

THE DOCUMENT OUTLINES THE KEY USER JOURNEYS BASED ON THE KEY PRINCIPLES THAT WE WISH TO DRIVE

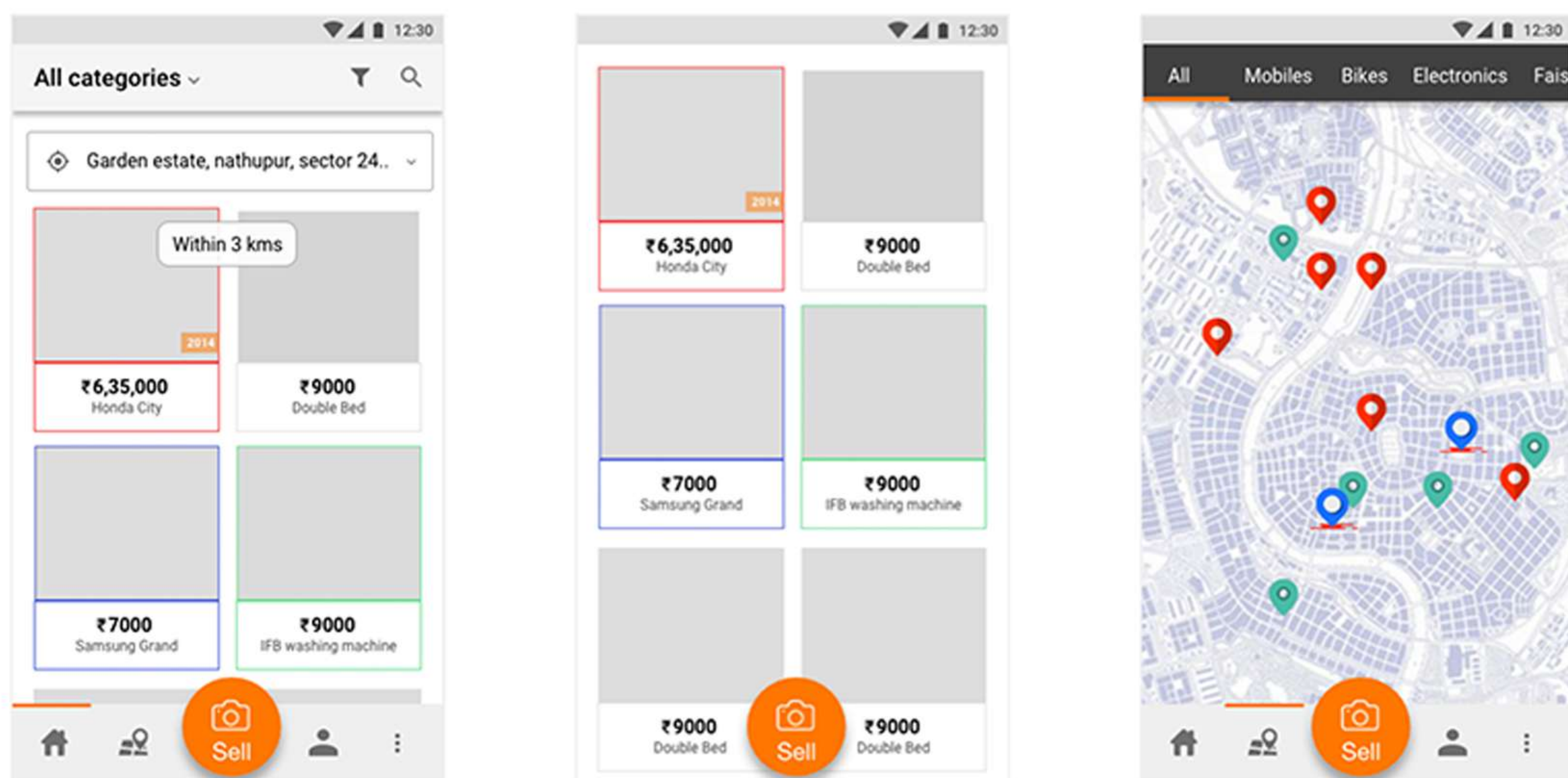
these principles are

HYPER LOCAL

HYPER SIMPLE

SOLVE FOR TRUST

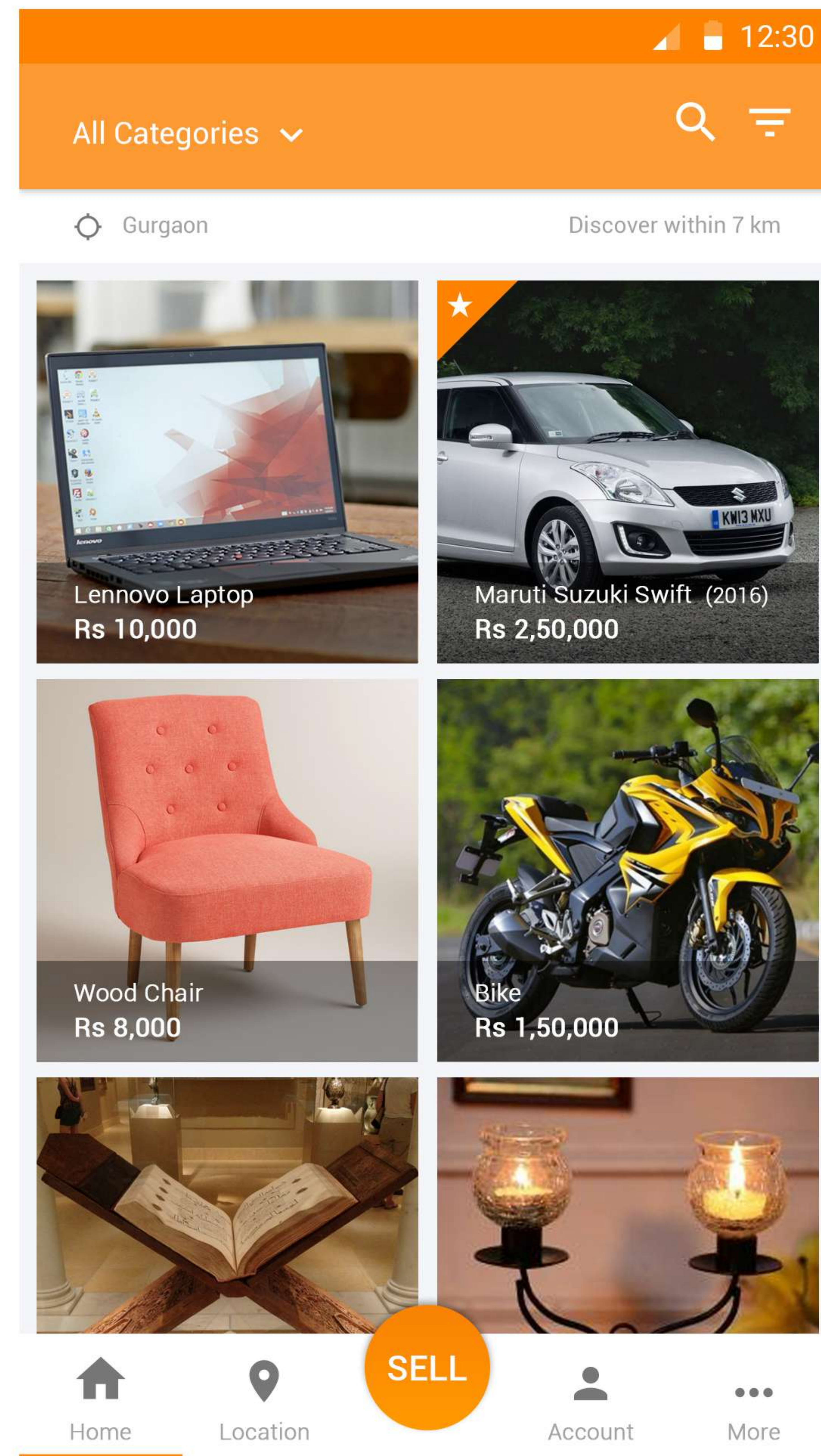
Option 1



MOCK-UP WIREFRAMES

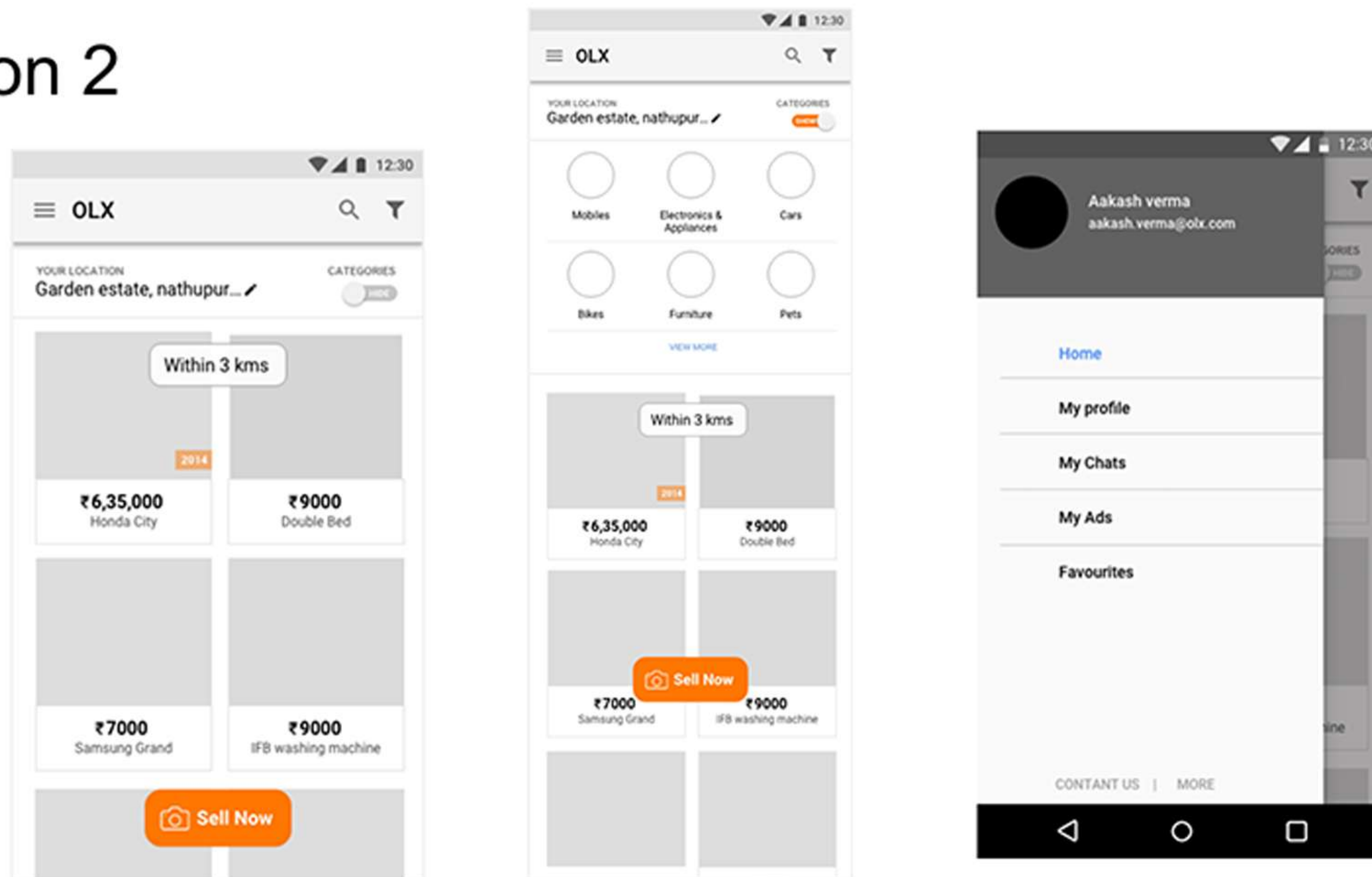
ANIMATION AND TRANSITION REFERENCES

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- <https://dribbble.com/shots/2540562-Furniture-Shop-App>

