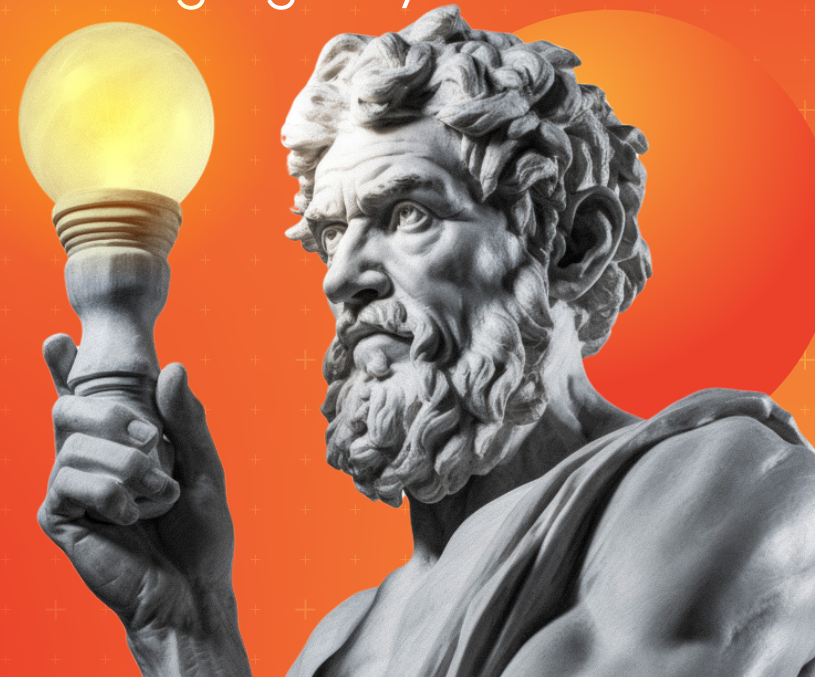


BOLD MEDIA.

Digital Marketing Agency



Erbil - Empire Business Towers T4 - Floor 3 - Office 5

sales@boldmedia.digital

contact@boldmedia.digital

www.boldmedia.digital



ABOUT US



01



BOLD MEDIA is a forward-thinking marketing agency based in Erbil, Kurdistan. We specialize in creating unique, effective strategies that connect businesses with their target audiences.

Our passionate team crafts campaigns that make an impact, blending local insights with global expertise to deliver results that push boundaries.

AT BOLD MEDIA, WE BELIEVE IN BOLD





OUR SERVICES

02

- Social Media Marketing (SMM)
- Content Marketing
- Search Engine Optimization (SEO)
- Pay-Per-Click (PPC) Advertising
- Email Marketing
- Branding & Graphic Design
- Website Development & Management
- Analytics & Performance Tracking
- Video & Photography Production
- Influencer & Affiliate Marketing





SOCIAL MEDIA MARKETING (SMM)

Managing social media platforms by creating content, scheduling posts, running paid ads, and engaging with audiences through comments, messages, and influencer collaborations.



CONTENT MARKETING

Developing high-quality written and visual content, including SEO-optimized blogs, website copy, videos, and infographics, to enhance brand visibility.



SEARCH ENGINE OPTIMIZATION (SEO)

B

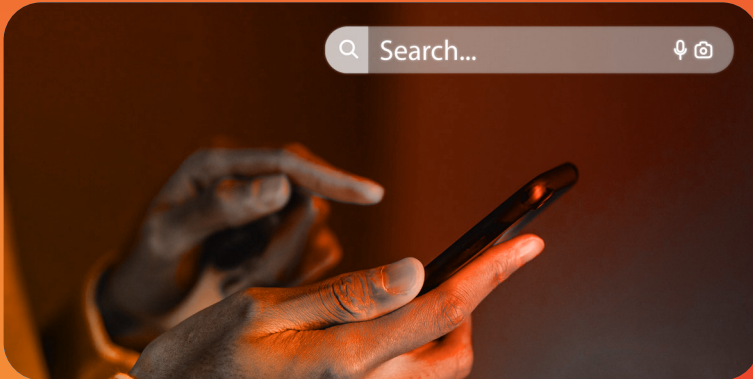
Optimizing websites to improve search rankings through keyword research, technical improvements, backlink strategies, and content optimization.

