



SPONSORSHIP & PARTNERSHIP BROCHURE

Strong Bodies. Strong Community. Strong Futures.

Supporting young athletes and building community
in Canandaigua, New York and beyond

Community Carnival Fundraiser | August 22, 2026
American Legion | Canandaigua, NY

OUR MISSION

The Team Eagle Legacy Fund was founded by Sara Williams in honor of her daughter Kyla and the Eagle Gymnastics community. Our mission is to ensure that every young athlete has access to the training, equipment, and opportunities they need to reach their full potential – regardless of financial circumstances.

WHY DONATE & SPONSOR?

- Empower Young Athletes – Your support directly funds training scholarships, equipment, and competition fees for gymnasts who otherwise could not afford to participate. Every child deserves a chance to fly.
- Strengthen the Community – Youth sports build discipline, confidence, and teamwork. When you invest in our athletes, you invest in the character and future leaders of Canandaigua and the Finger Lakes region.
- Visible Brand Exposure – Sponsors receive prominent recognition at our events, on our website, on promotional materials, and across social media – connecting your business with hundreds of families in the community.
- Support an Unforgettable Event – Our Community Carnival on August 22, 2026 at the American Legion brings together families for games, food, prizes, and community spirit. Your sponsorship makes it possible.
- Leave a Legacy – Be part of something bigger. Your partnership helps build a lasting legacy of athletic excellence and opportunity for generations of young athletes.

SPONSORSHIP LEVELS

Choose the level that fits your organization. Every tier makes a real impact.

GOLD SPONSOR

\$1,000 – \$1,500

- Premier logo placement on all event banners and signage
- Featured sponsor spotlight on website and social media
- Dedicated thank-you announcement at the Community Carnival
- Logo on all printed promotional materials and flyers
- Complimentary vendor booth space at the carnival
- Recognition in local press releases and media outreach
- Certificate of appreciation and framed recognition

SILVER SPONSOR

\$500 – \$750

- Logo placement on event banners and signage
- Social media recognition and thank-you post
- Mention during Community Carnival announcements
- Logo on select printed promotional materials
- Certificate of appreciation

BRONZE SPONSOR

\$100 – \$300

- Business name listed on event signage
- Social media thank-you recognition
- Mention in event program materials
- Certificate of appreciation

COMMUNITY CARNIVAL FUNDRAISER

Join us on August 22, 2026 at the American Legion in Canandaigua, NY for a day of fun, community, and support for young athletes.

Cornhole Registration	9:00 AM
Bags Fly (Cornhole Starts)	10:00 AM
Kids Carnival Zone Opens	11:00 AM
Games, Food & Prizes	All Day

Attractions include a bounce house, dunk tank, face painting, ring toss, balloon darts, foam dance party, and much more.

INDIVIDUAL GAME SPONSORSHIPS

Want to sponsor a specific carnival attraction? Your business name and logo will be displayed at the game or activity you sponsor. Ask us about individual pricing for specific attractions.

OTHER WAYS TO HELP

- Donate directly to the Team Eagle Legacy Fund at any sponsorship level
- Donate prizes (gift cards, baskets, merchandise) for carnival games and raffles
- Volunteer your time to help set up, run games, or support event logistics
- Spread the word by sharing our mission with your network and community

READY TO MAKE A DIFFERENCE?

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Thank you for supporting our young athletes.