

MONEYMOVEZ

COOK OR BE COOKED

Build Wealth. Build Business.

— PRICING GUIDE · 2026-2027

The complete entrepreneurship & financial literacy ecosystem — game-based learning, an AI business builder, live pitch competitions, and district-grade analytics in one platform.



Prepared for District Leadership

Confidential Pricing

MONEY MOVEZ: COOK OR BE COOKED™

Building Financial Freedom... One Brick at a Time.

Money Movez World
info@moneymovez.org

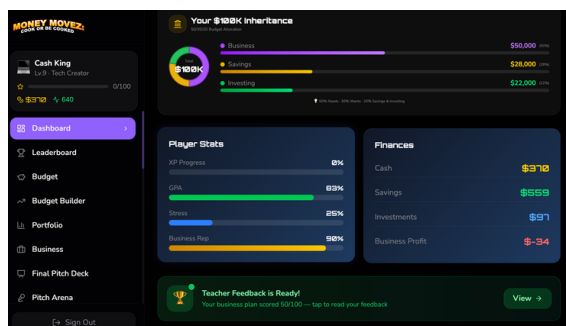
Request a Demo · Consultative Pricing

More than a curriculum... a complete ecosystem.

Money Movez unites every tool a district needs to teach entrepreneurship and financial literacy inside a single, connected platform. Students don't just study money—they use it to build.

 Game-Based Learning Interactive missions that make finance stick.	 Mobile App Native iOS & Android access anywhere.	 Web Platform Full-featured classroom experience.
 Physical Board Game Hands-on play for any setting.	 AI Business Builder Guided, real-time plan creation.	 Pitch Competition Live elevator-pitch arena.
 Budget & Invest Sims Practice real financial decisions.	 Teacher Analytics Live dashboards & growth data.	 Pre / Post Assessments Measurable proof of learning.
 Rewards & Leaderboards Motivation that drives engagement.	 Professional Development Training that empowers teachers.	 Career Exploration Pathways to future readiness.

Unlike traditional financial literacy programs, Money Movez transforms learning into an **engaging, real-world entrepreneurial experience** — where every lesson connects to the next.



Students don't just learn. They build.

Every MoneyMovez experience produces something real. Students leave with tangible assets, a portfolio of work, and the entrepreneurial mindset to keep building.

01

Businesses

From concept to launch-ready venture.

02

Investment Portfolios

Simulated investing with real strategy.

03

Financial Plans

Goals, saving, and long-term thinking.

04

Budgets

Hands-on money management skills.

05

Marketing Campaigns

Brand, message, and audience.

06

Elevator Pitches

Confident, persuasive communication.

07

Business Teams

Collaboration and shared leadership.

08

Career Pathways

A clear line of sight to the future.



Everything is connected inside one platform.

One login, one ecosystem — no juggling disconnected tools or subscriptions.



Plans that scale with you.

Start with a single classroom or roll out district-wide. Every plan is annual and includes the full learning experience. Pricing is consultative request a demo for a tailored quote.

Teacher Pro

Perfect for individual teachers

\$299 /teacher / year

One classroom · billed annually

- Unlimited Lessons
- One Classroom
- Pitch Arena
- Business Plan Templates
- Leaderboards
- Technical Support
- Teacher Dashboard
- AI Business Builder
- Student Assessments
- Mobile App Access
- Community Resources

Request a Demo

Classroom License

Best for one or two classes

\$15 /student / year

Minimum 25 students

MOST POPULAR

Example · 30 students = \$450 / year

- Full Student Platform
- Business Builder
- Budgeting Tools
- Pitch Arena
- Career Assessment
- Mobile App
- Teacher Dashboard
- AI Feedback
- Entrepreneurship
- Curriculum
- Social Wall
- Leaderboards
- Web Platform

Request a Demo

From one school to the whole district.