- Keyword research and optimization
- On-page SEO (meta titles, descriptions, internal linking)
- Off-page SEO (backlink building)
- Technical SEO (site speed, mobile-friendliness)



PAY-PER-CLICK (PPC) ADVERTISING

Running paid advertising campaigns on Google, social media, and LinkedIn, including retargeting strategies to maximize ROI.





LOCO

EMAIL MARKETING

Crafting automated email campaigns, newsletters, and promotional emails while optimizing audience segmentation and testing for better performance.

INFLUENCER & AFFILIATE MARKETING

Collaborating with influencers and affiliates to promote brands, track campaign performance, and expand audience reach through strategic partnerships.



BRANDING & GRAPHIC DESIGN

Creating logos, brand identities, and marketing materials, along with designing visually appealing content for websites and social media.



WEBSITE DEVELOPMENT & MANAGEMENT

Building and managing websites, landing pages, and e-commerce platforms, ensuring smooth functionality and optimization.



ANALYTICS & PERFORMANCE TRACKING

B

Monitoring and analyzing data using Google Analytics, social media insights, and conversion rate optimization (CRO) to improve marketing performance.



VIDEO & PHOTOGRAPHY PRODUCTION

Producing high-quality product photos, corporate videos, short-form social media videos, and event coverage to enhance brand storytelling.



B

80

B

OUR
WORK

SOCIAL MEDIA





LAVES



OPEN WORLD 10

B

Padelbol



3 BAVARIAN MOTORSPORT

خواف حادة
ولمعان مميز
بعد PPF

PREMIUM DETAILING SERVICES
0750 993 4445 | 0770 993 4445

3 BAVARIAN MOTORSPORT

PPF! NO NEED TO WORRY ABOUT PROTECTING YOUR CAR...

PREMIUM DETAILING SERVICES
0750 993 4445 | 0770 993 4445

3 BAVARIAN MOTORSPORT

SHARP LOOKS

PREMIUM DETAILING SERVICES
0750 993 4445 | 0770 993 4445

3 BAVARIAN MOTORSPORT

جدد سيارتك

PREMIUM DETAILING SERVICES
0750 993 4445 | 0770 993 4445

3 BAVARIAN MOTORSPORT

احمي سيارتك من الخدوش

PREMIUM DETAILING SERVICES
0750 993 4445 | 0770 993 4445

LOGISTICS

THAT MOVE YOUR BUSINESS FORWARD

FLEXIBLE SHIPPING SOLUTIONS

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www.oceanpearl-iq.com

نؤمن لك كافة
احتياجاتك
اللوجستية

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BAVARIAN MOTORSPORT

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تعرف على فروعنا

كل اتي عليك نواصل معنا
وانا نتفعل بالاساسي

- ERBIL - IRAQ
- BASRA - IRAQ
- ZAKHO - IRAQ
- SULAYMANIAH - IRAQ
- MEKIN - TURKEY

064 770 055 2000
0964 720 055 2000

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اشحن من اي مكان في العالم
واستلم في اربيل

