User Experience Specification

Project : Calypso
Version : 0.1

Summary

The Requirement: Verified phone number for C2C.
Eliminating e-mail for C2C in Ad posting.
Focusing towards Phone centricity.

Documents in this Spec: User Journey Maps.

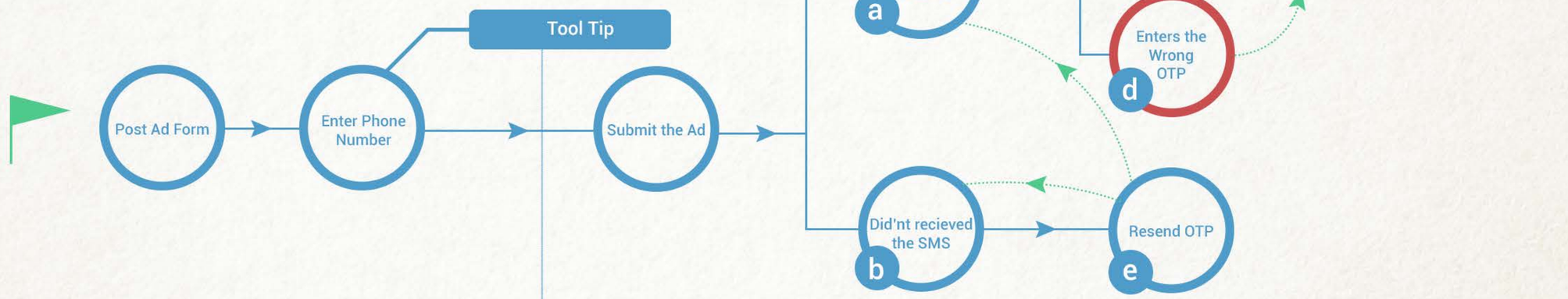
Architectual Flow for-
-Posting an Ad.
-Updating a phone number.
Scenarios.
Interactions.

Work in progress

P.S For any detailed information please refer to the Calypso PRD

User Journey Map

Ad Posting



01

The User's journey starts here.

Starts filling the Post Ad form.

02

Reaches the Field, asked to enter his Phone number.

On tapping the field a tool tip appears, and informs the user that he will recieve an OTP to verify his number.

03

The user completes filling the remaining form and submits it.

04

a.Recieves an OTP as SMS on the phone number he mentioned in the form.

The user will recieve the OTP as SMS within 60 seconds of submiting the Ad.

b. can ask to resend the OTP.

05

c.Enters the 4 digit OTP he recieved in the SMS.

d. Enters the wrong OTP, will need to fill the right OTP to proceed.

e. The user can ask to resend the OTP.

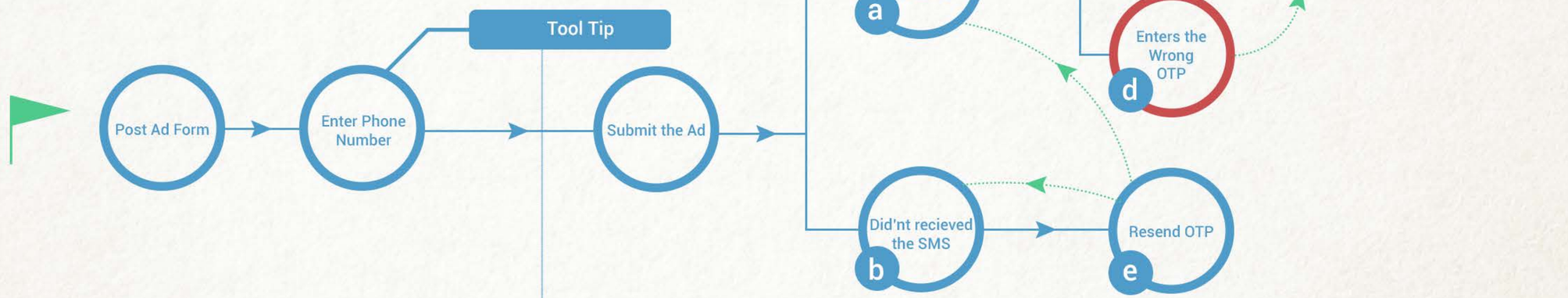
06

Recieves a confirmation of successful posting of the Ad.

