

MONEY MOVEZ: COOK OR BE COOKED FINANCIAL LITERACY & ENTREPRENEURSHIP CLUB BYLAWS

ARTICLE I – NAME

THE NAME OF THIS ORGANIZATION SHALL BE MONEY MOVEZ: COOK OR BE COOKED. FINANCIAL LITERACY & ENTREPRENEURSHIP CLUB, HEREAFTER REFERRED TO AS "MONEY MOVEZ: COOK OR BE COOKED CLUB."

ARTICLE II – PURPOSE & MISSION

THE PURPOSE OF THE MONEY MOVEZ CLUB IS TO ACTIVATE STUDENTS' ENTREPRENEURIAL MINDSET BY HELPING THEM DISCOVER THEIR PASSIONS, DEVELOP FINANCIAL LITERACY, AND BUILD REAL-WORLD BUSINESS SKILLS.

MISSION OBJECTIVES:

- TEACH PERSONAL FINANCE FUNDAMENTALS (BUDGETING, SAVING, CREDIT, INVESTING).
- GUIDE STUDENTS TO IDENTIFY THEIR PASSION AND SKILL SET.
- SUPPORT STUDENTS IN CREATING A REAL BUSINESS IDEA.
- DEVELOP STUDENT UNDERSTANDING OF BRANDING, MARKETING, AND DIGITAL PRESENCE.
- PREPARE STUDENTS TO WRITE AND PITCH A BUSINESS PLAN.
- EXPOSE STUDENTS TO ENTREPRENEURSHIP THROUGH FIELD TRIPS, GUEST SPEAKERS, AND COMMUNITY PARTNERSHIPS.
- USE THE MONEY MOVEZ DIGITAL TOOLS AND APP TO REINFORCE LEARNING AND ACCOUNTABILITY.

ARTICLE III – AUTHORITY & COMPLIANCE

THE MONEY MOVEZ CLUB SHALL OPERATE IN FULL COMPLIANCE WITH:

- PUBLIC SCHOOLS POLICIES
- SCHOOL ADMINISTRATION GUIDELINES
- STATE AND FEDERAL EDUCATION REGULATIONS
- CLUB ADVISOR HANDBOOK

ALL MEETINGS, ACTIVITIES, AND FIELD TRIPS MUST BE APPROVED BY THE SCHOOL ADMINISTRATION AND SUPERVISED BY THE CLUB ADVISOR.

ARTICLE IV – MEMBERSHIP

1. MEMBERSHIP IS OPEN TO ALL CURRENTLY ENROLLED STUDENTS AT THE SCHOOL.
2. NO STUDENT SHALL BE DENIED MEMBERSHIP BASED ON RACE, GENDER, RELIGION, DISABILITY, SOCIOECONOMIC STATUS, OR BACKGROUND.
3. MEMBERS MUST:
 - MAINTAIN A MINIMUM 2.0 GPA
 - FOLLOW SCHOOL CONDUCT POLICIES
 - ATTEND MEETINGS REGULARLY
 - ACTIVELY PARTICIPATE IN CLUB PROJECTS



ARTICLE V – STUDENT OUTCOMES & REQUIREMENTS

TO REMAIN IN GOOD STANDING, EACH STUDENT MUST COMPLETE THE FOLLOWING DURING THE SCHOOL YEAR:

- IDENTIFY A PERSONAL PASSION OR SKILL
- CREATE A BUSINESS IDEA CONNECTED TO THAT PASSION
- DEVELOP:
 - A BASIC BRAND IDENTITY
 - A WEBSITE OR DIGITAL PRESENCE
- USE THE MONEY MOVEZ APP AND TOOLS FOR FINANCIAL LEARNING
- PARTICIPATE IN AT LEAST ONE APPROVED FIELD TRIP
- COMPLETE A WRITTEN BUSINESS PLAN
- PITCH THEIR BUSINESS IDEA AT THE MONEY MOVEZ SHOWCASE

ARTICLE VI – MEETINGS

- MEETINGS WILL BE HELD AT LEAST ONCE PER MONTH, AFTER SCHOOL, ON CAMPUS.
- ADDITIONAL WORK SESSIONS MAY BE SCHEDULED FOR:
 - WEBSITE BUILDING
 - BRANDING WORKSHOPS
 - BUSINESS PLAN DEVELOPMENT
- THE ADVISOR MUST BE PRESENT AT ALL MEETINGS.
- MEETING MINUTES AND ATTENDANCE WILL BE RECORDED AND STORED IN THE CLUB BINDER.

