

TARA



2024 PATTERN COLLECTION

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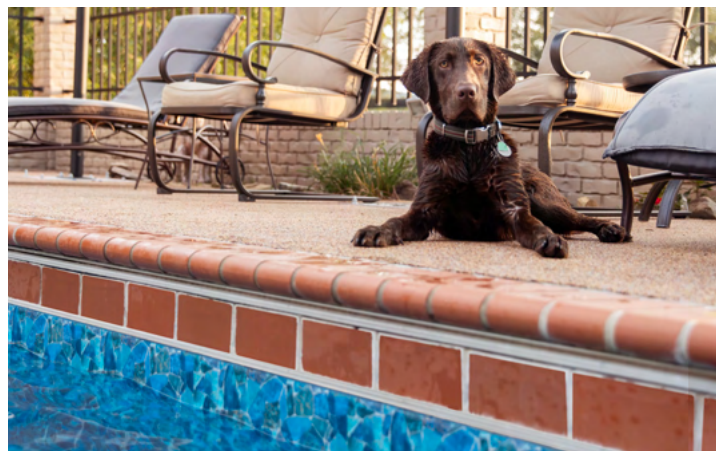
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CELEBRATING 40 YEARS OF EXCELLENCE



Oasis



For four decades, Tara Pool & Outdoor Products has been a leader in designing premium vinyl pool liners. Our journey started in 1984, under the guidance of our founder, Marshall Richardson. With his aerospace engineering background, Marshall steered our company to be more than just a business, but an innovator in the pool industry.

As a family-owned business, we've always prioritized personalized service, attention to detail and relationships with our customers. Over the years we've grown but our commitment to quality and service remains the same.

Celebrating our 40th anniversary, we cherish the memories we've helped create. As we grow and expand our product lines we apply the same principles instilled early on. Join us as we look forward to many more years of enhancing your pool experiences.

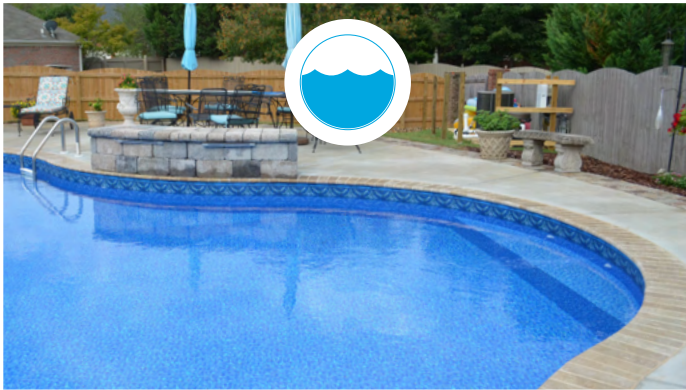


CHOOSING THE PERFECT LINER



Selecting the right liner for your pool is more than a choice; it's an opportunity to set the tone for your whole backyard. As the most prominent feature of your pool, the liner plays a pivotal role in setting the mood and character of your outdoor space. To simplify this process, we've categorized our patterns into four groups, each corresponding to the general water color they typically produce. Keep in mind, these categories are guides, as the actual water color can vary significantly depending on environmental factors and lighting conditions.

Hampton (No-Tile Option Shown)



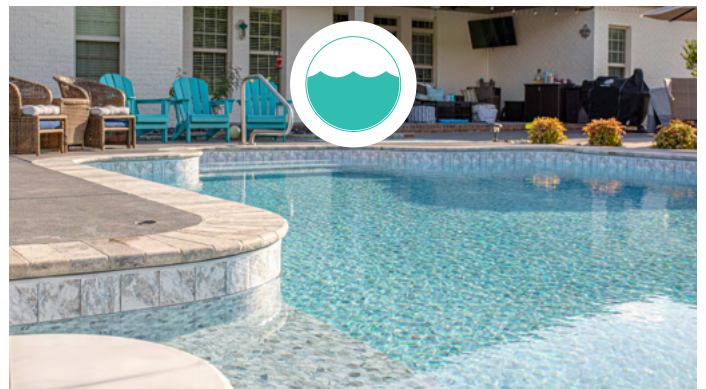
LIGHT BLUE



DEEP BLUE



DEEP TURQUOISE



AQUA



YOUR *Essential* LINER SELECTION TOOL



VISUALIZE

Use your phone or tablet to visualize how different pools will look in your outdoor space.



CUSTOMIZE

Choose any liner pattern and accentuate your stairs and benches with an accent pattern



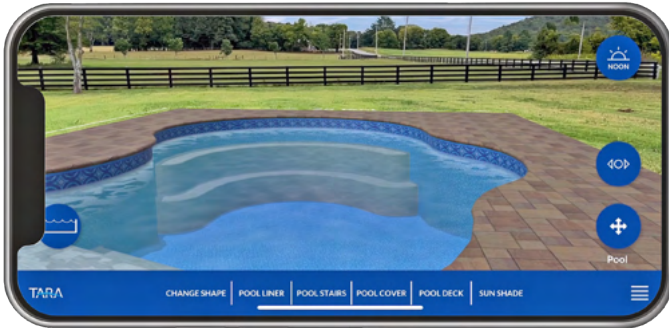
ENHANCE

Add stylish, protective shade to your outdoor area, ensuring a cool and comfortable space

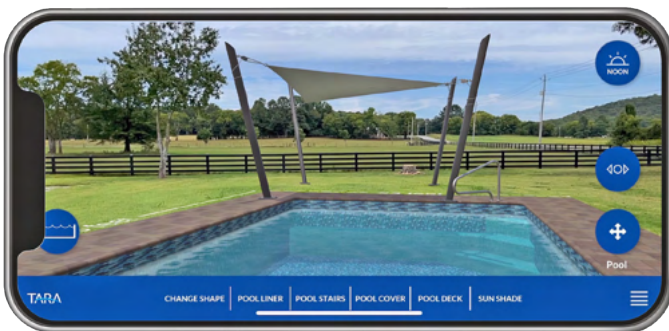


SECURE

Protect your pool with either a solid or mesh safety cover available in 4 color choices.



CHOOSE AN ACCENT PATTERN FOR STEPS AND FEATURES



ADD A MOD SHADE KIT

ENVISION AR

Ready to dive into the future of pool design? Download the Envision AR app today and start exploring the possibilities for your pool.

Scan the QR code to begin your journey towards a perfect pool experience.



A Sustainable Choice for Your Pool

RENEW™



Dive into the future of pool design with our ReNew™ collection. We're proud to be at the forefront of sustainability in the pool industry. Vinyl liner pools stand as the most environmentally friendly option available, and with ReNew™, we're taking this commitment a step further.

Our ReNew™ liners are crafted from 51% pre-consumer recycled vinyl. This groundbreaking approach ensures that choosing a sustainable option doesn't mean compromising on quality or performance. By opting for ReNew™, you're not only selecting a high-quality, durable liner for your pool but also contributing to a more sustainable future.

Scan the QR Code to learn more about ReNew™ sustainable pool vinyl.





31,280 YARDS OF VINYL SAVED FROM ENTERING THE WASTE STREAM SINCE 2021



SUSTAINABLE

Made with 51% Pre-Consumer Recycled Vinyl



IMPACT

Contributing to a Greener Planet



INSPIRED

Nature-inspired designs that harmonize with your environment



DURABILITY

Developed for lasting sustained brilliance

RENEW™ PATTERNS FOR 2024

This year, our ReNew™ collection welcomes a significant addition with the introduction of the new Celestial Skies pattern, joining Island Dream in our lineup of sustainable vinyl options.



Pet-Approved PADDLING PAWS™

As pet owners, we want to ensure that our pets swimming adventures are not only enjoyable but also provide a secure and comfortable environment. That's where Paddling Paws™ liners come in. These innovative liners are specially designed for your pet's pool experience, offering a durable liner that can withstand their activity.





Scan the QR Code
to learn more about
Paddling Paws™ pool
liners.



Paddling Paws™ liners are available in our popular Sundara (no-tile version) and Ocean Wave patterns. These patterns are perfect for pet lovers who don't want to compromise on style. Designed to complement a wide range of tastes, Paddling Paws™ liners ensure that both you and your furry friends can enjoy your pool in style.



Swimming is an experience that brings our pets joy, relaxation, and a chance to cool off.

-  **DURABLE:** Crafted to withstand the wear and tear of your pet's paws, Paddling Paws™ liners are built to last with premium American made 30 mil vinyl.
-  **PAW FRIENDLY:** Designed with a pet-friendly texture, providing a comfortable and safe surface for your pets to enjoy.
-  **SUSTAINABLE:** Part of our ReNew™ line, these liners are made with sustainable pool vinyl, Paddling Paws™ liners are as kind to the environment as they are to your pet.
-  **INNOVATIVE:** Paddling Paws™ uses a unique double layer topcoat for added protection.



Sundara (Paddling Paws™ Option Shown)

*Pre-consumer material means material or by-products generated after fabrication of a product is completed but before the product reaches the end-use consumer.