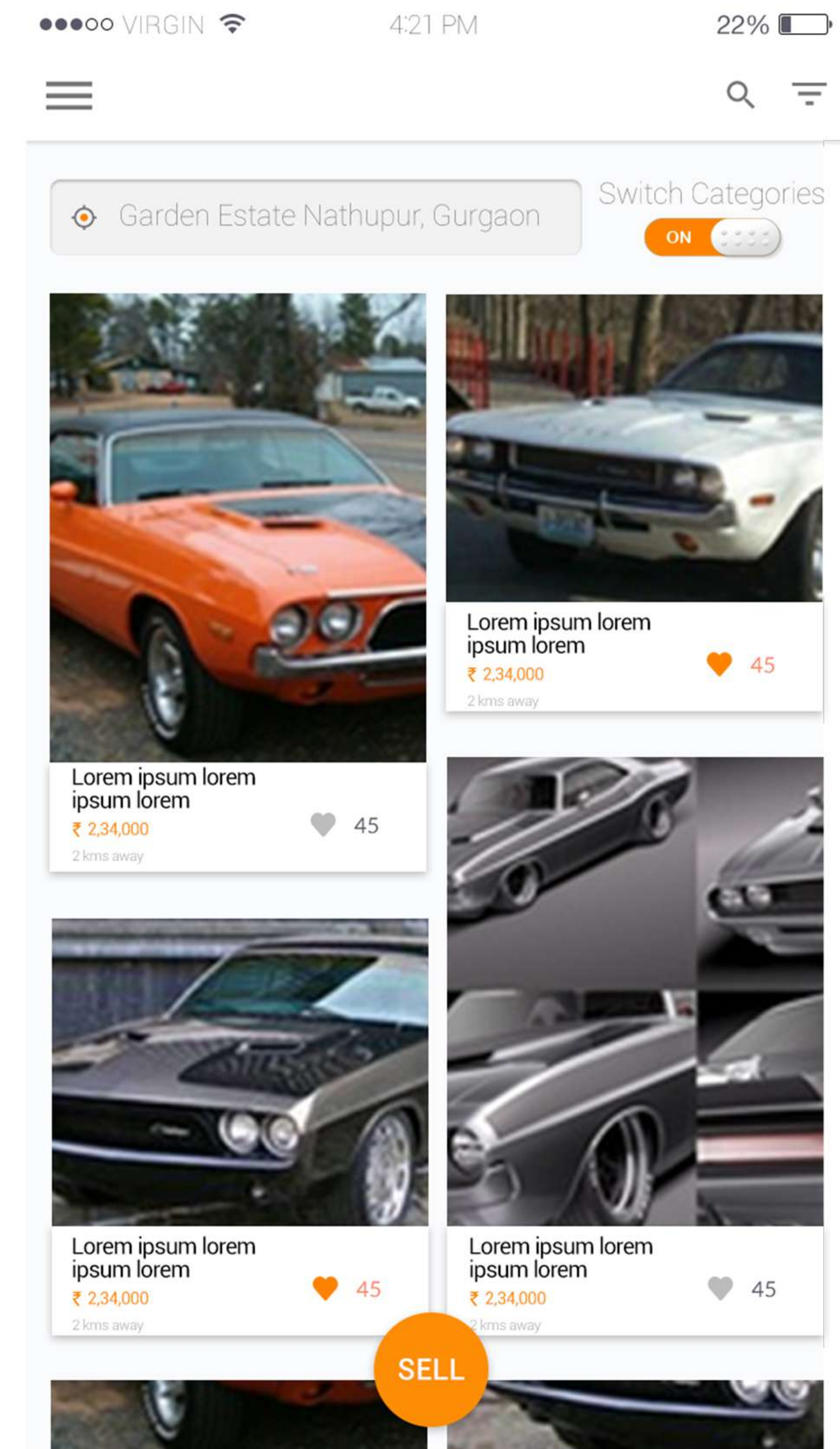


DESIGN | VISUAL DESIGN HOMESCREEN

Option 2

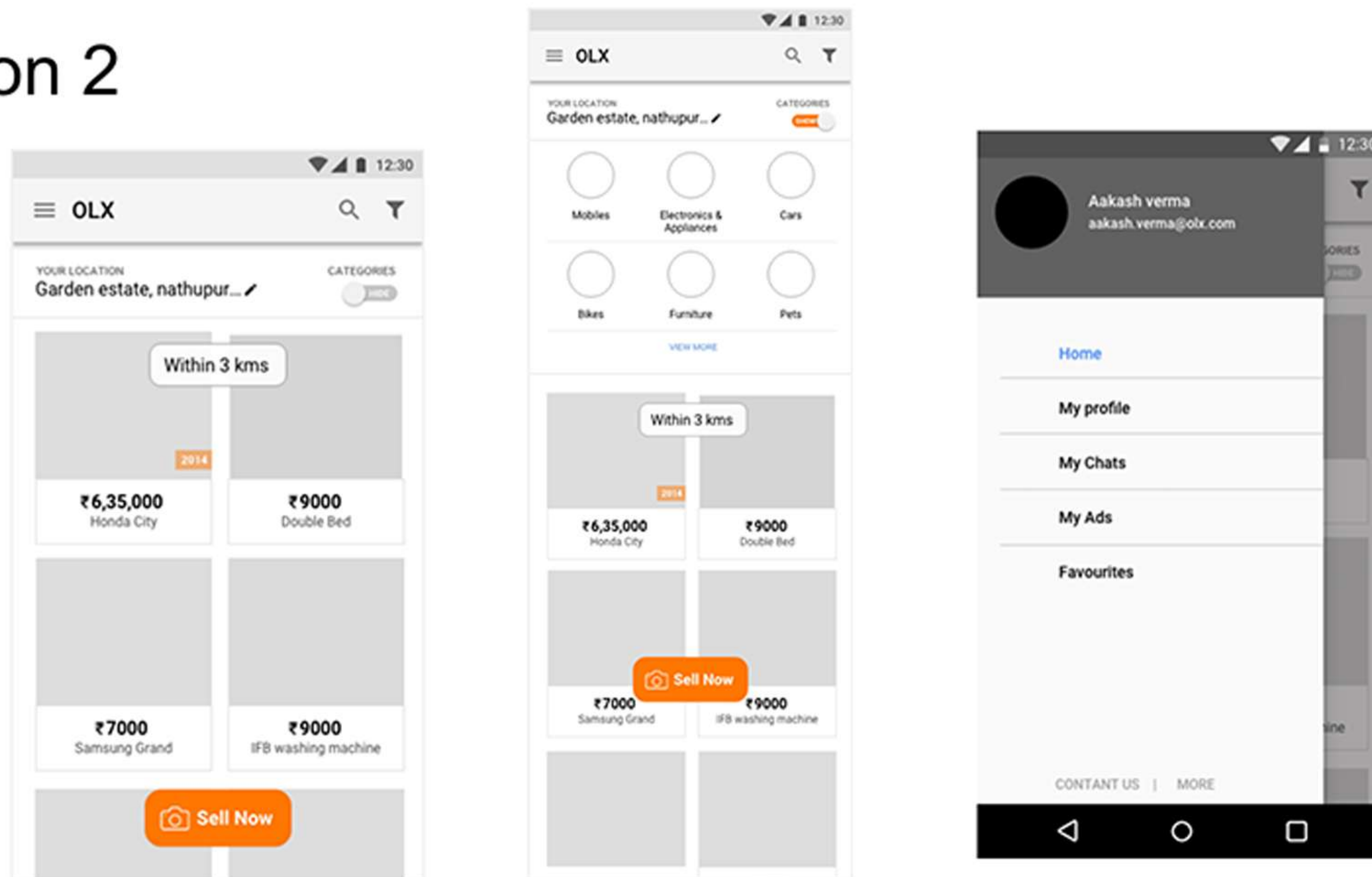


MOCK-UP WIREFRAMES

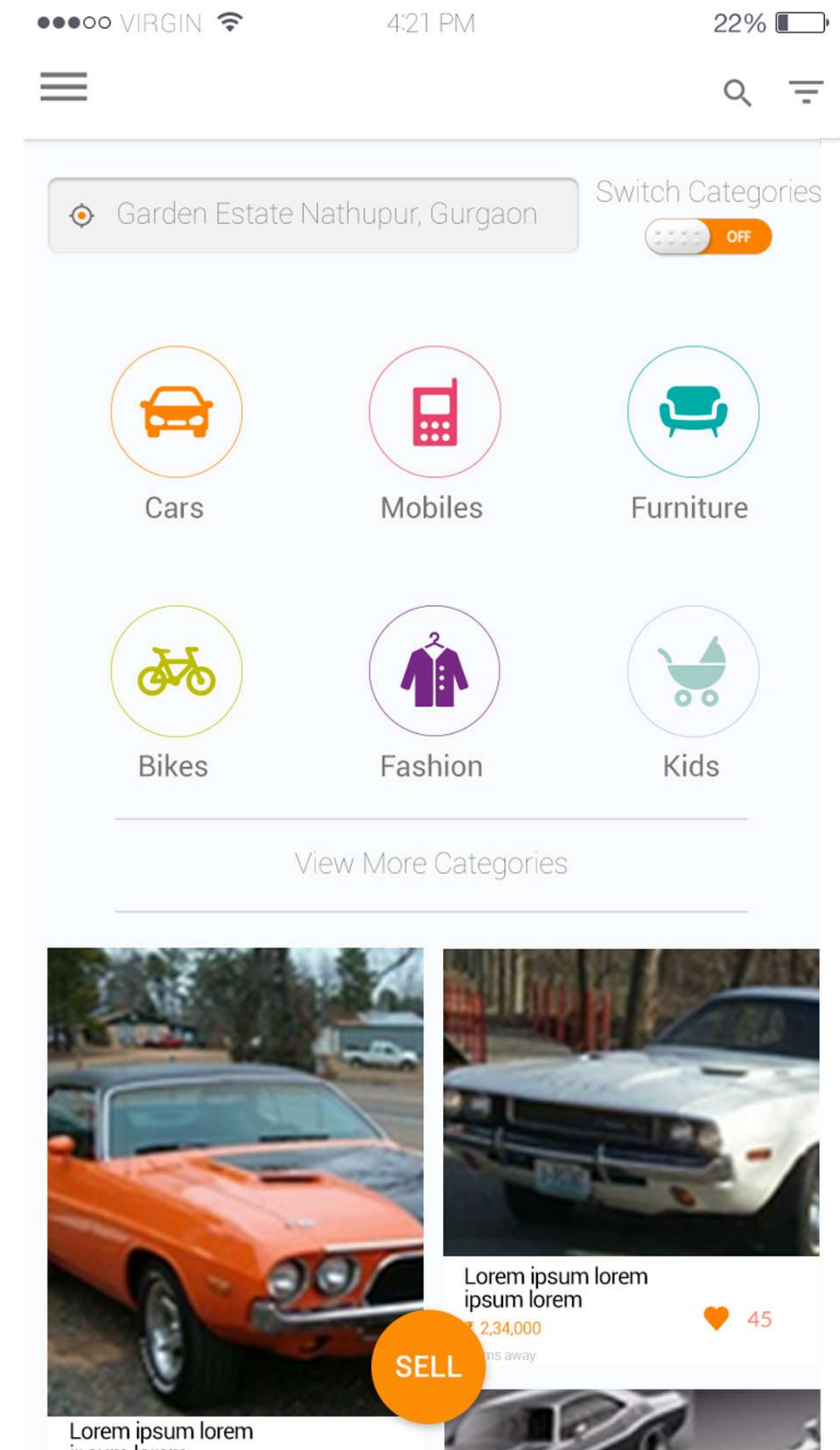


DESIGN | VISUAL DESIGN HOMESCREEN

Option 2

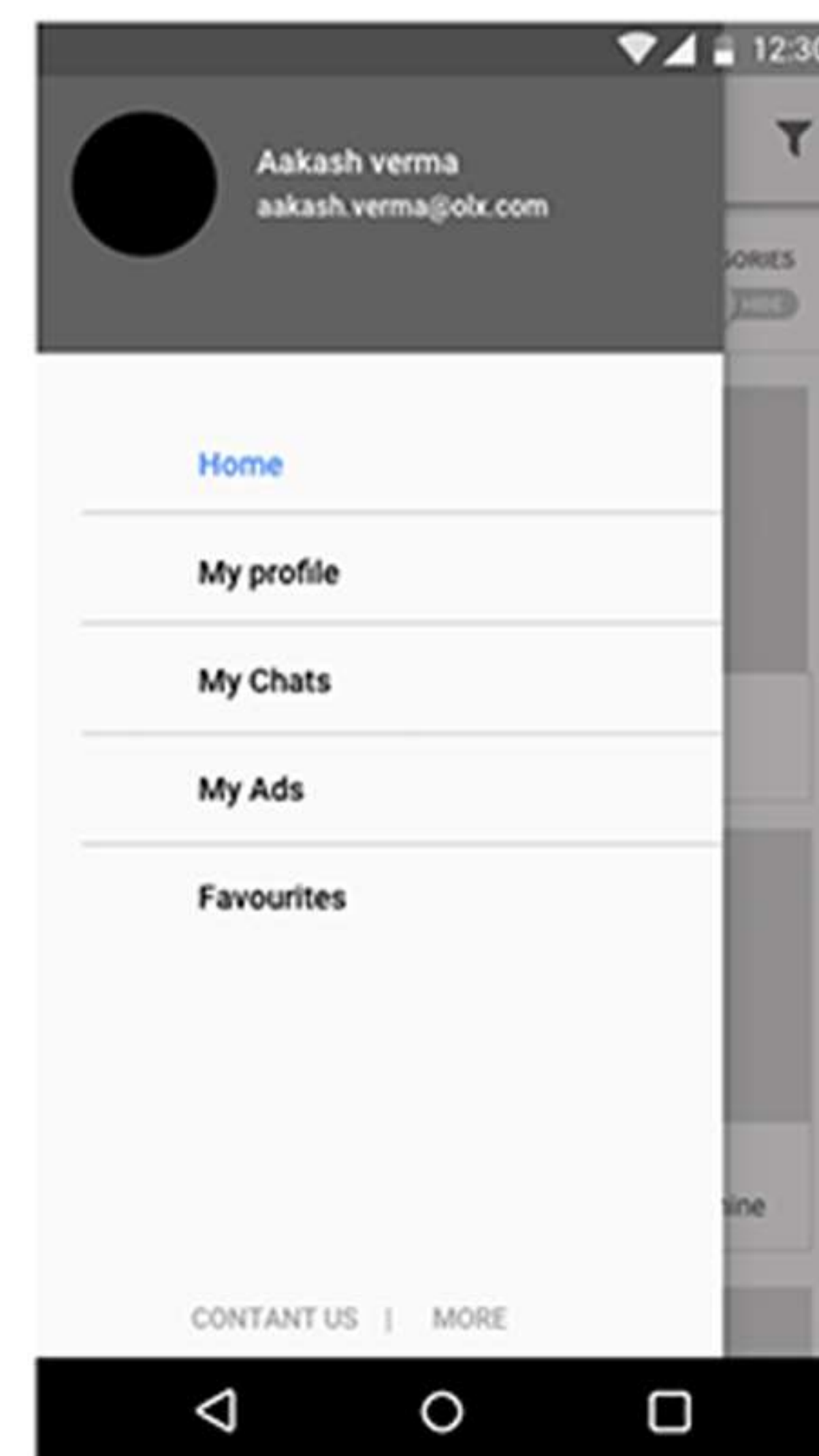
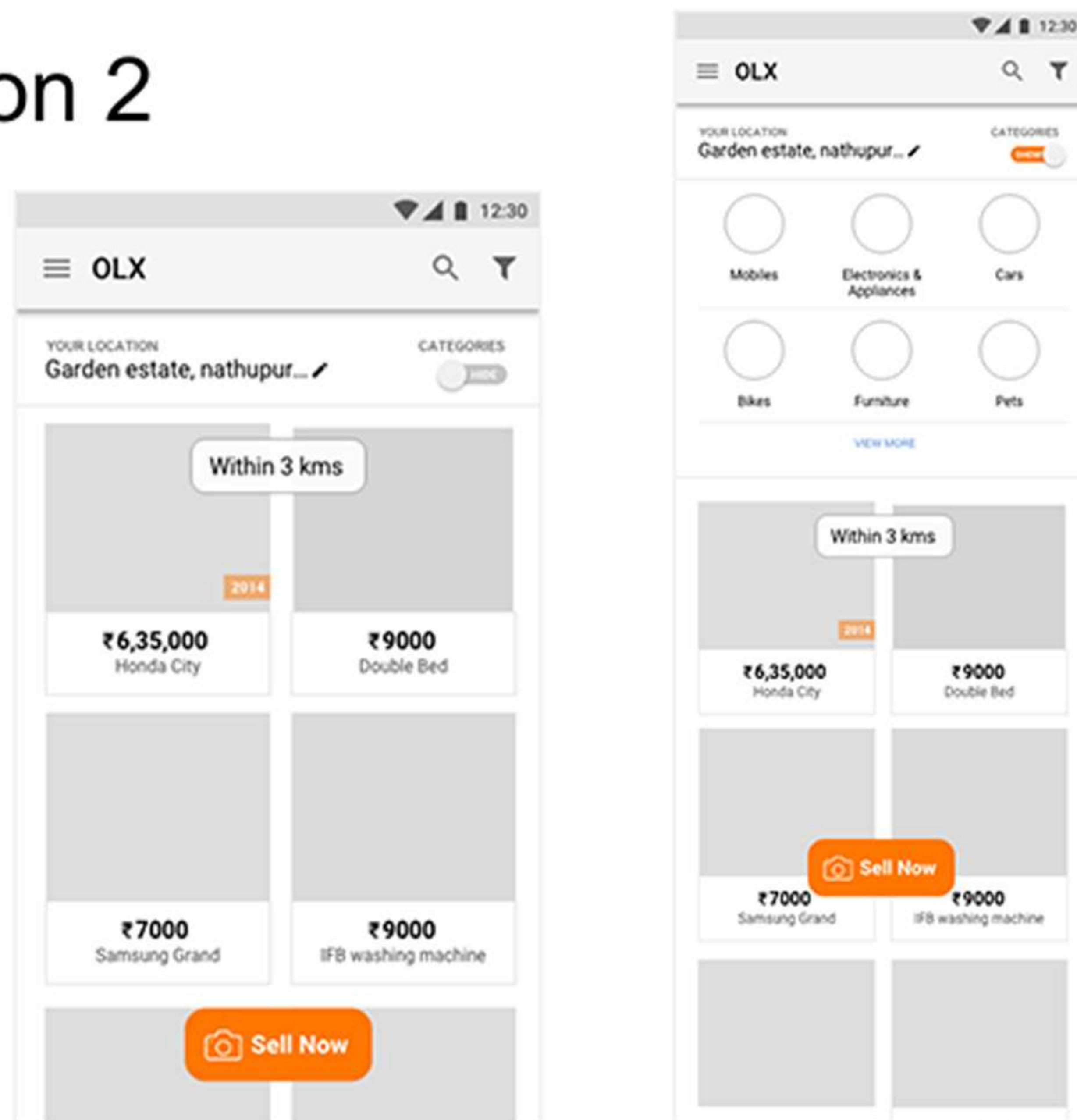


MOCK-UP WIREFRAMES



DESIGN | VISUAL DESIGN HOMESCREEN

Option 2



NATASHA MALHOTRA
Gurgaon, Phase 3

Home Lorem

My profile Lorem

My Chats Lorem 2

My Ads Lorem

Favourites Lorem

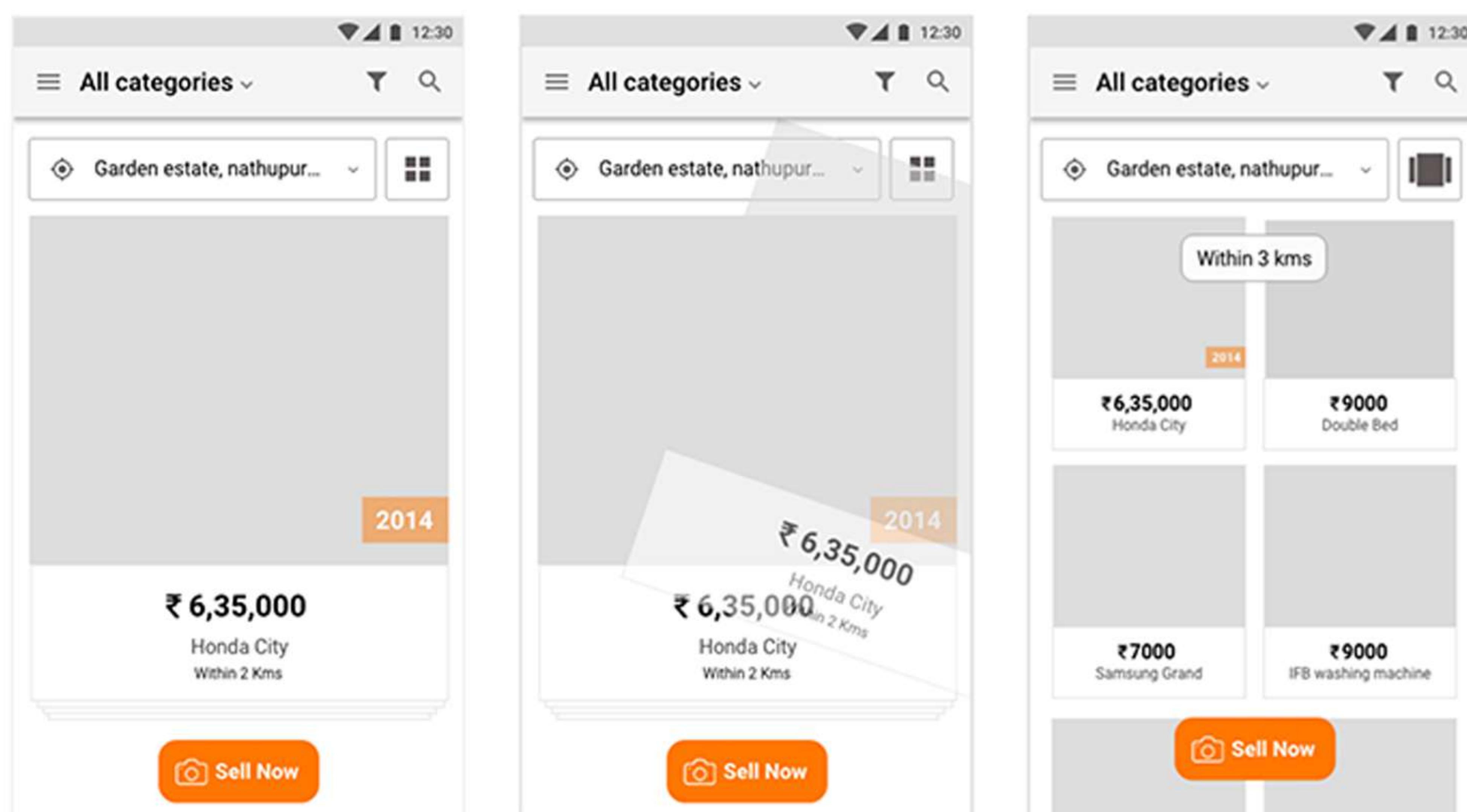
Sign out



MOCK-UP WIREFRAMES

DESIGN | VISUAL DESIGN HOMESCREEN

Option 3



MOCK-UP WIREFRAMES

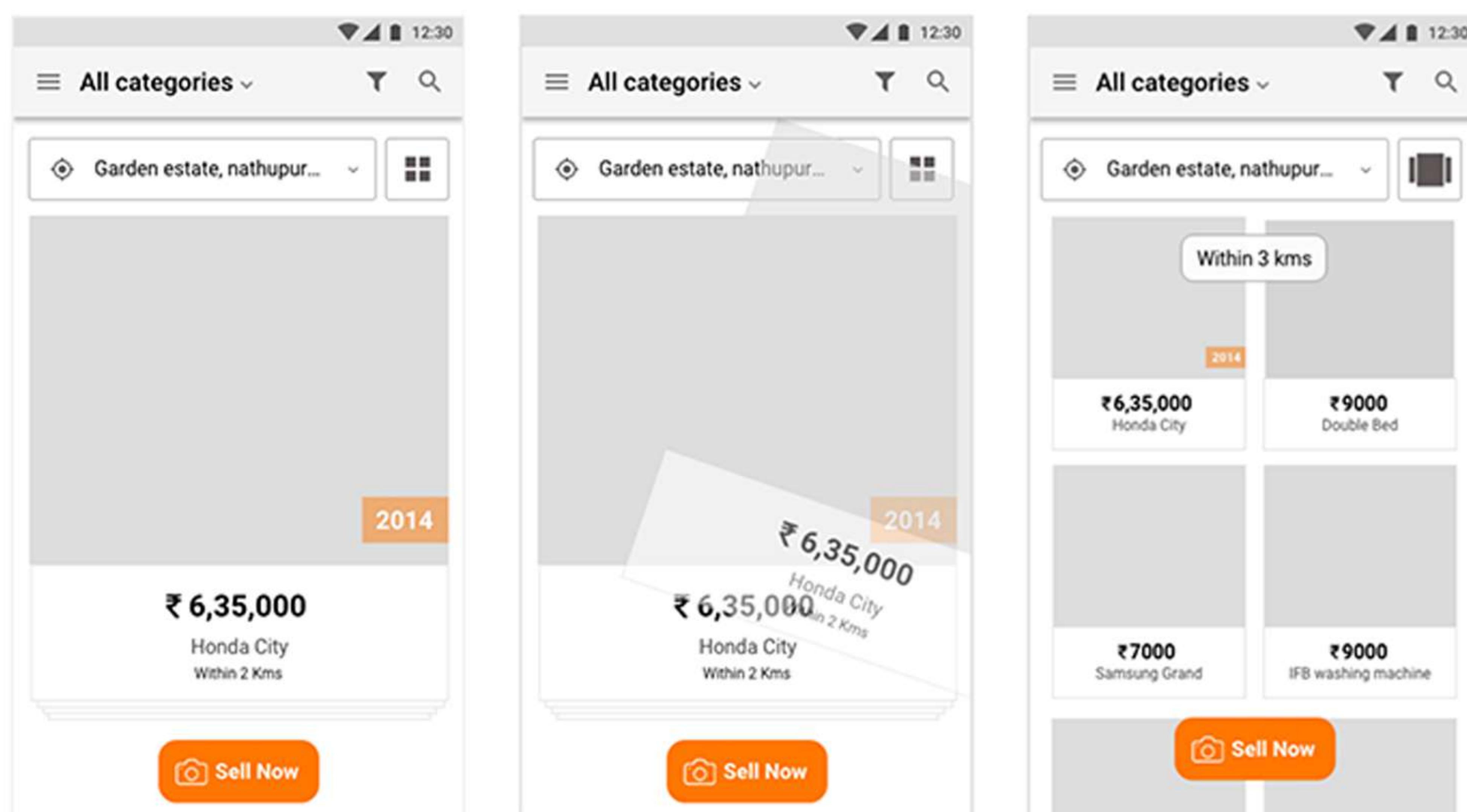
ANIMATION AND TRANSITION REFERENCES

<https://dribbble.com/shots/2848003-Hello-Home-with-Flinto>



DESIGN | VISUAL DESIGN HOMESCREEN

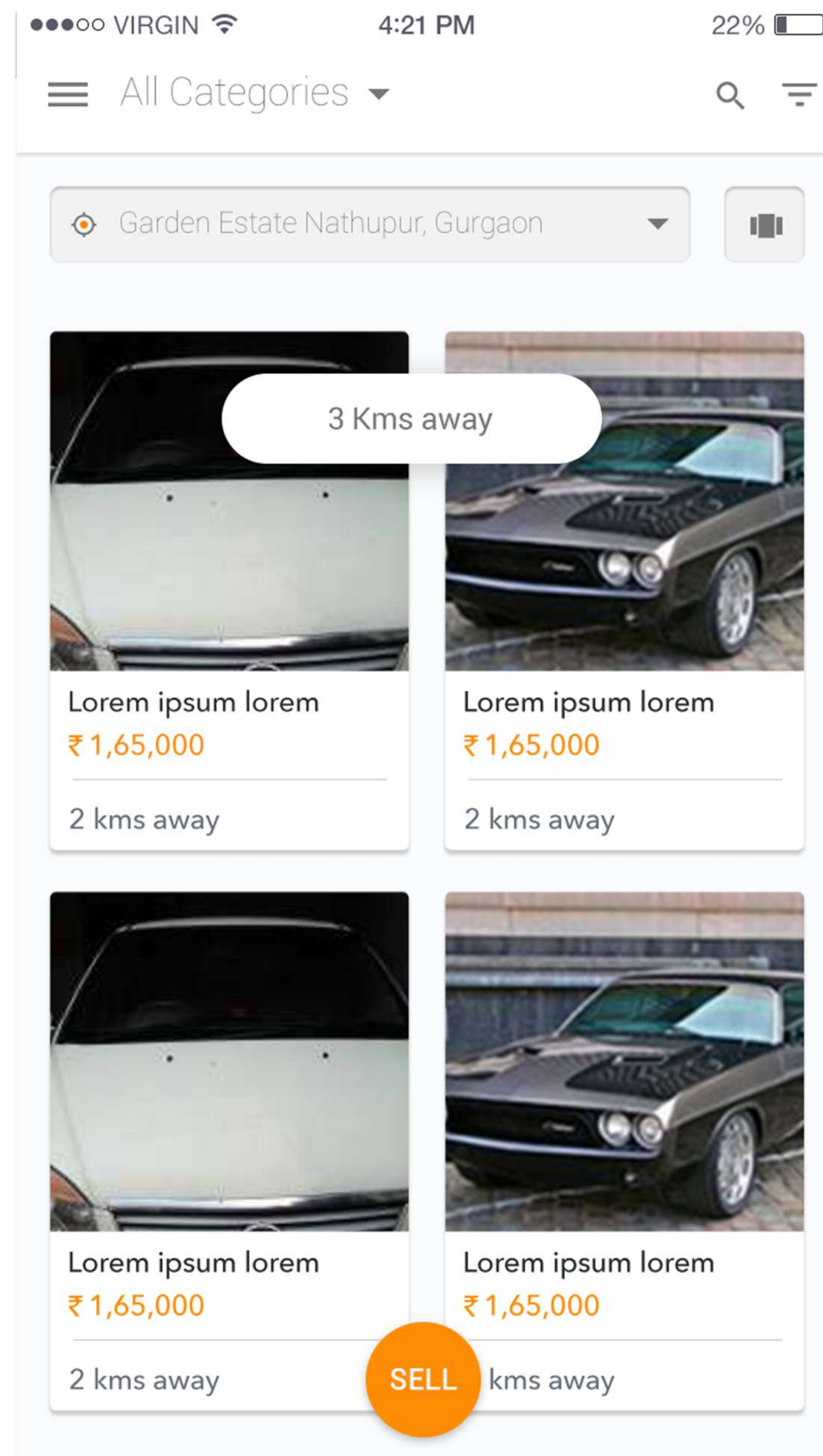
Option 3



MOCK-UP WIREFRAMES

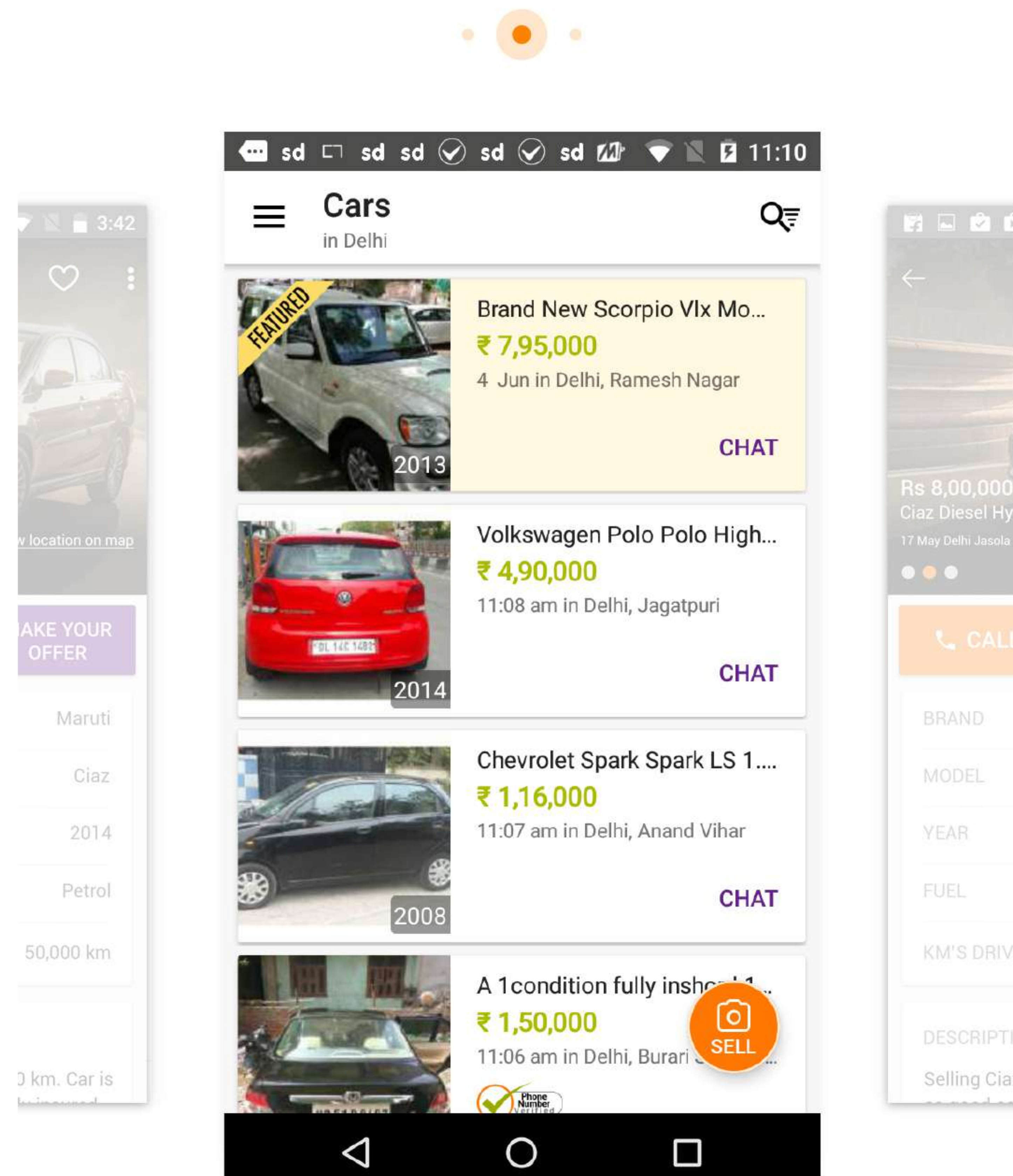
ANIMATION AND TRANSITION REFERENCES

<https://dribbble.com/shots/2848003-Hello-Home-with-Flinto>



DESIGN | VISUAL DESIGN HOMESCREEN

ON-BOARDING SCREEN



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Next

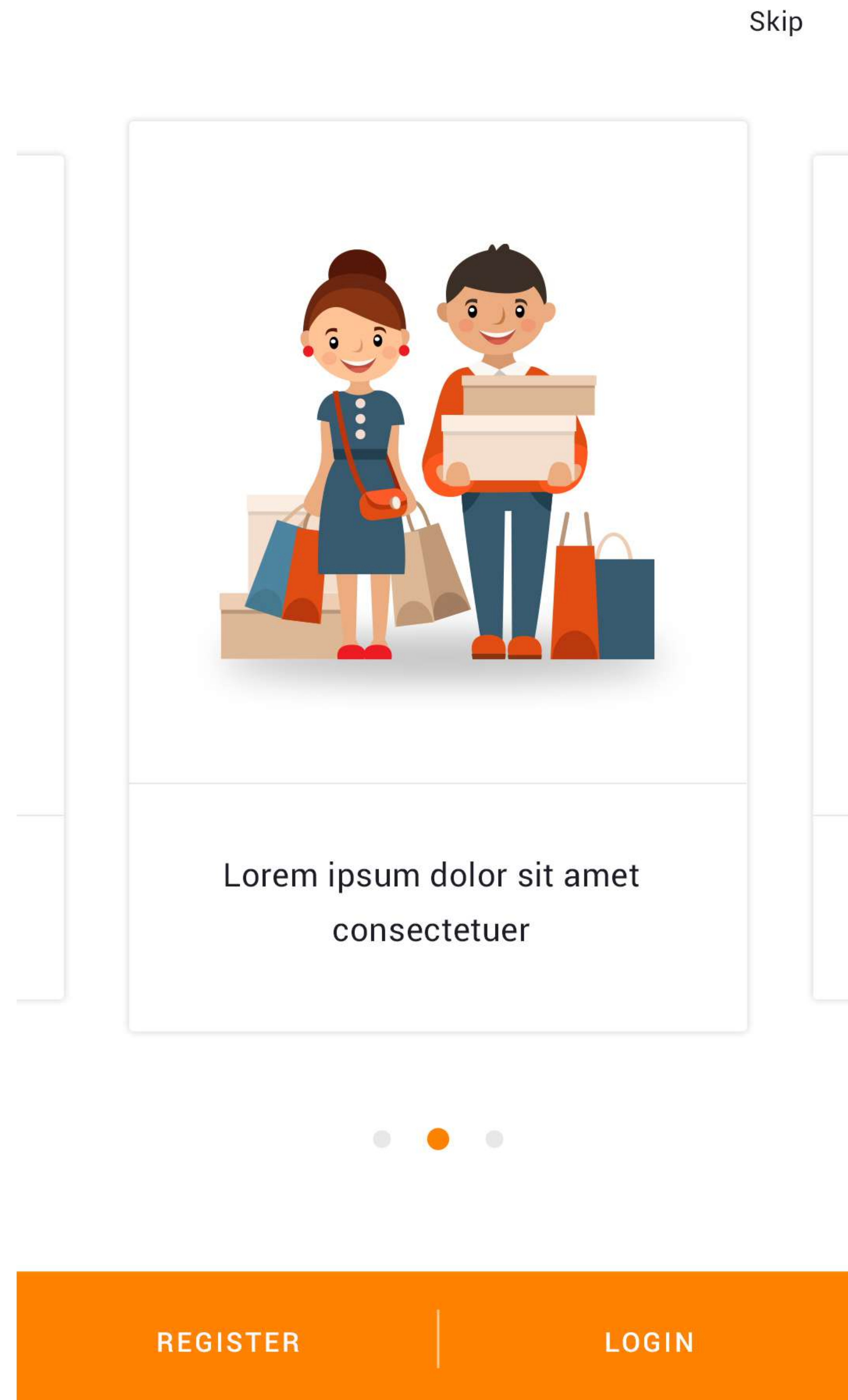
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ANIMATION AND TRANSITION REFERENCES

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ON-BOARDING SCREEN



ANIMATION AND TRANSITION REFERENCES

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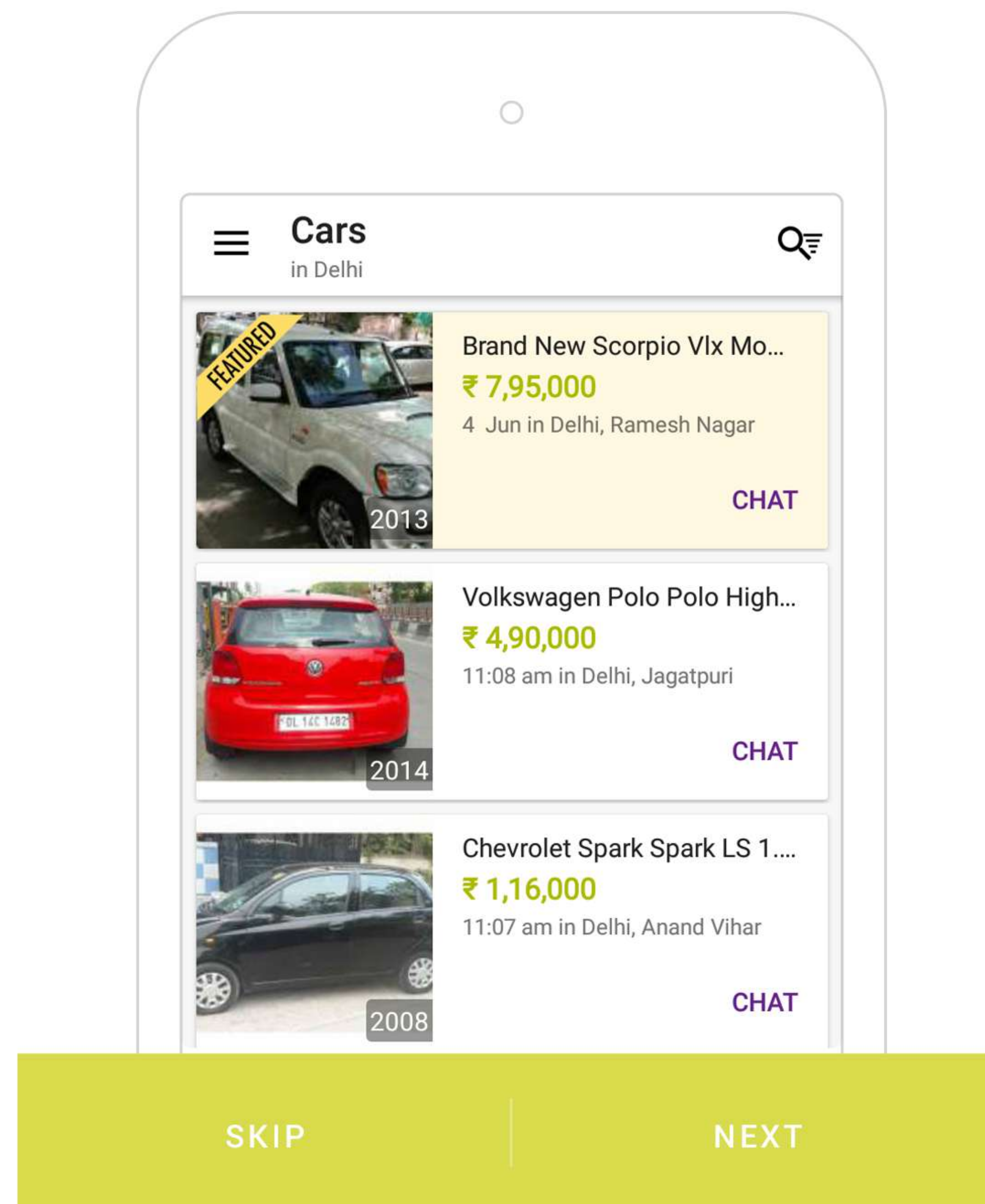
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ON-BOARDING SCREEN