ARTICLE VII – OFFICERS

THE EXECUTIVE OFFICERS OF THE MONEY MOVEZ CLUB SHALL INCLUDE:

- PRESIDENT
- VICE PRESIDENT
- SECRETARY
- TREASURER
- MARKETING & MEDIA COORDINATOR

ARTICLE VIII – OFFICER DUTIES

PRESIDENT

- LEADS MEETINGS AND ACTIVITIES
- KEEPS MEMBERS ON TASK AND ENGAGED
- WORKS WITH ADVISOR TO PLAN PROGRAMMING

VICE PRESIDENT

- ASSISTS THE PRESIDENT
- LEADS MEETINGS IN PRESIDENT'S ABSENCE

SECRETARY

- RECORDS MEETING MINUTES
- MANAGES ATTENDANCE
- COMMUNICATES MEETING REMINDERS

TREASURER

- TRACKS CLUB FUNDS
- WORKS WITH SCHOOL TREASURER PER M-DCPS POLICY
- PRESENTS MONTHLY FINANCIAL UPDATES

MARKETING & MEDIA COORDINATOR

- SUPPORTS BRANDING AND PROMOTIONAL EFFORTS
- HELPS DOCUMENT CLUB ACTIVITIES
- SUPPORTS STUDENT WEBSITES AND DIGITAL TOOLS

ARTICLE IX – ELECTIONS & ELIGIBILITY

- OFFICERS MUST:
 - BE IN GOOD ACADEMIC STANDING
 - HAVE NO MAJOR DISCIPLINARY ISSUES
 - SHOW COMMITMENT TO THE CLUB'S MISSION
- ELECTIONS SHALL BE HELD ANNUALLY.
- OFFICERS MAY BE REMOVED FOR MISCONDUCT FOLLOWING DUE PROCESS.



ARTICLE X – ADVISOR

- THE CLUB SHALL HAVE ONE CERTIFIED TEACHER ADVISOR, APPROVED BY THE PRINCIPAL.
- THE ADVISOR SHALL:
 - SUPERVISE ALL MEETINGS AND ACTIVITIES
 - ENSURE COMPLIANCE WITH SCHOOL AND DISTRICT POLICIES
 - SUPPORT LEADERSHIP DEVELOPMENT
 - APPROVE FIELD TRIPS, FUNDRAISING, AND EVENTS
 - MAINTAIN REQUIRED DOCUMENTATION

ARTICLE XI – FIELD TRIPS & EXPERIENCES

- FIELD TRIPS MAY INCLUDE:
 - BANKS AND CREDIT UNIONS
 - LOCAL BUSINESSES
 - COLLEGES AND INCUBATORS
 - ENTREPRENEURSHIP EVENTS
- ALL TRIPS MUST FOLLOW M-DCPS FIELD TRIP PROCEDURES.
- REQUIRED PERMISSION FORMS MUST BE COMPLETED PRIOR TO TRAVEL.

ARTICLE XII – FINANCES

- ALL FUNDS SHALL BE HANDLED THROUGH THE SCHOOL TREASURER.
- FUNDRAISING MUST BE APPROVED IN ADVANCE.
- NO STUDENT MAY PERSONALLY HANDLE CLUB FUNDS OUTSIDE DISTRICT PROCEDURES.

ARTICLE XIII – AMENDMENTS

THESE BYLAWS MAY BE AMENDED BY A MAJORITY VOTE OF ACTIVE MEMBERS, WITH ADVISOR AND ADMINISTRATIVE APPROVAL.

ARTICLE XIV – DISSOLUTION

IF THE CLUB DISSOLVES, ALL REMAINING FUNDS AND MATERIALS SHALL REVERT TO THE SCHOOL, IN ACCORDANCE WITH DISTRICT POLICY.



MONEY MOVEZ: COOK OR BE COOKED AFTER-SCHOOL FINANCIAL LITERACY & ENTREPRENEURSHIP CLUB OFFICIAL PROPOSAL

CLUB NAME:

MONEY MOVEZ: COOK OR BE COOKED FINANCIAL LITERACY & ENTREPRENEURSHIP CLUB

CLUB TYPE:

AFTER-SCHOOL, TEACHER-LED ACADEMIC & CAREER READINESS CLUB

ADVISOR:

CERTIFIED TEACHER (SCHOOL-APPROVED)

PURPOSE

THE MONEY MOVEZ CLUB EMPOWERS STUDENTS TO DEVELOP AN ENTREPRENEURIAL MINDSET BY CONNECTING THEIR PASSIONS, SKILLS, AND INTERESTS TO REAL-WORLD FINANCIAL LITERACY AND BUSINESS CREATION.

STUDENTS WILL LEARN HOW MONEY WORKS, HOW BUSINESSES ARE BUILT, AND HOW TO TURN IDEAS INTO ACTION.

