

# FIRST Signing Day **Information Kit**

May 17, 2022



frc2468.org/first-signing-day/

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#### Contents

- Motivation
- Goals of the FIRST Robotics College Signing Day
- Successful planning for the event
  - Pictures of FIRST Participants in University/College gear Woodie, Dean, Andy Baker, JVN,
    Big Al, Don Bossi, John Novak, Frank, etc
  - Planning your event
  - Social Media
  - TikTok
  - Press release
  - Letter of Intentions
- Follow up

#### **Motivation**

Dean Kamen, Founder of US FIRST Robotics said that one purpose of Robotics Programs are

"To transform our culture by creating a world where science and technology are celebrated and where young people dream of becoming science and technology leaders."

A National Signing Day helps celebrate a major milestone in the lives of our students advancing this vision.

# Goals for the FIRST Robotics College Signing Day

- Create a nationwide campaign recognizing the outstanding high school seniors who have participated in FIRST Robotics programs and are choosing to continue their education beyond high school
- Encourage each FIRST robotics team to host a signing day on May 20, 2020 to recognize their graduating seniors
- Increase awareness of FIRST Robotics programs and the success they bring to students in local communities
- Increase awareness of FIRST Robotics programs at colleges and universities

## How to sign up for FIRST Signing Day!

Prior to planning your ceremony, make sure to have your seniors fill out the following form to confirm their participation and to share their accomplishments with FIRST!

FIRST Signing Day 2022 Interest Form

### Planning Your Signing Day

How to organize your team's participation in FIRST Signing Day

- <u>1 2 Months Before</u>: Secure a location and time for your event on May 17th, 2022. This could be anything from a large office to a small auditorium based on size of team. Expect the event to last approximately 30 minutes.
- <u>1 Month Before</u>: Promote your team's participation in *FIRST* Signing Day to local media, businesses, college reps, sponsors, and your school community. You might create a slideshow of graduate portraits beside college logos.
- <u>Day of</u>: Your event will take about 30 minutes. This is not a recognition of each student's achievements, but a short statement of post-graduation intentions. Take pictures for release to local media, school papers and social media.

#### Agenda

- Coach/Mentor makes a brief statement about the team and may introduce each student with any robotics honors and number of years of participation.
- Each student then takes turn saying:

"My name is and my intention is to (attend	majoring in	).
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They then sign the Intentions Letter and pass the pen to the next participant

- Be sure to have fun with this!!
  - Wear college/university apparel
  - Take individual pictures and/or group pictures and PROMOTE on social media
- Coach thanks everyone for attending and then dismisses those in attendance
- Coach collects the letters and sends them to *FIRST* or enters information

### Ideas for Room Set-Up and Student Participation



Have students wear shirts, hats or other gear from schools they choose to show their pride.



Each student individually recognized. Photos taken with their family/coach/slide of their college and study.



Table with the team or high school banner on front like this. Students may sit behind the table with parents behind them facing the audience

Have underclassmen from the team attend the event to celebrate their teammates' accomplishments!

#### Example Press Release

East High School and *FIRST* Robotics Team XXXX will participate in *FIRST* Robotics Signing Day that highlights academic scholars and robotics students who have committed to attend college next fall or pursue other avenues of merit. The purpose is to celebrate the STEM education received in the classroom and as members of *FIRST* Robotics teams by formally acknowledging this milestone. We will host a signing event on May 17th, 2022 at 7:30AM where students and community members will witness our robotics seniors sign a letter of intent to enroll their respective chosen college or pursue other post-high school options.

Add description of team accomplishments, if desired.

### Social Media Examples

Twitter • "This is a huge day for robotics students across the nation! Congratulations *FIRST* Robotics Team XXXX Seniors #FIRSTSigningDay"

Facebook • "Happy Signing Day to all the robotics graduates! We are so proud of you! #FIRSTSigningDay

Instagram • [Photograph] "Eastern High and US FIRST Robotics Team XXXX high school graduates on National Signing Day 2016 #FIRSTSigningDay"

#### FSD on TikTok

This year, we are encouraging all teams to share their seniors' accomplishments on TikTok! Follow @first\_inspires\_ on TikTok for more information, and duet their video with your own! Make sure to take photos and videos at your ceremony so your team has content to post!

# First Signing Day Hashtags

Use these hashtags on your posts to promote them!

#FIRSTSigningDay

#FSD2022

#FSDscholar

### Follow Up - Data Capture

Team coach or designee to collect information about each student's intent.

 Within two days of FIRST Signing Day, visit website and enter the student information.