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ANIMATION AND TRANSITION REFERENCES

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ON-BOARDING SCREEN



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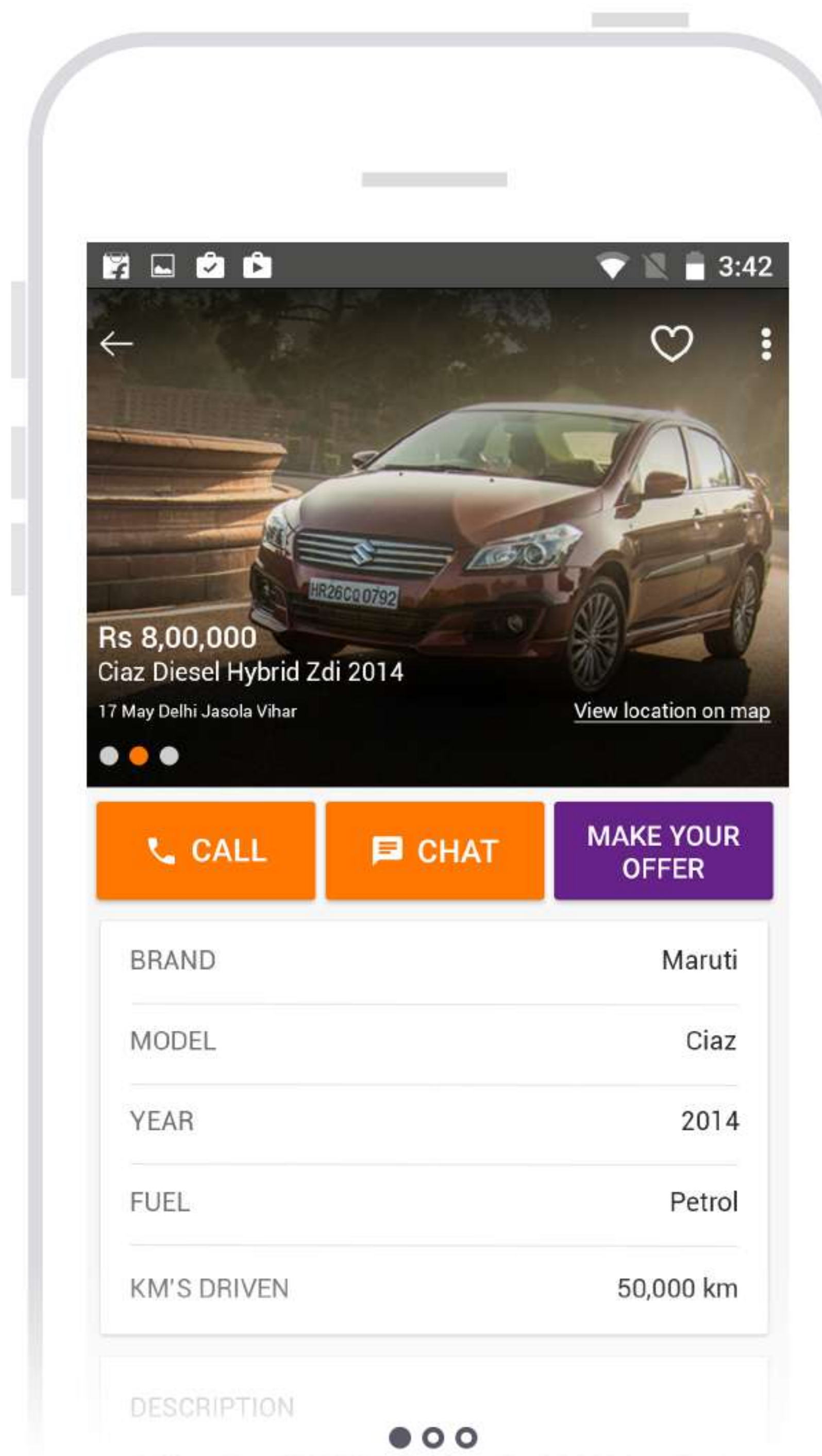
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LOGIN

ON-BOARDING SCREEN

Skip



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Login with Facebook

Sign Up

Log In

ANIMATION AND TRANSITION REFERENCES

<https://dribbble.com/shots/2767412-Canteen-Onboarding-Screens>

<https://dribbble.com/shots/2797436-Onboarding-screen-design-for-upcoming-project>

REGISTRATION



EMAIL OR MOBILE NUMBER

xyz123@gmail.com

PASSWORD

••••••••

SHOW

[Forgot Password?](#)

Login

Or

login with Facebook

[DON'T HAVE AN ACCOUNT? SIGN UP](#)

ANIMATION AND TRANSITION REFERENCES

<https://dribbble.com/shots/2204401-Login-Interaction>

<https://dribbble.com/shots/1945593-Login-Home-Screen>

REGISTRATION



E-mail or Phone Number
ryan@gmail.com

Password

•••••

[FORGOT PASSWORD?](#)

[SIGN UP](#)

LOGIN

Or

LOGIN WITH FACEBOOK

REGISTRATION



SIGN UP

SIGN IN

E-mail or Phone Number

Forgot Password?

Sign In

Or

Facebook

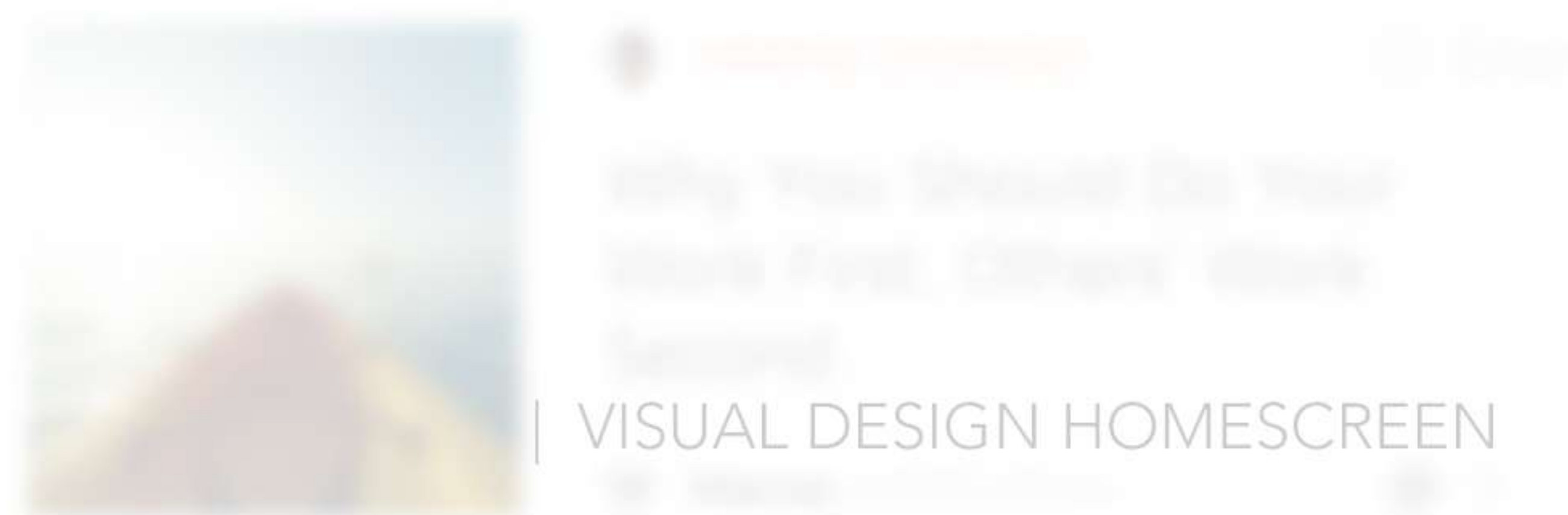
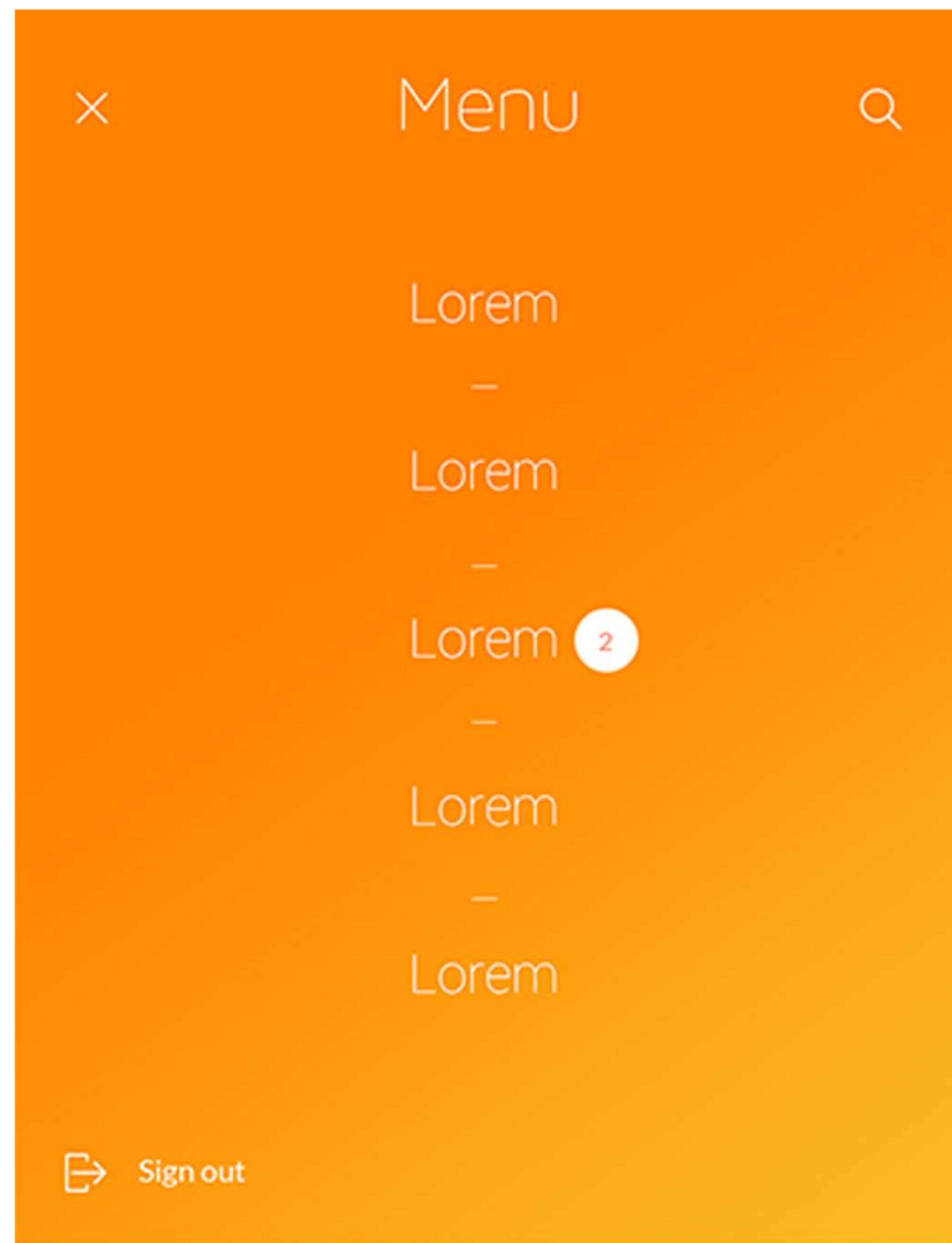
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ANIMATION AND TRANSITION REFERENCES

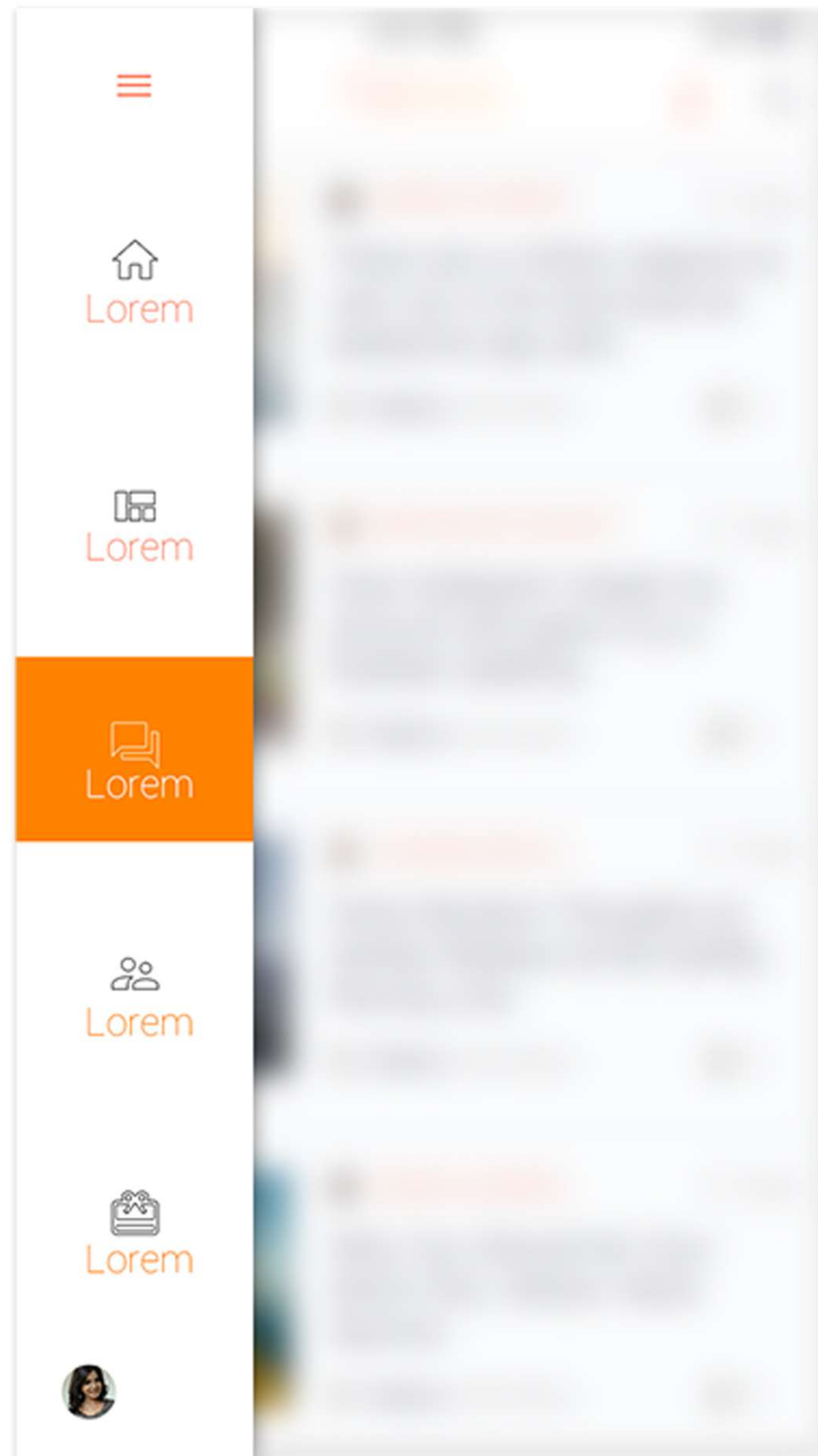
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SIDE MENU



SIDE MENU

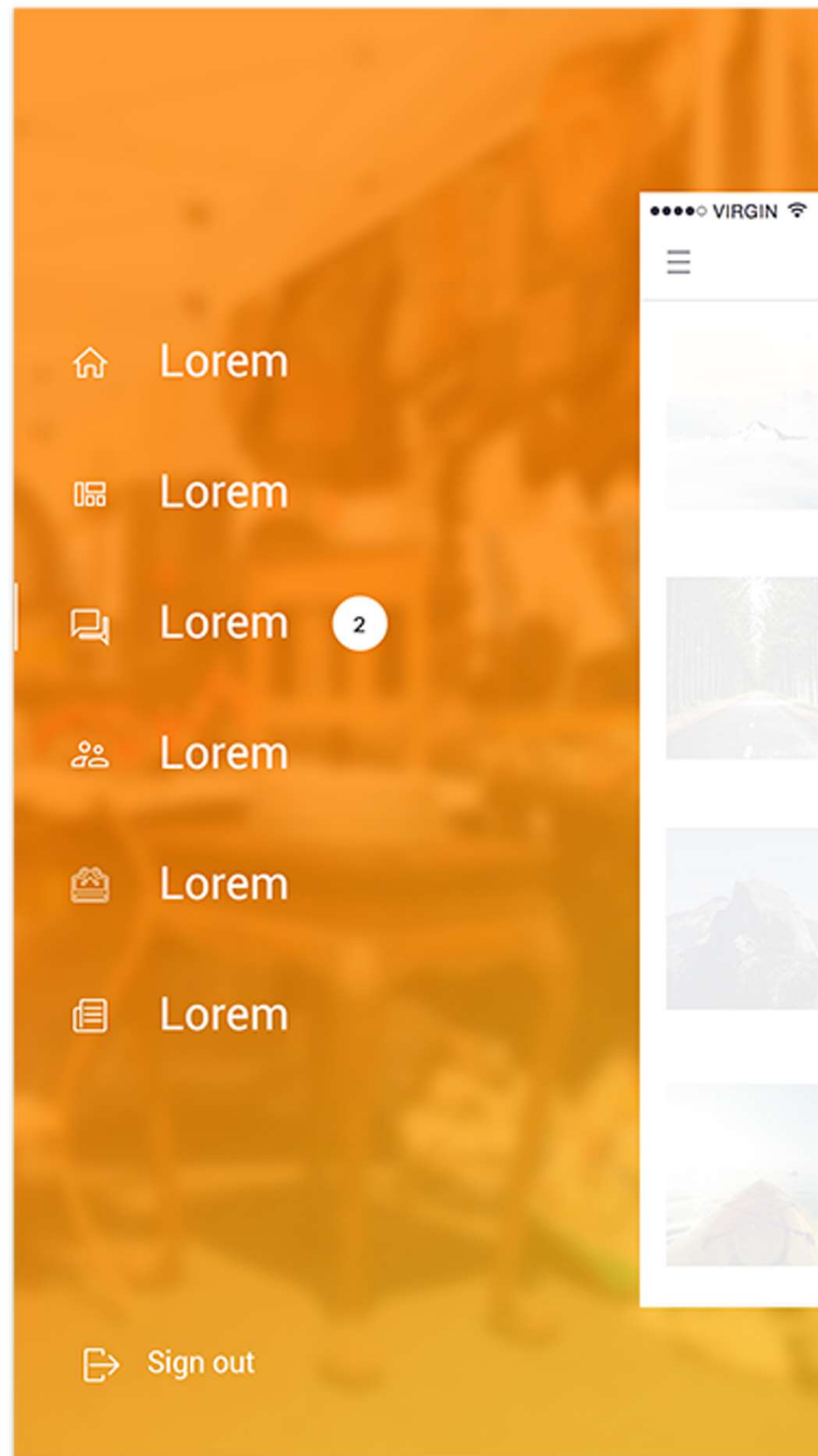


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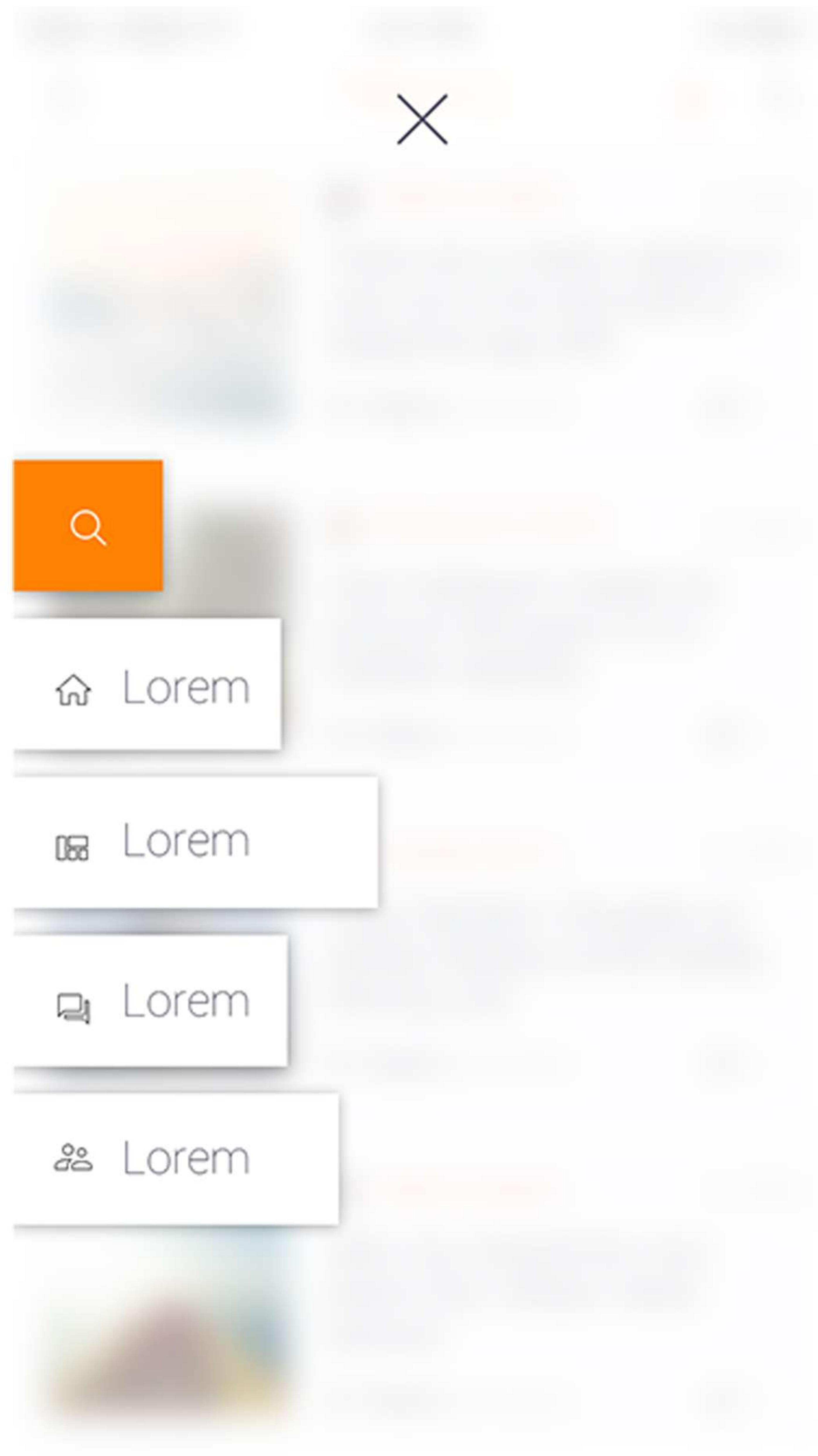
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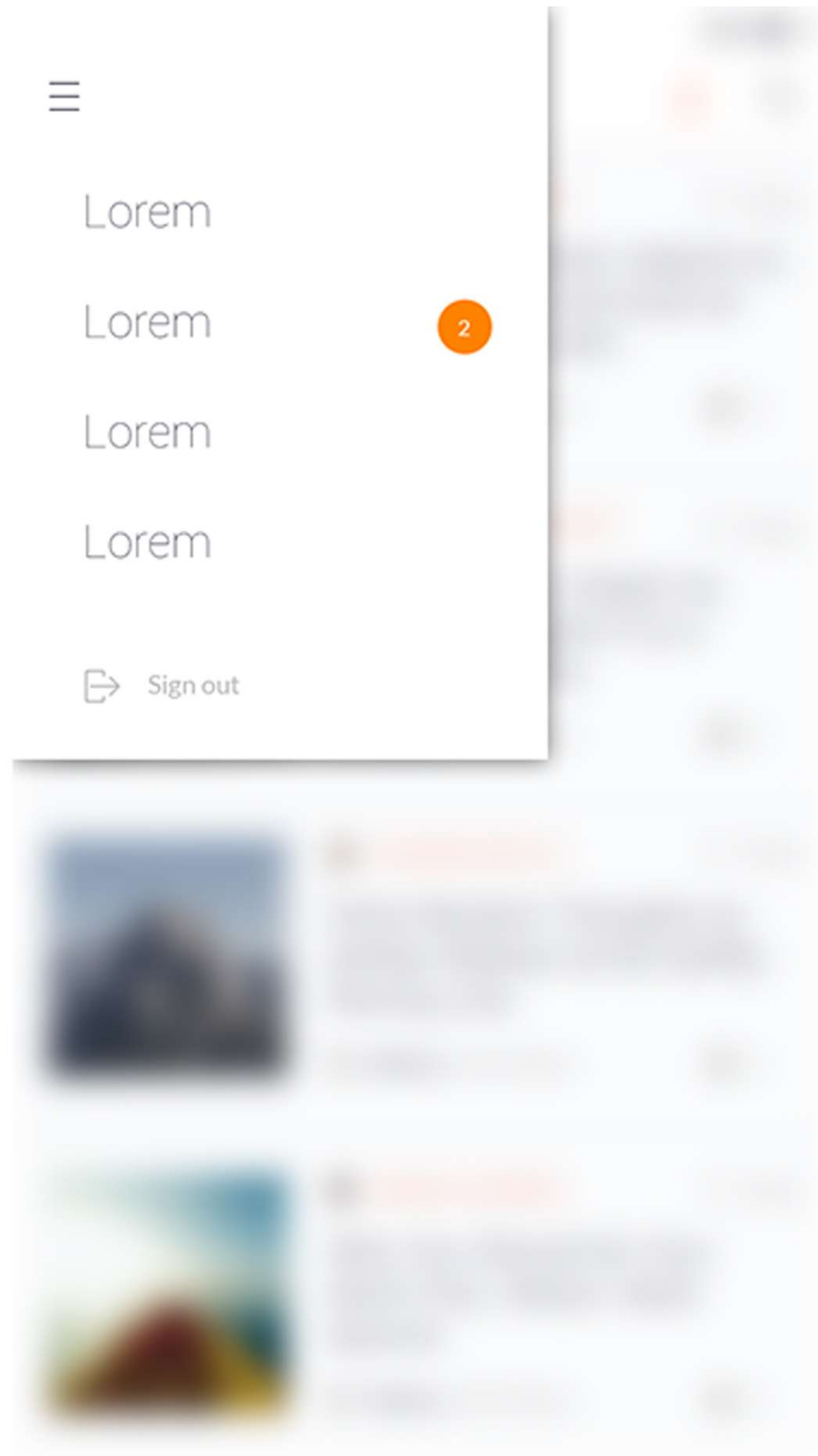
SIDE MENU