For a Brilliant Sparkle SHIMMERTONE

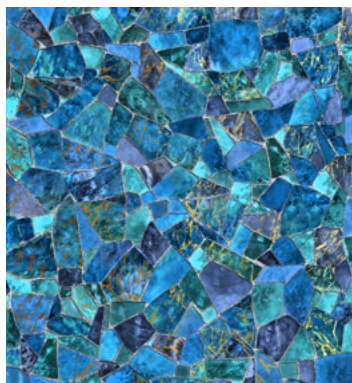
Water and light transform the look of your pool to create a dazzling and dynamic spectacle. Our Shimmertone² collection adds additional sparkle to your pool with incredible light reflecting premium inks. Formulated by experts, shimmertone is designed for peak performance and a remarkable look like no other. Shimmertone creates a jewel-like surface that dances when the sunlight hits.



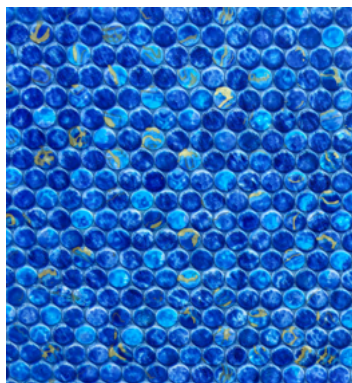
Scan the QR Code
to see more
Shimmertone
pool photos.



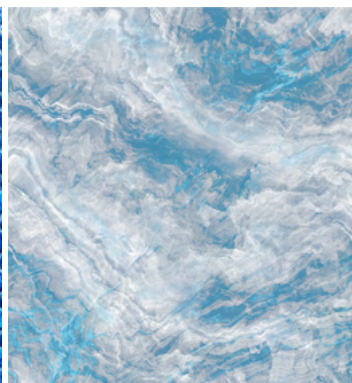
Aquamarine



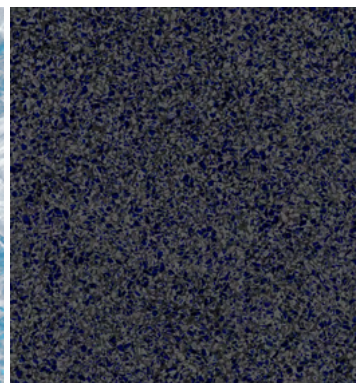
Aquamarine²



Cobalt²



Northern Frost²



Black Opal²

Seamless Style BORDERLESS

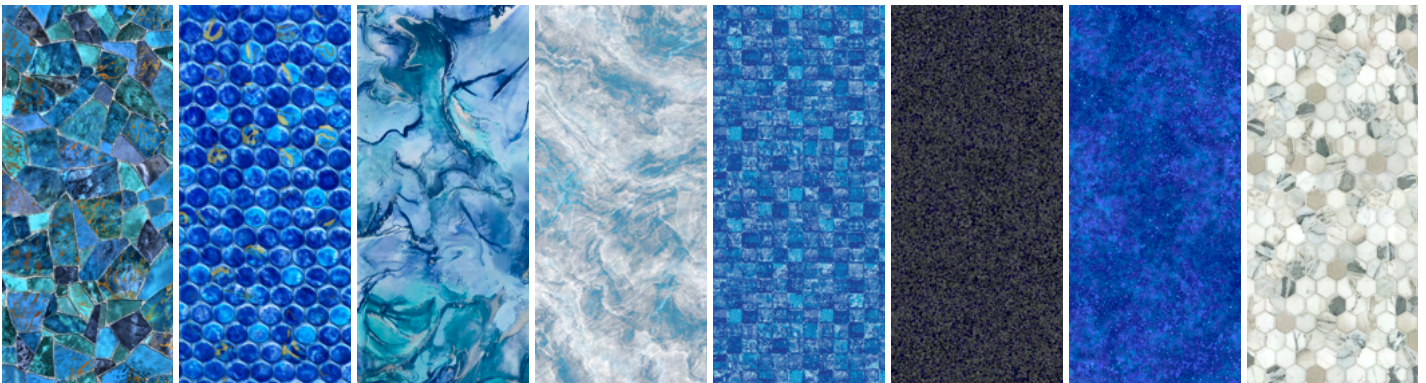


Aquamarine

Scan the QR Code to see more photos of borderless patterns in pools.



Create a sophisticated look for your pool with the clean elegance of a borderless pattern. The patterns below are designed to create a strong visual statement, both above and below the waterline, making a border unnecessary. These innovative, contemporary designs harmonize your backyard. Choose one of our borderless patterns to achieve this look or request the No-Tile option for any pattern in our collection. For a modest up-charge we can remove the border from any pattern you prefer.



Aquamarine²

Cobalt²

Island Dream

Northern Frost²

St. John's Bay

Black Opal²

Celestial Skies

Oasis (27 mil Only)

²Shimmertone up-charge applies.

NEW FOR 2024

Step into the future of pool design with our 2024 collection of new patterns. This year, we are excited to introduce a range of innovative designs that are set to redefine the look and performance of vinyl pool liners. From the ethereal beauty of Celestial Skies to the sophisticated charm of Keystone, our new patterns are more than just designs, they are innovative artistic expressions. Each pattern has been selected and refined with the promise of quality, durability, and style that Tara Pool & Outdoor Products is known for.

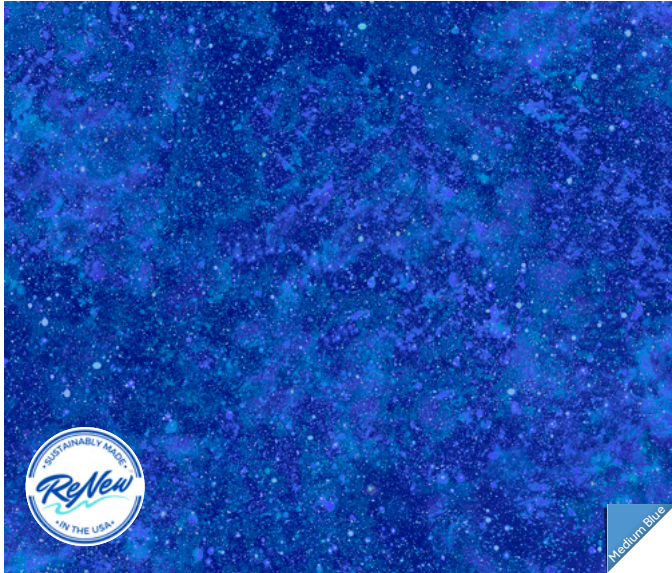


Celestial Skies


A Pattern with a Purpose

CELESTIAL SKIES

Introducing Celestial Skies, a liner pattern that captures the awe-inspiring beauty of outer space. This design features a captivating array of stars set against a deep blue backdrop, interwoven with ethereal purple clouds. The purple colors are in honor of the signature color of the Alzheimer's Association. The vibrant hues and cosmic theme pay tribute to our founder's passion for aerospace engineering and his remarkable journey in the field.



We are dedicating all profits from the sale of Celestial Skies to the **Cure Alzheimer's Fund**. This initiative holds a special place in our hearts, because so many of our employees and management team have been personally impacted by Alzheimer's. It reflects not only our founder's spirit of innovation and generosity but also our commitment to make a difference. By choosing Celestial Skies, you're not just enhancing your pool with an artistic expression of celestial beauty, your contributing to the vital search for a cure.

 **20 mil Wall / 20 mil Floor**
Available in SureStep
Deep Blue Water Color
Contemporary Style
CFFA Certification Status Awaiting Confirmation

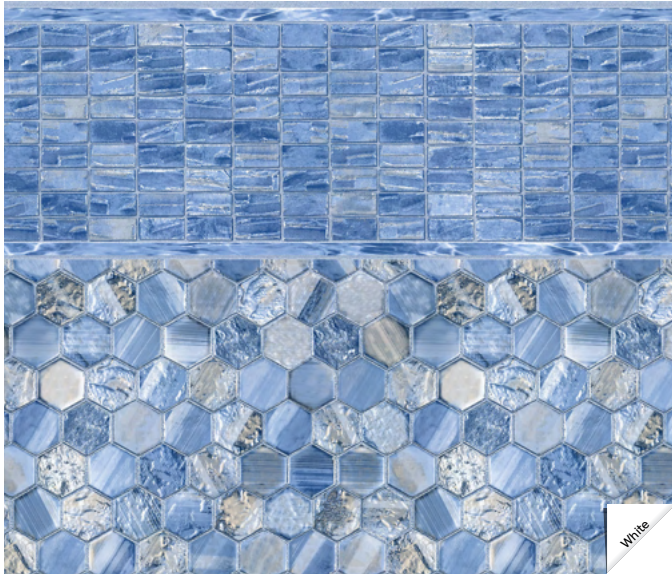


 **Cure Alzheimer's FUND**
20 years of breakthrough research



Scan the QR code to learn more about the Cure Alzheimer's Fund and their mission.

