

CREATING A FOUNDATION IS EASIER THAN YOU THINK

Donor-advised funds are commonly used throughout North America to set up philanthropic foundations.

In Canada, donor-advised funds play an important role in the estimated \$70 billion endowment fund segment, which generated \$5.6 billion in charitable donations in 2015.

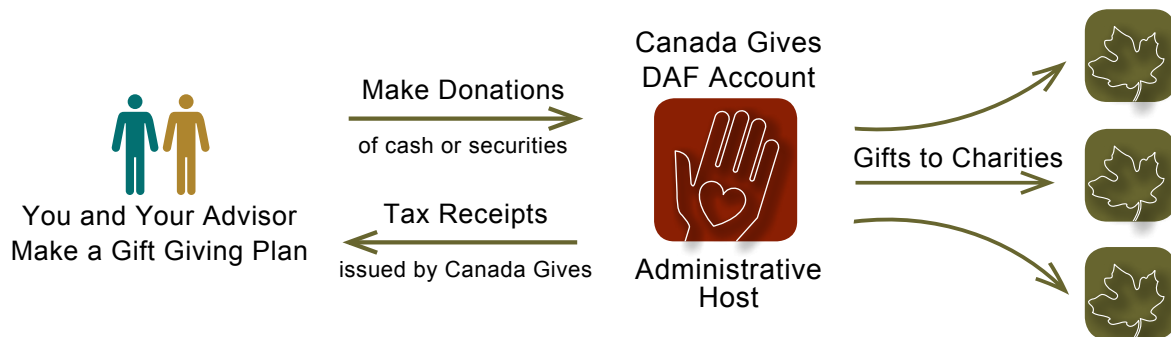
At Canada Gives, DAFs are used as cost-effective and flexible option to setting up and managing a private family foundation.

A donor-advised fund account at Canada Gives can be set up in one day. And there are no setup costs. You can open a DAF account for \$25,000, but they are ideal for families who plan to establish endowment funds of \$100,000 or greater.

There are a number of unique advantages to a Canada Gives DAF account.

1. Families select the charities to receive charitable gifts today and tomorrow.
2. Families have complete flexibility over the frequency and size of charitable gifts.
3. Assets are invested at the discretion of the family and their advisor. They are not limited to a prescribed list of investments dictated by the DAF provider.
4. A Canada Gives DAF account is eligible to be listed in Imagine Canada's database of grant-giving foundations. It can be publicly accessible or held in complete anonymity, under the umbrella of Canada Gives.

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5. Canada Gives DAF accounts can be useful in mitigating capital gains, and are a useful tool for estate planning.
6. There are no legal, tax, audit or recordkeeping time and costs for the family. Canada Gives manages all CRA reporting, including filing the annual information return, issuing all tax receipts and managing the annual disbursement quota.
7. Canada Gives does due diligence on the selected charities.
8. Canada Gives has additional services to help families who wish to engage in foreign charitable activities.

*For more on philanthropy in Canada
go to www.imagine.ca*

About Canada Gives

Canada Gives is an independent charitable foundation established in 2005 to facilitate the creation of donor-advised fund accounts. It has worked with more than 100 Canadian families and their advisors to set up and manage DAF accounts. It is registered with the Canada Revenue Agency and Revenue Quebec.

Banks, mutual fund companies and a number of public foundations throughout Canada offer donor-advised funds.

For more on Canada Gives

www.canadagives.ca

Call, 1-844-583-4483

Or email, advisorsupport@canadagives.ca