School License

Designed for school-wide adoption

\$12 /student / year

Minimum 100 students

 **Example · 400 students = \$4,800 / year**

EVERYTHING IN CLASSROOM, PLUS

- School Administrator Dashboard
- Teacher Training
- School Reporting
- Data Analytics
- Priority Support
- School Leaderboards

District License

Volume pricing for district-wide rollout

Students	Price / student
1 – 500	\$15
501 – 2,000	\$12
2,001 – 5,000	\$10
5,001+ BEST VALUE	\$8

- District Dashboard
- Student Growth Reports
- Data Export
- Annual Program Review
- District Analytics
- Custom Branding
- Dedicated Support
- Priority Updates

The more students you serve, the more you save. District pricing tiers apply automatically as enrollment grows — **ensuring equitable access at the lowest per-student cost.**

Case Studies

Real businesses. Real decisions. Your call.

COMPLETED **2 / 8**

XP EARNED **+695**

COURSE **Money Movez World**

Case studies unlock as you level up in Money Movez World. Complete your Business Plan, earn XP, and level up to access advanced scenarios.

All Available In Progress Completed **2**

Unit 1 — Business, Completion **In Progress**

Bombas: The Sock That Changed Everything

From a Facebook post about homeless shelters to \$100M+ in revenue — on...

★★★★☆ Intermediate • 3 rounds

+300 XP +500

Round 3 of 3 67%

Continue

Unit 2 — Marketing **Complete**

Starbucks: The \$40 Million Question

Profits were up. Satisfaction was down. What would YOU do with \$4...

★★★★★ Advanced • 3 rounds

+350 XP +600

Round 3 of 3 100%

View Results

Unit 4 — Management **Level 10**

Canva: The \$26 Billion Underdog

She was told 'no' 100 times. Then she built a \$26 billion design empire.

★★★★★ Advanced • 3 rounds

+400 XP +750

Unlocks at Level 10



What district-wide looks like.

SAMPLE DISTRICT MODEL

10,000 students · \$8 per student

annual license

At the 5,001+ tier, every student is covered at \$8 — the district's best possible rate. Scale the model to your own enrollment.

YEAR ONE IMPLEMENTATION

District License \$80,000

Teacher Training \$5,000

Implementation Support \$5,000

\$90,000

ANNUAL RENEWAL

District License \$80,000

Training & Support Included

Platform Updates Included

\$80,000

A complete K–12 entrepreneurship & financial literacy ecosystem for an entire district — **curriculum, platform, board games, training, and analytics** — for roughly the cost of a single classroom software subscription per school.

The screenshot displays the Money Movez World interface. On the left, a sidebar lists various financial concepts with progress indicators: Budget (100%), Revenue (100%), Profit (50%), Expense (100%), Cash Flow (100%), Income (25%), and Savings (0%). The main content area is titled 'Budget' and includes a '100% complete' status. It features a 'Learn' section with a definition of a budget and a 'Quiz' section with a 'Ready to Test Yourself? Take the Quiz' button. A 'REAL-WORLD EXAMPLE' section shows a family's monthly income and expenses.



Teachers, ready to lead.

Every roll out is backed by hands-on trainings educators feel confident from day one.



Virtual Training
\$2,500

Upto50teachers · live online session



Hybrid Training
\$5,000

Virtual+on-sitesupport combined



On-Site Implementation
\$7,500–10,000

Two-daydistrictPD · fully customized

Customized Curriculum Integration

Hands-on Training

Administrator Coaching

Classroom-Ready Strategies

CERTIFICATION

Money Movez Certified Educator™

Become a Certified Money Movez Instructor and lead entrepreneurship in your school with confidence.

- Professional Development & Digital Certification Badge
- Classroom Implementation Guide & Lesson Certification
- Entrepreneurship Teaching Strategies

Individual Teacher

\$199

District Pricing

\$99

per teacher



Included **FREE** with qualifying district contracts.

City Map

Explore districts, find opportunities, and grow your empire.

Money Movez City
9 districts · Unlimited opportunities

District	Opportunity	Possible Earnings	Deals Completed	Status
Creator District	Brand deal negotiation	\$3,000 – \$15,000/deal	6 / 6	All Deals Completed
Fashion District	Brand collaboration	\$500 – \$25,000/deal	5 / 5	All Deals Completed
Food Truck Row	Catering contract	\$400 – \$10,000/deal	4 / 5	Enter District →



Board games & optional services.



