



O&M

CLEAN.liquid

CLEAN.liquid Formulation Guide





Soft Pink

28ml 10.6

2ml 5.5

30ml 1.8% 6Vol Activator



Cool Beige Root Shadow

10ml 6.0

20ml 9.13

30ml 1.8% 6Vol Activator



Pastel Lilac

28ml 10.6

2ml 5.65

30ml 1.8% 6Vol Activator



Ice Queen

29ml 10.6

1ml 5.8

30ml 1.8% 6Vol Activator



Honey Blonde

10ml 9.4

20ml 9.3

30ml 1.8% 6Vol Activator



Silver Fox

28ml 10.6

2ml 8.11

30ml 1.8% 6Vol Activator



Butter Cream

5ml 9.0

25ml 9.13

30ml 1.8% 6Vol Activator



Beach Blonde

15ml 9.0

15ml 9.6

30ml 1.8% 6Vol Activator



Peachy Dreams

10ml 9.4

20ml Clear

30ml 1.8% 6Vol Activator

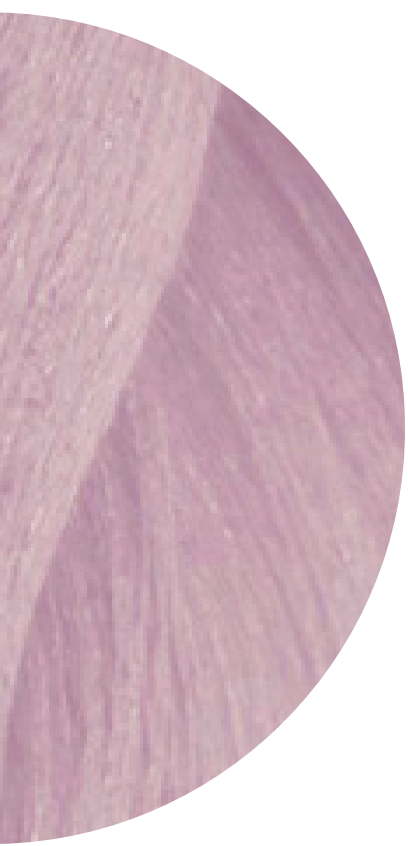


Rosewood

28ml 9.71

2ml 5.5

30ml 1.8% 6Vol Activator



Strawberry Fields

15ml 9.71

15ml 10.6

30ml 1.8% 6Vol Activator



Vanilla Rose

15ml 9.0

14ml 0.00 CLEAR

1ml 5.65

30ml 1.8% 6Vol Activator



Fire Starter

10ml 5.5

20ml 7.4

30ml 1.8% 6Vol Activator



Beige Beauty

10ml 9.3

20ml 10.6

30ml 1.8% 6Vol Activator



Smokey Brunette

15ml 5.0

15ml 6.71

30ml 1.8% 6Vol Activator



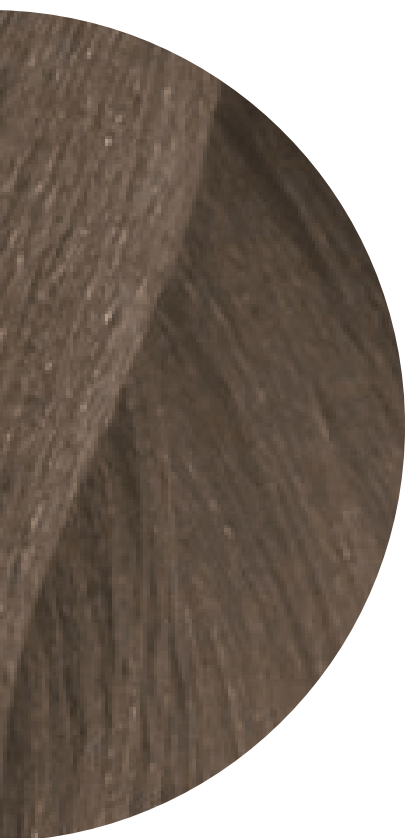
Rose Gold

- 8ml 8.34
- 20ml 10.6
- 2ml 5.5
- 30ml 1.8% 6Vol Activator



Iced Latte

- 10ml 6.71
- 20ml CLEAR
- 30ml 1.8% 6Vol Activator



Coffee

- 10ml 5.0
- 10ml 6.71
- 10ml 7.1
- 30ml 1.8% 6Vol Activator

Key Ingredients

MACADAMIA SEED OIL

Smoothing, leaving hair tangle free and frizz free. Helps to extend colour treatment by reducing fading.