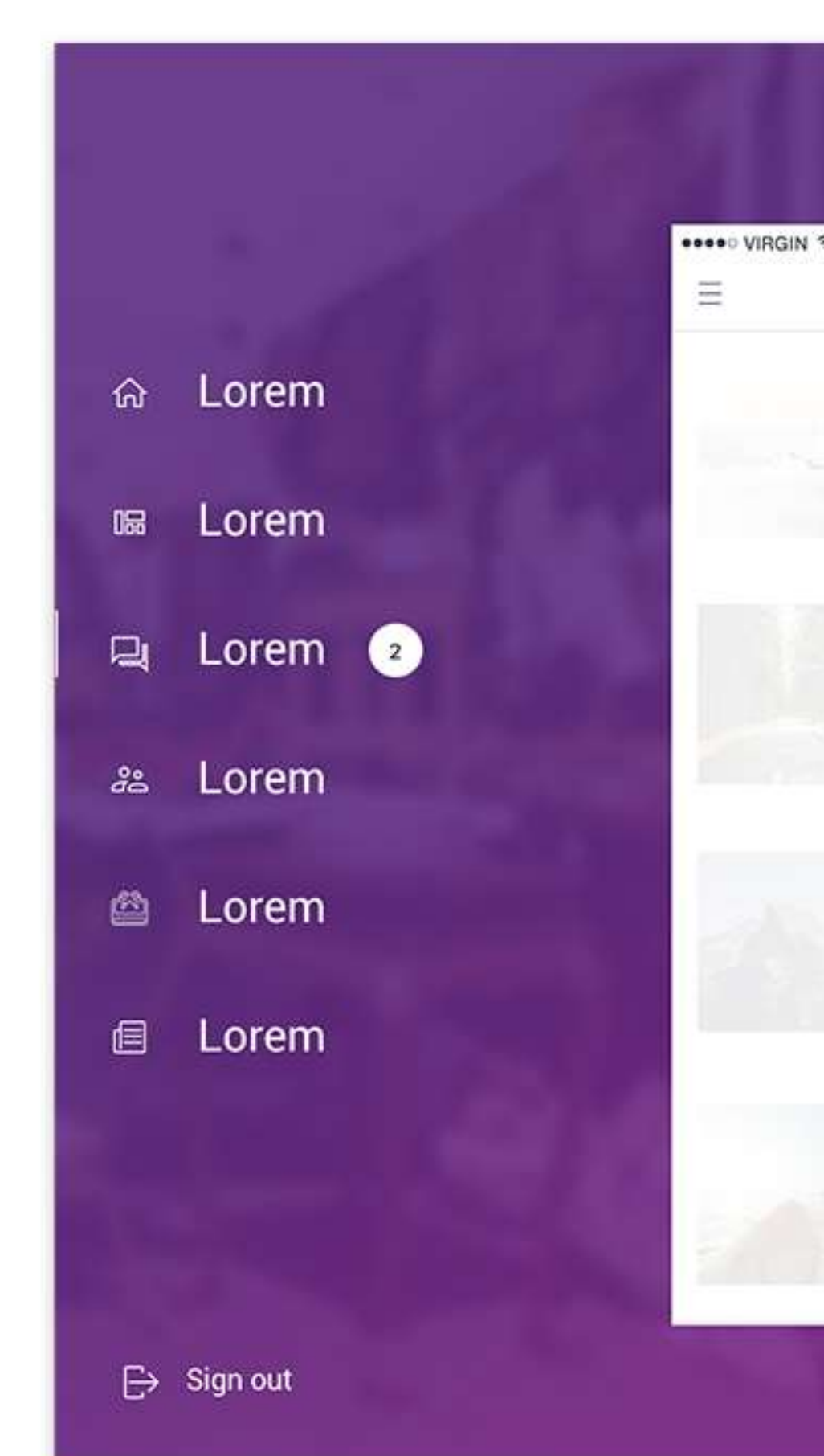
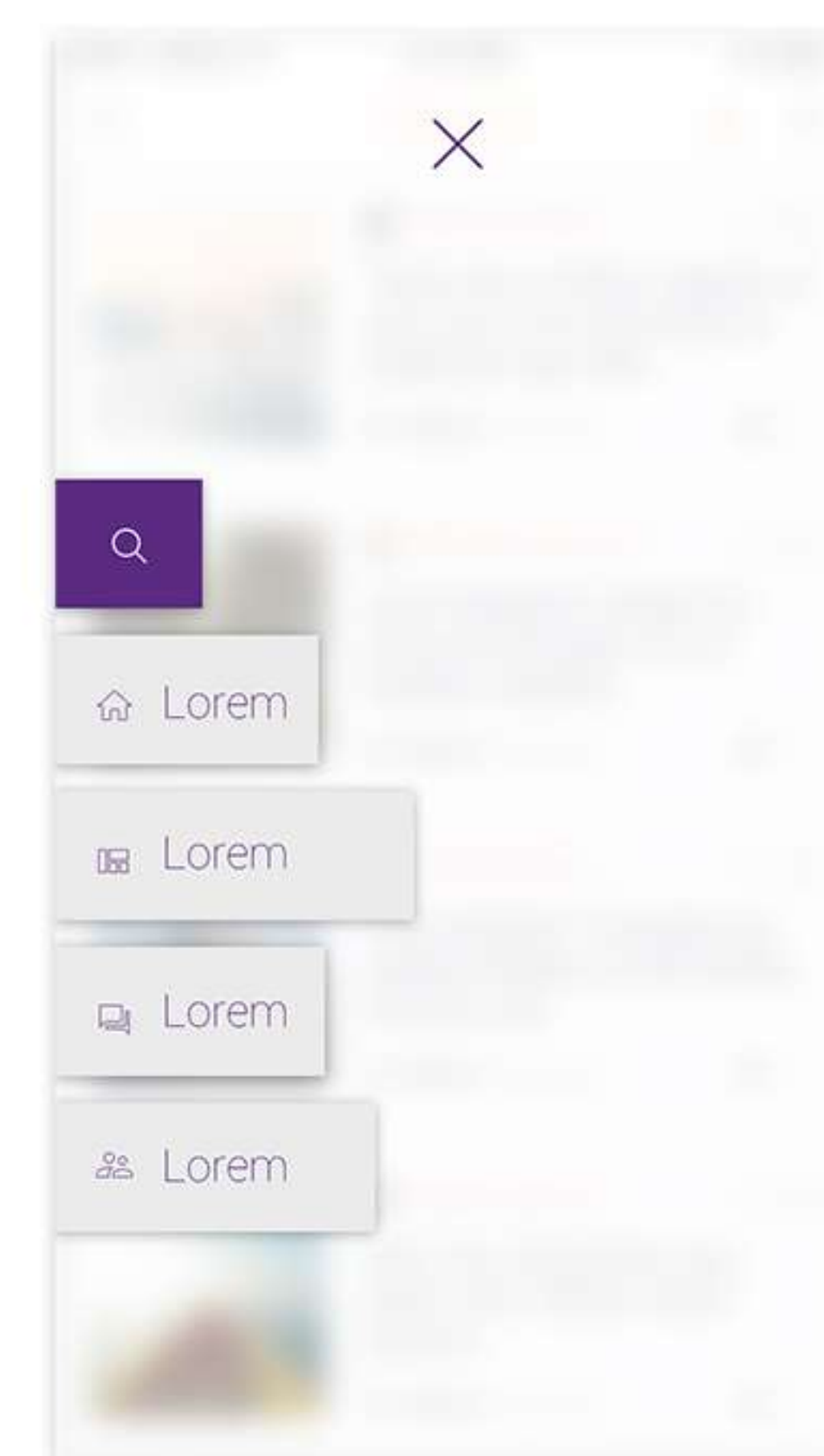
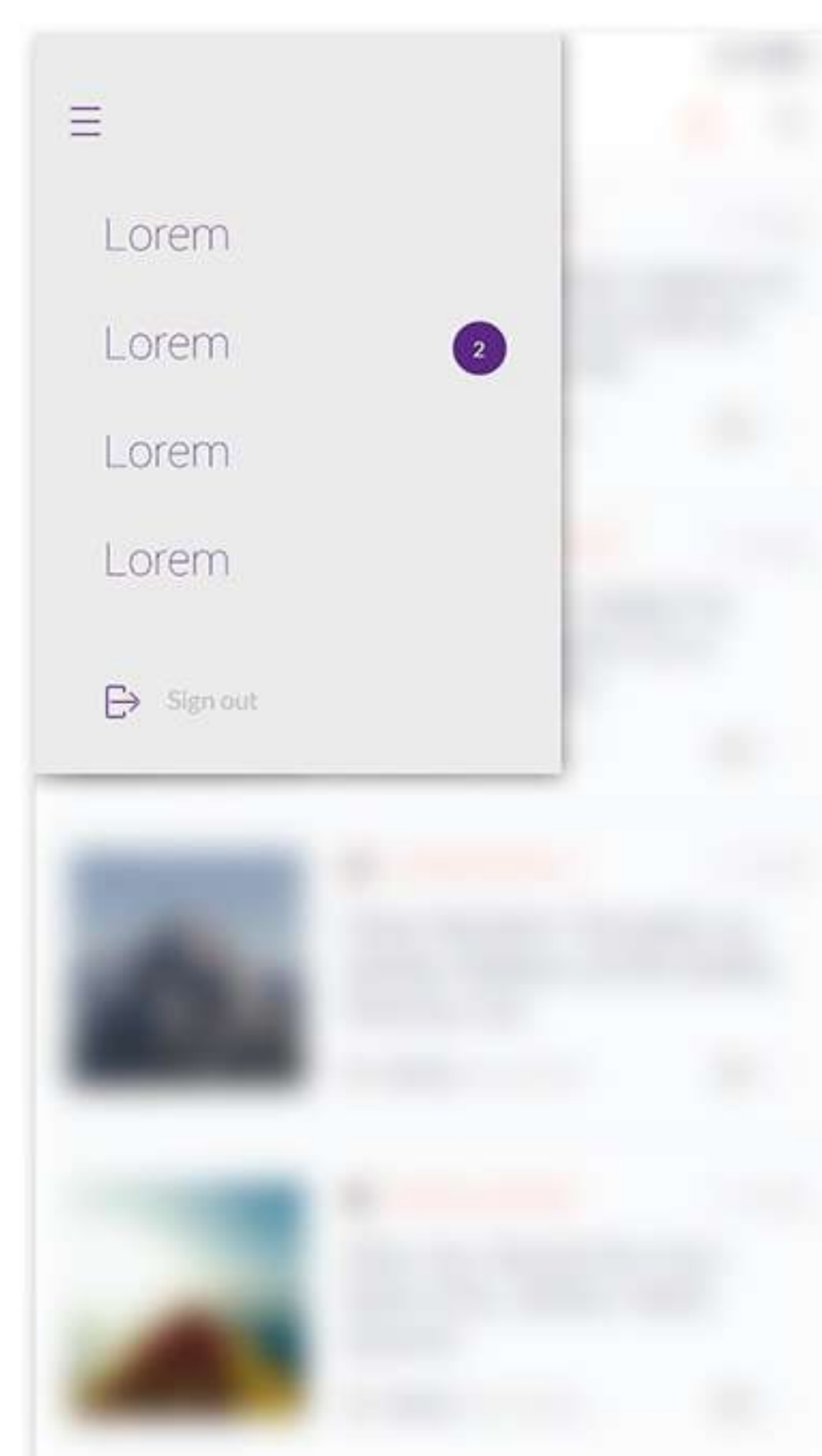
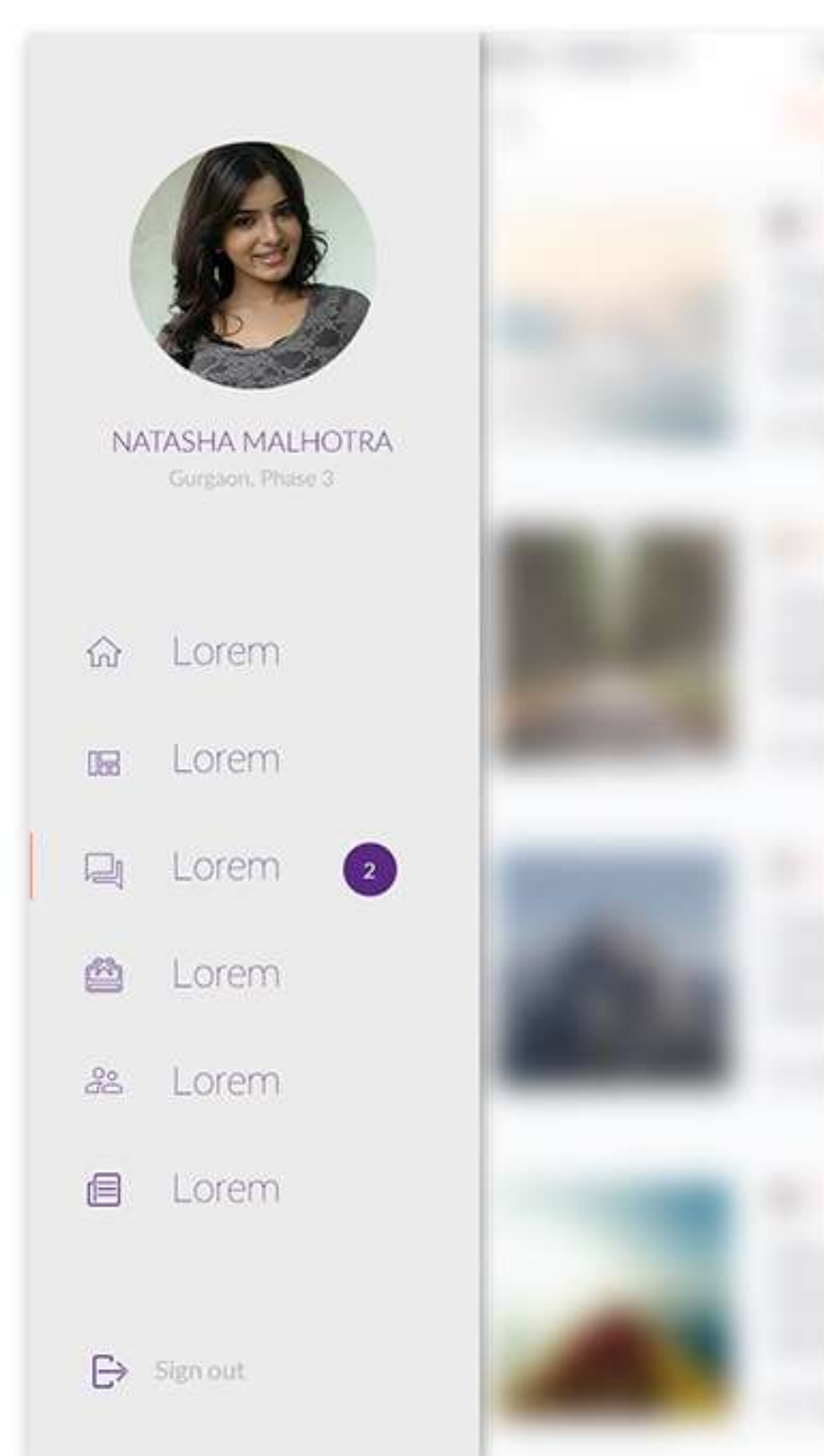
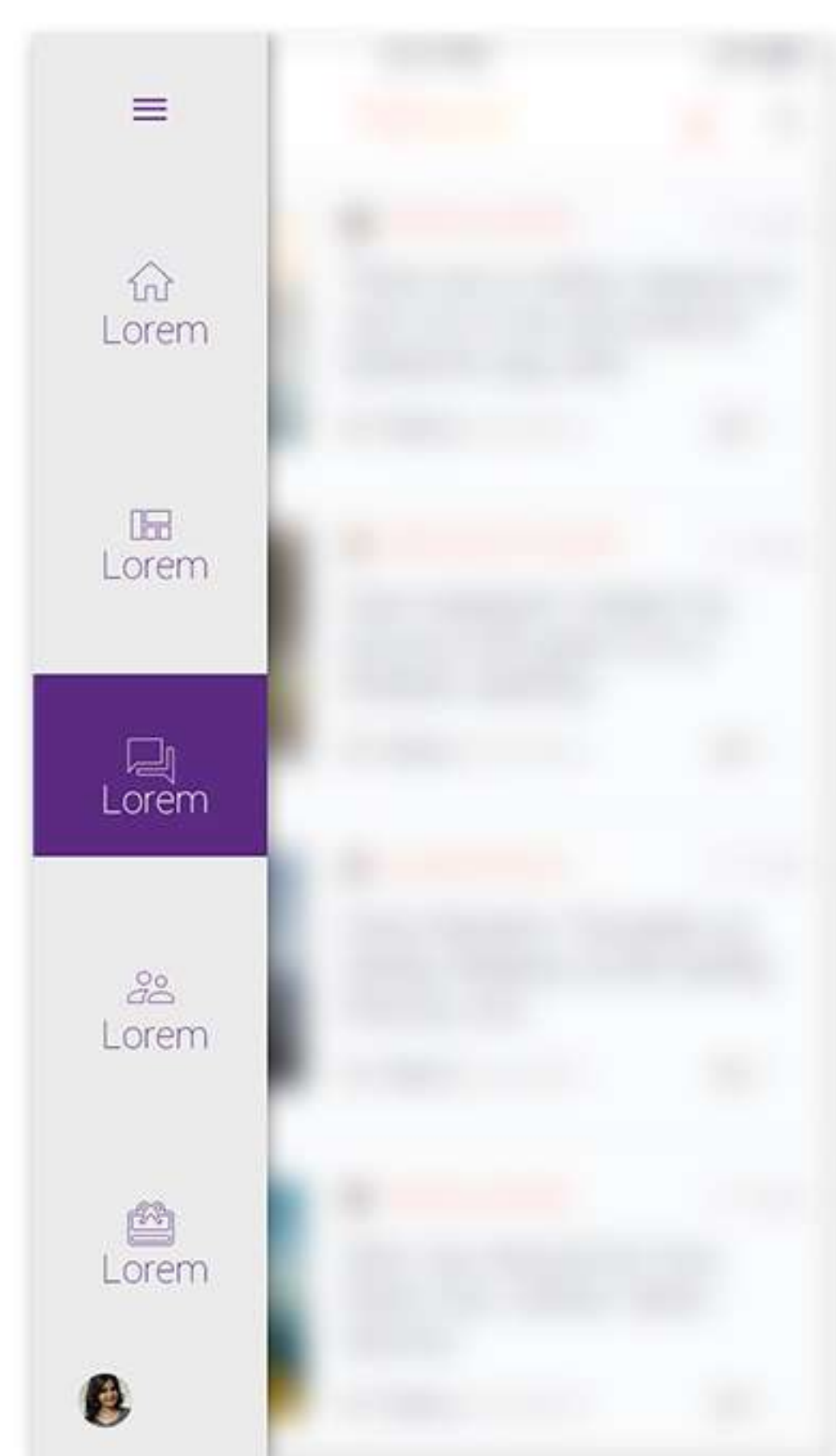
SIDE MENU



SIDE MENU



SIDE MENU



268 C
C80 M100 Y5 K0
R91 G43 B130
#5B2B82

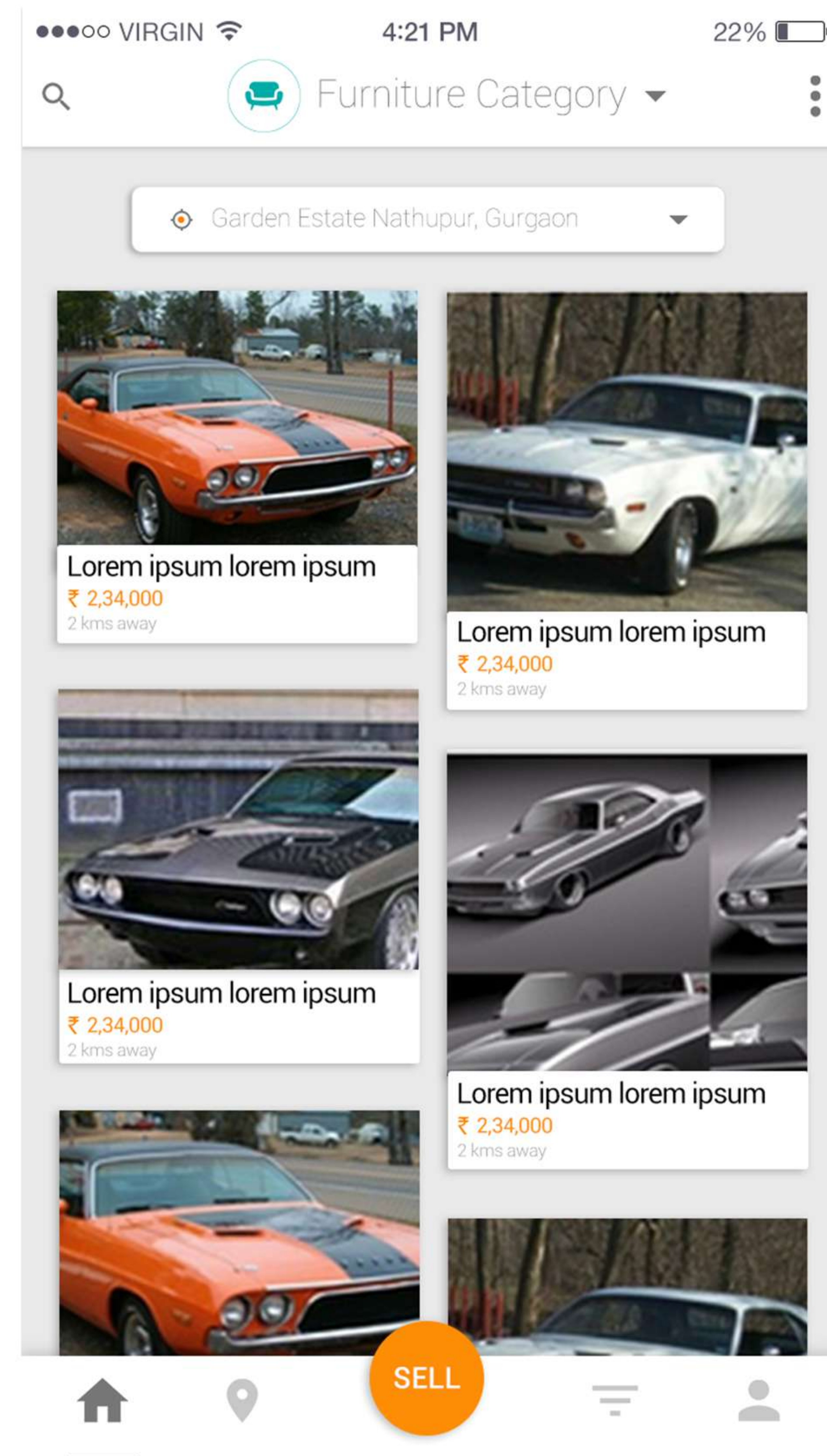
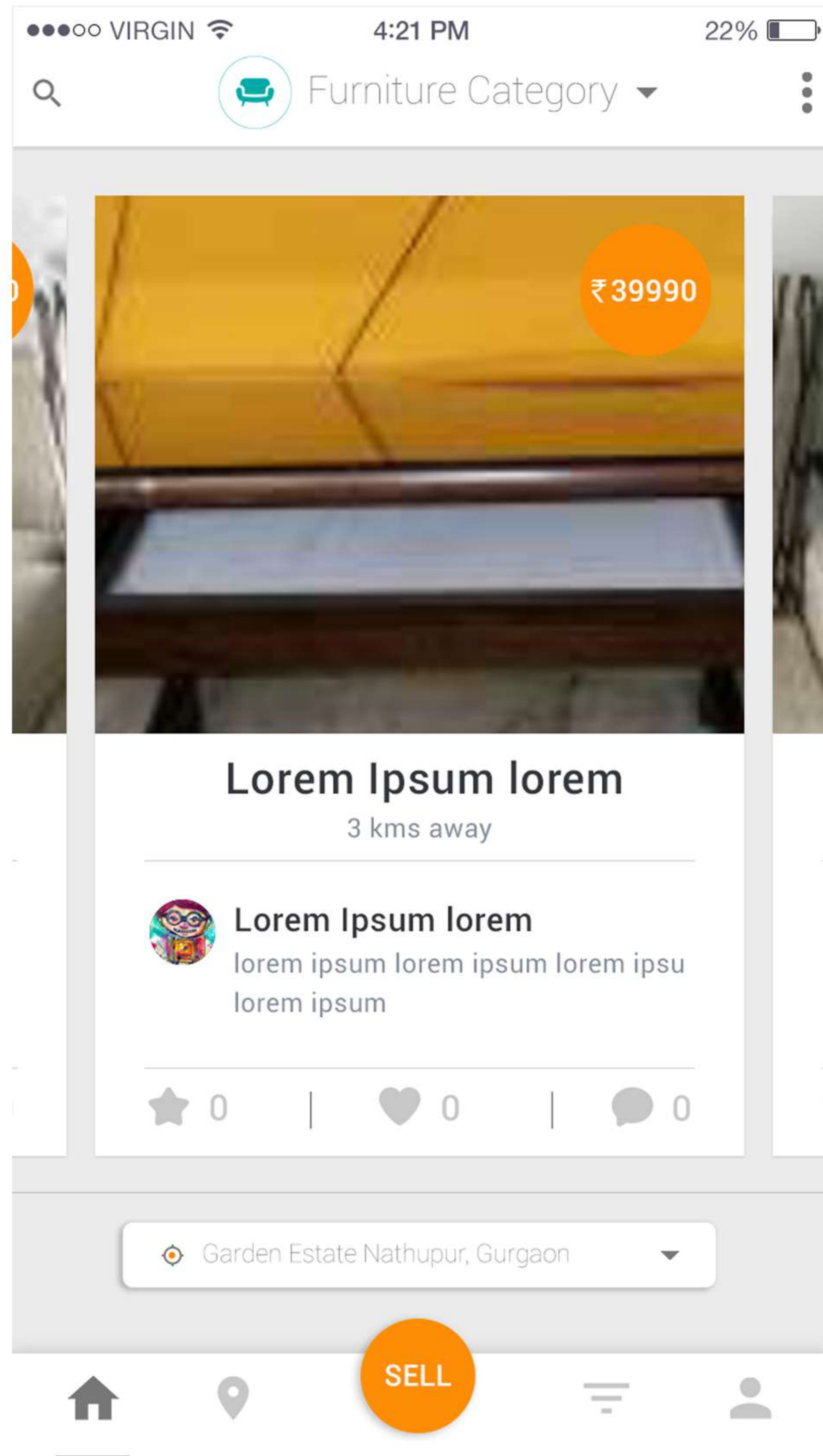