Board Game Packages

QUANTITY	PRICE / SET
1 – 9 Sets	\$149
10 – 24 Sets	\$129
25 – 99 Sets	\$119
100+ Sets	Custom Quote

PERFECT FOR

Classrooms

Libraries

Afterschool Programs

Community Organizations

Family Engagement Events



Optional Services

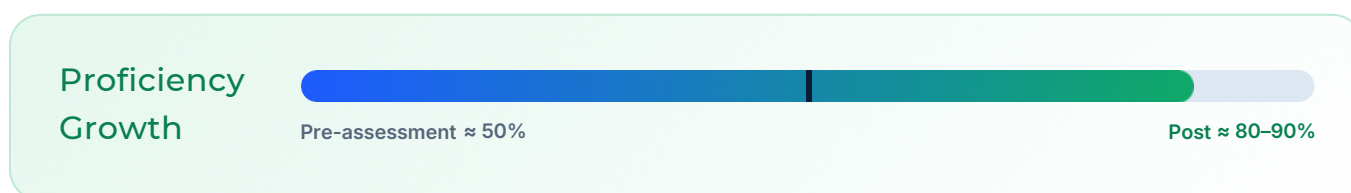
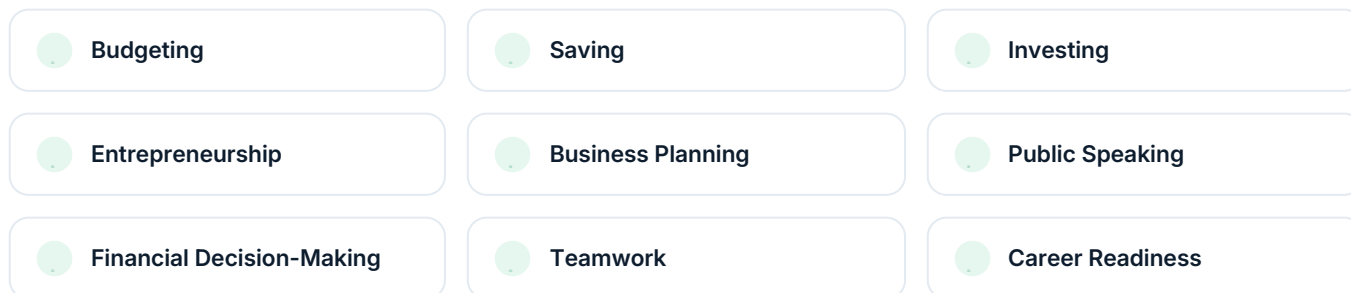
SERVICE	PRICE
Custom District Branding	\$3,000 / yr
Dedicated Implementation Manager	\$5,000
Custom Curriculum Alignment	Custom Quote
Data Dashboard Development	Custom Quote
Additional Teacher Training	\$2,500 / session

Every district engagement can be tailored.
Ask about bundling services into your annual contract for the best overall value.



Measurable results districts can report.

Schools using MoneyMovez see students grow across the skills that matter most for financial independence and career readiness.



Early program data shows students improving from roughly 50% pre-assessment proficiency to 80–90% after completing the Money Movez experience — giving districts clear evidence of learning and program impact.

WHY DISTRICTS CHOOSE MONEY MOVEZ



Ten programs. One platform.

Financial literacy · Entrepreneurship · AI · Career exploration · Game-based learning · Business competitions · Teacher resources · Student analytics · Mobile learning · Family engagement — all in one.



Pre-Test Already Completed!

You scored **15/15** on this assessment.

Complete the lessons, then come back to take the Post-Test to see how much you've grown!

← Back to Lesson IQ



Money Movez: Cook or Be Cooked

Breakthrough Miami × University of Miami

STUDENT IMPACT REPORT • SUMMER 2026

BREAK
THROUGH
MIAMI

MONEYMOVEZ
COOK OR BE COOKED

106

STUDENTS SURVEYED

86%

BUILT A BUSINESS IDEA

69%

CONFIDENT MANAGING
MONEY

75%

WOULD RECOMMEND TO A
FRIEND

WHAT STUDENTS FEEL MORE CONFIDENT ABOUT



86%

of students created their own business idea inside Money Movez from budgeting apps to assistive tech.