064 770 055 2000
0964 720 055 2000

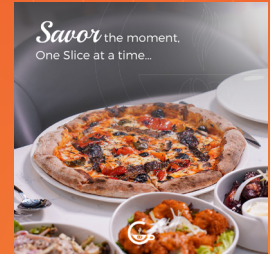
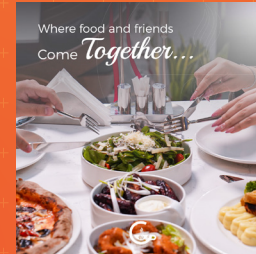
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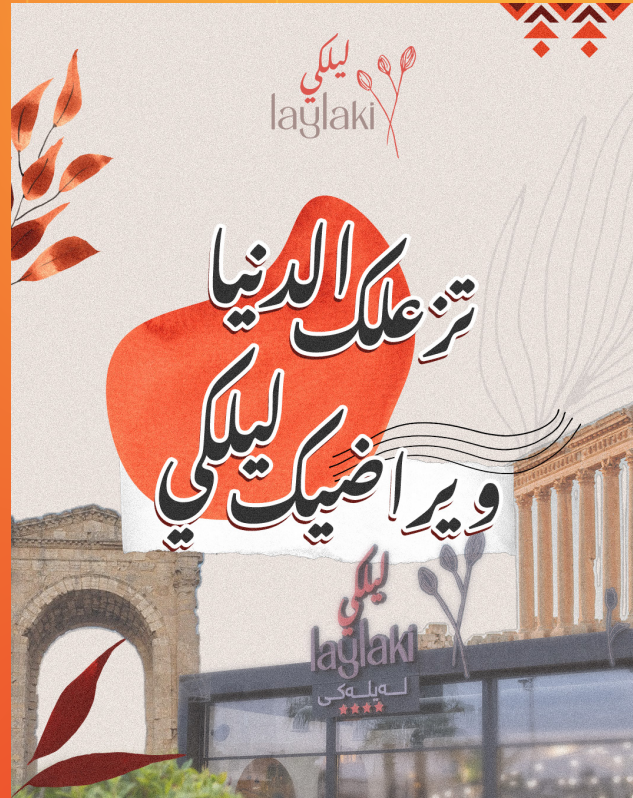


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OUR WORK

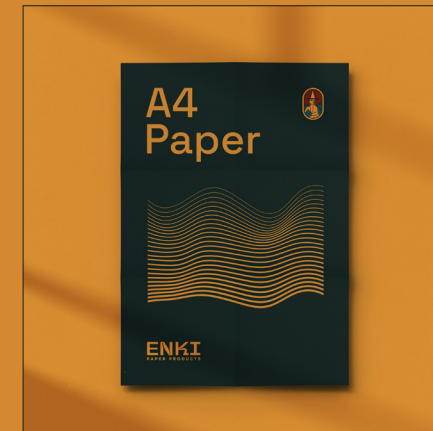
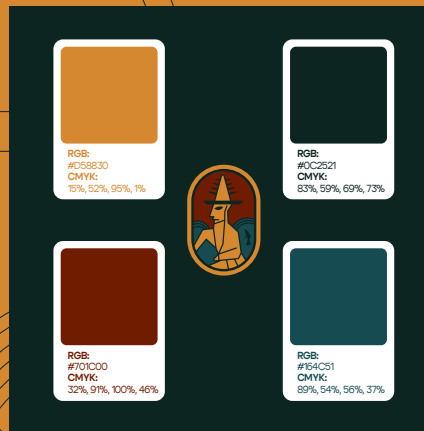
LOGO DESIGN
AND BRANDING



ENKI
PAPER PRODUCTS

ENKI PAPER PRODUCTS LOGO DESIGN

This logo draws inspiration from Enki, the Sumerian god of water and wisdom, symbolizing flow, creativity, and sustainable origins. The icon modernizes an ancient relief into a minimalist, geometric form, while the custom typography subtly echoes cuneiform elements. The earthy palette—deep green, ochre, and terracotta—reflects nature, heritage, and the brand's eco-conscious values.



LAVES

ReBranding

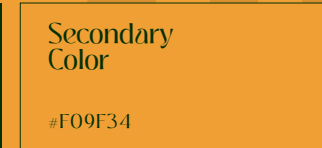
LAVES RESTAURANT & BAR LOGO DESIGN

LAVES is more than just a restaurant – it's a versatile social hub that blends casual comfort with upscale sophistication. The brand identity reflects this duality through elegant, elongated typography and a rich color palette of deep green and golden amber. Whether it's a laid-back evening at the pub or an elegant night at the cocktail bar, the logo captures the essence of every atmosphere LAVES offers – refined, inviting, and unforgettable.