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WOW CONCEPTS - EXPERIMENTS WITH DESIGN



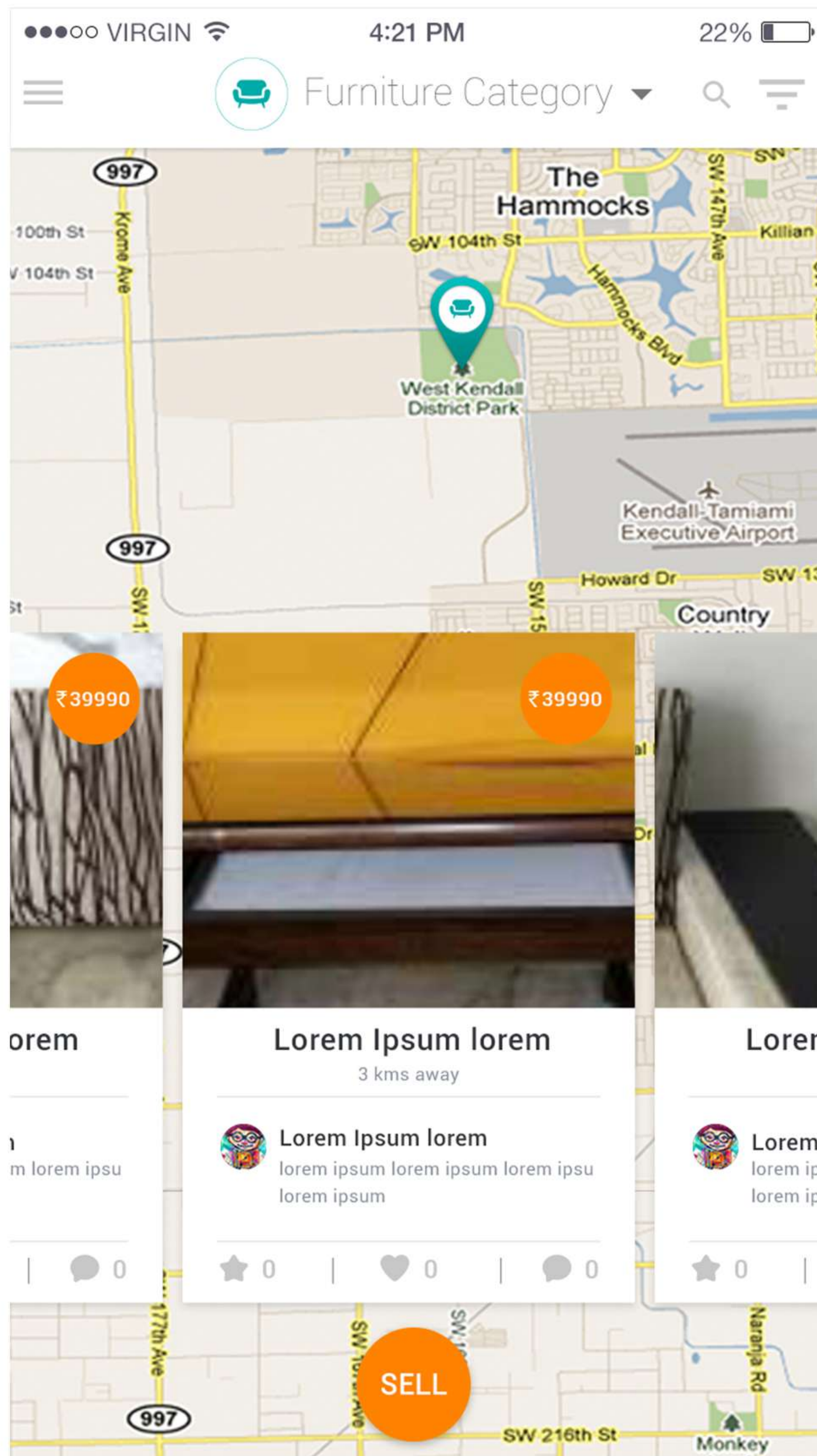
ANIMATION AND TRANSITION REFERENCES

<https://dribbble.com/shots/2855686-Four-directional-multi-dimensional-controller-pull-down>

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<https://in.pinterest.com/pin/165366617546233538/>

WOW CONCEPTS - EXPERIMENTS WITH DESIGN



NATASHA MALHOTRA
Gurgaon, Phase 3

Home icon Lorem

Grid icon Lorem

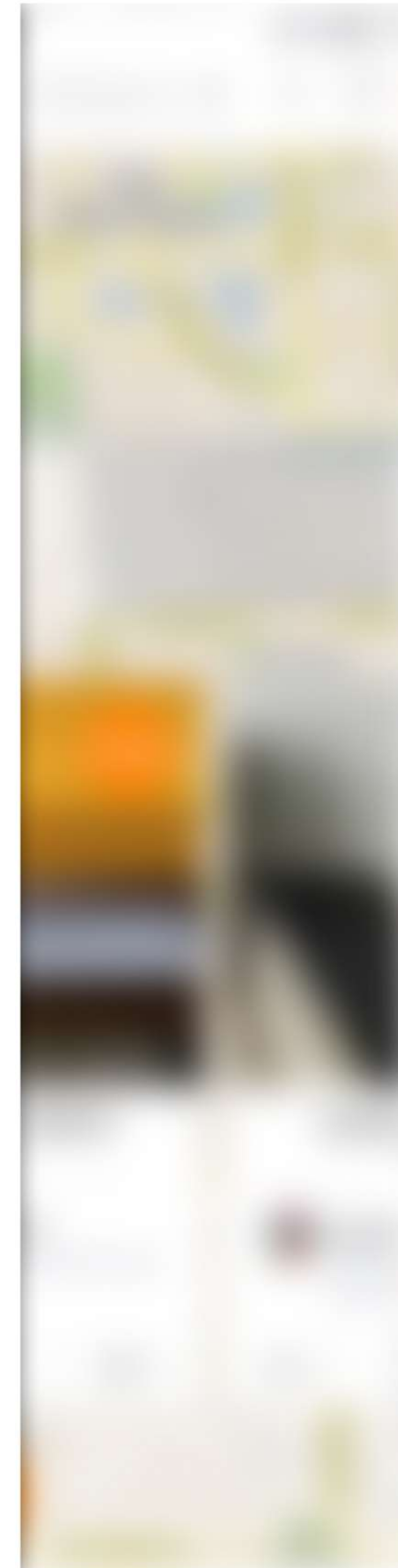
Messages icon Lorem 2

Shopping cart icon Lorem

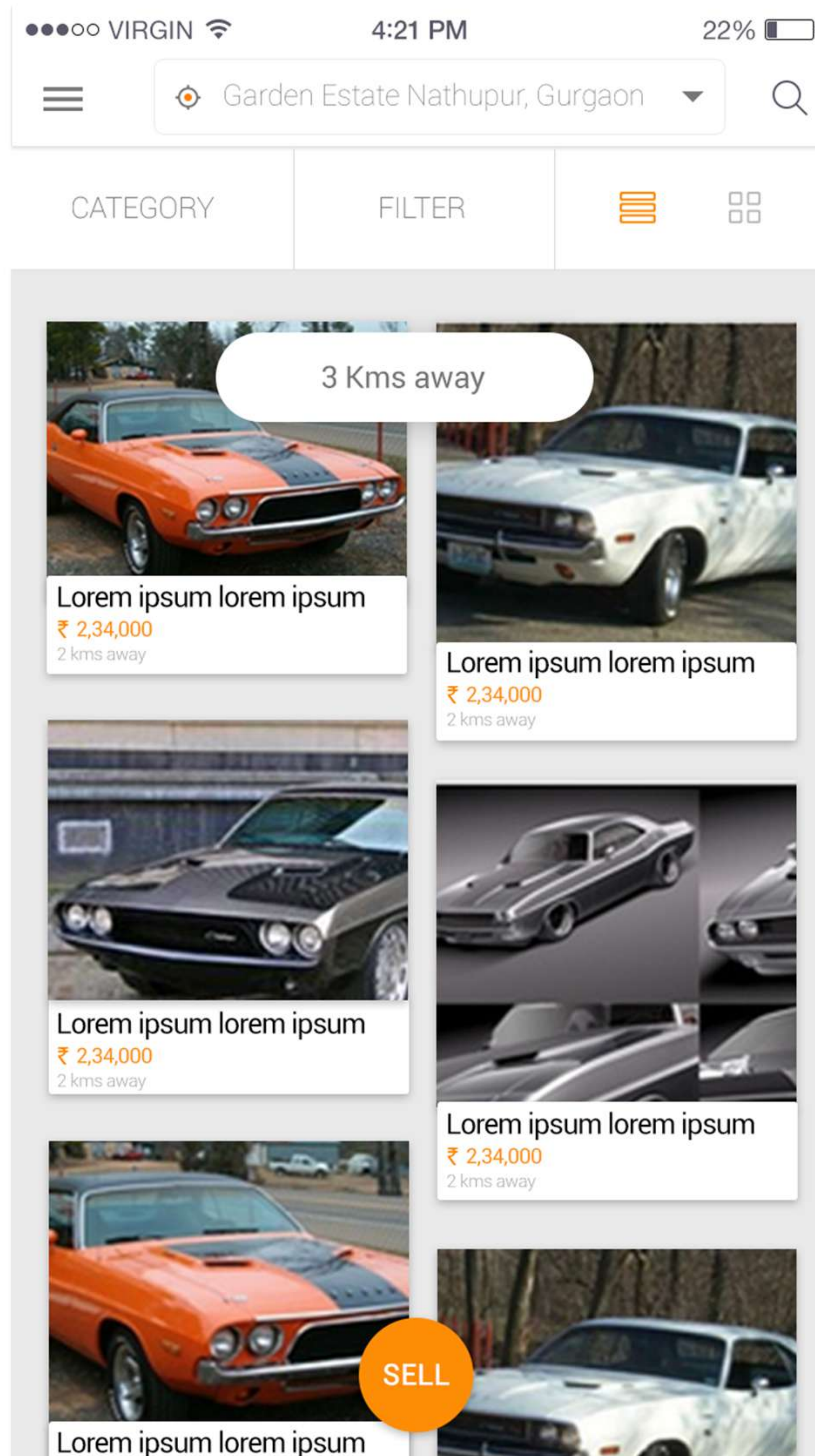
Profile icon Lorem

Document icon Lorem

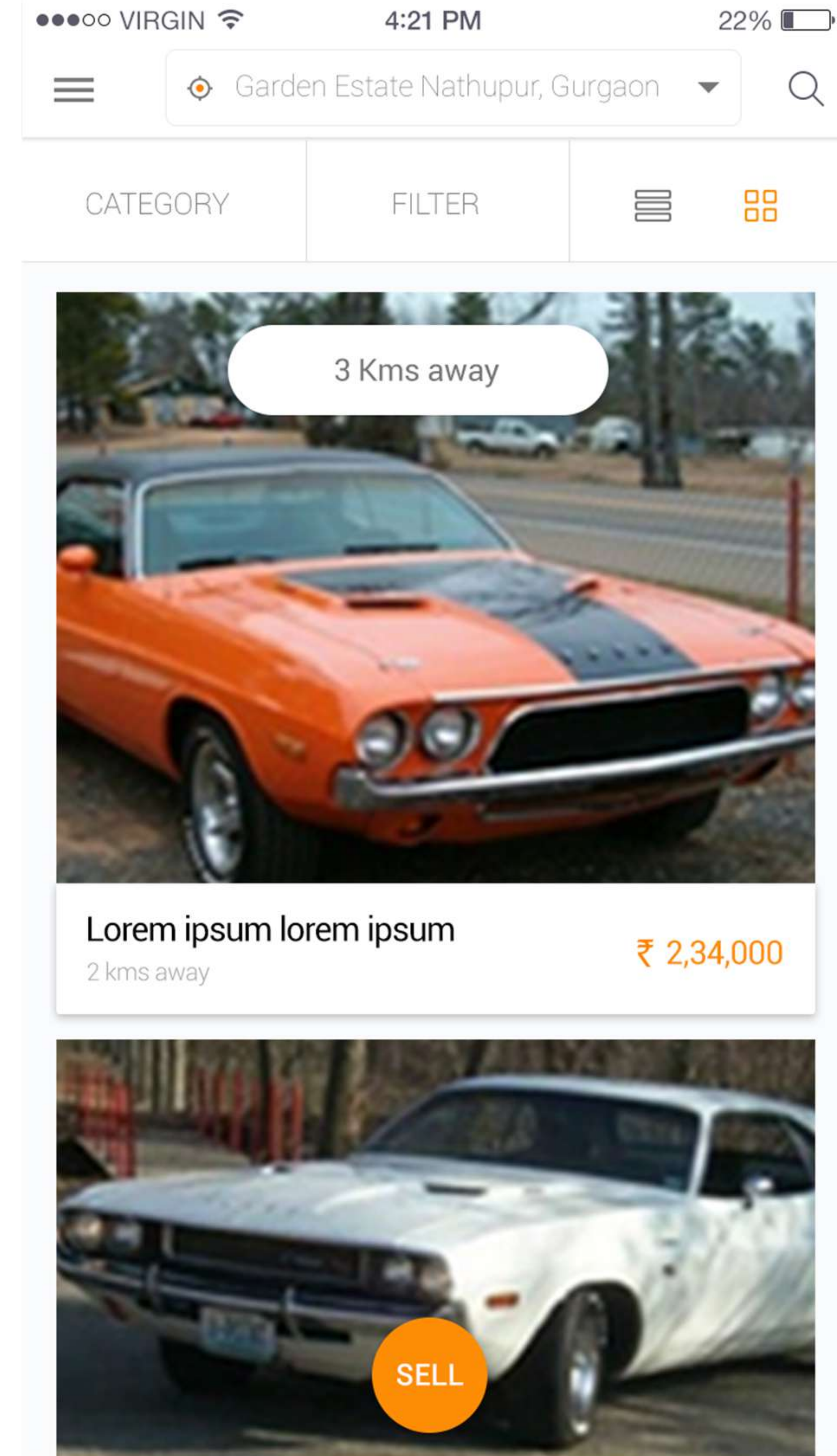
Sign out



WOW CONCEPTS - EXPERIMENTS WITH DESIGN

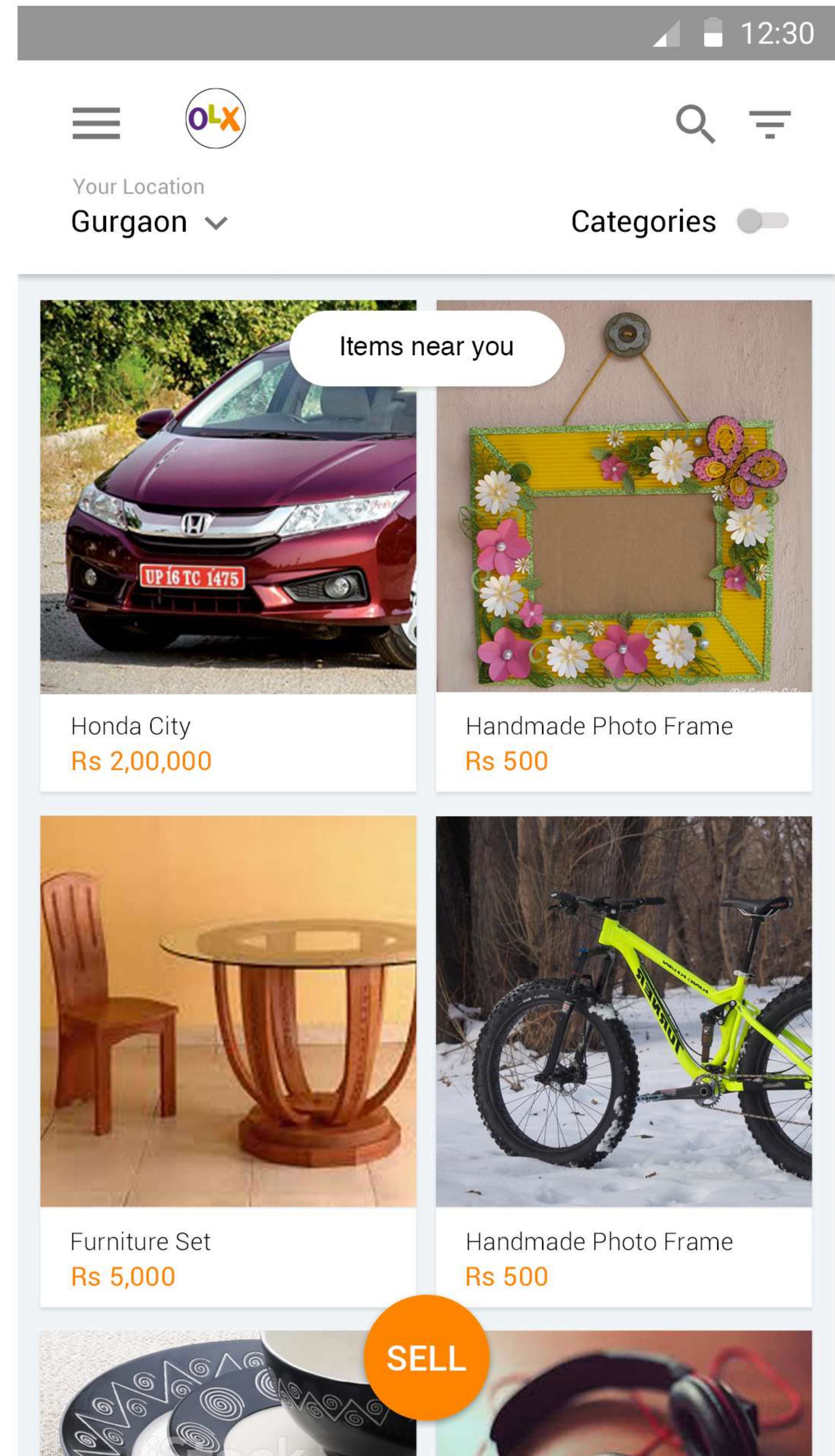
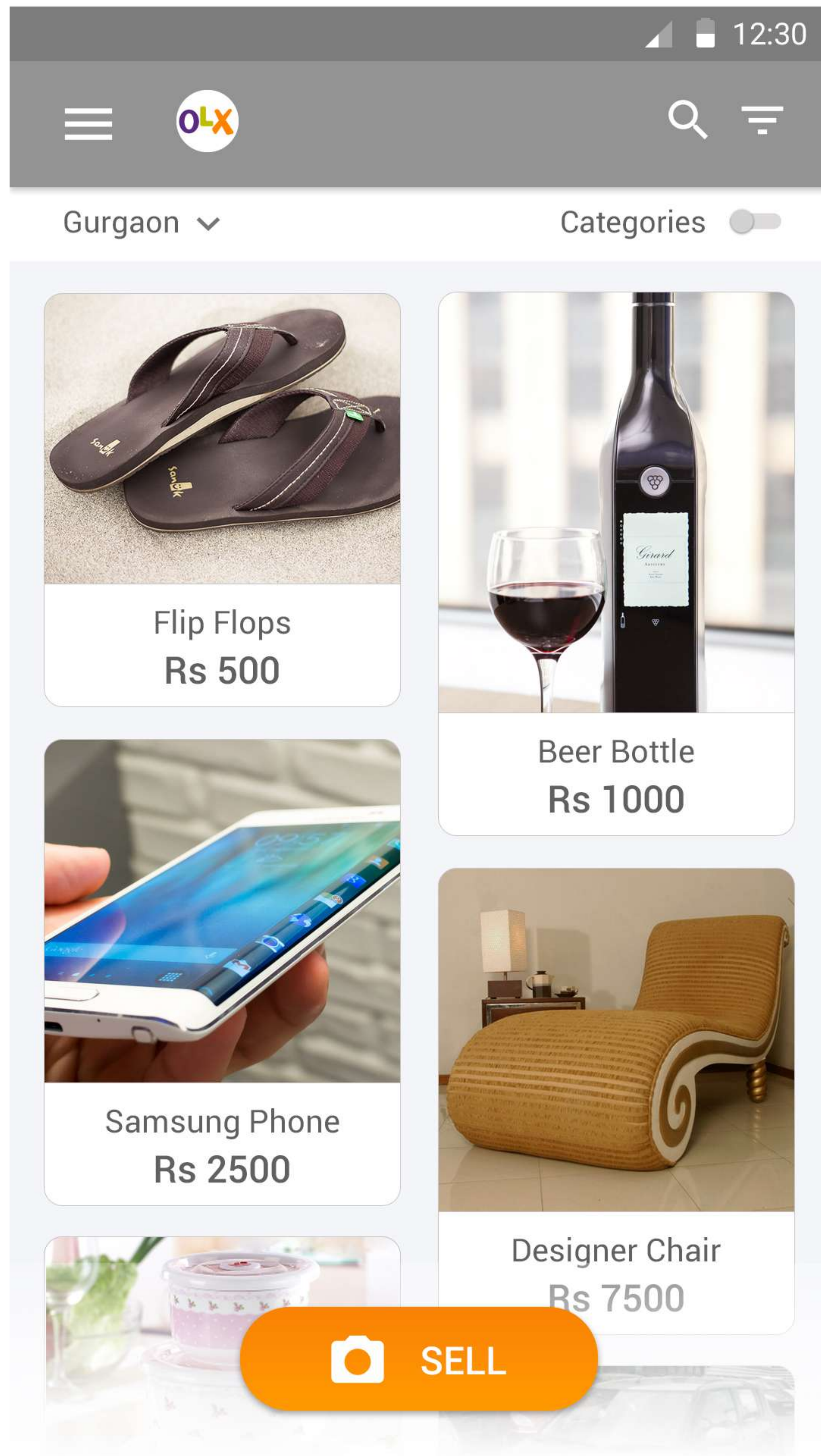