73 of 106 students now feel confident saving money

WHAT KEPT STUDENTS ENGAGED

Pitch Competition 38

Board Game 32

Leaderboards 32

Budget Builder 29

Business Plan Builder 28

Classroom Challenges 25

Mobile / Web App 24

Mini Pitch Canvas 23

Lesson IQ Quizzes 20

KEY CONCEPTS STUDENTS MASTERED



Budgeting

Managing money with a plan



Saving First

Save before you spend



Entrepreneurship

Building & owning a business



Pitching

Presenting with confidence



Teamwork

Collaborating to win



Profit & Loss

Understanding the numbers



Goal Setting

Planning for the future



AI & Creativity

Using AI tools to create

IN THEIR OWN WORDS

"PiggyPal — a smart budgeting app that tracks your money and connects to your bank account."

— Student business idea

"Vision-Glasses to aid the blind, colorblind, and hearing impaired."

— Student business idea

"The 50/30/20 rule — and how to budget my business money."

— Most important lesson learned

Recommendation: Money Movez drove strong entrepreneurial engagement this summer — 86% of students built their own business idea and most left more confident about saving, budgeting, and pitching. We recommend renewing the program and adding a matched pre/post knowledge assessment so 2027 can report measured learning growth alongside these confidence and engagement gains.

Money Movez: Cook or Be Cooked

Breakthrough Miami x Teacher Fellows

BREAK
THROUGH
MIAMI

MONEYMOVEZ
COOK OR BE COOKED

EDUCATOR IMPACT REPORT • SUMMER 2026

7

EDUCATORS REPORTING

~142

100%

WOULD TEACH IT AGAIN

8.7

AVG. RECOMMENDSCORE /10

EDUCATOR-RATED STUDENT GROWTH



Average educator rating of student improvement (scale of 1–5)

100%

of educators were satisfied with Money Movez and agreed their students were actively engaged in lessons.

Every educator would use Money Movez again next year

EDUCATOR EXPERIENCE

100%

Satisfied or very satisfied with the program

100%

Agree students were actively engaged in lessons

4.0/5

Top-rated growth area: student business planning

FEATURES EDUCATORS VALUED MOST

AI IQ Feedback (Teacher)

Pitch Deck Export

Business Plan Templates

Mini Pitch Canvas

Instructional Videos

Lesson Plans

Teacher Dashboard

SUCCESS STORIES FROM THE CLASSROOM

"Despite restricted school-account access, she completed her business pitch and won **first place** in the PWC pitch competition; while using Money Movez"

— Ms. Sydney, on scholar Anarria Pinchinat

"The AI feedback helped me give detailed, expert feedback in areas like cost structure where I had less experience."

— Ms. Sydney, Entrepreneurship

"Olivia Thomas earned fourth place at the pitch competition watching students' confidence grow was the highlight."

— Caleb Miller & Destiny Hughes

Recommendation: Educators unanimously endorsed Money Movez and would teach it again, citing strong gains in business planning and entrepreneurship and highlighting the AI feedback and pitch-deck tools as time-savers. We recommend expanding to more classrooms and pairing the program with foundational budgeting and saving content to lift the lower-rated topic areas in 2027.

Source: Money Movez Teacher Impact Survey, Summer 2026 (3 educators, ~142 students served across Breakthrough Miami / BTU South). Growth ratings are educator assessments of student improvement on a 1–5 scale.