NEW FOR 2024



KEYSTONE

Embrace modern elegance with our Keystone pattern. Featuring hexagon marble tiles in soft neutrals, this pattern captures the look of glistening glass tiles in blue and gray shades. Perfect for modern pool designs, Keystone adds a touch of sophistication, making your pool a stunning focal point in any contemporary outdoor setting.

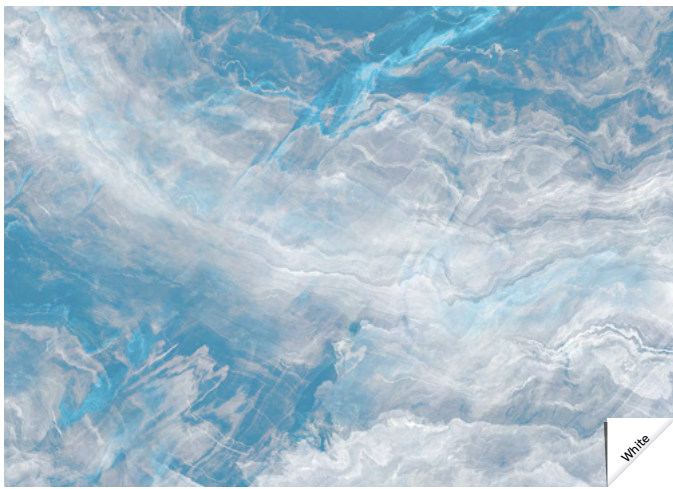



20 & 27 mil Wall / 20 & 27 mil Floor

Available in SureStep
Light Blue Water Color
Contemporary Style



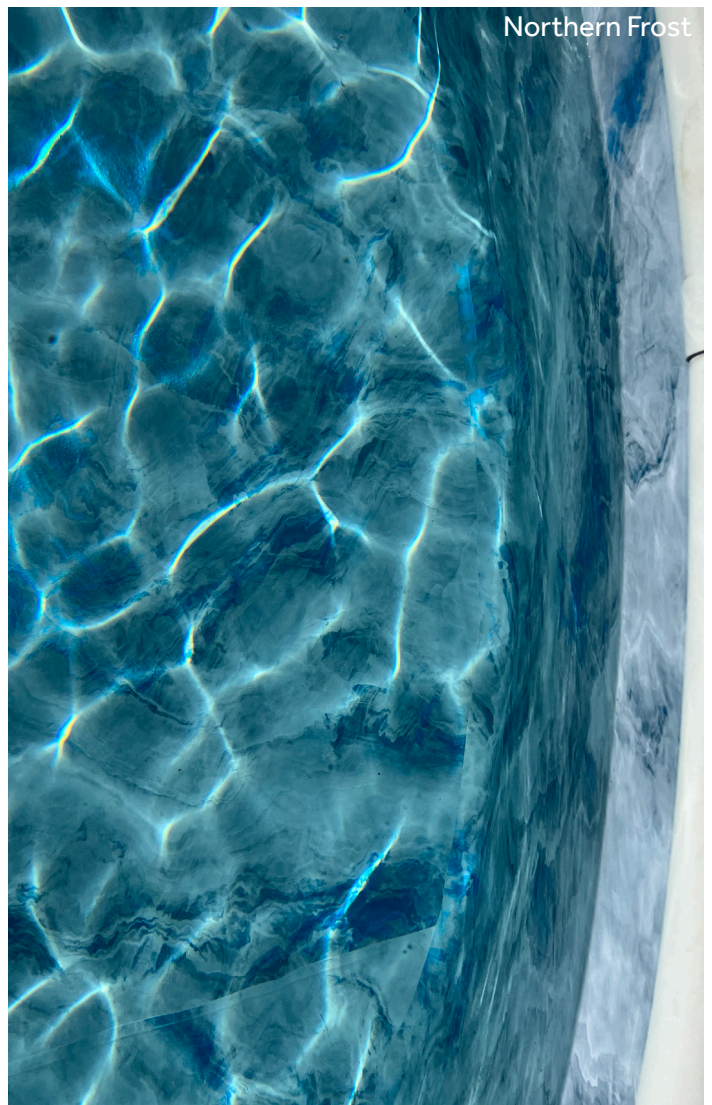
Keystone



 **20 mil Wall / 20 mil Floor**
Available in SureStep
Light Blue Water Color
Contemporary Style

NORTHERN FROST

Step into a world of serene beauty with our Northern Frost pattern. Inspired by the timeless elegance of marble, but infused with a unique twist that sets it apart from conventional pool designs. The veins of sparkling cyan Shimmertone² iridescent inks add a dynamic shine. Northern Frost exemplifies the creative potential of vinyl liners, offering a design that goes beyond the limitations of gunite or fiberglass pools.



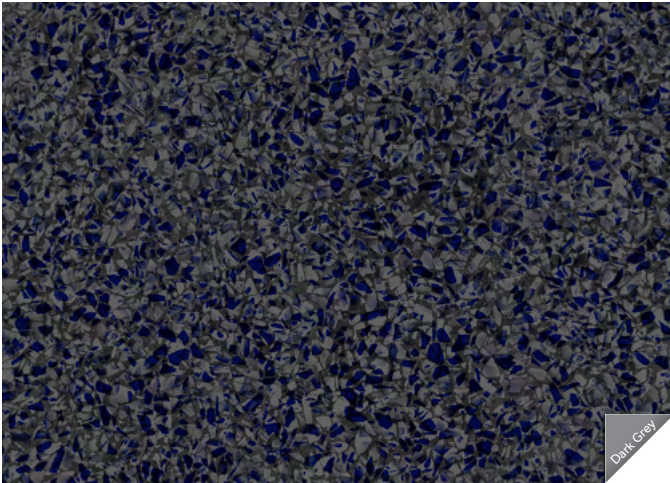
²Shimmertone up-charge applies.


Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.

NEW FOR 2024

BLACK OPAL

Immerse yourself in the deep mystery of our Black Opal pattern. This design blends a dark gray and navy color palette with the subtle glamour of our exclusive Shimmertone² sparkles. The dark colors create a mirror-like surface, elegantly reflecting the sky and surroundings. Choose Black Opal for an elegant and timeless addition to your personal oasis.



 **20 & 27 mil Wall / 20 & 27 mil Floor**
Available in SureStep
Deep Blue Water Color
Contemporary Style

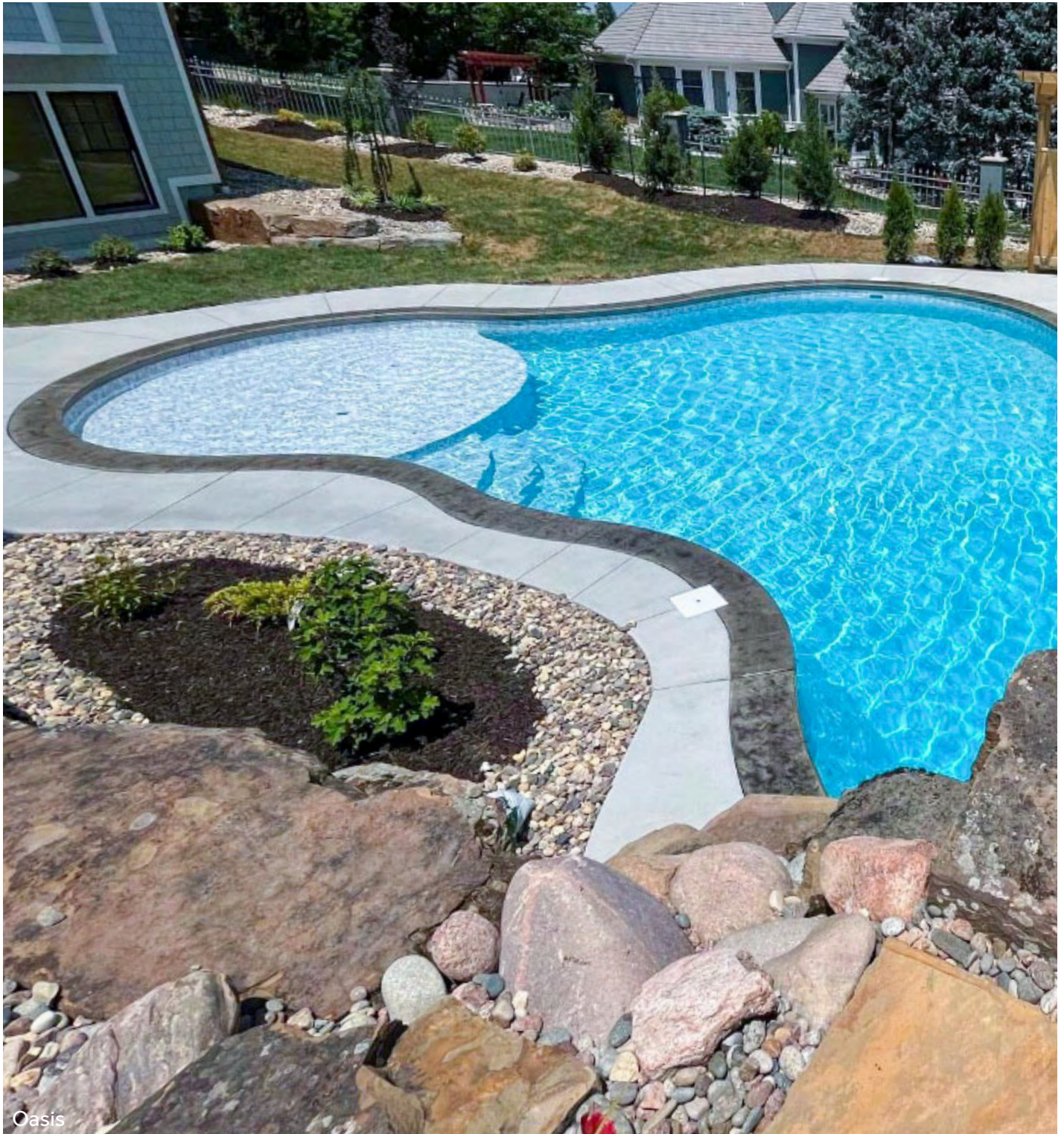


Black Opal



Curated Elegance for Your Pool **CORE COLLECTION**

Our Core Collection features patterns meticulously chosen for their unique beauty and quality. These designs cover a variety of styles, colors, and motifs. Discover our most sought-after and enduring liner designs. Whether you are building a new pool or updating your existing pool, you are sure to find the perfect pattern to complement your backyard.

