



EMPOWERED MINDS BUILD WEALTH

Building Financially Confident Students Through Game-Based Learning Ecosystem

Money Movez turns classrooms into real-world business environments. Students don't just learn about money; they budget, buy stocks, invest, build businesses, compete, negotiate, test knowledge through pre- and post-tests, pitch ideas, and compete through real financial scenarios to win Prizes in our Pitch Cook-Off. Built for grades 3–12 and aligned with CTE, Entrepreneurship, Financial Literacy, Project-Based Learning, and 21st-Century Skills.

WHY SCHOOLS CHOOSE MONEY MOVEZ



FINANCIAL LITERACY

Budgeting • Saving • Investing • Credit • Compound Interest • Taxes • Banking • Insurance • Wealth Building

ENTREPRENEURSHIP

Spot problems • Build business models • Create financial projections • Develop marketing plans • Pitch investors • Launch a venture

GAME SIMULATION

Use AI responsibly to design products, create logos and marketing, build presentations and business plans, and practice professional communication.

CAREER READINESS

Leadership • Communication • Teamwork • Critical Thinking • Public Speaking • Financial Decision-Making • Creative Problem-Solving

FLEXIBLE FOR ANY LEARNING ENVIRONMENT

Elementary • Middle & High Schools • Summer & After-School Programs • STEM Academies • CTE & Entrepreneurship Programs • Youth Organizations • Community Centers



BOARD GAME

Students start with \$100,000 in virtual money and navigate real-life scenarios — budgeting, investing, debt, entrepreneurship, and wealth-building.

MONEY MOVEZ WORLD

Interactive online platform: lessons, business simulations, entrepreneurship challenges, teacher dashboard, student portfolios, progress tracking, AI tools, and competitions.

MONEY BRICKZ™

“What brick did you lay today?” Turns real savings habits into a colorful, playable vault. Students learn to Dream, Design, Build, Improve, and Lead.

AS SEEN ON CBS MIAMI ★ “MIAMI PROUD”

“This program was created to give kids the opportunity to learn how to take their talent and sustain themselves.”

— Ray Parris, CEO & Founder



WHY ADMINISTRATORS CHOOSE MONEY MOVEZ

READY TO USE

Complete curriculum with minimal teacher prep and ready-to-run lessons.

STANDARDS ALIGNED

Financial Literacy, Entrepreneurship, CTE, STEM, PBL, and College & Career Readiness.

MEASURABLE RESULTS

Pre/post assessments, student growth reports, teacher dashboard, rubrics, and portfolios.

PROVEN ENGAGEMENT

CBS Miami “Miami Proud” Feature • Miami-Dade County Parks, Summer 2026 • African Heritage Cultural Arts Center Camp • Student Business Pitch Competitions • Teacher Professional Development

Led by Ray Parris, CEO (NFTE National Model Teacher of the Year) & Alejandra Borge, CFP®, VP (former Morgan Stanley & Citi Private Bank).

OUR MISSION

To empower students with the financial knowledge, entrepreneurial mindset, and leadership skills to build wealth, create opportunities, and thrive in the modern economy.



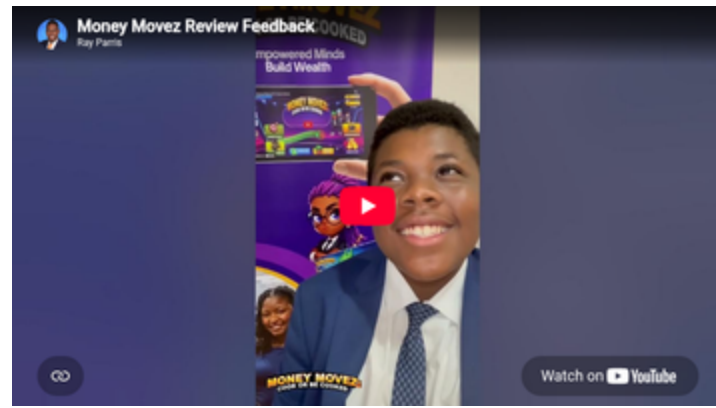
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**“MAKING LEARNING FUN
IN A GAMIFICATION WAY...”**

PROVEN ENGAGEMENT — COOK-OFF PITCH COMPETITION

1ST PLACE



Pitch Cook-Off Champion

PRESENTATION



Business Plan Challenge

JUDGES



Mentors/Judges

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MEASURABLE RESULTS

Pre/post assessments, growth reports, teacher dashboard, rubrics, and portfolios.