User ends his Journey here.

User Journey Map

Ad Posting



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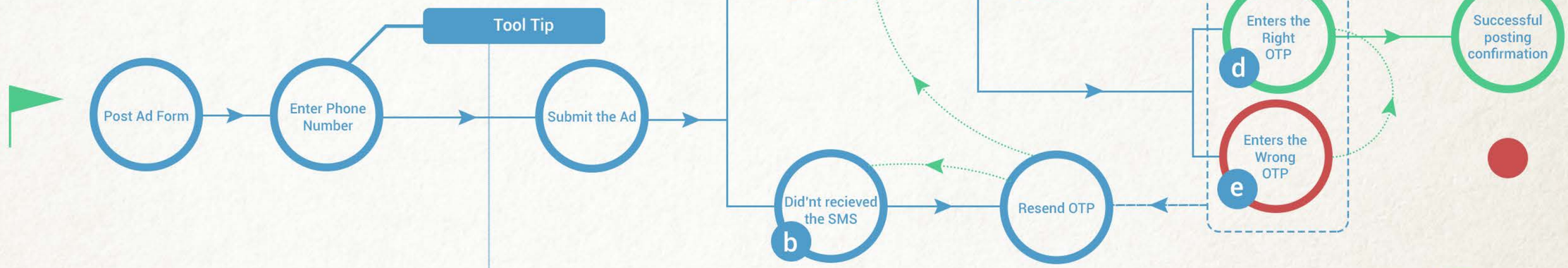

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c.The system auto-reads the OTP and eliminates the need to fill it manually.

06

d.Enters the 4 digit OTP he recieved in the SMS.

e. Enters the wrong OTP, will need to fill the right OTP to proceed.

The user can ask to resend the OTP.

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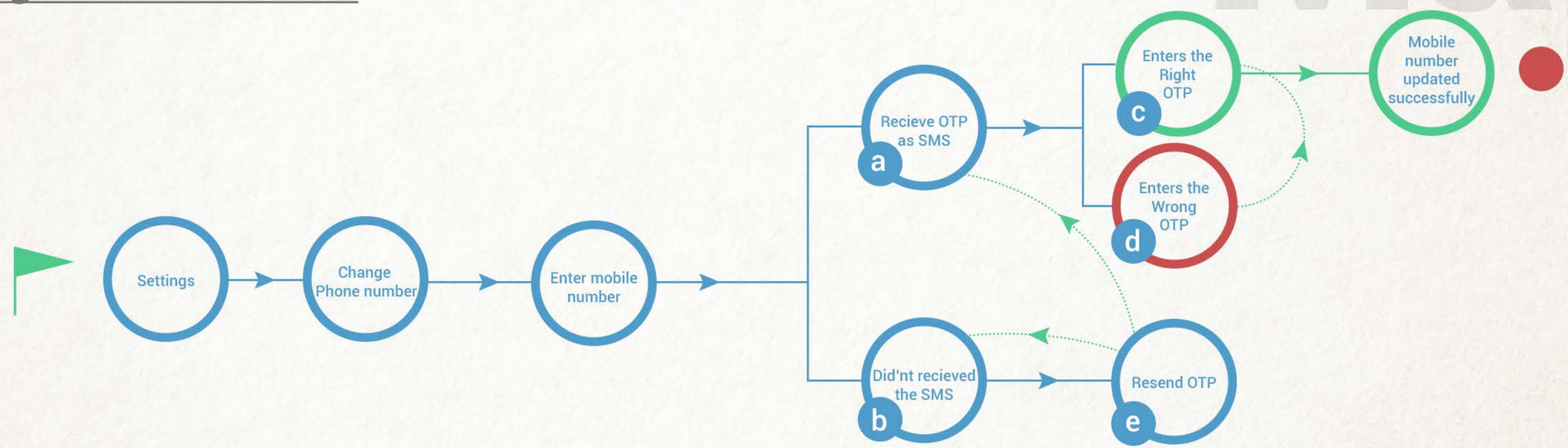
User ends his journey here.

