



## Financial Literacy & Entrepreneurship Club Formal School Proposal

**Club Type:** After-School, Teacher-Led Academic & Career Readiness Club

**Advisor:** Certified Teacher (School Approved)

### Purpose

The Money Movez Club empowers students to develop an entrepreneurial mindset by connecting their passions, skills, and interests to real-world financial literacy and business creation. Students learn how money works, how businesses are built, and how to turn ideas into action.

### Student Learning Outcomes

- Understand personal finance (budgeting, saving, credit, investing)
- Identify personal passions and skills
- Create a business idea
- Build a brand identity
- Develop a basic website or digital platform
- Use Money Movez digital tools and app
- Write a business plan
- Pitch a final business concept

### Program Structure

Meetings are held 1–2 times per month after school on campus. The program includes hands-on workshops, team collaboration, guest speakers, approved field trips, and digital tool integration.

### Core Learning Areas

Entrepreneurial Mindset, Personal Finance, Business Fundamentals, Branding & Marketing, Website & Digital Tools, Business Plan Development, Pitching & Presentation Skills.

### Field Trips & Experiences

Students may participate in approved visits to banks, credit unions, local businesses, colleges, incubators, and entrepreneurship events. All trips follow district procedures.

### Capstone Requirement

Each student must complete a business plan, brand and website, and deliver a final pitch presentation during the Money Movez Showcase.

### Why This Club Matters

The Money Movez Club builds real-life money skills, encourages self-discovery and confidence, connects education to career pathways, and prepares students for college, business, and life.