LED BY EDUCATORS & FINANCE PROFESSIONALS

Ray Parris, CEO & Founder — 26+ years in education; NFTE National Model Teacher of the Year; 2020 Miami-Dade Teacher of the Year runner-up.

Alejandra Borge, CFP®, Co-Founder — former Morgan Stanley & Citi Private Bank.

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SCHEDULE A DEMONSTRATION - INFO@MONEYMOVEZ.ORG



CBS Feature

moneymovez.org



Movez World

moneymovezcc.com



Money Brickz

moneybrickz.com



Money Movez

Money Movez: Cook or Be Cooked

STUDENT IMPACT REPORT · SUMMER 2026



1K

STUDENTS SURVEYED

86%

BUILT A BUSINESS IDEA

69%

CONFIDENT MANAGING
MONEY

75%

WOULD RECOMMEND TO A
FRIEND

WHAT STUDENTS FEEL MORE CONFIDENT ABOUT



86%

of students created their own business idea inside Money Movez from budgeting apps to assistive tech.

73 of 106 students now feel confident saving money

WHAT KEPT STUDENTS ENGAGED

Pitch Competition 38

Board Game 32

Leaderboards 32

Budget Builder 29

Business Plan Builder 28

Classroom Challenges 25

Mobile / Web App 24

Mini Pitch Canvas 23

Lesson IQ Quizzes 20

KEY CONCEPTS STUDENTS MASTERED

Budgeting

Managing money with a plan

Saving First

Save before you spend

Entrepreneurship

Building & owning a business

Pitching

Presenting with confidence

Teamwork

Collaborating to win

Profit & Loss

Understanding the numbers

Goal Setting

Planning for the future

AI & Creativity

Using AI tools to create

IN THEIR OWN WORDS

"PiggyPal — a smart budgeting app that tracks your money and connects to your bank account."

— Student business idea

"Vision-Glasses to aid the blind, colorblind, and hearing impaired."

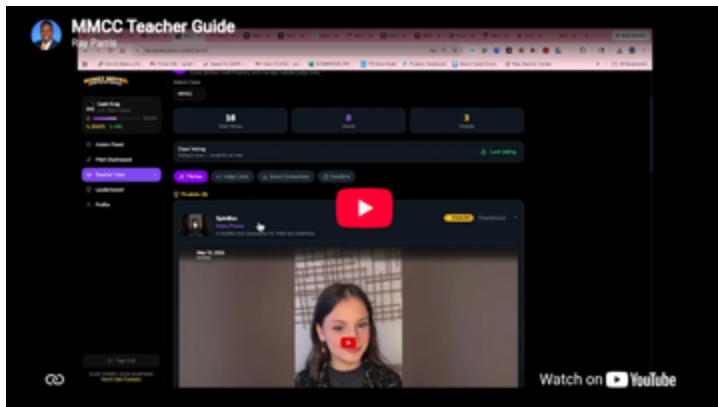
— Student business idea

"The 50/30/20 rule — and how to budget my business money."

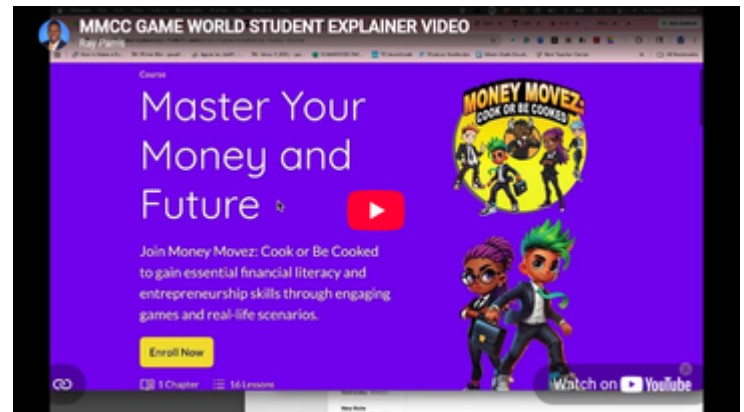
— Most important lesson learned

Recommendation: Money Movez drove strong entrepreneurial engagement this summer — 86% of students built their own business idea and most left more confident about saving, budgeting, and pitching. We recommend renewing the program and adding a matched pre/post knowledge assessment so 2027 can report measured learning growth alongside these confidence and engagement gains.

TEACHER GUIDE



STUDENT GUIDE



PROVEN ENGAGEMENT