User Journey Map

Updating Mobile number



01

The User's journey starts here.

02

Wishes to update his mobile number.

03

The user need to enter his new mobile number.

04

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The user will recieve the OTP as SMS within 60 seconds of submiting the Ad.

b.Can ask to resend the OTP.

05

c.Enters the 4 digit OTP he recieved in the SMS.

d. Enters the wrong OTP, will need to fill the right OTP to proceed.

e. The user can ask to resend the OTP.

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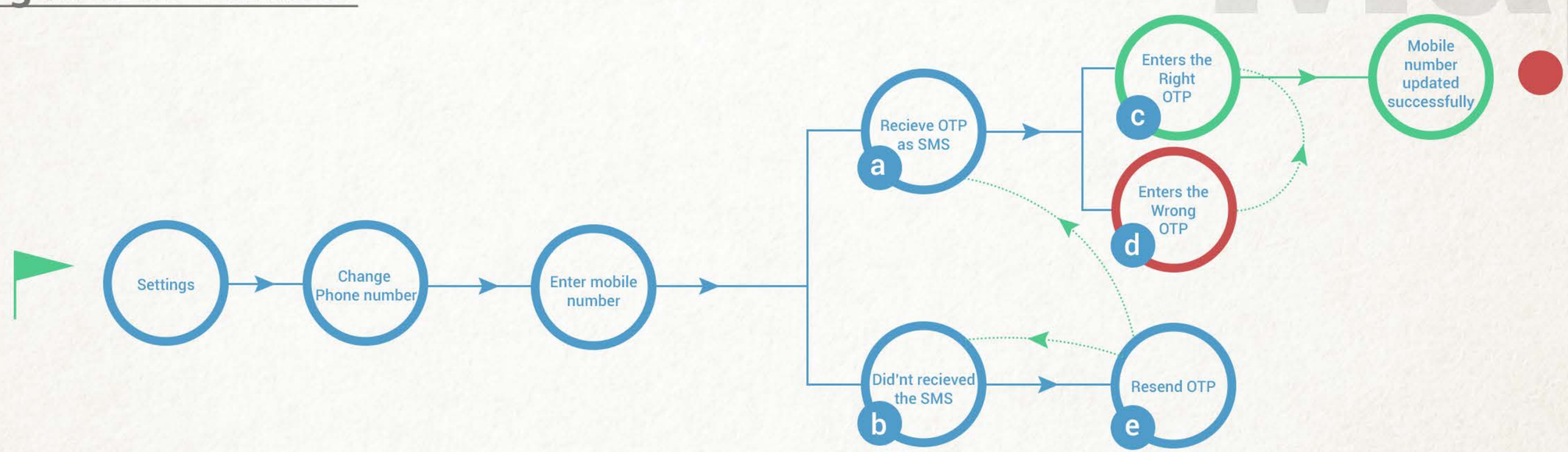
Recieves a confirmation for successfully updating the number.

User ends his journey here.

User Journey Map

Updating Mobile number



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User ends his journey here.