Grid View

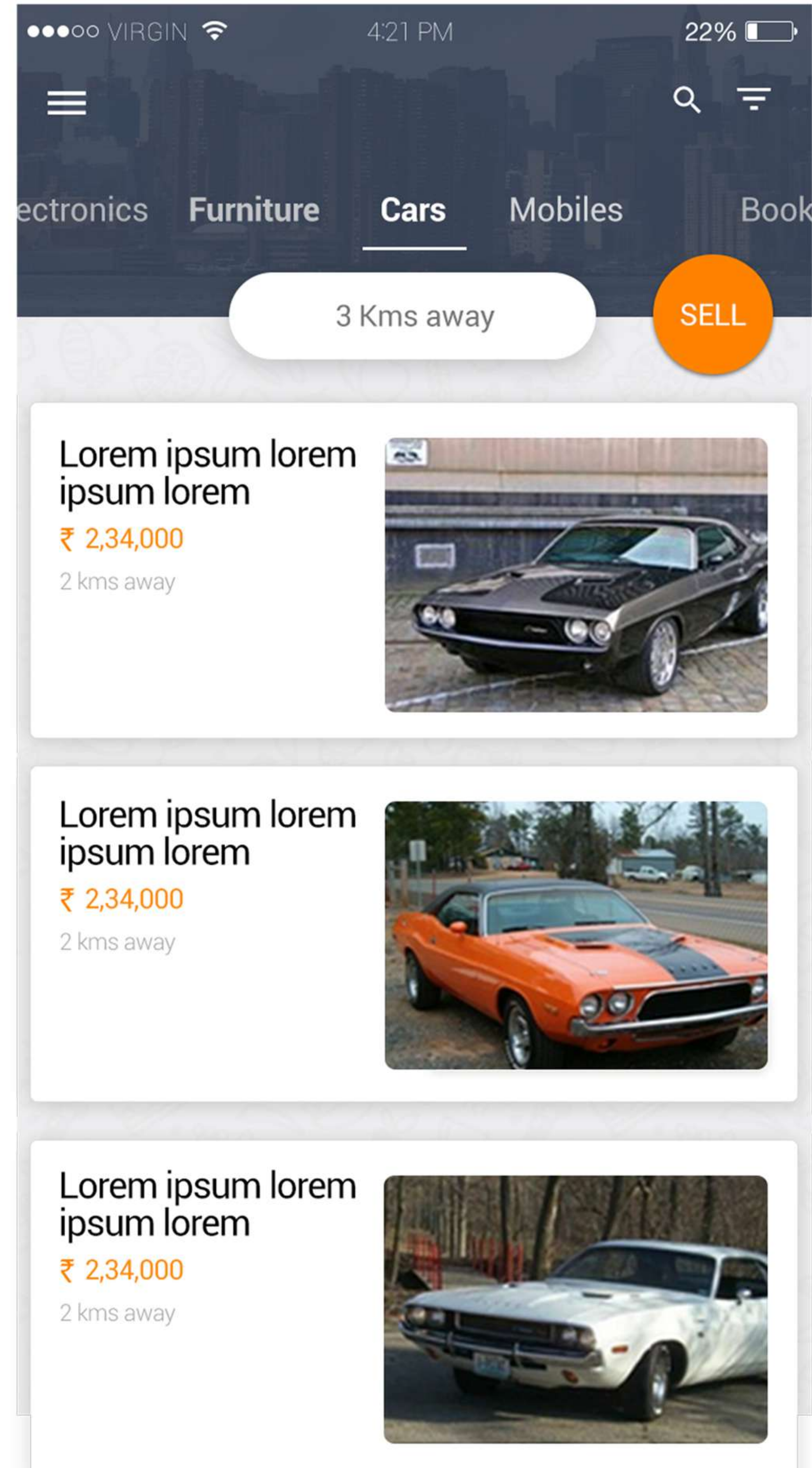
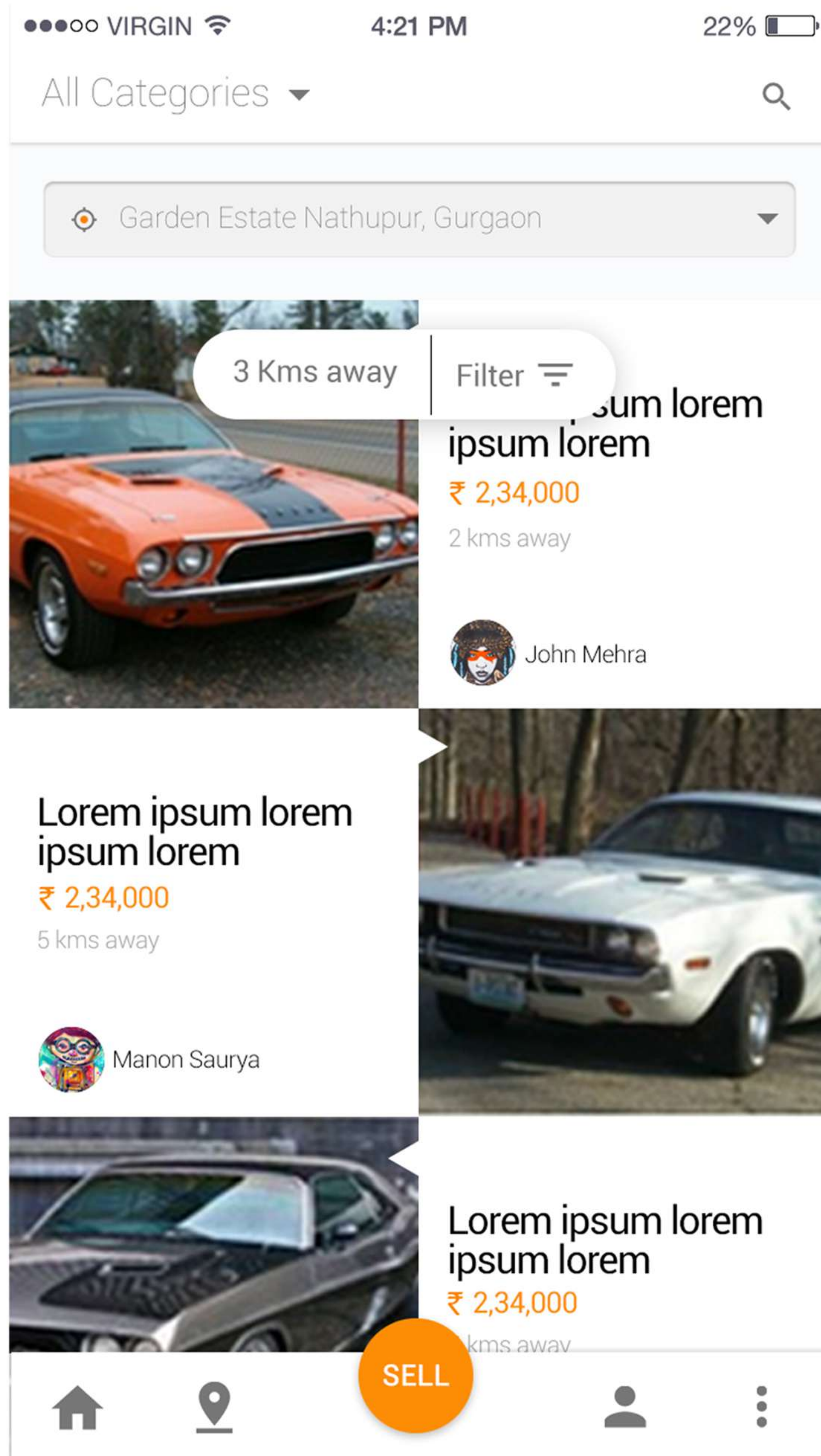


Gallery View

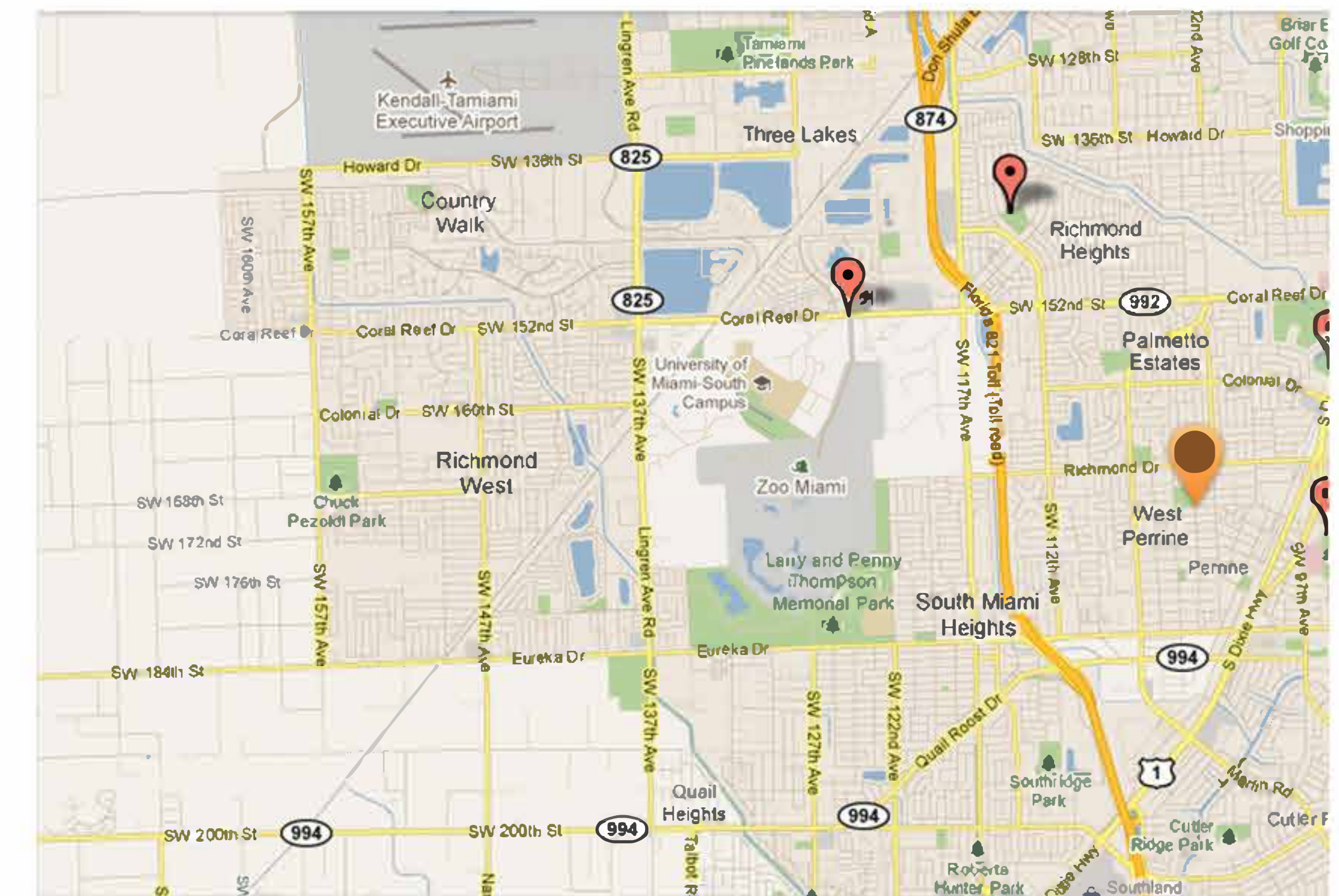
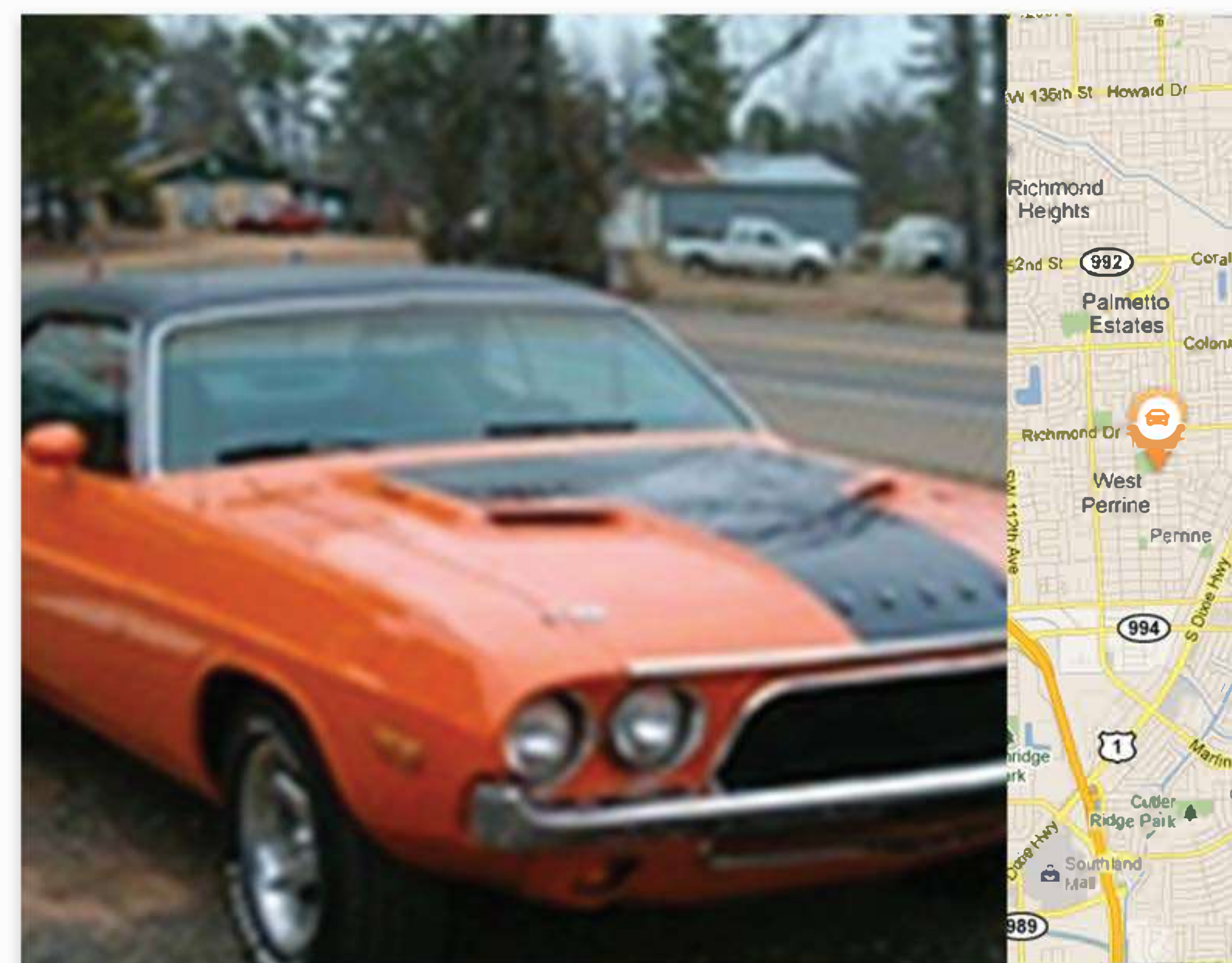
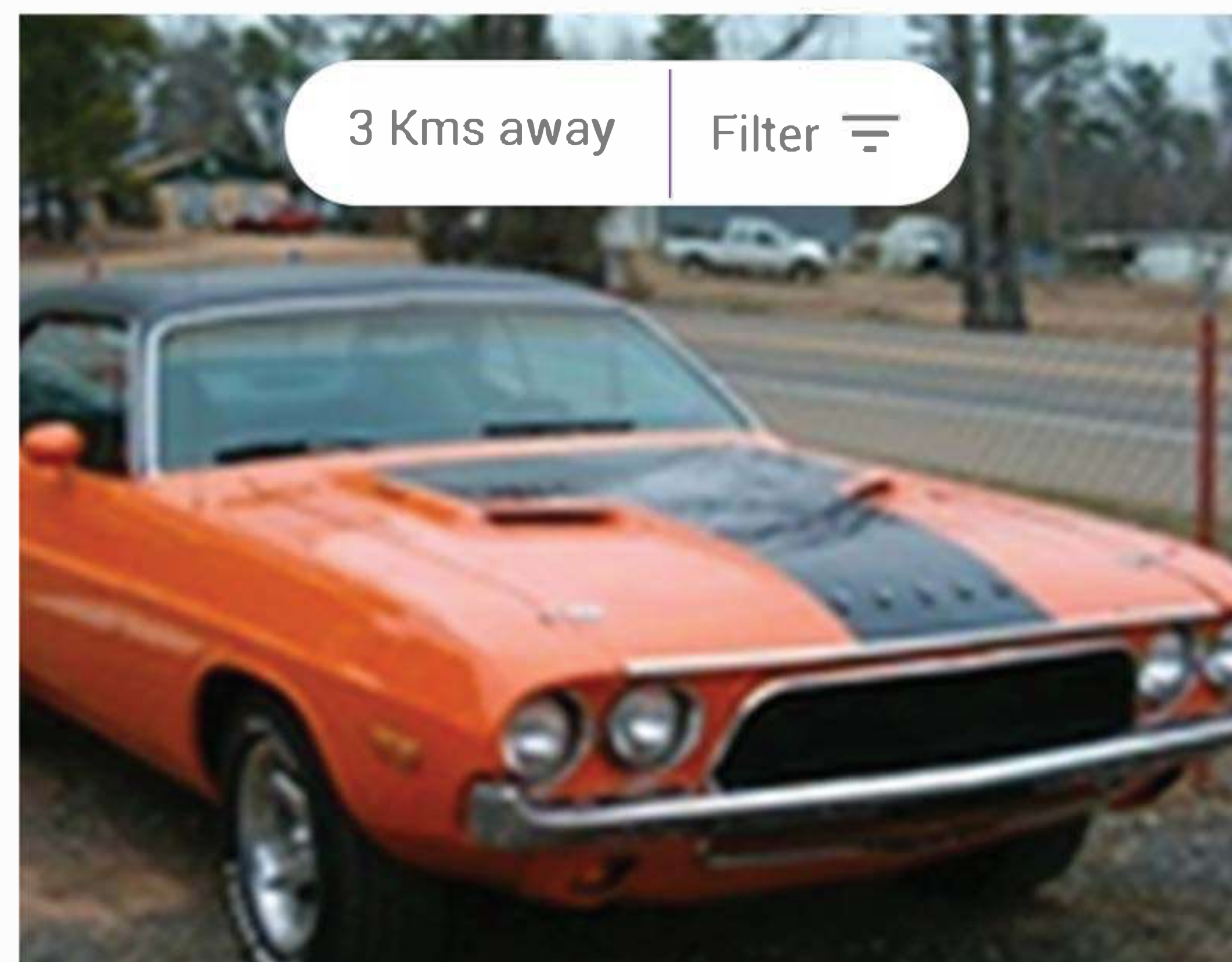
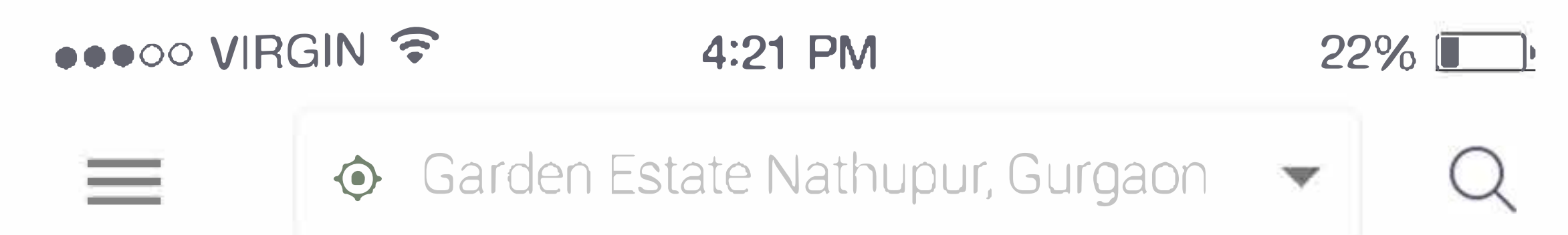
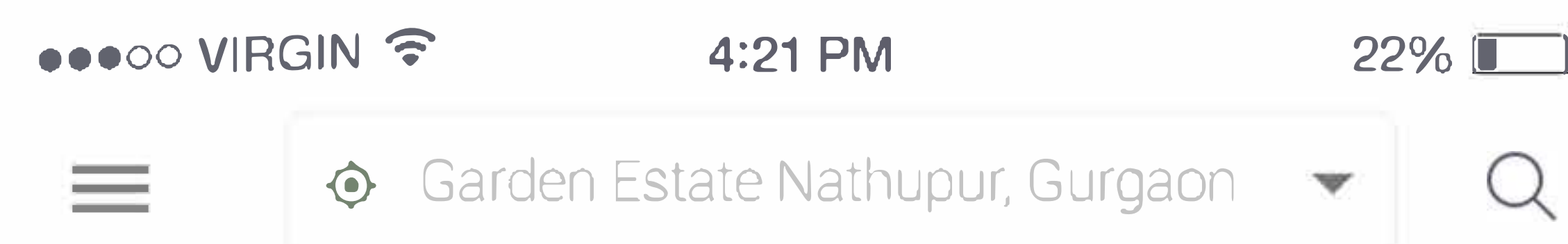
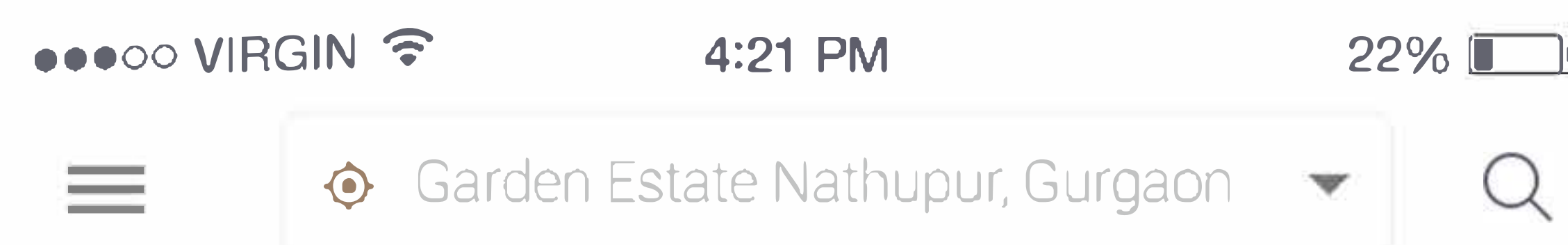
WOW CONCEPTS - EXPERIMENTS WITH DESIGN



WOW CONCEPTS - EXPERIMENTS WITH DESIGN



WOW CONCEPTS - EXPERIMENTS WITH DESIGN

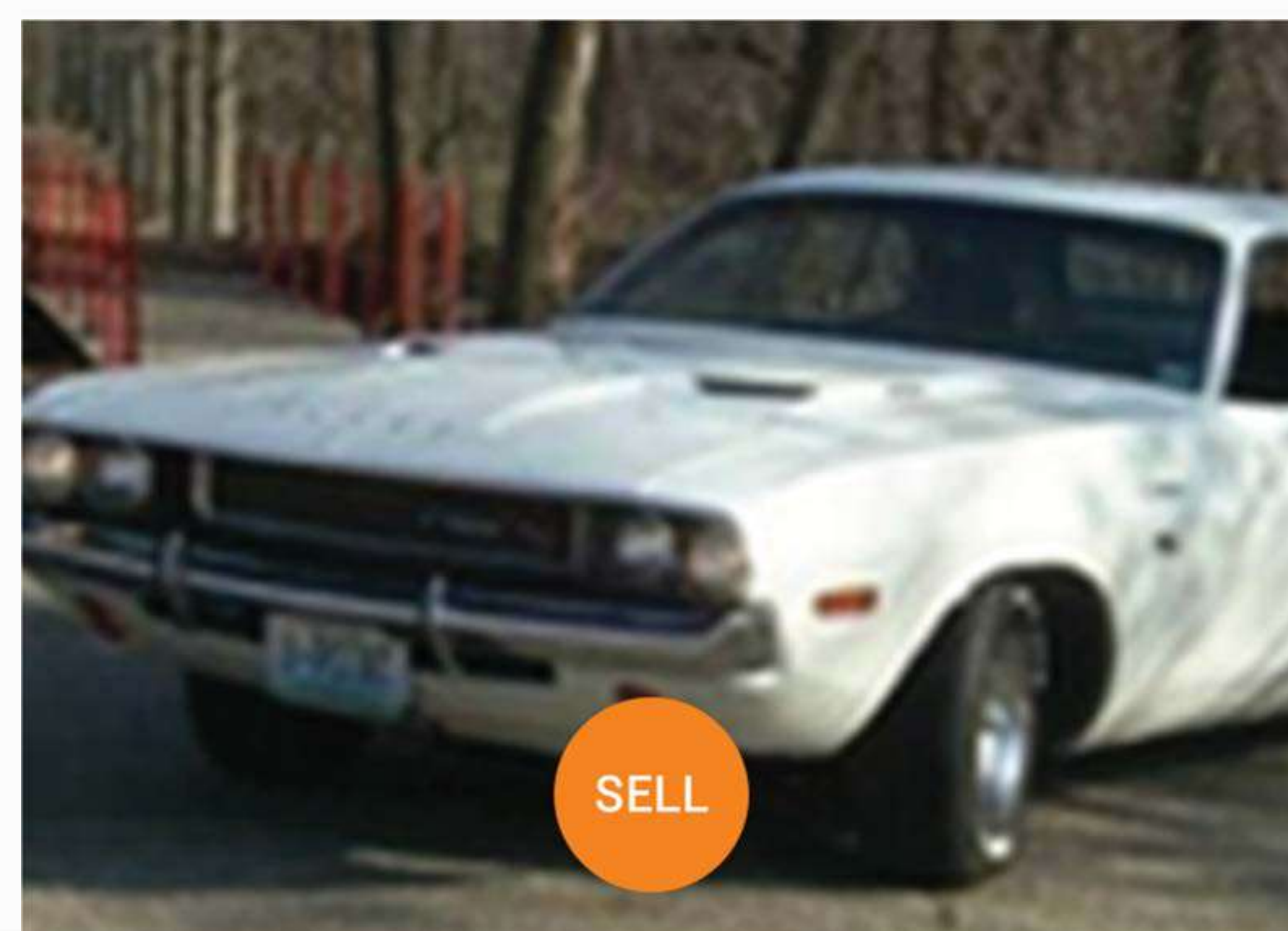
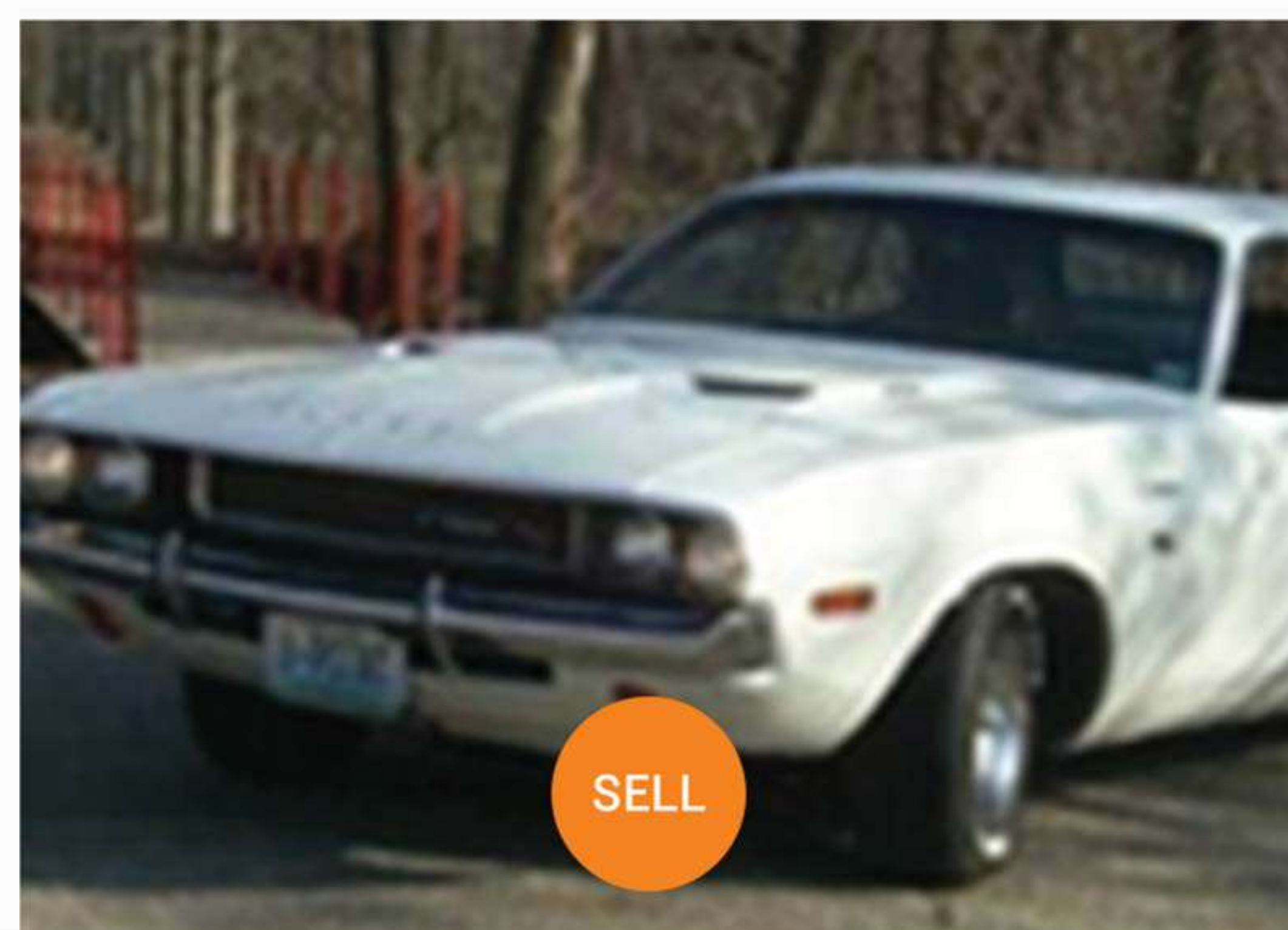