Old Logo:



New Logo:



Font Family
& Pattern

LogoType: Jedira Regular

Secondary: THOSE REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ @?!&
abcdefghijklmnopqrstuvwxyz 0123456789

ABCDEFGHIJKLMNOPQRSTUVWXYZ @?!&
abcdefghijklmnopqrstuvwxyz 0123456789





NOHRAN PRINT LOGO DESIGN

Inspired by the rhythm of rollers and the flow of ink, the NOHRAN Print logo captures the essence of a modern print house with roots dating back to 2000. The custom rounded typography mirrors the precision and repetition of printing machines, while the stacked layout adds a sense of structure and movement. A refined palette of deep navy and soft gold brings contrast, elegance, and a hint of nostalgia—bridging legacy with contemporary design.





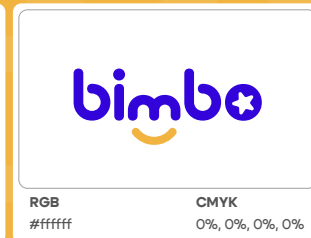
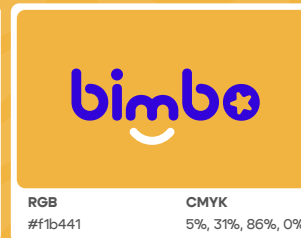
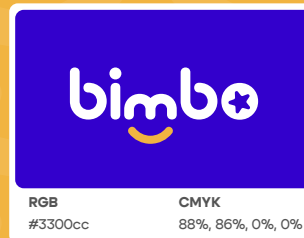
BIMBO KIDS INDOOR PLAYGROUND LOGO DESIGN

A lively and imaginative brand identity where play meets design. The custom logo features rounded typography with a star-shaped "o" to evoke wonder and creativity. At its core is a unique icon formed by the letter "m" and the curved smile beneath it—together creating a cheerful smiley face that captures the spirit of joy and play. The bold color palette of electric purple and warm yellow radiates energy and friendliness, while the wavy patterns add rhythm, echoing the movement and laughter of kids at play.

font

Alpaca Scarlett Demo

a b c d e f g h i j k
l m n o p q r s t u v
w x y z





GREEN NUTS HANDMADE MIXES LOGO DESIGN

An elegant, earthy identity crafted for a brand specializing in handmade coffee and tea blends. The custom serif logo features smooth curves and a subtle leaf to reflect natural quality and warmth. Typography is playfully extended into patterns and graphic elements across the brand, creating a cohesive, artisanal feel. The rich palette of forest green, roasted brown, and beige reinforces the organic and comforting essence of the product.



Green
Nuts

RGB:
#06543C
CMYK:
89%, 54%, 56%, 37%

Green
Nuts

RGB:
#F9F0DD
CMYK:
2%, 4%, 13%, 0%

Green
Nuts

RGB:
#593B23
CMYK:
45%, 66%, 84%, 51%

Buonö

BUONO BURGER & PIZZA'S LOGO DESIGN

A bold and cheerful brand identity designed to spark appetite and joy. The logo features playful, rounded typography with a hidden smile formed by the two "o"s and a curved line beneath—capturing the warmth and satisfaction of every bite. The bright green and orange palette reflects freshness and flavor, while the custom icon set and food-themed pattern add a fun, dynamic touch across all brand assets. From signage to packaging, Buono feels friendly, tasty, and full of personality.

Logo Variations

Buonö

Primary color

RGB
#3a7634
CMYK
79%, 31%, 100%, 19%

Buonö

Secondary color

RGB
#f79f14
CMYK
1%, 43%, 100%, 0%

Buonö

Primary color

RGB
#fff5eb
CMYK
0%, 3%, 6%, 0%

Additional Icon





CONCLUSION

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B In conclusion, **BOLD MEDIA** stands at the forefront of digital marketing solutions, offering a comprehensive suite of services designed to elevate brands and drive measurable results. With expertise in social media marketing, SEO, content creation, and paid advertising, we empower businesses to enhance their online presence, engage with audiences, and achieve long-term growth.

Our approach combines data-driven strategies, creative design, and cutting-edge technology to deliver campaigns that not only capture attention but also convert leads into loyal customers. Whether it's through compelling content, influencer partnerships, or advanced analytics, **BOLD MEDIA** is committed to helping businesses thrive in an ever-evolving digital landscape.