User Journey Map

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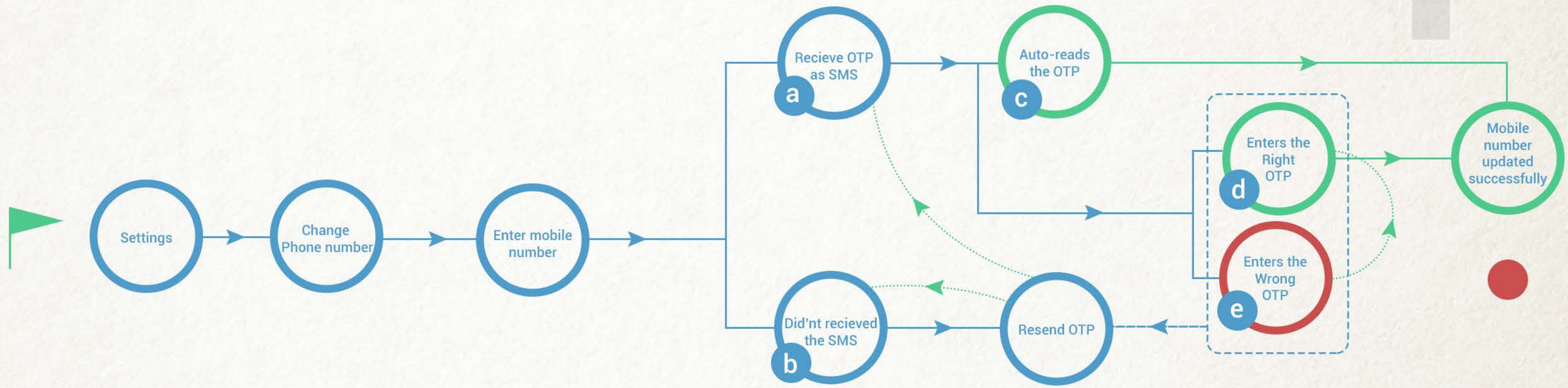

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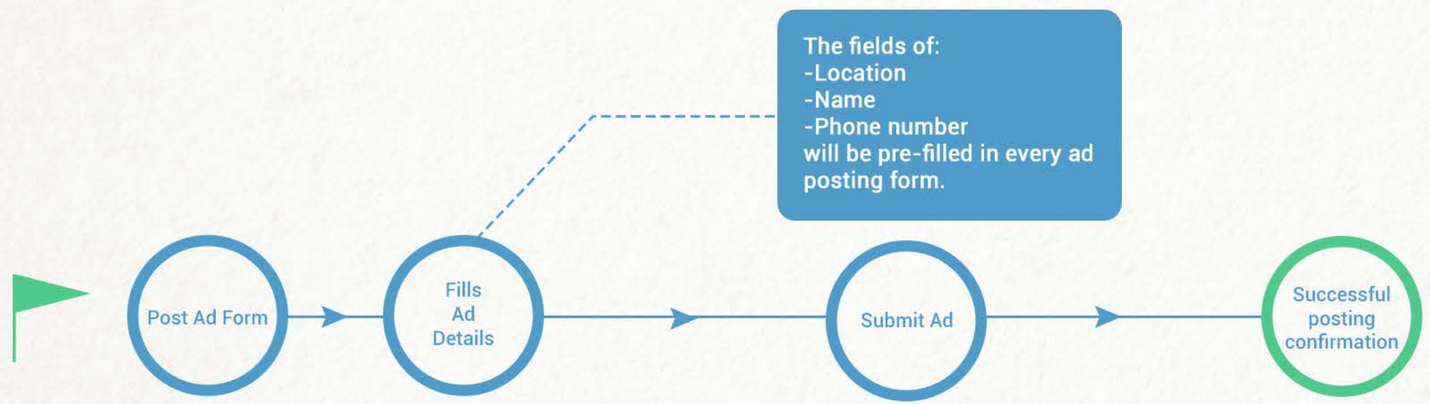
User ends his journey here.

User Journey Map

Posting with verified number



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Starts filling the Post Ad form.

02

The user will start filling the ad details.

03

The user wont have to fill individual information again as he has already verified his number and is auto-logged in the system.

the user can still edit the pre filled fields except his mobile number.

04

Recieves a confirmation of successful posting the Ad.

User ends his Journey here.