



CLEAN.liquid High Gloss Colour

**TONE
ON
TONE**
Colour.

CLEAN
from
Ammonia,
PPD &
Resorcinol.

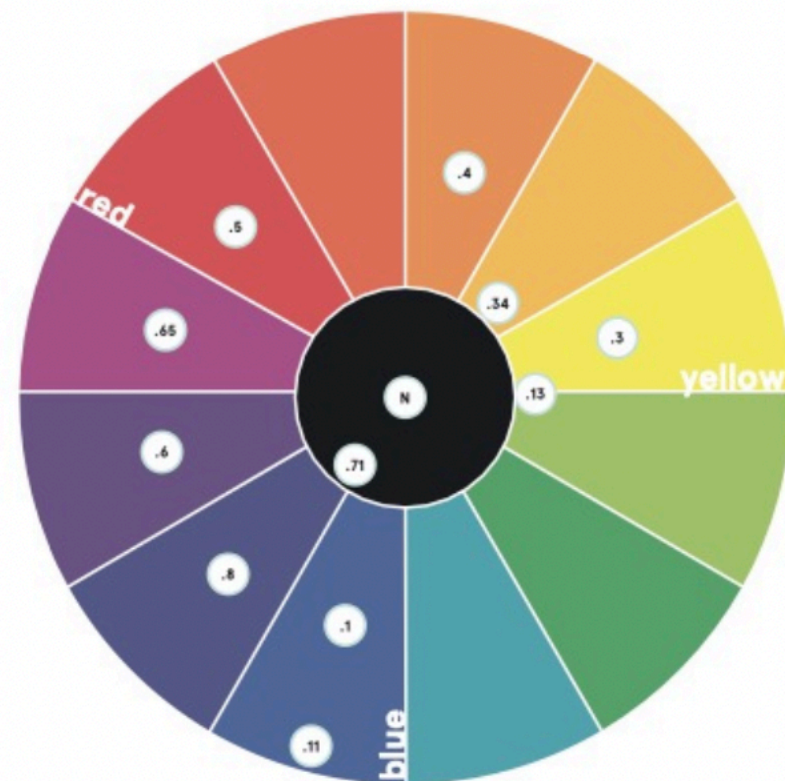
O&M CLEAN.liquid

A high shine gloss colour range in a nourishing liquid emulsion.

Designed for tone on tone colour services:

1. To introduce a client to colour.
2. To refresh or enhance existing colour with a high gloss finish.
3. Toning over blondes or highlights without altering the natural hair.
4. To correct unwanted tone.
5. Can be used for colour correction on highly sensitised hair.

pH neutral allowing for gentle colouring on all hair types.



O&M CLEAN.liquid Key Ingredients

MACADAMIA SEED OIL

Smoothing, leaving hair tangle free and frizz free. Helps to extend colour treatment by reducing fading.

PRICKLY PEAR SEED OIL

The oleic acid in prickly pear seed oil controls water loss in hair, which seals in moisture leaving your hair feeling nourished and soft.

AÇAÍ FRUIT OIL

Rich in fatty acids help prevent environmental damage and protect hair from breakage. Anti-inflammatory and scalp soothing

CHAMOMILE FLOWER EXTRACT

Brightens hair colour and adds shine. Hydrates the scalp and soothes irritation.

Services

Pastelise
Sensitised Hair
Colour Introduction
Coverage Grey Blend
Refresh
Toning
Colour Correction

O&M CLEAN.liquid Activator 1.8% 6Vol

O&M CLEAN.liquid has its own specific liquid activator which mixes into a gel formula that can be applied to wet or dry hair with a bowl and brush or applicator bottle.

O&M CLEAN.liquid CLEAR (0.00)

O&M CLEAN.liquid CLEAR (0.00) is designed to be intermixed with all shades from the CLEAN.liquid range and can be used to lighten the chosen colour by up to 1 level. Can be used to pastelise and soften a reflect. A great colour choice when working on highly sensitised hair in order to ensure oversaturation of colour does not occur.

Mixing

Shake well before use.
Do not use metal tools (e.g. bowls, clips, combs).
Mix 60ml of CLEAN.liquid High Gloss Colour with 60ml of CLEAN.liquid Activator (1:1).
Do not cover or wrap.

PASTELISE

¼ colour + ¾ clear

SENSITISED HAIR

½ colour + ½ clear

Timing

COLOUR INTRO	30min
COVERAGE GREY BLEND	30min
REFRESH	20min
TONING	10-30min
CORRECTION	20-30min
SENSITISED HAIR	10-15min

Rinsing

Once the development time is over, rinse hair thoroughly until the water runs clear and proceed with shampoo and conditioner.

Colour Correction

When reinstating colour using CLEAN.liquid to go darker in colour a pre pigmentation process is required. This will ensure you achieve the desired result and longer lasting colour.

TARGET LEVEL	PRE-PIGMENT SHADE
9	9.3
8	9.3
7	7.3
6	7.3
5	7.4
4-2	7.4

MIXING

1 part CLEAN.liquid High Gloss Colour 2 parts CLEAN.liquid Activator (1:2).

APPLICATION

Apply pre-pigment shade to dry unwashed hair. Leave to process for 15min. Rinse and gently shampoo to remove excess colour. Towel dry hair. Apply target shade. Process for 30min.