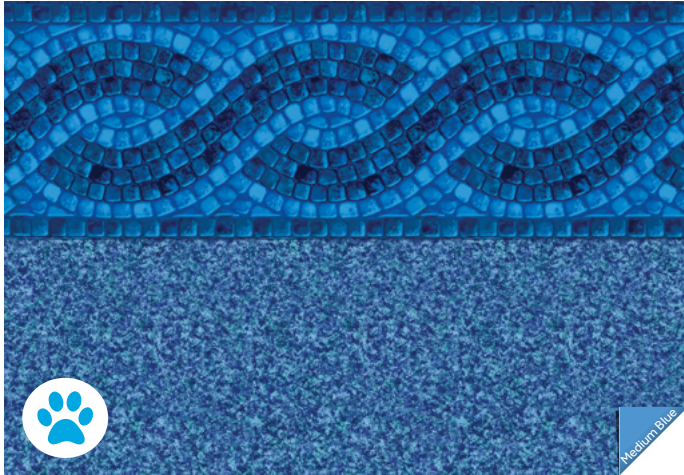


Oasis

Core Collection

STONE SERIES

Step into the realm of natural grandeur with our Stone Collection. Each pattern in this series is inspired by the timeless beauty of stone. These designs range from elegant marble surfaces to rustic terrazzo, and stone fragments. Perfect for those who seek a touch of nature's strength and durability in their pool. Our Stone Collection will bring an earthy and majestic feel to your pool.




OCEAN WAVE

 **20 & 27 mil Wall / 20 & 27 mil Floor**
Available in SureStep & Paddling Paws™
Deep Blue Water Color
Traditional Style




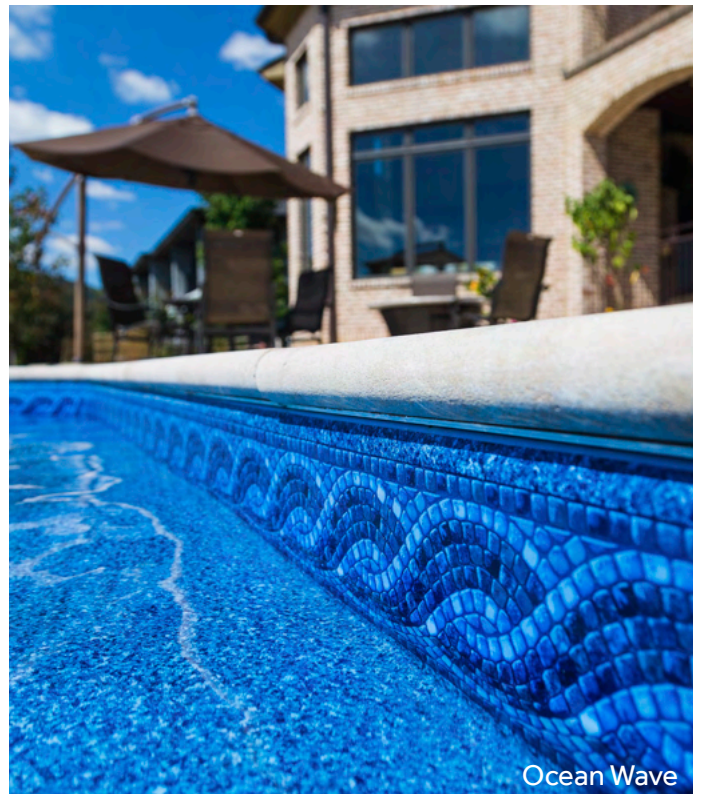
HAMPTON

 **20 & 27 mil Wall / 20 & 27 mil Floor**
Available in SureStep
Deep Blue Water Color
Transitional Style



SUNDARA

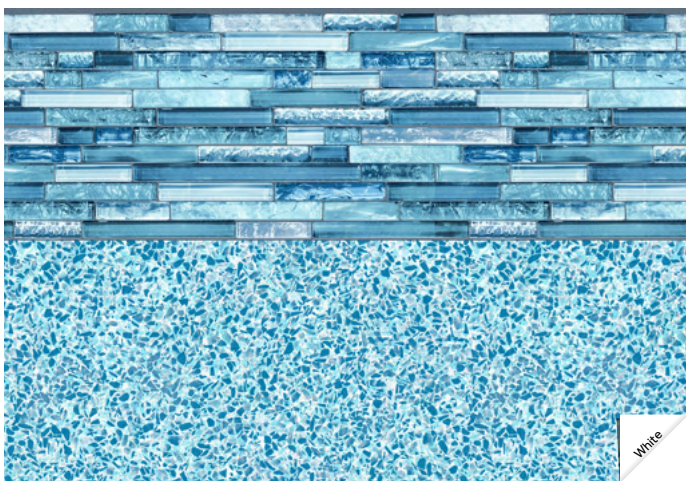
 **20 mil Wall / 20 mil Floor**
Available in SureStep & Paddling Paws™
(Paddling Paws™ Option is Borderless)
Light Blue Water Color
Traditional Style



Ocean Wave

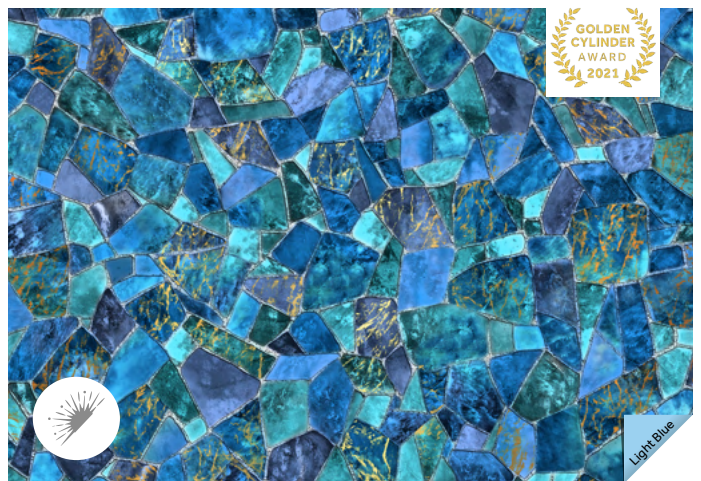


Aquamarine




SERENITY

 **20 mil Wall / 20 mil Floor**
 Available in SureStep
 Light Blue Water Color
 Contemporary Style



AQUAMARINE²

 **20 mil Wall / 20 mil Floor**
 Available in SureStep
 Deep Turquoise Water Color
 Contemporary Style

²Shimmertone up-charge applies.

Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.

Core Collection

MOSAIC SERIES

Mosaic tiles have always been used to decorate the surface of pools. The simple arrangement of small tiles that vary in color, tone and texture creates a glistening appearance in the water. With designs that range from classic and timeless to bold and contemporary, these mosaic floor designs bring life and energy to your pool.