STUDENT LEARNING OUTCOMES

BY THE END OF THE YEAR, STUDENTS WILL:

- UNDERSTAND PERSONAL FINANCE (BUDGETING, SAVING, CREDIT, INVESTING)
- IDENTIFY THEIR PERSONAL PASSION AND SKILL SET
- CREATE A BUSINESS IDEA BASED ON THAT PASSION
- BUILD A BRAND IDENTITY
- DEVELOP A BASIC WEBSITE OR DIGITAL PLATFORM
- USE THE MONEY MOVEZ APP AND TOOLS TO TRACK LEARNING
- WRITE A BUSINESS PLAN
- PITCH THEIR IDEA IN A FINAL SHOWCASE

PROGRAM STRUCTURE

- MEETINGS: 1-2 TIMES PER MONTH, AFTER SCHOOL
- LOCATION: ON CAMPUS
- FORMAT:
 - HANDS-ON WORKSHOPS
 - TEAM COLLABORATION
 - GUEST SPEAKERS
 - FIELD TRIPS
 - DIGITAL TOOL INTEGRATION

CORE LEARNING AREAS

1. ENTREPRENEURIAL MINDSET
2. PERSONAL FINANCE
3. BUSINESS FUNDAMENTALS
4. BRANDING & MARKETING
5. WEBSITE & DIGITAL TOOLS
6. BUSINESS PLAN DEVELOPMENT
7. PITCHING & PRESENTATION SKILLS

FIELD TRIPS & EXPERIENCES

STUDENTS WILL PARTICIPATE IN APPROVED TRIPS SUCH AS:

- BANKS/CREDIT UNIONS
- LOCAL BUSINESSES & STARTUPS
- COLLEGES OR INCUBATORS
- ENTREPRENEURSHIP EVENTS



(ALL TRIPS FOLLOW DISTRICT PROCEDURES.)

CAPSTONE REQUIREMENT

EACH STUDENT MUST COMPLETE:

- A BUSINESS PLAN
- A BRAND + WEBSITE
- A FINAL PITCH PRESENTATION

WHY THIS CLUB MATTERS

- BUILDS REAL-LIFE MONEY SKILLS
- ENCOURAGES SELF-DISCOVERY AND CONFIDENCE
- CONNECTS SCHOOL TO CAREER PATHWAYS
- PREPARES STUDENTS FOR COLLEGE, BUSINESS, AND LIFE

MONEY MOVEZ CLUB – YEAR-LONG SCOPE & SEQUENCE

QUARTER 1 – MINDSET & MONEY

- WHAT IS ENTREPRENEURSHIP?
- DISCOVERING PASSION & SKILLS
- NEEDS VS WANTS
- BUDGETING BASICS
- MONEY MOVEZ APP ONBOARDING

DELIVERABLE:

PERSONAL PASSION MAP + SIMPLE BUDGET

QUARTER 2 – BUSINESS FOUNDATIONS

- WHAT MAKES A BUSINESS?
- PROBLEM → SOLUTION THINKING
- TARGET CUSTOMERS
- PRICING BASICS
- INTRODUCTION TO BRANDING

DELIVERABLE:

BUSINESS IDEA CONCEPT + BRAND NAME

QUARTER 3 – BRANDING & DIGITAL BUILD

- LOGO & VISUAL IDENTITY
- MARKETING BASICS
- WEBSITE BUILDING (STUDENT-FRIENDLY PLATFORMS)
- ONLINE PRESENCE & ETHICS

DELIVERABLE:

LIVE WEBSITE OR LANDING PAGE

QUARTER 4 – BUSINESS PLAN & PITCH

- BUSINESS PLAN STRUCTURE
- STARTUP COSTS & FINANCIAL PROJECTIONS
- PITCH STORYTELLING
- PRESENTATION SKILLS

DELIVERABLE:

FINAL BUSINESS PLAN + PITCH SHOWCASE



MONEY MOVEZ: COOK OR BE COOKED Financial Literacy & Entrepreneurship Club

WHAT IS MONEY MOVEZ?

Money Movez is an after-school club where students learn how money works, discover their passions, and build real business ideas. This is not a lecture club. Students create, build, and pitch.

WHAT YOU WILL LEARN

- Personal finance (budgeting, saving, credit, investing)
- Entrepreneurial mindset & leadership
- Branding & marketing
- Website & digital tools
- Business plan development • Pitching your idea



WHAT YOU WILL CREATE

- A business idea based on your passion • A brand identity
- A website or digital platform
- A written business plan
- A final pitch presentation



WHO SHOULD JOIN?

Students who are creative, curious, motivated, or interested in business, money, art, tech, fashion, media, or entrepreneurship.

Meetings: After School | On Campus Open to:

All Grade Levels

Advisor: Certified Teacher

INTERESTED? SIGN UP TODAY!

Scan the QR code or complete the Money Movez Interest Form.

