Department of Veterans Affairs (VA) Past Performance

Corporate Overview

IT Broadcasting is a provider of emerging technology solutions with expertise in program development, program management, governance structure, large-scale implementation, information security, streaming media, enterprise custom software, and telecommunications in the public sector for over 20 years. ITB is expanding the use of media and metadata to enhance the patient experience; we are focused on Secure RPA (SecRPA), providing solutions in big data, system owners, data processing, compliance, and integration of disparate and orphan systems. During its first 10+ years, the company built two emerging technology programs across the VA enterprise. At the time they were referred to as 'One-VA' programs. We used implementation methods developed by the company, not aware of how unique it is in public sector, let alone public sector healthcare to implement an enterprise solution. IT Broadcasting's Value is in our technical acumen; Our Value is in our implementation methods, now branded Magenta Agile™; And Our Value is in bringing people together to improve the human condition.

Corporate Culture

IT Broadcasting commits to being a champion of knowledge, and the change it brings. The challenges it issues to the human spirit. The ability to inspire positive change through better informed decisions. Because this is how we improve ourselves, our lives and our condition. To thrive, not simply survive. To advance from being human to being humane.

- An enterprise solutions provider focused on emerging technologies and markets

- A leader in rich media and use of intelligent metadata to solve enterprise business requirements

- A firm with Certified Information Security specialists having in-depth experience in the government sector

- A Federal Services Integrator (SI), Value Added Reseller (VAR) and Solutions Provider (SP)

- A woman owned company founded and incorporated in 2001

VA PROGRAM OFFICE: STREAMING MEDIA

> VA Learning University and Employee Education Content Distribution Network (CDN)

> Partnered as VA's contracted technical arm to pioneer a streaming media enterprise-wide platform

> Held public-trust VA leadership positions

> Built complex custom enterprise software used across VA, VHA, VBA, NCA and Program Offices

> Installed and managed CDN infrastructure at all VAMC's, Clinics VBA offices, NCA and Satellite Uplink Center

> Successfully configured multicast across the Department creating the largest M-Bone use case of its time; requiring configuration change to all network infrastructure

VA PROGRAM OFFICE: VSAT

> VA OI&T satellite and mobile communications program

> Designed VSAT Program for BC/DR, COOP and mobile comms

> Partnering as VA's national technical arm for SatCom

> First ever SatCom end-to-end private in-agency augmentation of terrestrial WAN supporting VA's healthcare mission

> Governance structure, policies, procedures, SOPs, training

> Maintained mobile comms for Sec VA Office

> Supported fleet of 70 Mobile Vet Centers, 30 Mobile Clinics, VISN's, Clinics

> Federal first responders with DEMPS

INFORMATION SECURITY

> NIST, FISMA, VA Directive 6500 Compliance and governance for VA Enterprise CDN and VSAT

> Scoping, governance, continuous monitoring; encryption technologies, forensic analysis; data capture and reconstruction; IATO/ATO audit readiness; POAM remediation procedures

> Maintained firewall policies at VA demarcation to VSAT earth ground stations in accordance with NIST SP 800-41

> Automated capture of forensic threat intelligence used to mitigate the spread of viruses across healthcare facilities

> Responded to events and disasters across the nation creating secure mobile communications environments

> Supported multi-agency yearly drills with CDN targeted Event Broadcasts and VSAT placements to support the Nation's Full-Scale COOP Exercises

Capabilities

MAGENTA AGILE™, MEDIA & HEALTH METADATA

- Magenta Agile™ is IT Broadcasting's proven technical program management methods scaling complex implementations in diverse enterprise environments, minimizing project drift and scope failure

- Media Delivery Governance; Content Creation Standards

- Imrpoved Healthcare Outcomes Driven by Accredited Patient Education

- Emerging Intelligence in Metadata Practices; Health Informatics, EHR Integration, Telehealth Solution, FHIR, ICD-10, CPT, HCPCS, LOINC

- Expanding Data Analytics & Reporting using Artificial Intelligence (AI) and Machine Learning Models

- Custom Software Developent and Digital Media Creation

- Infrastructure, Cloud, AWS, IOT, Data Forensics, SDN

INFORMATION SECURITY

- Sectors: Federal Civilian, Defense Industrial Base, Financial Services, DOD, Energy, Transportation, Managed IT Services, and Federal/State Government, Healthcare

- Laws: CIRCIA, GLBA, SOX, FISMA, CCPA/CPRA, NY SHIELD, NYDFS, CISA, GDPR, FERPA, Privacy Act, HIPAA/HITECH; HiTrust and NYDFS CRR 500

- Regulations: FAR, DFARS, FFIEC, IRS, CJIS, CMS, CUI, PCI, PII, SEC

- Standards: NIST RMF, NIST SSE, NIST SSDF, NIST CSF, NIST Privacy Framework, FFIEC CAT, CMS ARS, IRS 1075, CJIS, FedRAMP, CMMC, NIST 800-30, 37, 53, 171, Top 20 CSC, SQUARE, PCI DSS, CSA CCM, ISO 27001/2, SOC2

- Magenta Agile™ Methods Incorporates Leading Research and Industry Standards from [DOD] Federally Funded Research and Development Centers to Bring Innovative and Impactful Outcomes for our Clients.

Secure RPA (SecRPA)

- Secure RPA Design and Implementation Engineering Services

- Asset Management Automation; Endpoint Protection Services Automation

- Audit Evidence Collection Automation; Faster Response to Common Cyber Alerts; IAM On/Off Boarding Process Automation

- Critical Infrastructure Hardening Configuration Management Automation; Access Management Automation Across Disparate Systems

- Tracking and Compliance Automation; ATO/ Memorandum of Understanding (MOU) at the Business and System Owner levels; ATO Boundary Compliance; Agency Policy, Directive and Mandates

- Security Operations Center (SOC)/Security Information and Event Monitoring (SIEM) Automation; Security Orchestration Automation and Response (SOAR) Extensibility; Compliance and Auditing Findings Automation

Certifications

- American Association of Professional Coders (AAPC) Certified Professional Coder (CPC)
- ISC2 Certified Information Systems Security Professional (CISSP)
- ISC2 Information Systems Security Engineering Professional (ISSEP)
- ISC2 Systems Security Certified Practitioner (SSCP)
- ISACA Certified Information Security Manager (CISM)
- ISACA Certified in Governance of Enterprise IT (CGEIT)
- DOD/NSA Senior Systems Manager (CNSS 4012)
- DOD/NSA Senior Systems Certifier (CNSS 4015)
- NSA INFOSEC Evaluation Methodology (NSA IEM)
- NSA INFOSEC Assessment Methodology (NSAIAM)
- AWS Certified Cloud Practitioner (CCP)
- AWS Certified Solution Architect Associate (CSAA)
- Daimler Certified Information Security Architect (DISA)

Codes ID

Duns: 166000146
Unique Entity ID: 166000146
CAGE/NCAGE: 8WKG2
NAICS Codes: 541611; 518210; 541511; 541512; 541519

Agencies

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