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2 kms away

Lorem ipsum lorem ipsum ₹ 2,34,000
2 kms away

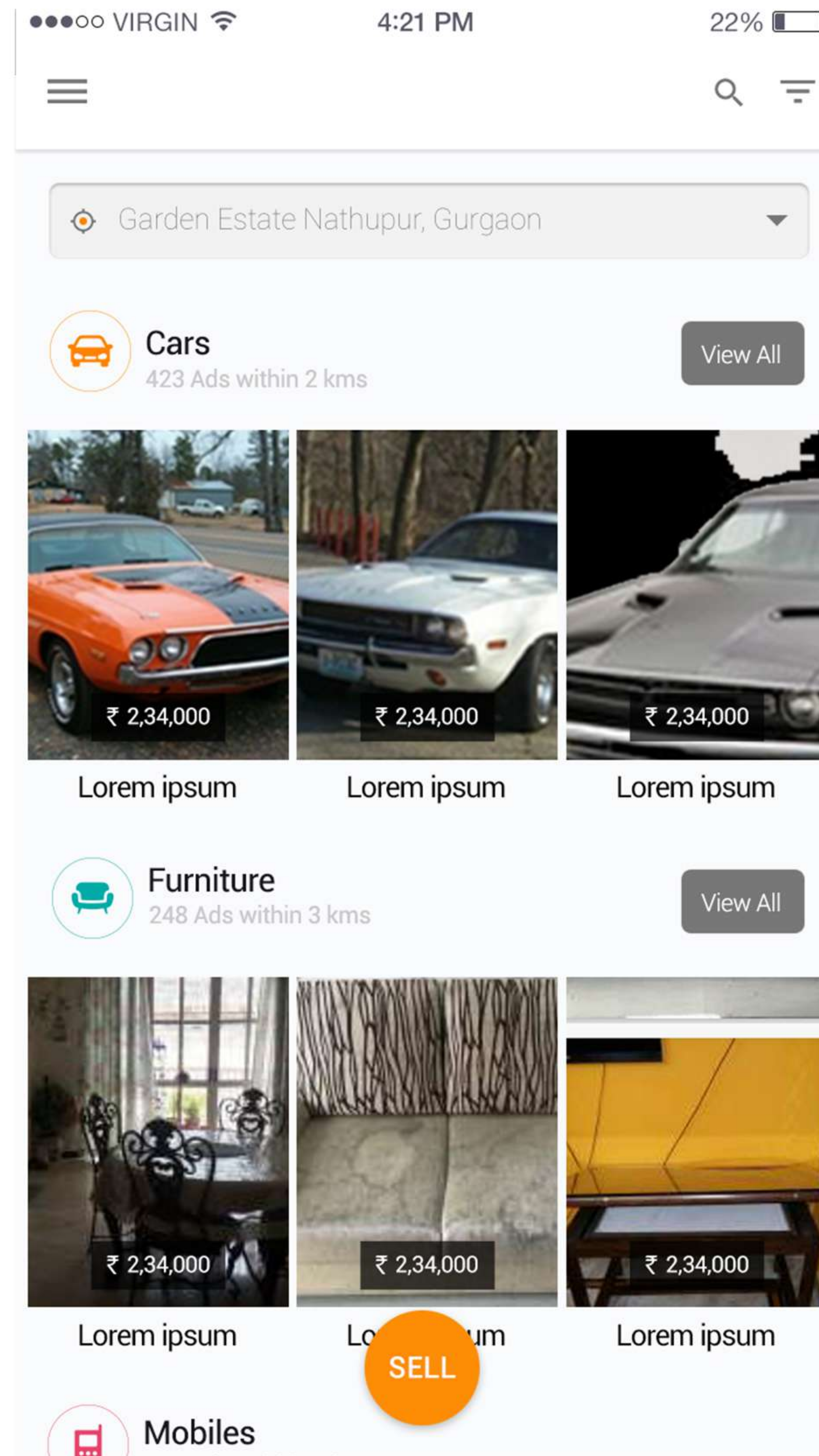


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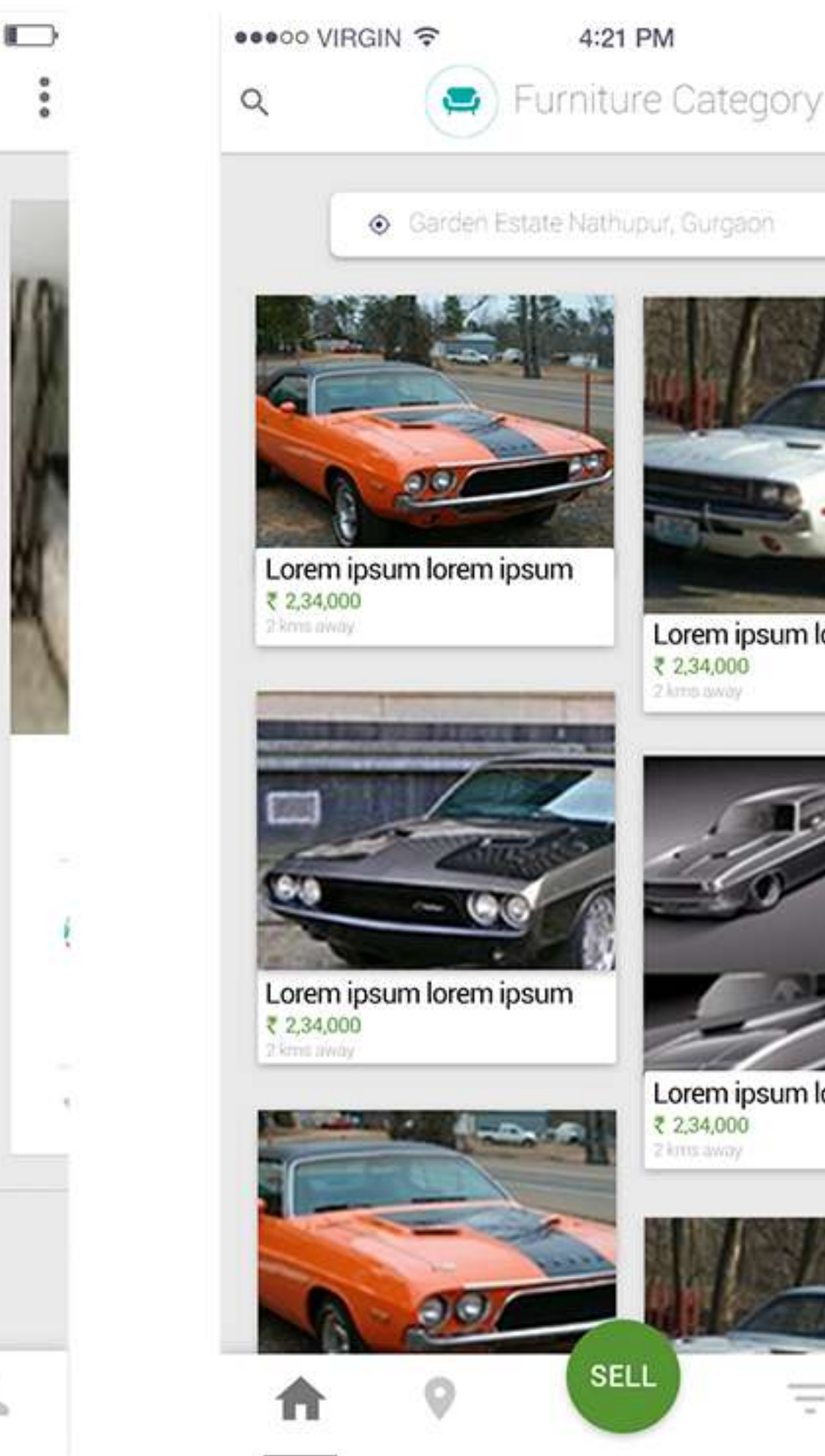
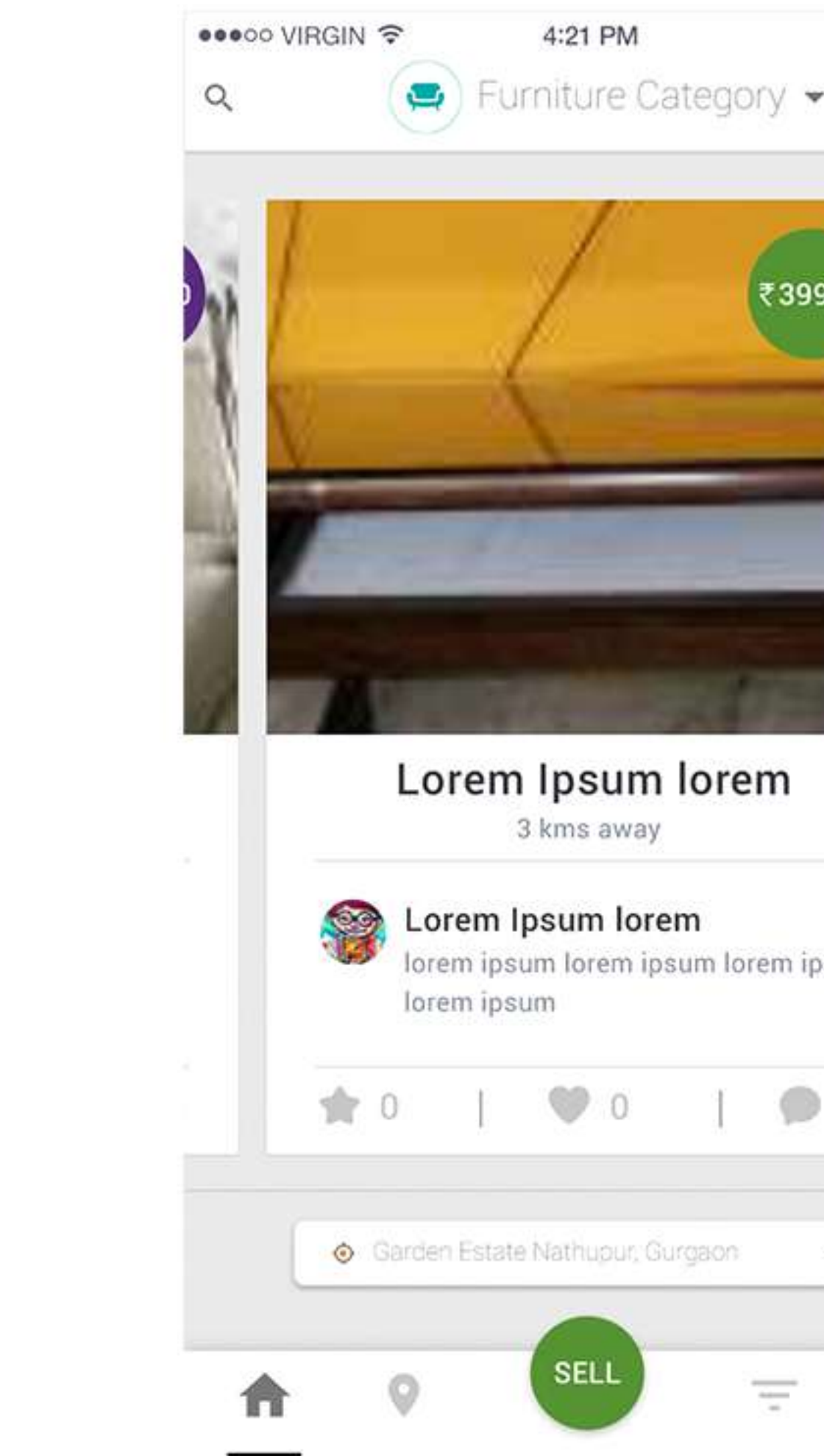
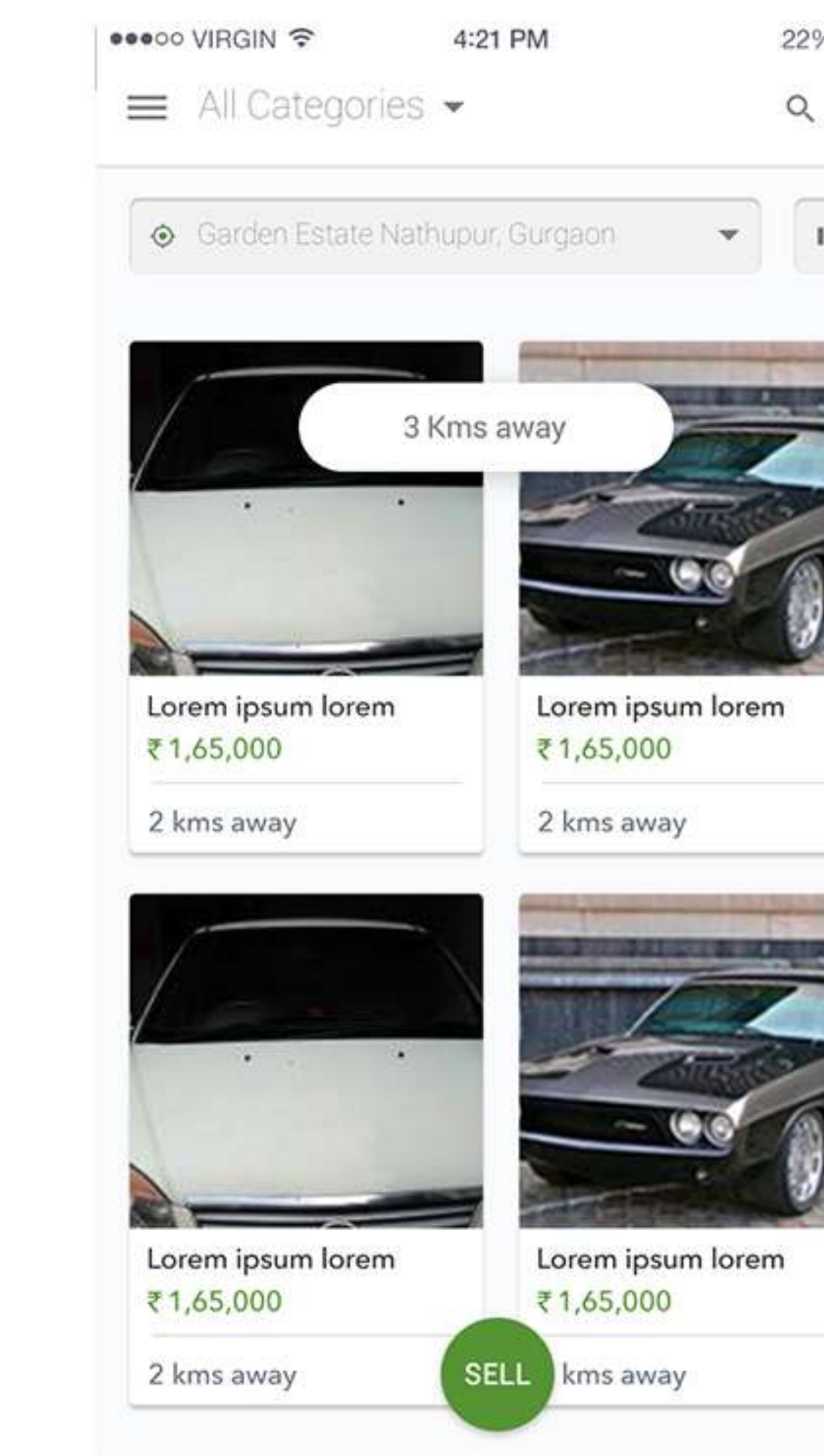
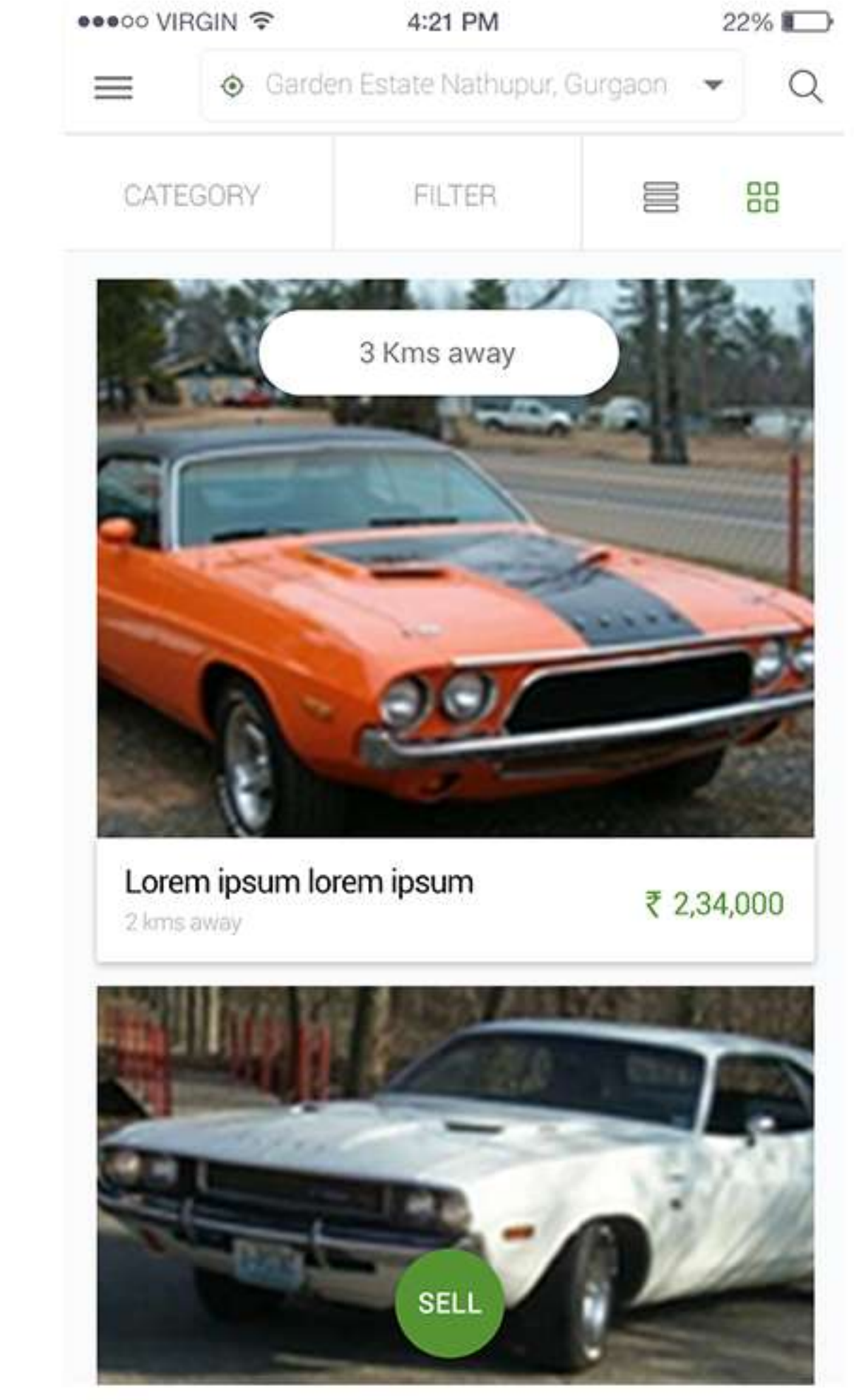
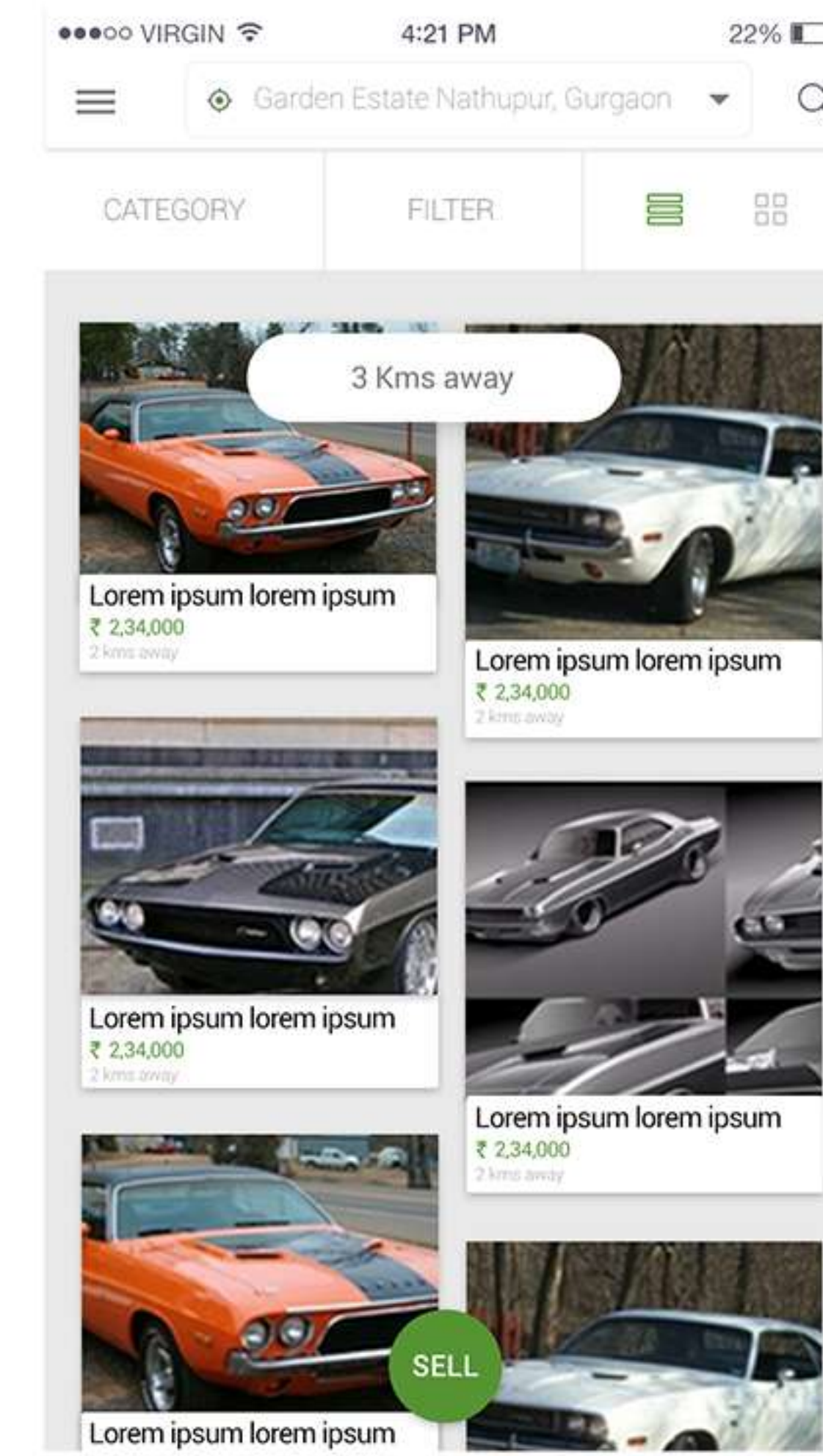
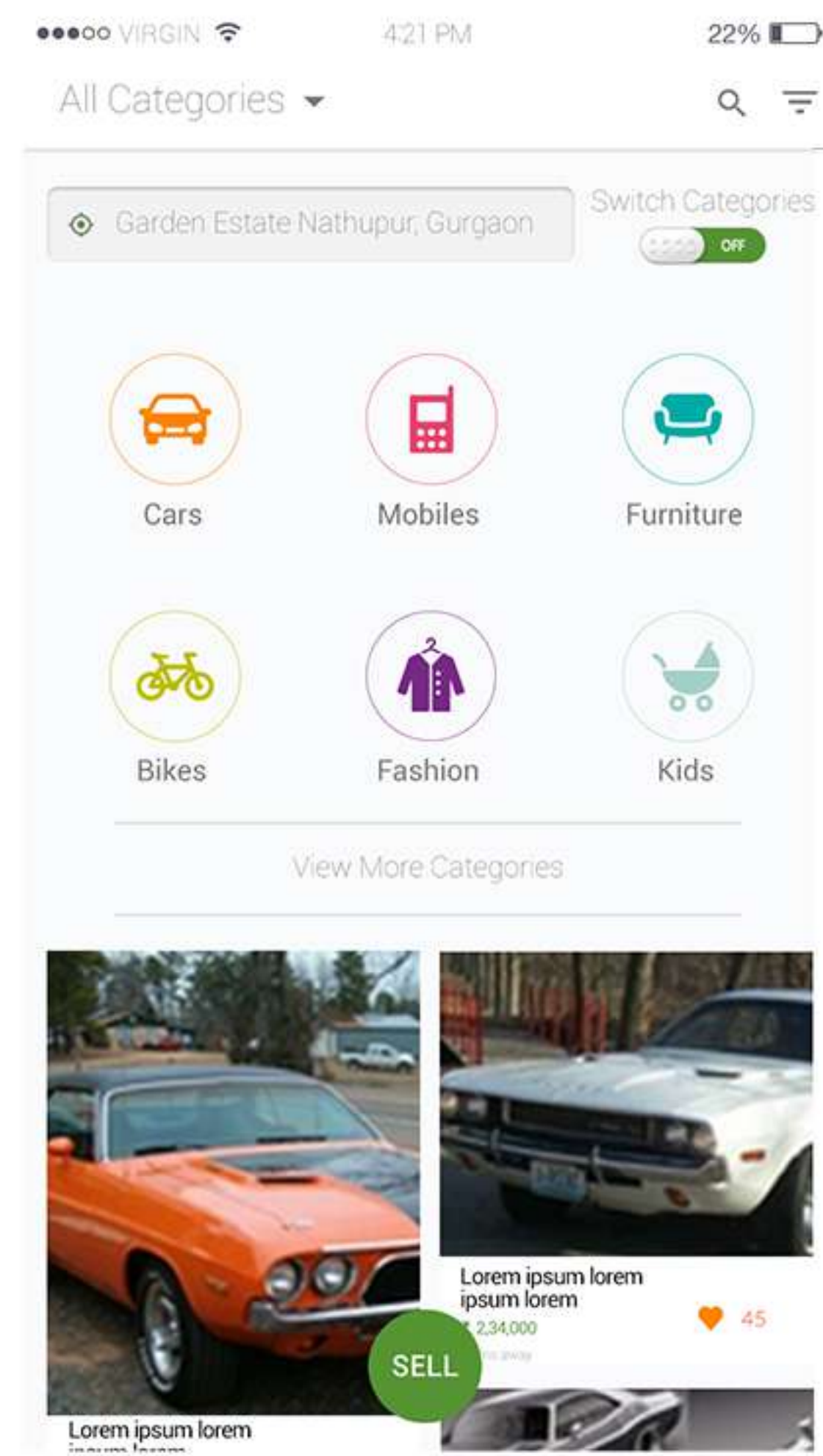
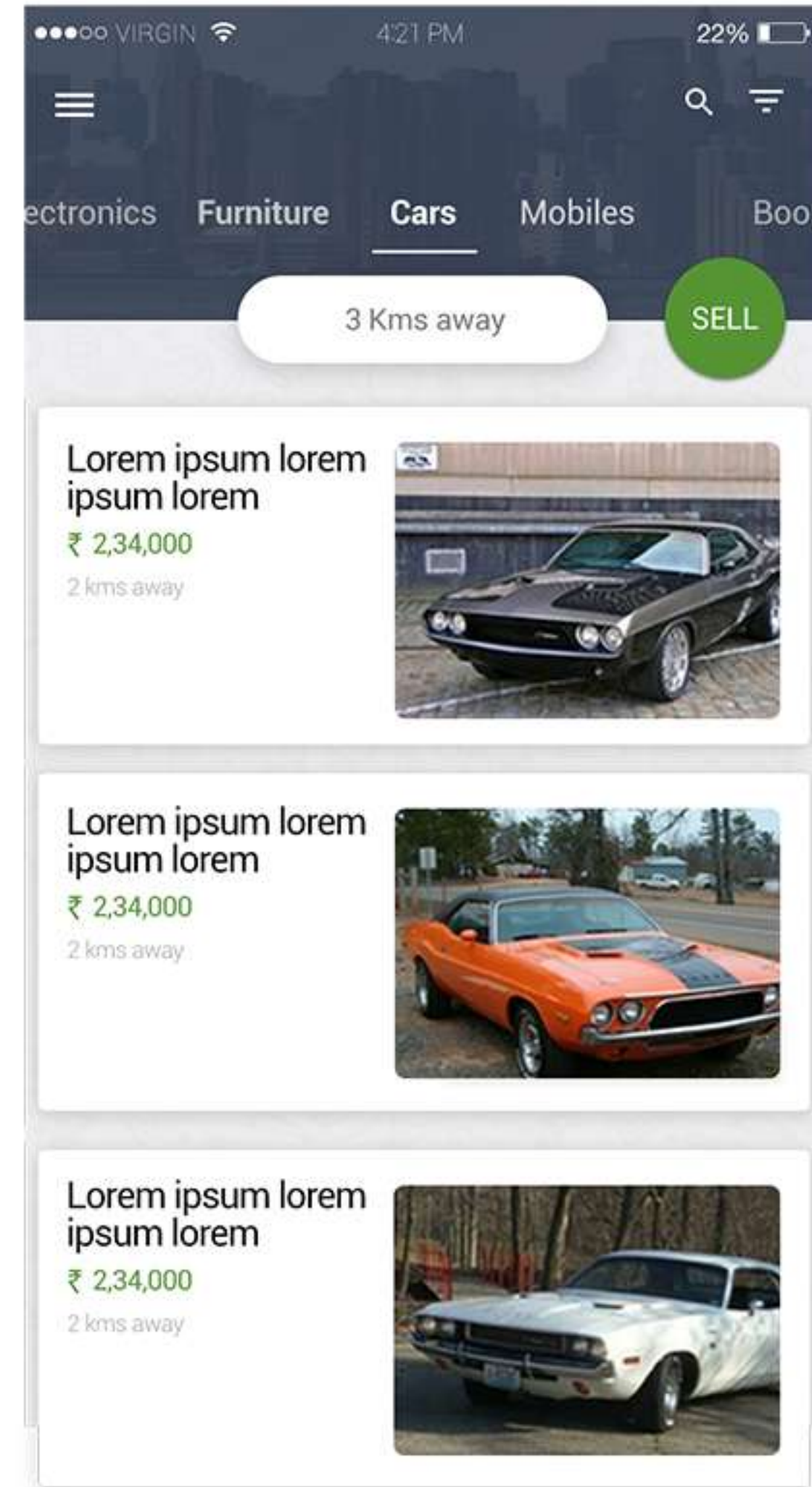
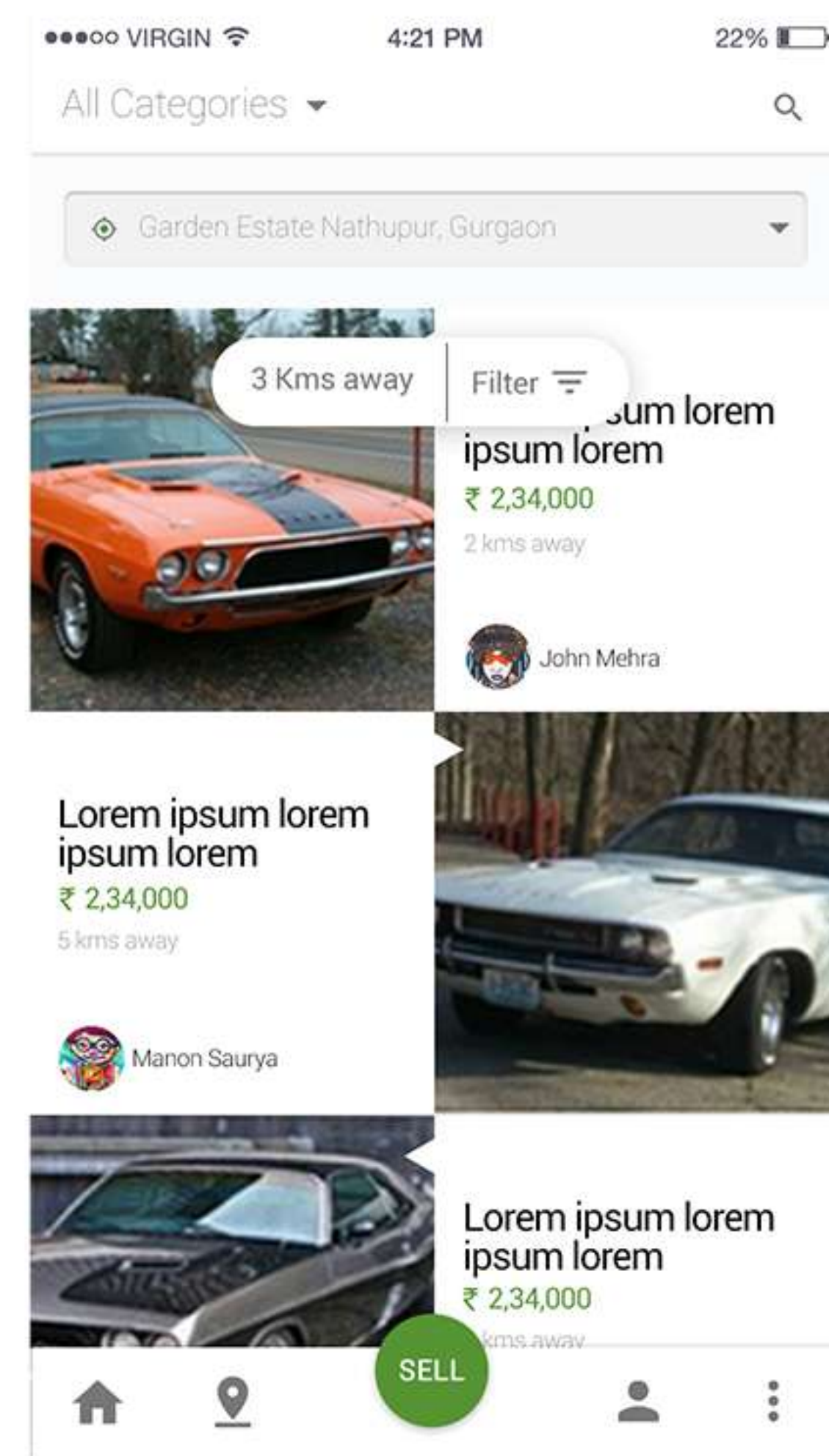
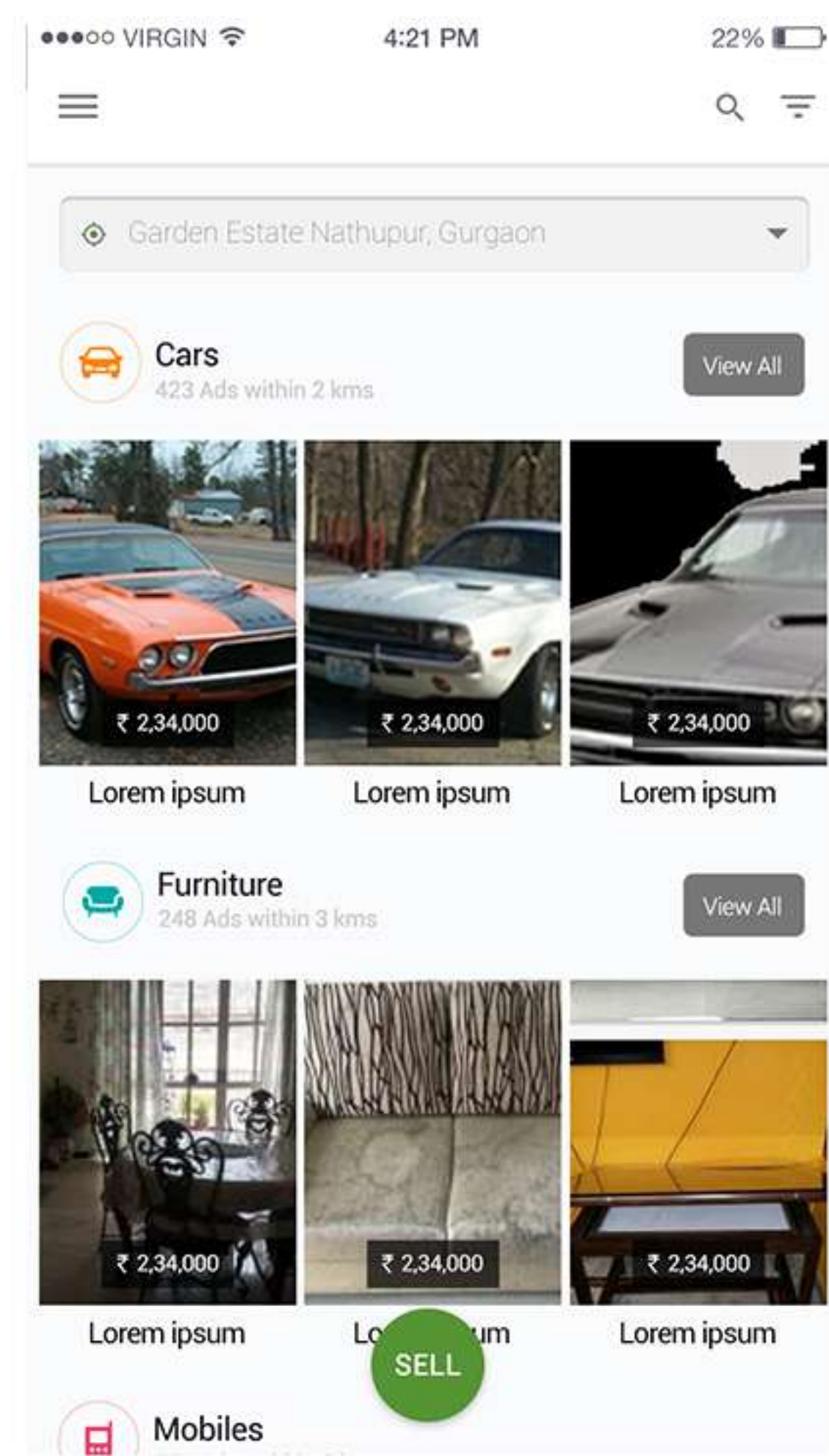