Money Movez x Breakthrough Miami
Summer 2026



Money Movez: Cook or Be Cooked



MONEYMOVEZ
COOK OR BE COOKED

Financial literacy & Entrepreneurship for youth
Miami-Dade Parks & Recreation & The Gwen Cherry Park Foundation

395+

STUDENTS SERVED

9

PARK SITES

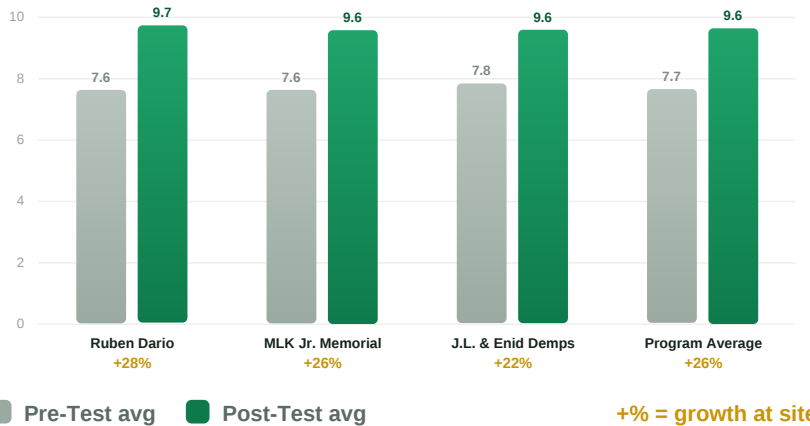
3–8

GRADE LEVELS

+26%

AVG. LEARNING GROWTH

STUDENT LEARNING GROWTH SNAPSHOT



+26%

average knowledge gain in entrepreneurship & financial literacy from 7.7 to 9.6 out of 10.

Based on 3 sites with complete pre & post assessments

KEY CONCEPTS STUDENTS MASTERED



Budgeting

Managing money with a plan



Saving First

Save before you spend



Entrepreneurship

Building & owning a business



Opportunity

Spotting business ideas



Problem Solving

Innovating real solutions



Teamwork

Collaborating to win



Pitching

Presenting ideas with confidence



AI & Creativity

Using AI tools to create

THE STUDENT EXPERIENCE

Business idea labs

Business-model canvas

Budgeting challenges

Marketing sprints

Live pitch competitions

AI design tools

Financial-literacy games

Interactive mobile apps

Team collaboration

PROGRAM IMPACT

- Think and act like **entrepreneurs**
- Solve real-world problems creatively
- Work as a team and lead peers
- Build confidence and present professionally

Recommendation: Money Movez continues to deliver measurable gains in financial literacy and entrepreneurship through engaging, hands-on learning — preparing students for future academic, career, and business success. We recommend renewing and expanding the program across additional Parks & Recreation sites in 2027.