PRICKLY PEAR SEED OIL

The oleic acid in prickly pear seed oil controls water loss in hair, which seals in moisture leaving your hair feeling nourished and soft.

AÇAI FRUIT OIL

Rich in fatty acids help prevent environmental damage and protect hair from breakage. Anti-inflammatory and scalp soothing.

CHAMOMILE FLOWER EXTRACT

Brightens hair colour and adds shine. Hydrates the scalp and soothes irritation.

Services

Colour Introduction

Grey Blending

Refresh

Toning

Colour Correction

O&M CLEAN.liquid Activator 1.8% 6Vol

O&M CLEAN.liquid has its own specific liquid activator which mixes into a gel formula that can be applied to wet or dry hair with a bowl and brush or applicator bottle.

O&M CLEAN.liquid CLEAR (0.00)

O&M CLEAN.liquid CLEAR (0.00) is designed to be intermixed with all shades from the CLEAN.liquid range and can be used to lighten the chosen colour by up to 1 level. Can be used to pastelise and soften a reflect. A great colour choice when working on highly sensitised hair in order to ensure oversaturation of colour does not occur.



Mixing

Shake O&M CLEAN.liquid High Gloss Colour well. Do not use metal tools (e.g. bowls, clips, combs). Mix 60ml of CLEAN.liquid High Gloss Colour with 60ml of CLEAN.liquid Activator (1:1). Do not cover or wrap.

PASTELISE	$\frac{1}{4}$ colour + $\frac{3}{4}$ clear
SENSITISED HAIR	$\frac{1}{2}$ colour + $\frac{1}{2}$ clear

Timing

COLOUR INTRO	30min
COVERAGE GREY BLEND	30min
REFRESH	20min
TONING	10–30min
CORRECTION	20–30min
SENSITISED HAIR	10–15min

Rinsing

Once the development time is over, rinse hair thoroughly until the water runs clear and proceed with shampoo and conditioner.

Colour Correction

When reinstating colour using CLEAN.liquid to go darker in colour, a pre pigmenting process is required. This will ensure you achieve the desired result and longer lasting colour.

