

ATTACHMENT A: Covalent Spirits Inner Shell Benefits

Membership Benefits	Parameters for Membership Benefits (Note: Some benefits do not apply to or have been tailored for CCWC membership.)	\$10,000 Level 1	\$5,000 Level 2	\$2,500 Level 3	\$2,500 Level 3 (CCWC)
Website Listing and Social Media Acknowledgement	Inner Shell member name will be listed on the website, FB, and IG. Let us know if you do NOT want your membership name mentioned on our website and social media.	✓	✓	✓	✓
Name on Distillery Wall	Inner Shell member name will be displayed on the wall in the distillery. We will open with a temporary display and eventually create a more permanent one. Let us know if you do NOT want your membership name on our wall.	✓	✓	✓	✓
Membership Welcome Kit	All Inner Shell participants will receive an exclusive Covalent Spirits Inner Shell t-shirt and stickers. The Owners' Orbital members have the option to select additional merchandise.	✓	✓	✓	✓
Priority Access to New and Special Release Products	Inner Shell members will receive advance notification (2-4 weeks) to purchase or reserve bottles before a new product release (bottle limits may apply).	✓	✓	✓	✓
Access to Owners Lounge	Inner Shell members will have access to the Owners Lounge (a separate area in the tasting room), as long as it isn't reserved. Because of room capacity, access is not granted to any guests of Inner Shell members (without prior permission from the owners).	✓	✓	✓	
Private Event Fee Waived	The standard facility rental fee will be waived for private events during non-peak days/hours. A reduced fee will be applied for peak days/hours. [It's really all negotiable!]	✓	✓	✓	
Invitation to Inner Shell Pre-opening Event	Inner Shell members will receive one invitation (for 2 attendees/membership) to attend a pre-opening event. There will be a waitlist for additional participants if other Inner Shell members cannot attend.	✓	✓	✓	✓
Inner Shell Exclusive Events	Inner Shell members will receive invitations to exclusive events in Westminster, northern VA, and/or DC. The number of attendees allowed will depend on the event format and location.	✓	✓	✓	Westminster Only
Product Development Focus Groups	Inner Shell members will receive invitations to participate in focus groups to taste and discuss products in development. The number of attendees allowed will depend on the focus group format and location.	✓	✓	✓	✓
Admission to Covalent Spirits Event or Workshop	Inner Shell members will receive free admission for 2 or 1 (depending on level) to all Covalent Spirits workshops or events (unless otherwise indicated).	For 2	For 2	For 1	For 1
Private Event (includes facility fee and cocktails)	Inner Shell members (excluding CCWC) will host a private 2-hour happy hour event (for 10 or 20 people, depending on level) in the tasting room during non-peak days/times. A fee difference is charged for peak days/times. The event includes tours, tastings, and a select list of cocktails. Food can be included for an additional fee. Additional guests also can be added for a fee.	20 People (total)	20 People (total)	10 People (total)	Private Pre-opening Tour instead of Private Happy Hour
Standard Tour and Tasting	Inner Shell members and guests (up to 6 people total per visit) will receive a free tour and tasting (of up to 4 spirits) at the distillery. CCWC membership contributors each will receive a voucher for a tour, tasting, cocktail, and souvenir glass for 2 people.	Unlimited	Unlimited	Unlimited	For 2 People (+ Cocktail and Souvenir Glass)
Standard Release Bottles	Inner Shell members will receive standard release bottles (as indicated by level). For shared memberships (excluding CCWC), there is an option to receive all the allocated bottles for a calendar year at once.	3 Bottles/Quarter	2 Bottles/Quarter	1 Bottle/Quarter	1 Bottle/ Person
Discount on Tasting Room Purchases	All Inner Shell participants will receive a discount (amount depends on level) on tasting room purchases (e.g., merchandise, bottles, and cocktails).	20%	15%	10%	
Personalized Cocktail on the Menu	Levels 1 and 2 Inner Shell members will collaborate with Covalent Spirits to design a cocktail to be part of the rotation for our "periodic cocktail specials."	✓	✓		
Discounts on Barrel Program	Levels 1 and 2 Inner Shell members will receive a discount on any barrel program. This experience will not be available for at least 2 years.	20%	15%		
Special Release Bottle	Levels 1 and 2 Inner Shell members will receive one or more special release bottles (depending on level and availability). This product will not be available for 1-2 years.	✓	✓		
Membership to Special Release Clubs	Levels 1 and 2 Inner Shell members will be able to join one or more special release "experiment" clubs. This experience will not be available for 1-2 years.	✓	✓		

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"Owners Orbital" Acknowledgement	Level 1 Inner Shell members will receive special recognition on our website and social media as being part of the "Owners Orbital," the innermost circle with benefits that are typically reserved for the owners.	✓			
Equipment Naming Rights	Level 1 Inner Shell members will name one of our distillery production equipment, and we will create a placard for it.	✓			
Covalent Spirits Owners Merchandise	Level 1 Inner Shell members will have the option to receive additional Covalent Spirits merchandise that are not available to the general public.	✓			
Reservations for Tasting Room	Level 1 Inner Shell members will be able to reserve a table in the tasting room for themselves and their guests by contacting the owners no later than 24 hours beforehand. They also can reserve the Owners Lounge, if it is available.	✓			
Owners Orbital Events and Trips	Level 1 Inner Shell members will be invited to join the owners for select distillery-related events and trips.	✓			
Monthly Cocktail Tab	Level 1 Inner Shell members will enjoy \$50 worth of complimentary cocktails each month (cocktail credit expires on the last day of the month).	✓			
Your Own Brand of Product	Level 1 Inner Shell members will get to experience being a distiller (as hands on or off as they would like) and create their own non-whiskey (vodka, gin, or liqueur) product. They will receive six bottles. The rest will be sold at retail, with a portion of the sales donated to a charity of their choice. This experience will not be available for at least 1-2 years.	✓			
Personalized 5-Gallon Barrel of Aged Product	Level 1 Inner Shell members will select a spirit (e.g., whiskey, brandy, rum, agave, etc.) that will be aged in a 5-gallon barrel with their name on it, determine when it is ready for bottling, and receive all bottles from the barrel (approximately 20). This experience will not be available for at least 2 years.	✓			