

2024 Lake County Cattewomen Beef Poster Contest



Rubric for the Lake County Cattewomen Beef Poster Contest: For FFA Chapters and 4H Clubs

Premiums: \$250.00 for Grand Champion and \$100.00 for Reserve Champion
Awards (gift certificates) to be presented during the Round Robin competition

Goals/Purpose:

- For Club/Chapter members to express their support of agriculture through visual means
- To acquire and improve their knowledge and the public's understanding of the economic importance, versatility, ecosystem services, importance to the community, and nutritional value of beef products
- For youth to develop skills and knowledge of researching sound scientific knowledge in order to accurately promote the beef industry

Poster Guidelines:

1. **There are no age divisions but topics should be age-appropriate.**
 - High Schoolers should not create a poster about breeds but instead something like beef quality assurance program, safety, ethics, grading beef, careers, marketing, etc.
 - Younger 4-Hers should create a poster about recognizing healthy animals, shopping or cooking beef and beef by-products, etc.
2. All messaging should be positive and promote the production of cattle.
3. Develop ideas from several different resources but the concept and poster need to be original and not copied. **Copied posters will be disqualified. References must be included on a 3 x 5 card on the back of the poster.**
 - a. Note: An exhibit card will be made available at check-in time. All posters will have the club name, authors of the poster, leader or advisor's contact information, and date of completion.
 - b. Reference list should/might include website links, interviews from professionals, books, magazines, etc. References can be mounted on the back of the poster or visible on the front of the poster
4. Copyrighted material, pictures, and clip-art may not be used. Computer-generated clip-art may be used if not copyrighted.
5. Posters should be displayed horizontally and be at least 36" x 36". The display must be able to hang above the designated club/chapter area across the aisle without creating a safety hazard. Posters should be self-supporting (i.e. foamboard or heavy cardboard)
6. Display must be in place by noon on Thursday and hang through 3 pm on Monday
7. Poster Hints can be found at: <https://extension.oregonstate.edu/sites/default/files/documents/10551/eddisplays02-12.pdf>