TARGET LEVEL	PRE-PIGMENT SHADE
9	9.3
8	9.3
7	7.3
6	7.3
5	7.4
4-2	7.4

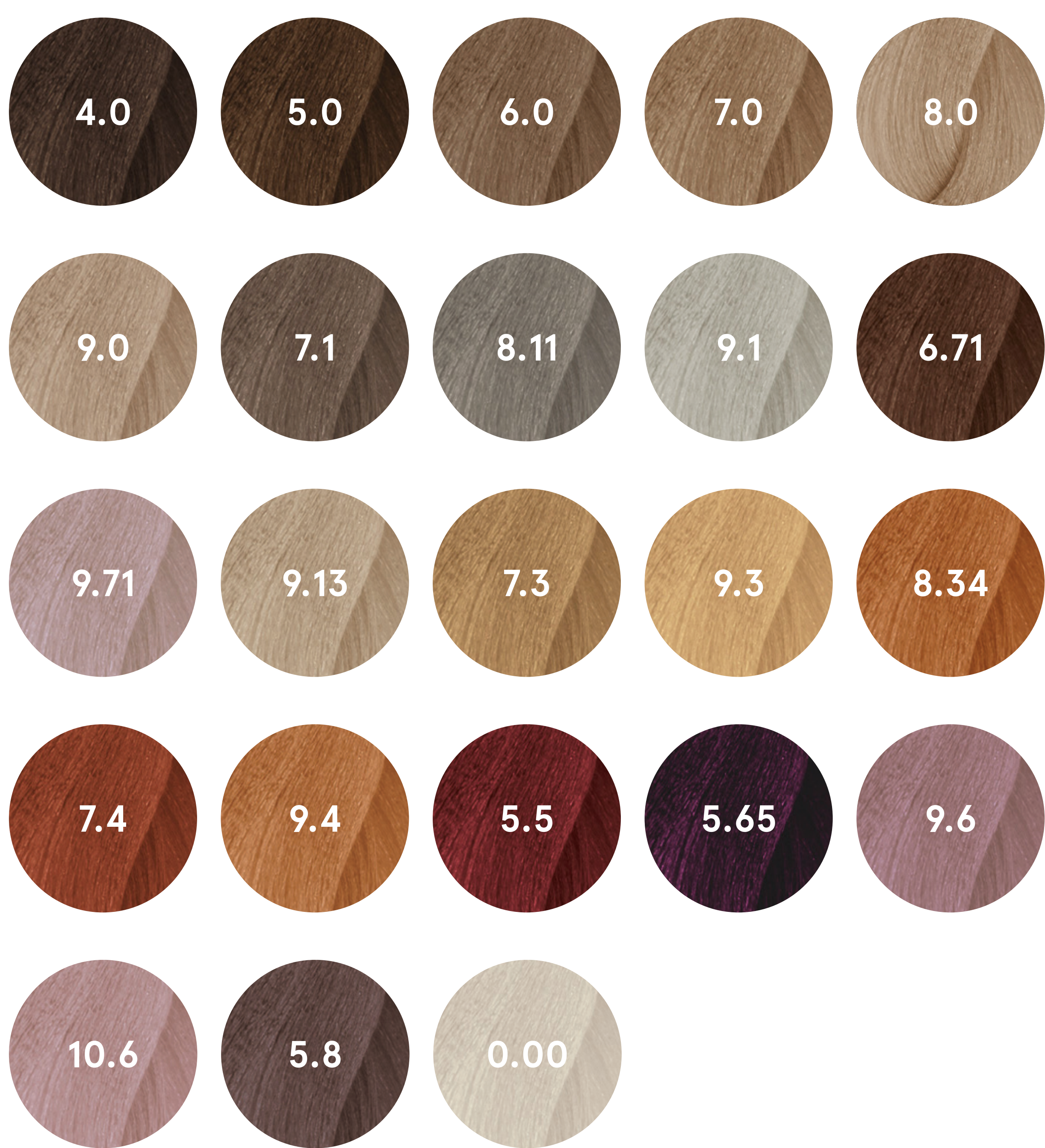
MIXING

- 1 part CLEAN.liquid High Gloss Colour
- 2 parts CLEAN.liquid Activator (1:2).

APPLICATION

- Apply pre-pigment shade to dry unwashed hair. Leave to process for 15min.
- Rinse and gently shampoo to remove excess colour.
- Towel dry hair.
- Apply target shade. Process for 30min.

O&M CLEAN.liquid Colours



4.0	NATURAL BROWN	8.34	LIGHT COPPER
5.0	LIGHT NATURAL BROWN		GOLDEN BLONDE
6.0	DARK NATURAL BLONDE	7.4	COPPER BLONDE
7.0	NATURAL BLONDE	9.4	VERY LIGHT COPPER BLONDE
8.0	LIGHT NATURAL BLONDE	5.5	LIGHT RED BROWN
9.0	VERY LIGHT NATURAL BLONDE	5.65	LIGHT VIOLET RED BROWN
7.1	ASH BLONDE	9.6	VERY LIGHT VIOLET BLONDE
8.11	LIGHT INTENSE ASH BLONDE	10.6	LIGHTEST VIOLET BLONDE
9.1	VERY LIGHT ASH BLONDE	5.8	LIGHT PEARL BROWN
6.71	DARK BRUNETTE ASH BLONDE	0.00	CLEAR
9.71	VERY LIGHT BRUNETTE ASH BLONDE		
9.13	VERY LIGHT BEIGE BLONDE		
7.3	GOLDEN BLONDE		
9.3	VERY LIGHT GOLDEN BLONDE		



Are you being
transparent
with your hair?

originalmineral.com

SASI Group Pty Ltd
Lvl 2/17 Eveleigh Street, Redfern, NSW 2016, Australia
T: +61 2 9695 5000 E: education@originalmineral.com

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