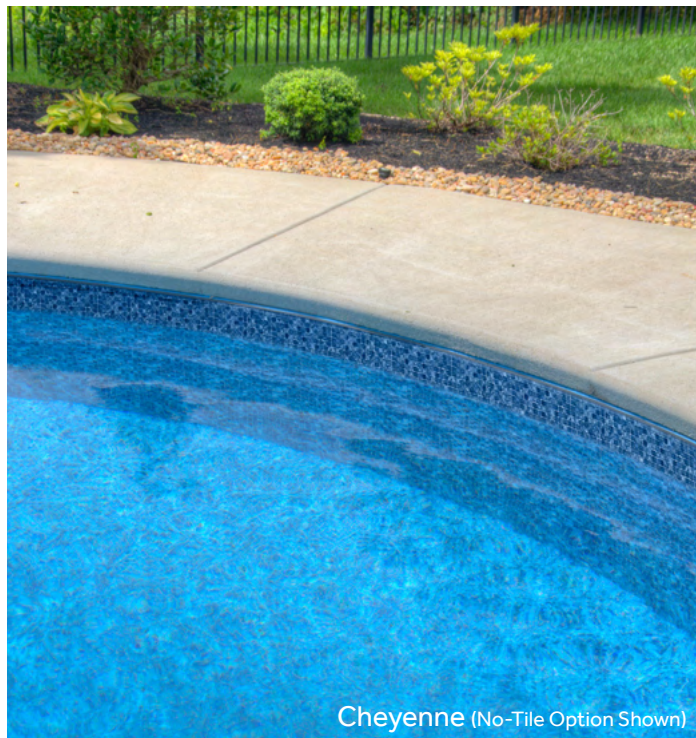
Light Blue

CHEYENNE



20 mil Wall / 20 mil Floor

Available in SureStep
Light Blue Water Color
Transitional Style



Cheyenne (No-Tile Option Shown)



Scan the QR Code
to see more photos
of these patterns
installed in pools



Cheyenne




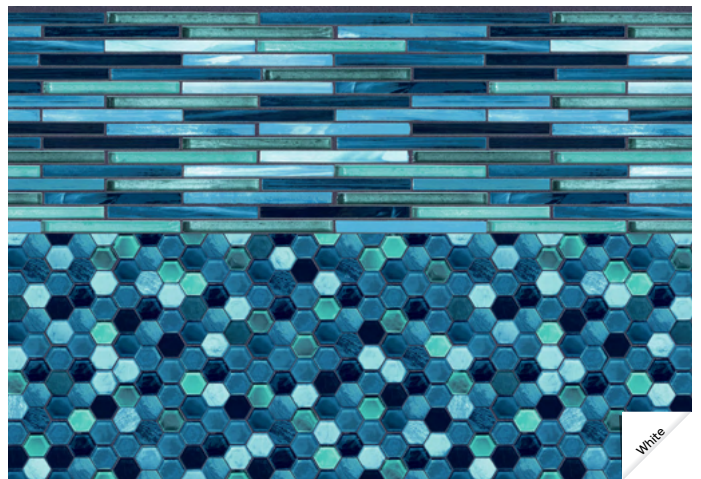
Oasis



White


OASIS


20 mil Wall / 20 mil Floor (27 mil Available in Borderless)
 Available in SureStep
 Aqua Water Color
 Contemporary Style



White

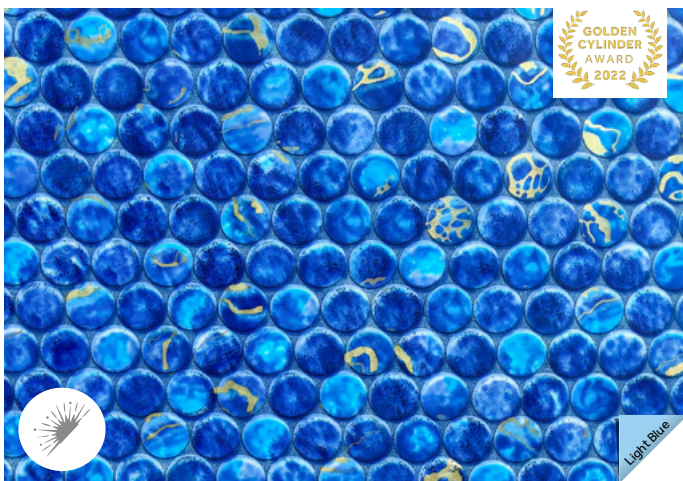
ENCHANTED


20 mil Wall / 20 mil Floor
 Available in SureStep
 Deep Turquoise Water Color
 Contemporary Style


Core Collection MOSAIC SERIES



Cobalt

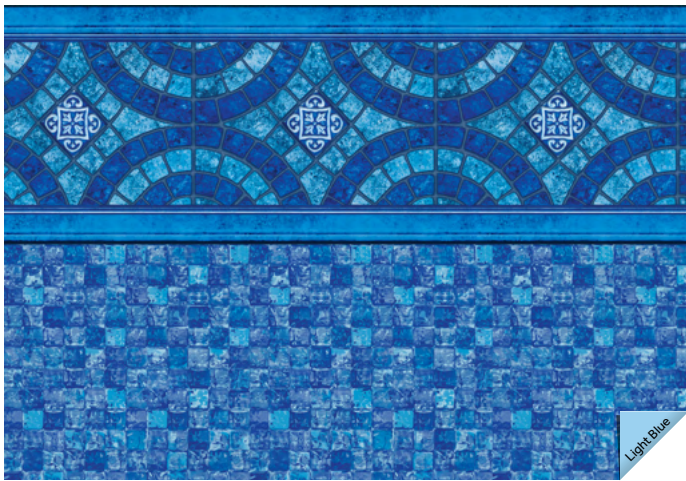


COBALT²

 **20 mil Wall / 20 mil Floor**
Available in SureStep
Light Blue Water Color
Transitional Style

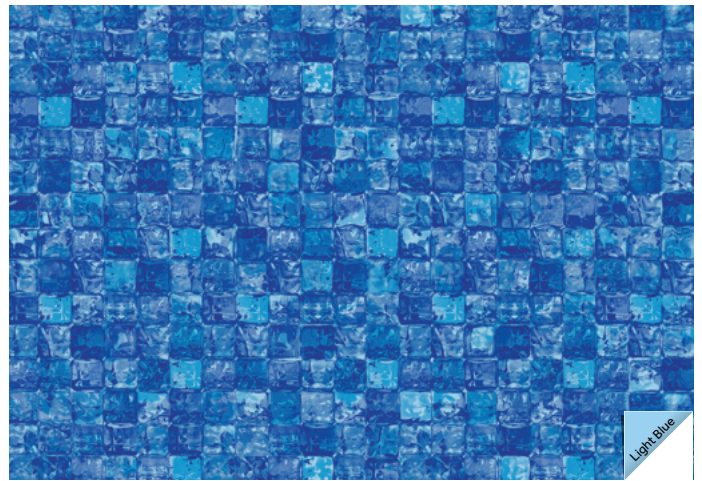


Cobalt



BEALE STREET

20 mil Wall / 20 mil Floor
 Available in SureStep
 Light Blue Water Color
 Transitional Style



ST. JOHN'S BAY

20 mil Wall / 20 mil Floor
 Available in SureStep
 Light Blue Water Color
 Contemporary Style



Beale Street

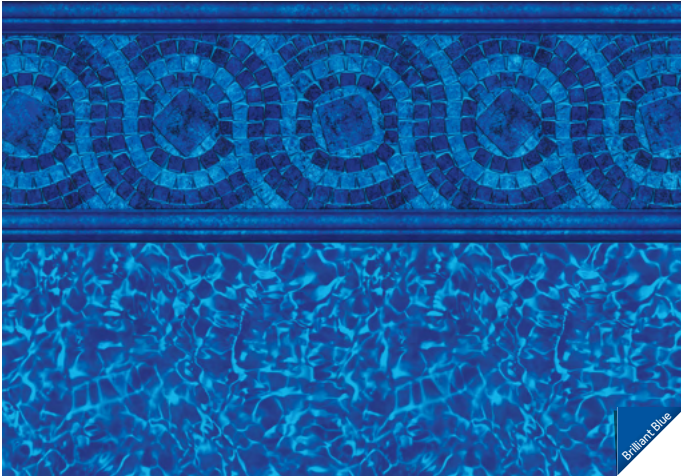
Scan the QR Code
 to see more photos
 of these patterns
 installed in pools




Core Collection

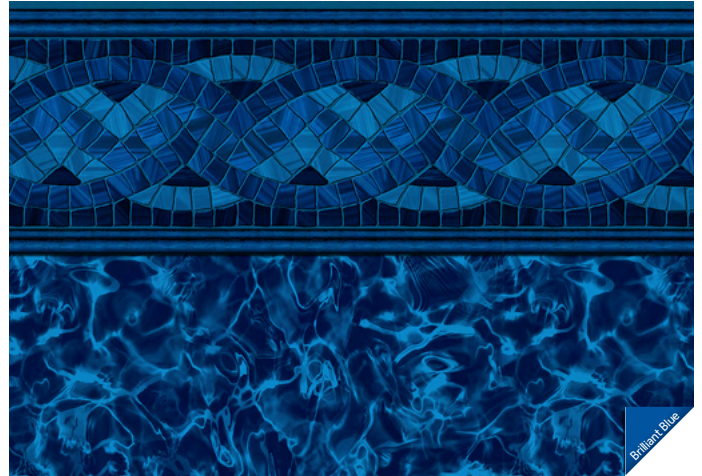
REFLECTION SERIES

Immerse yourself in the serene beauty of our reflection series of vinyl pool liners. They are designed to mirror the tranquil and ever-changing nature of water. Each pattern in this collection is crafted to evoke the gentle, fluid motion of water surfaces. Choose the reflection series for a soothing and dynamic visual effect in your pool.



