% done 18%	27 6
2. Carolina Lopez-Lima details			
		not done 48% done 52%	16 17
3. Christopher Noel details			
		done 100%	33
4. Cy Loveland details			
		not done 85% done 15%	28 5
5. Frances Galeano details			
		not done 70% done 30%	23 10

- Turn key financial education lesson plan with ready to use:
 - Slide decks
 - Pre/post tests
 - In-classroom activities
 - Worksheets
 - Home learning
- Administrative dashboard to track your students growth and advancement.

Cash King



Ray Parris Founder & Creator

- 26 Years Educating Innovators
- National Entrepreneurship Mentor (NFTE)
- Teacher of The Year Runner-Up Miami Dade



Behind
Money Movez



Dividend Diva



Alejandra Borge Co-Founder

- 10+ Years Wealth Expertise
- Family Office Financial Advisor
- @miss.millones – Latino Financial Educator

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Let's Partner!

Empowered Minds Build Wealth

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[@moneymovez_cc](https://www.instagram.com/moneymovez_cc)

[Check out our Promo Video!](#)



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