

# PUREBLOOD ANNOUNCES NEW SINGLE

“SUNRISE” — February 13, 2026 via Hola Entertainment, Inc.

**PUREBLOOD** returns with *Sunrise*, a powerful new single arriving February 13, 2026, via Hola Entertainment, Inc.

Blending sharp melodies with raw emotional weight, *Sunrise* captures a moment of reckoning — the quiet aftermath of chaos, when the night has passed but the damage still lingers.

Leaning into the band's pop punk foundation while expanding their sonic depth, *Sunrise* showcases a new level of production and songwriting. Tracked, mixed, and mastered in Nashville, TN, the song balances aggression and melody, pairing dark lyrical imagery with anthemic hooks that stay with the listener long after the final note.

Rather than presenting the sunrise as a symbol of hope, the track reframes it as a moment of isolation — standing alone with unresolved emotions, forced to confront what remains. It's a song about survival without celebration, and clarity without comfort.

“*Sunrise* is about being awake after everything falls apart,” the band shared. “It's not the victory lap — it's the moment you realize you're still here.”

As the fourth release in **PUREBLOOD**'s

initial six-song rollout, *Sunrise* serves as a defining entry in the band's growing catalog. It represents a pivotal point in their release cycle, bridging earlier material with the darker, more unfiltered direction ahead.

## RELEASE DETAILS

Song: *Sunrise*

Artist: **PUREBLOOD**

Release Date: February 13, 2026

Label: Hola Entertainment, Inc.

## VISUAL CONTENT

The release is supported by a lyric video and visualizer, with additional short-form visuals accompanying the single across social platforms. A full music video is under

consideration as part of the extended campaign.

*Sunrise* continues **PUREBLOOD**'s momentum as they expand their audience and refine their sound, positioning the band for the next phase of releases in 2026 — grounded in honesty, tension, and emotional impact.