PORT ROYAL

 **20 & 27 mil Wall / 20 & 27 mil Floor**
Available in SureStep
Deep Blue Water Color
Transitional Style



CARNEGIE ARCTIC

 **20 mil Wall / 20 mil Floor**
Available in SureStep
Deep Blue Water Color
Transitional Style



Scan the QR Code
to see more photos
of these patterns
installed in pools




Port Royal (Gray Astoria Designer Series Accent Pattern Shown)



Island Dream



ISLAND DREAM¹


20 & 27 mil Wall / 20 & 27 mil Floor
 Available in SureStep
 Light Blue Water Color
 Traditional Style



Island Dream

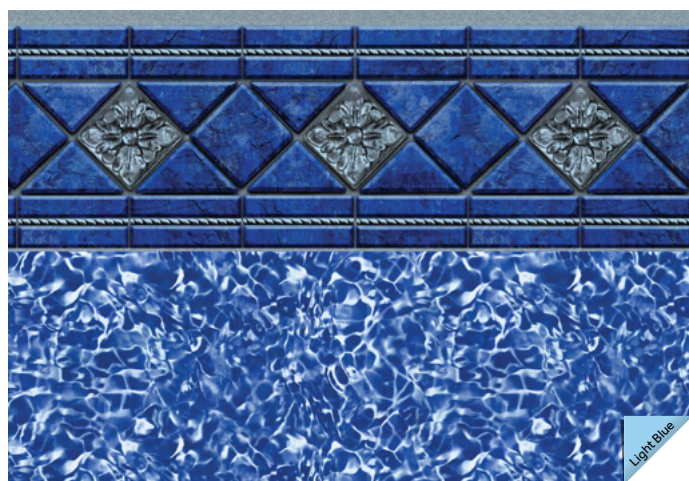
¹ReNew™ up-charge applies.
 Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.

Core Collection

REFLECTION SERIES




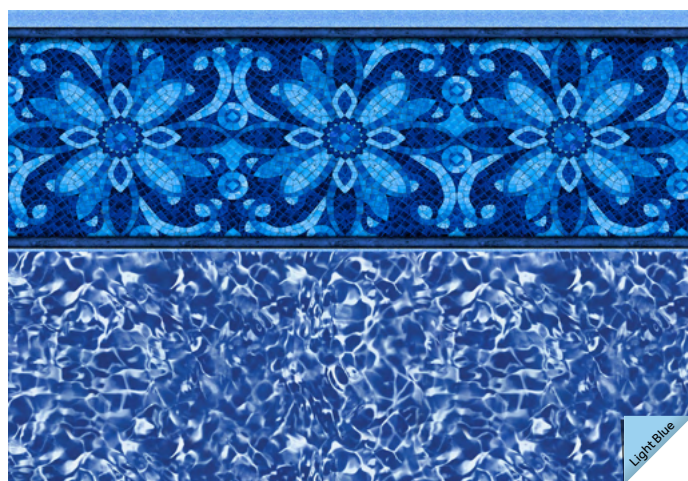
Navarre



Light Blue


CAMBRIA

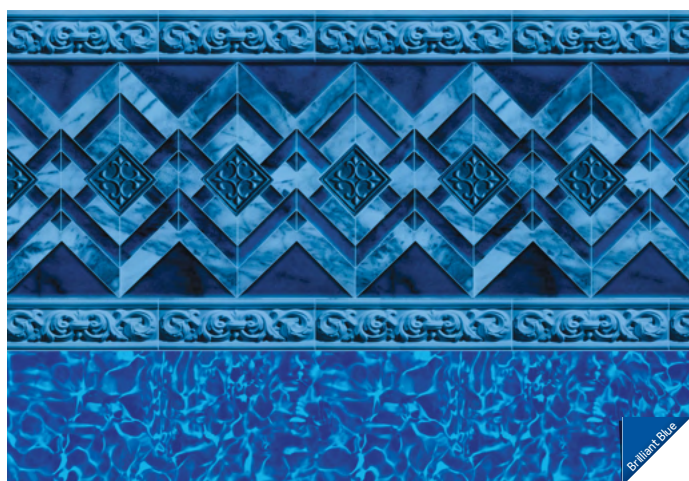
 **20 mil Wall / 20 mil Floor**
Available in SureStep
Light Blue Water Color
Traditional Style



Light Blue

LOTUS

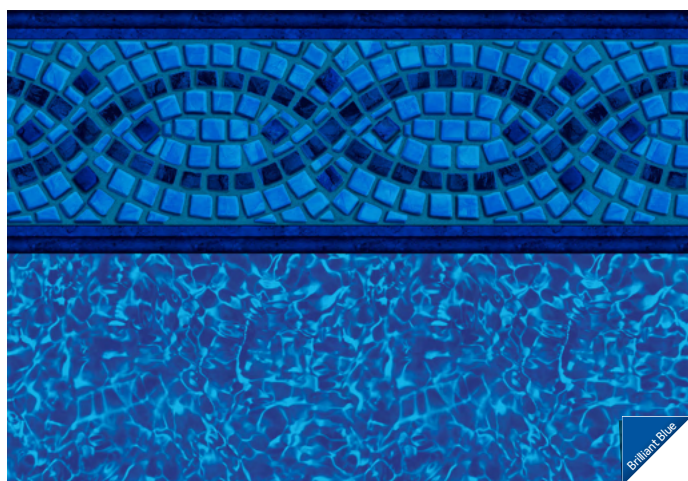
 **20 mil Wall / 20 mil Floor**
Available in SureStep
Light Blue Water Color
Traditional Style



Brilliant Blue


GEORGETOWN

 **20 mil Wall / 20 mil Floor**
Available in SureStep
Deep Blue Water Color
Traditional Style



Brilliant Blue

NAVARRE

 **20 mil Wall / 20 mil Floor**
Available in SureStep
Deep Blue Water Color
Transitional Style

Core Collection PEBBLE SERIES




Paintrock



Light Grey

PAINTROCK

 **20 mil Wall / 20 mil Floor**
Available in SureStep
Light Blue Water Color
Rustic Style

Nature is the primary inspiration for our collection of pebble floor designs. These patterns combine neutral tones with splashes of blue to create a clean, clear water that is reminiscent of the beach. The subtle variation in dark and light tinted stones provides sparkle and interest.

Scan the QR Code to see more photos of this pattern installed in pools



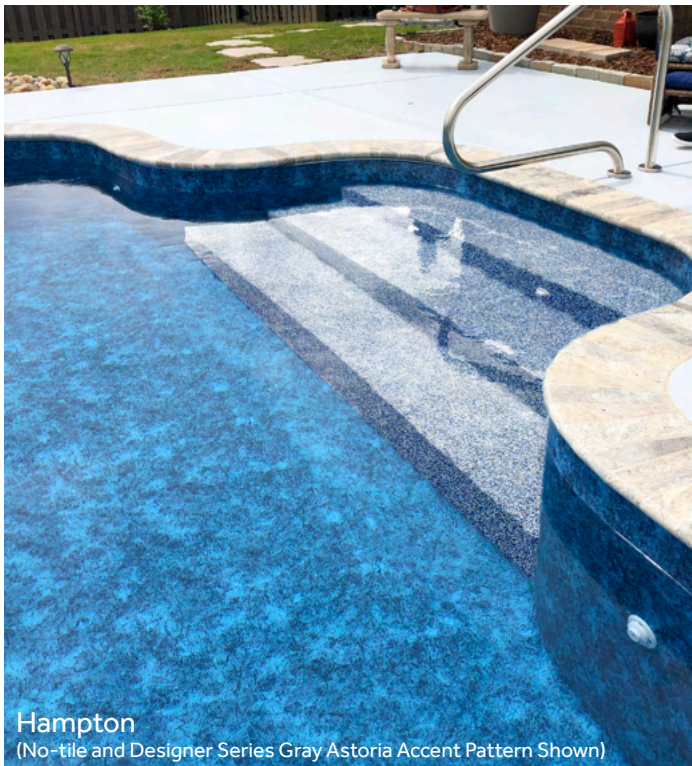
Tailor Your Pool to Perfection

PERSONALIZATION OPTIONS

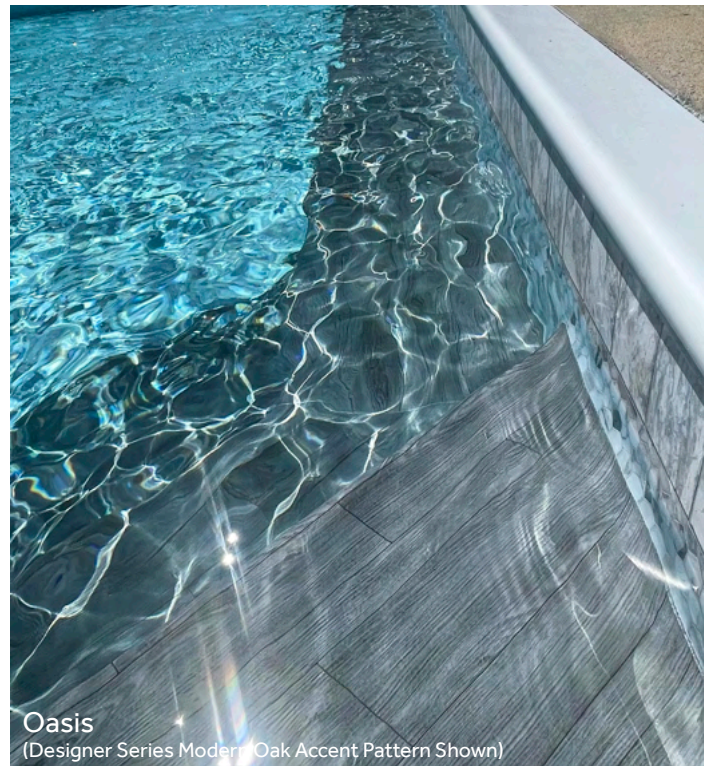
Vinyl liners can be customized in a number of ways that can make your pool unlike any other. Options range from removing the border to adding textured surfaces to high-traffic areas. Not only can you create a truly unique look for your pool, you can enhance the functionality as well.