Money Movez: Cook or Be Cooked

Financial literacy & Entrepreneurship for youth

Miami-Dade Parks & Recreation & The Gwen Cherry Park Foundation



395+

STUDENTS SERVED

9

PARK SITES

3–8

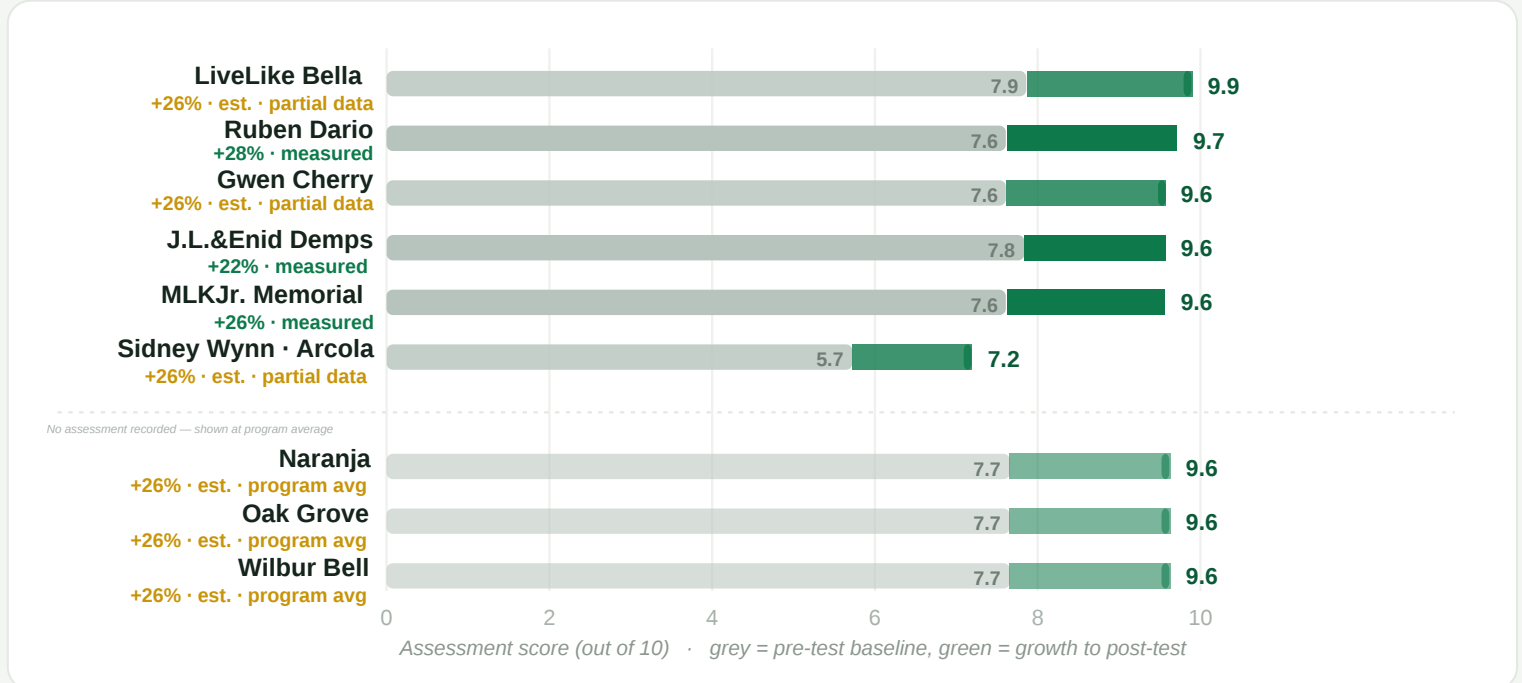
GRADE LEVELS

+26%

AVG. LEARNING GROWTH

STUDENT LEARNING GROWTH — BY SITE

Pre-test Post-test



KEY CONCEPTS STUDENTS MASTERED



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Managing money with a plan



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Save before you spend



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Opportunity

Spotting business ideas



Problem Solving

Innovating real solutions



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Collaborating to win



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Presenting with confidence



AI & Creativity

Using AI tools to create

THE STUDENT EXPERIENCE

Business idea labs

Business-model canvas

Budgeting challenges

Marketing sprints

Live pitch competitions

AI design tools

Financial-literacy games

Interactive apps

Team collaboration

PROGRAM IMPACT

- Think and act like **entrepreneurs**
- Budget, save & pitch with confidence
- Solve problems & use AI to create
- Lead and collaborate as a team

Recommendation: Money Movez delivered gains across the program — a measured **+26% average** where full pre/post testing was completed. We recommend renewing the program and completing baseline & post assessments at every site so 2027 reports measured growth program-wide.

Measured growth uses matched pre/post scores at Ruben Dario, MLK Jr. Memorial, and J.L. & Enid Demps (81 paired records; 7.65 → 9.63, +25.8%).
Est. · partial data (Live Like Bella, Gwen Cherry, Sidney Wynn) is estimated from each site's one recorded score at the program-average growth rate.
Est. · program avg (Naranja, Oak Grove, Wilbur Bell) had no assessment scores recorded in this workbook and are shown at the program average pending data entry. Headline reach (395+ students) reflects total program enrollment.

Money Movez × Miami-Dade Parks & Recreation
Summer 2026



MONEY MOVEZ WORLD
ENTREPRENEURSHIP ECOSYSTEM

MONEYMOVEZ
COOK OR BE COOKED

THE MONEY MOVEZ PROMISE

We don't just teach financial literacy — we build entrepreneurial mindsets. Every lesson lays another brick toward **financial independence, leadership, and generational wealth.**

Let's build the future together.

Cook or Be Cooked™

Building Financial Freedom... One Brick at a Time.



INFO@MONEYMOVEZ.ORG



Money Movez World



Ready to see it in action?

Book a personalized demo and receive a district-specific proposal.

→ Request a Demo

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