Port Royal (Designer Series Blue Astoria Accent Pattern Shown)



Hampton
(No-tile and Designer Series Gray Astoria Accent Pattern Shown)



Oasis
(Designer Series Modern Oak Accent Pattern Shown)



Enchanted (Designer Series Modern Oak Accent Pattern Shown)

Scan the QR Code to learn more about our Designer Series.

AFFORDABLE LUXURY

Accentuate the beauty of your pool's features with our designer series for a unique, high-end appearance at an affordable cost. These patterns are designed to enhance the look of pool steps, benches, and sundecks. With their neutral colors and simple yet elegant designs, they not only make these features more visible but also enhance safety with a textured surface for improved traction.



STEP 1

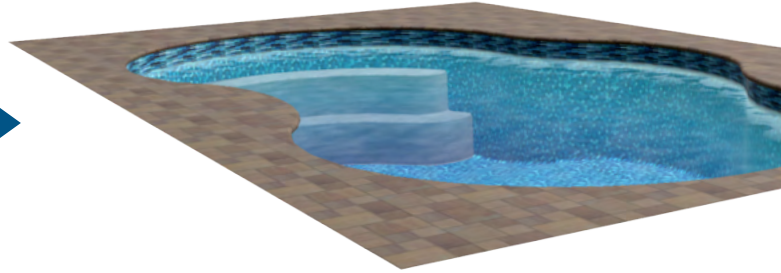
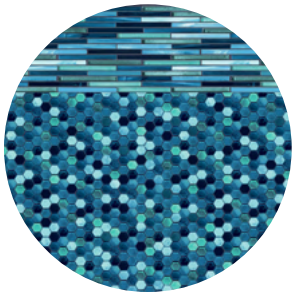
Choose a liner pattern for the walls and floor of your pool.

STEP 2

Choose a Designer Series accent pattern for the steps, benches or sundeck.

STEP 3

Use the Envision AR App to preview how your selected designs will look in your own backyard, ensuring the perfect match.



Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.

Affordable Luxury DESIGNER SERIES



Oasis
(Designer Series Modern Oak Accent Pattern Shown)

Designer Series Liner Patterns


ELEGANT SIMPLICITY: Neutral colors and refined designs to enhance the visual appeal of pool steps, benches, and sundecks.

CUSTOMIZABLE STYLE: Choose from various patterns, including the versatile SureStep option, to personalize and elevate your pool's look.

ENHANCED SAFETY: Textured surfaces on each pattern to improve traction and prevent slips, ensuring safer pool use.



MODERN OAK

 **27 mil Floor**
SureStep Only
Light Blue Water Color
Traditional Style




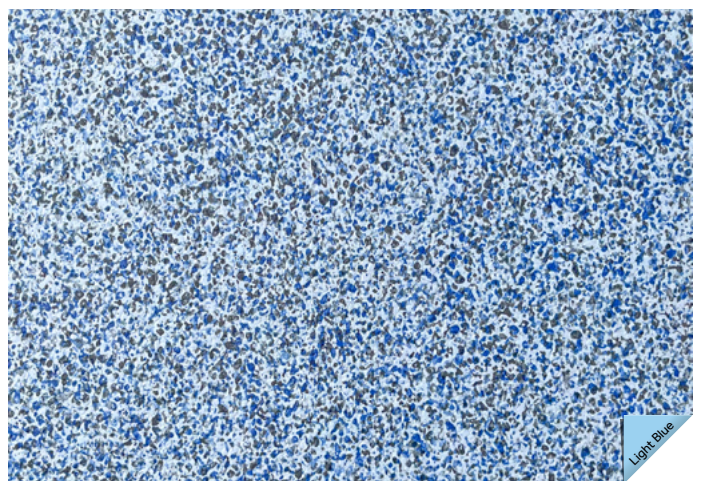
Hampton
 (Designer Series Gray Astoria Accent Pattern Shown)



Light Grey


GRAY ASTORIA

 **27 mil Floor**
 SureStep Only
 Light Blue Water Color
 Contemporary Style



Light Blue

BLUE ASTORIA

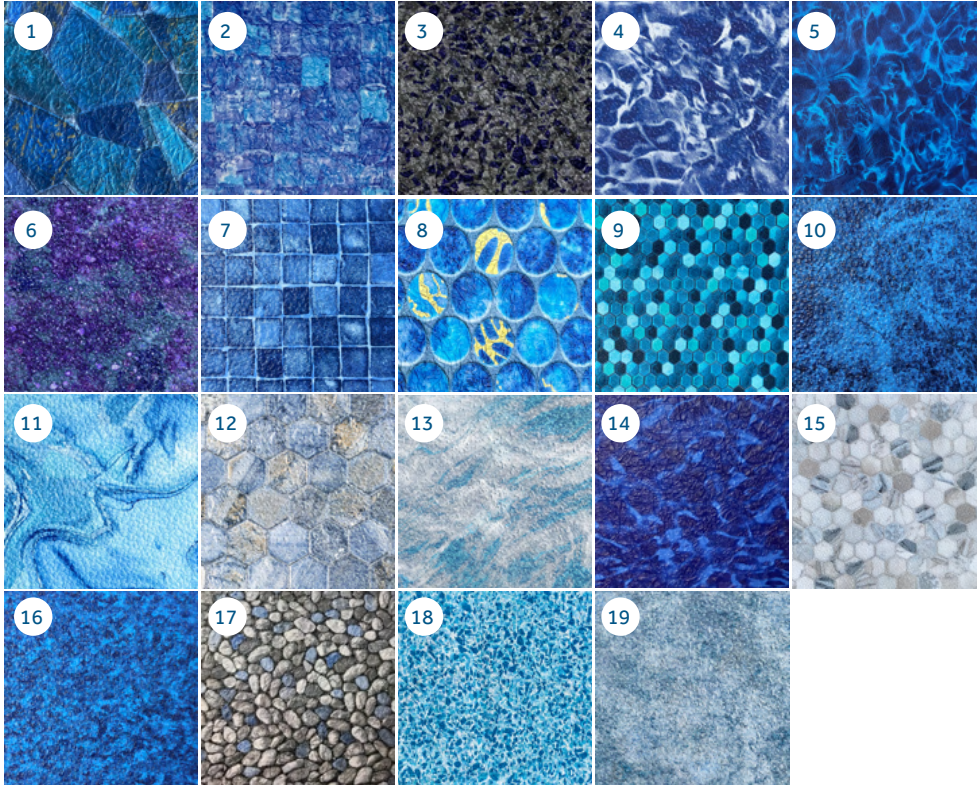
 **27 mil Floor**
 SureStep Only
 Light Blue Water Color
 Contemporary Style

²Shimmertone up-charge applies for Aquamarine, Cobalt, Island Dream, Moonstone and Sapphire.
 Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.

Elegance with Every Step

SURESTEP

SureStep vinyl is a thick, sturdy vinyl that features a unique textured surface. Specifically designed for high traffic areas like stairs and sundecks, SureStep is both tough and durable. The embossed texture enhances traction when entering and exiting the pool. We offer SureStep in matching colors and styles for all of our patterns.



1. Aquamarine²
2. Beale Street, St. John's Bay
3. Black Opal²
4. Cambria, Lotus
5. Carnegie Arctic
6. Celestial Skies
7. Cheyenne
8. Cobalt²
9. Enchanted
10. Hampton
11. Island Dream
12. Keystone
13. Northern Frost²
14. Port Royal, Navarre, Georgetown
15. Oasis
16. Ocean Wave
17. Paintrock
18. Serenity
19. Sundara



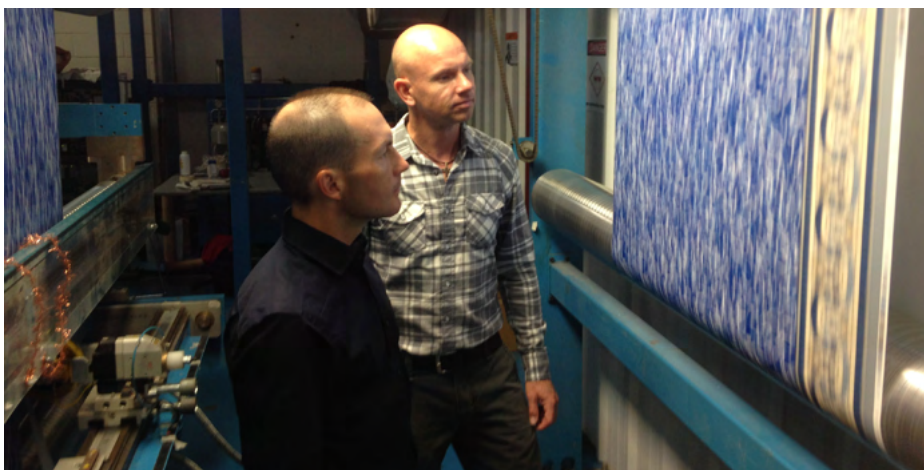


Ocean Wave
(No-Tile Option Shown)

YOUR GUARANTEE OF PREMIUM POOL VINYL

At Tara Pool & Outdoor Products, we are committed to delivering exceptional quality vinyl pool liners, all of which are proudly made in the U.S.A. Our 2024 pattern collection is certified by the Chemical Fabrics and Film Association (CFFA), ensuring they meet the rigorous standards, specifically designed for in-ground vinyl swimming pool liners. Our ReNew™ patterns are now being evaluated for CFFA certification. Their certification status is awaiting confirmation.

When you choose a Tara liner, you're not only opting for a product recognized for its excellence and reliability, but also one that supports domestic craftsmanship. By selecting our CFFA certified liners, you invest in the long-term beauty and durability of your pool, while upholding the highest standards of quality and sustainability.



Scan the QR Code to learn more about CFFA certification for in-ground pool liners.



TARA

2024 PATTERN COLLECTION

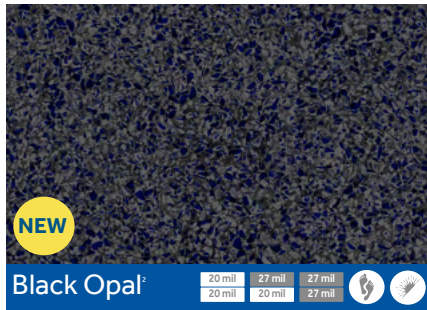
Our 2024 collection is a diverse range of 23 innovative vinyl liner patterns. Each one of our curated designs is selected for beauty, durability and lasting brilliance. Whether you are looking for a fresh modern design or a traditional and timeless pattern, we have a pattern to suit your tastes.



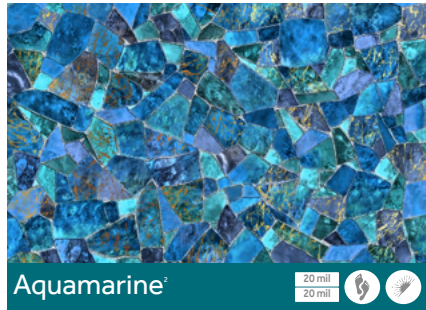
CFFA Certification Status Awaiting Confirmation



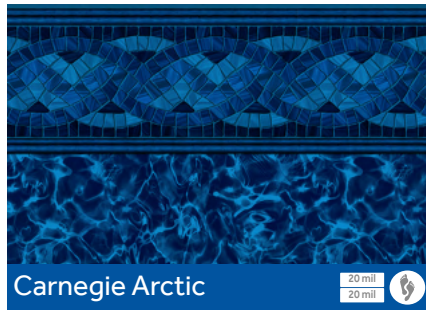
²Shimmertone up-charge applies



²Shimmertone up-charge applies



²Shimmertone up-charge applies



²Shimmertone up-charge applies



¹Renew up-charge applies
CFFA Certification Status Awaiting Confirmation



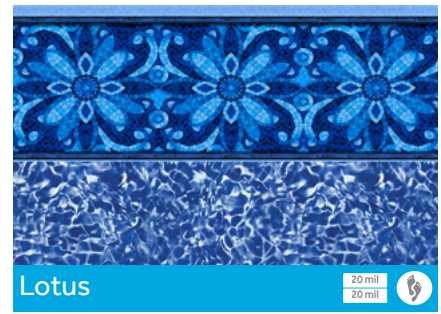
Georgetown

20 mil
20 mil



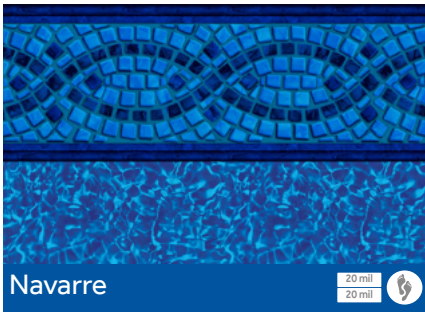
Hampton

20 mil 27 mil 27 mil
20 mil 20 mil 27 mil



Lotus

20 mil
20 mil



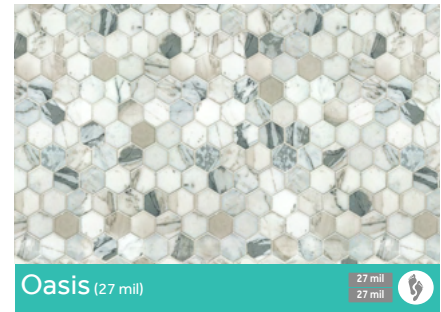
Navarre

20 mil
20 mil



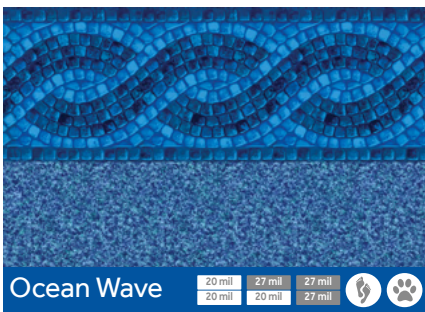
Oasis (20 mil)

20 mil
20 mil



Oasis (27 mil)

27 mil
27 mil



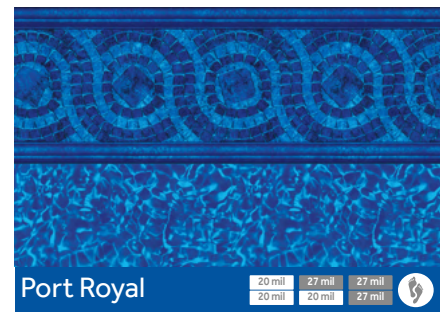
Ocean Wave

20 mil 27 mil 27 mil
20 mil 20 mil 27 mil



Paintrock

20 mil
20 mil



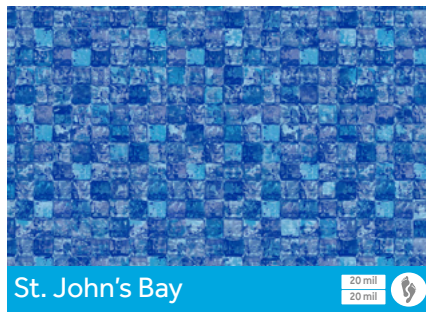
Port Royal

20 mil 27 mil 27 mil
20 mil 20 mil 27 mil



Serenity

20 mil
20 mil



St. John's Bay

20 mil
20 mil



Sundara

20 mil
20 mil



Padding Paws™ Option is Borderless



Our 2024 pattern collection proudly meets the rigorous standards of the Chemical Fabrics and Film Association (CFFA), ensuring top-quality, durability, and safety in every design. Our ReNew™ patterns are now being evaluated for CFFA certification, with their certification status awaiting confirmation.

20 mil
20 mil

20 mil Wall
& 20 mil Floor

27 mil
20 mil

27 mil Wall
& 20 mil Floor

27 mil
27 mil

27 mil Wall
& 27 mil Floor



SureStep
textured step vinyl
available



Padding Paws™ wall
and step material
available



Shimmertone light
reflecting premium
inks

NEW

New for 2023

ReNew

High-performance,
luxury pool film that is
made with 51%
pre-consumer
recycled content



Colors shown in this brochure are representational only. See your local pool dealer for vinyl samples.

Backyard Essentials

SAFETY COVERS & SUN SHADES



Secure Your Oasis: Tara Safety Covers

Complete your pool's safety and elegance with our range of Safety Covers. Designed to provide peace of mind, these covers are essential for protecting your family, pets, and pool. Crafted for durability and ease of use, our Safety Covers ensure your pool remains a safe and stunning feature of your backyard.



Scan the QR code to learn more about Tara safety covers.

Enhance Your Comfort: Shade Escapes

Transform your poolside experience with Shade Escapes Sun Shades. These stylish shades not only enhance your pool's ambiance but also provide much-needed protection from the sun. Perfect for creating a comfortable and inviting outdoor space, Shade Escapes are the ultimate accessory for enjoying sunny days by the pool.

Learn more about our Mod Shade shade kits, the perfect shade solution for any patio, pool deck, courtyard or driveway.



Member



YOUR TARA DEALER

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