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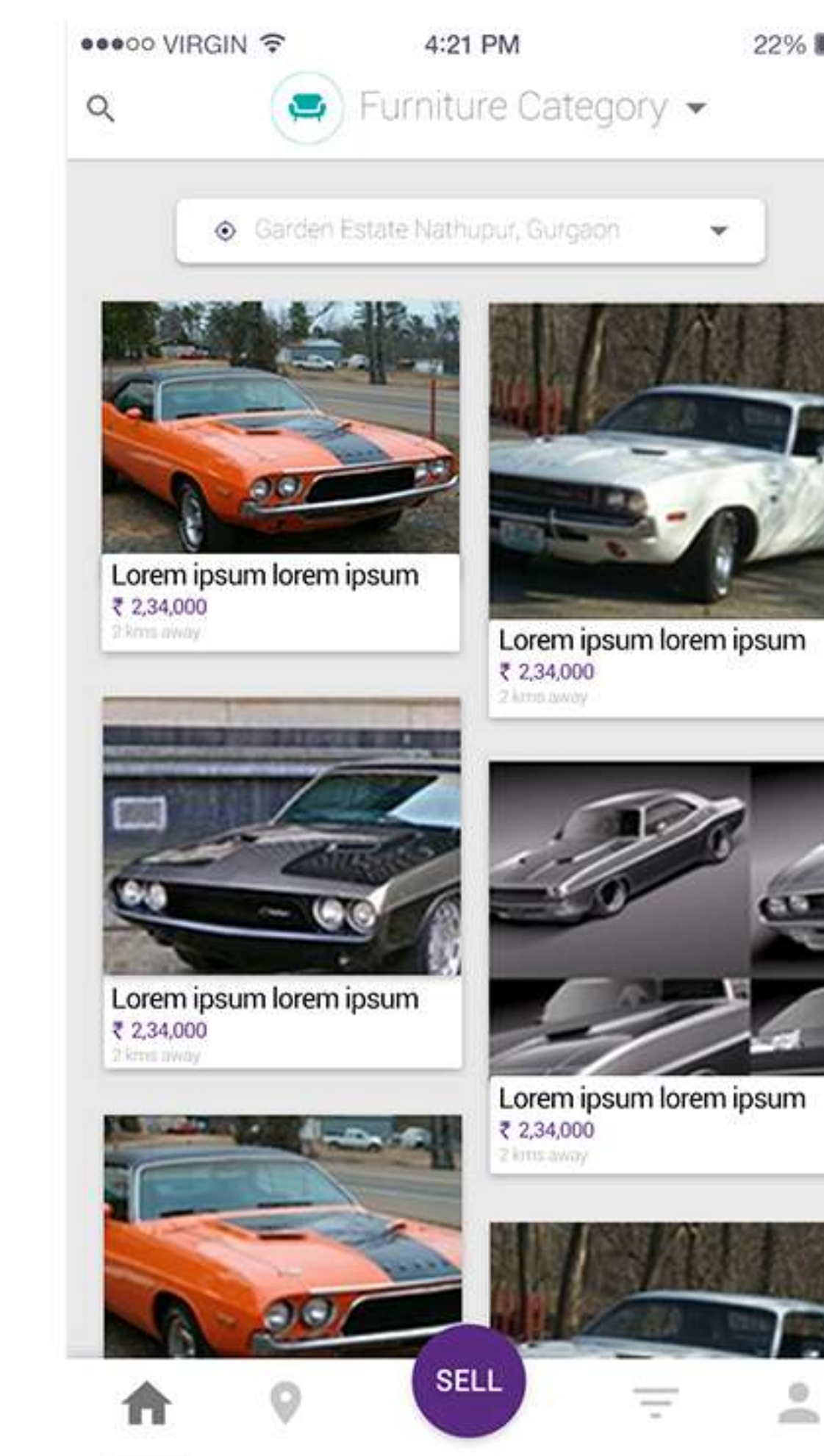
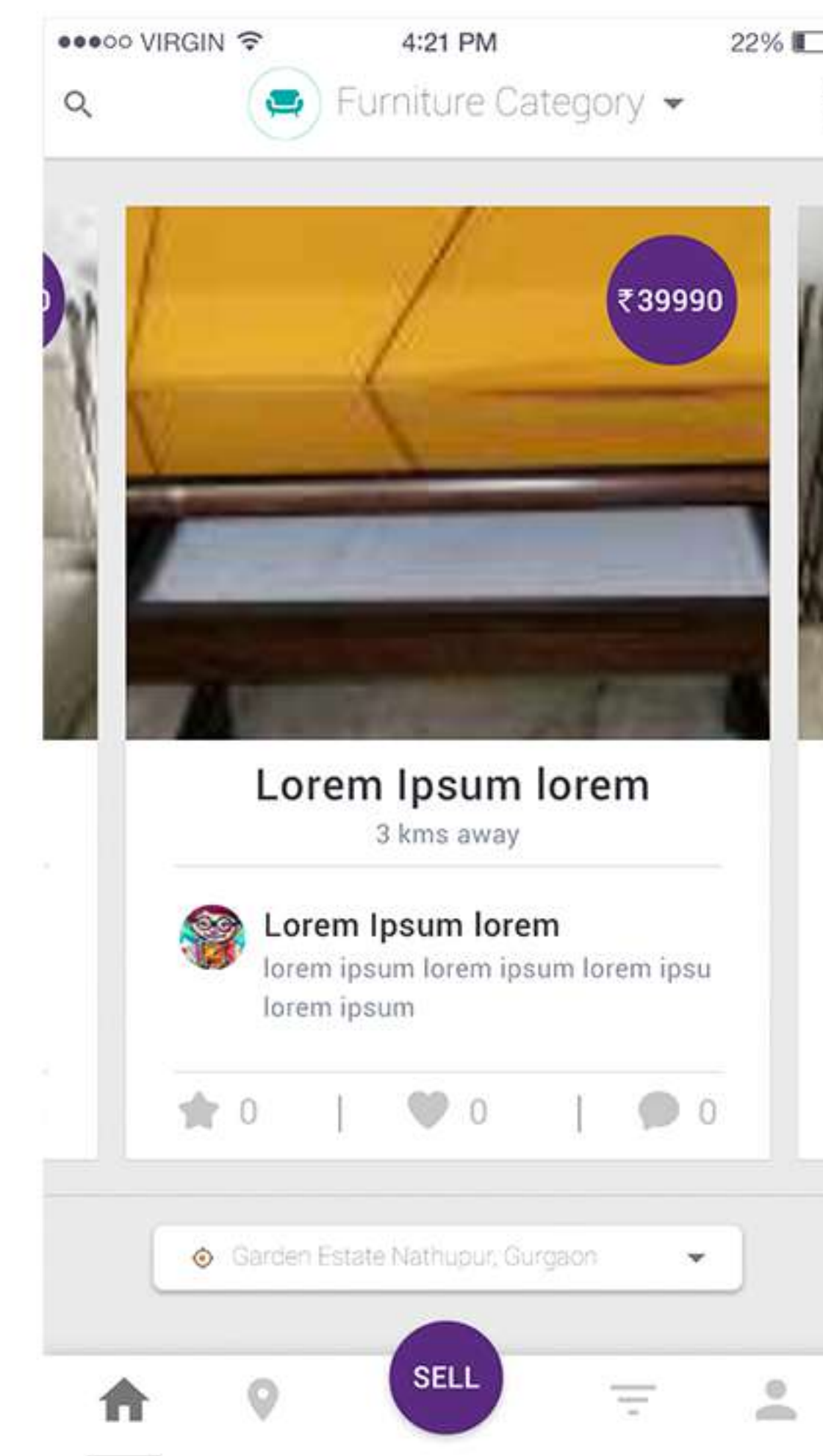
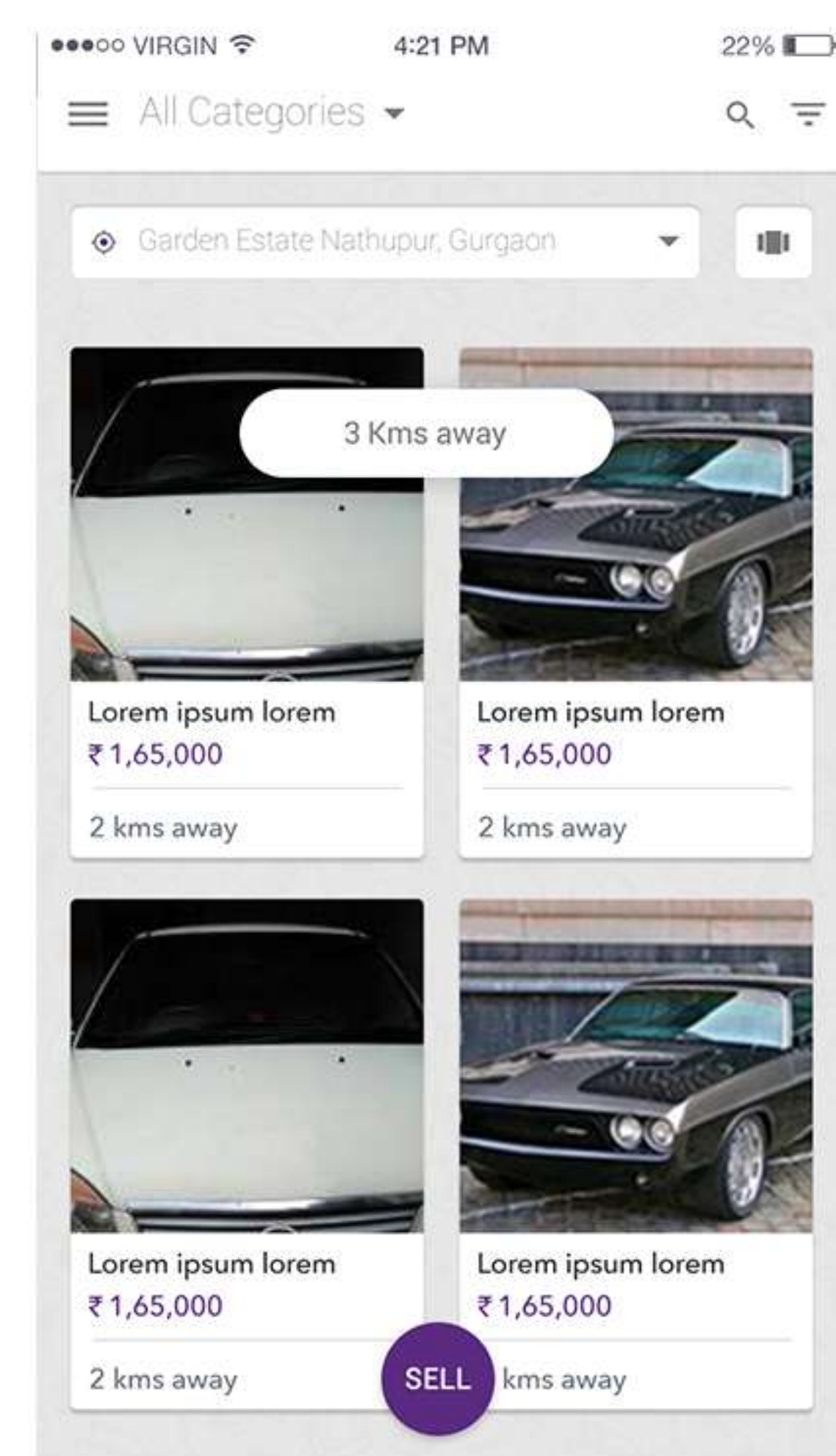
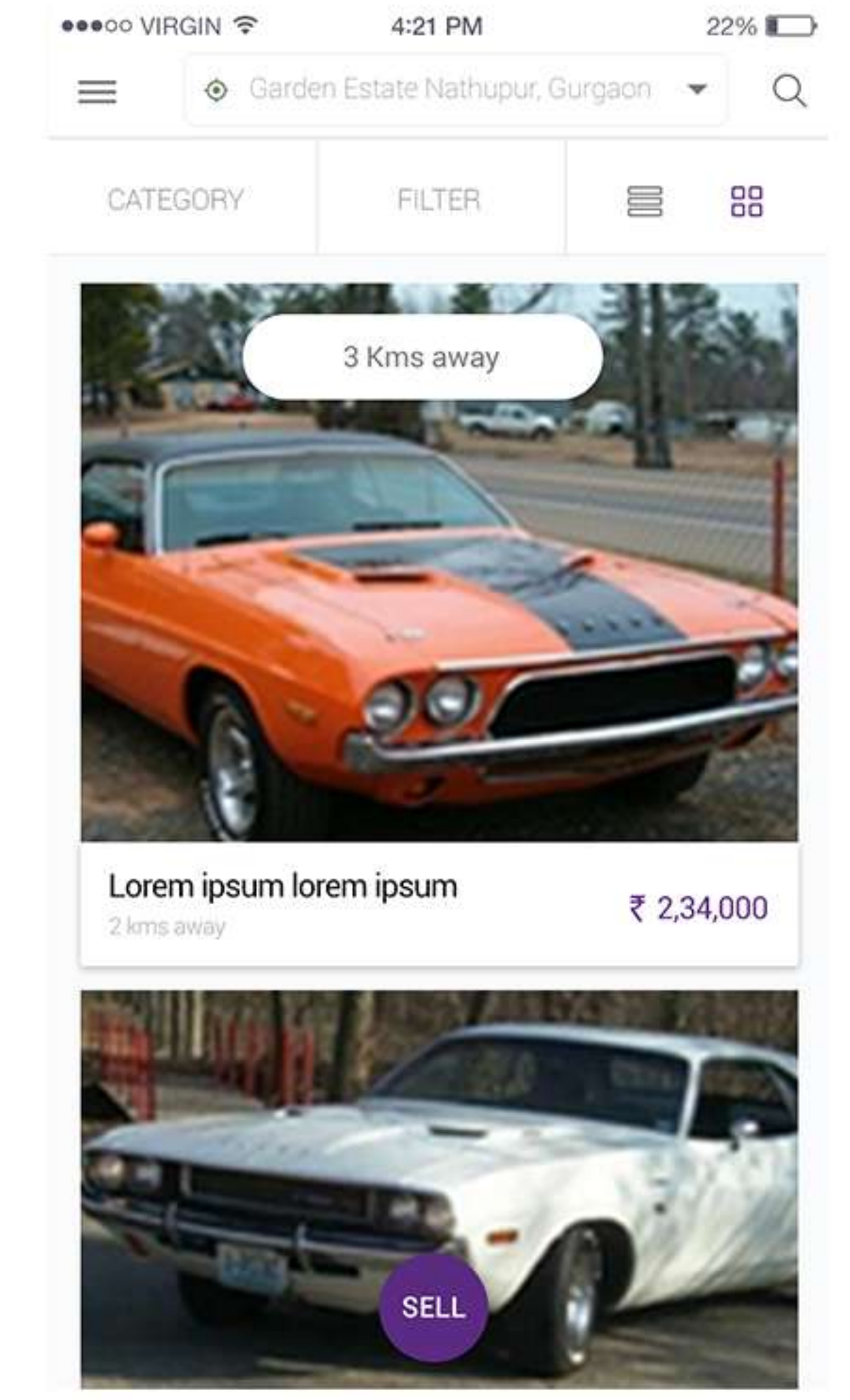
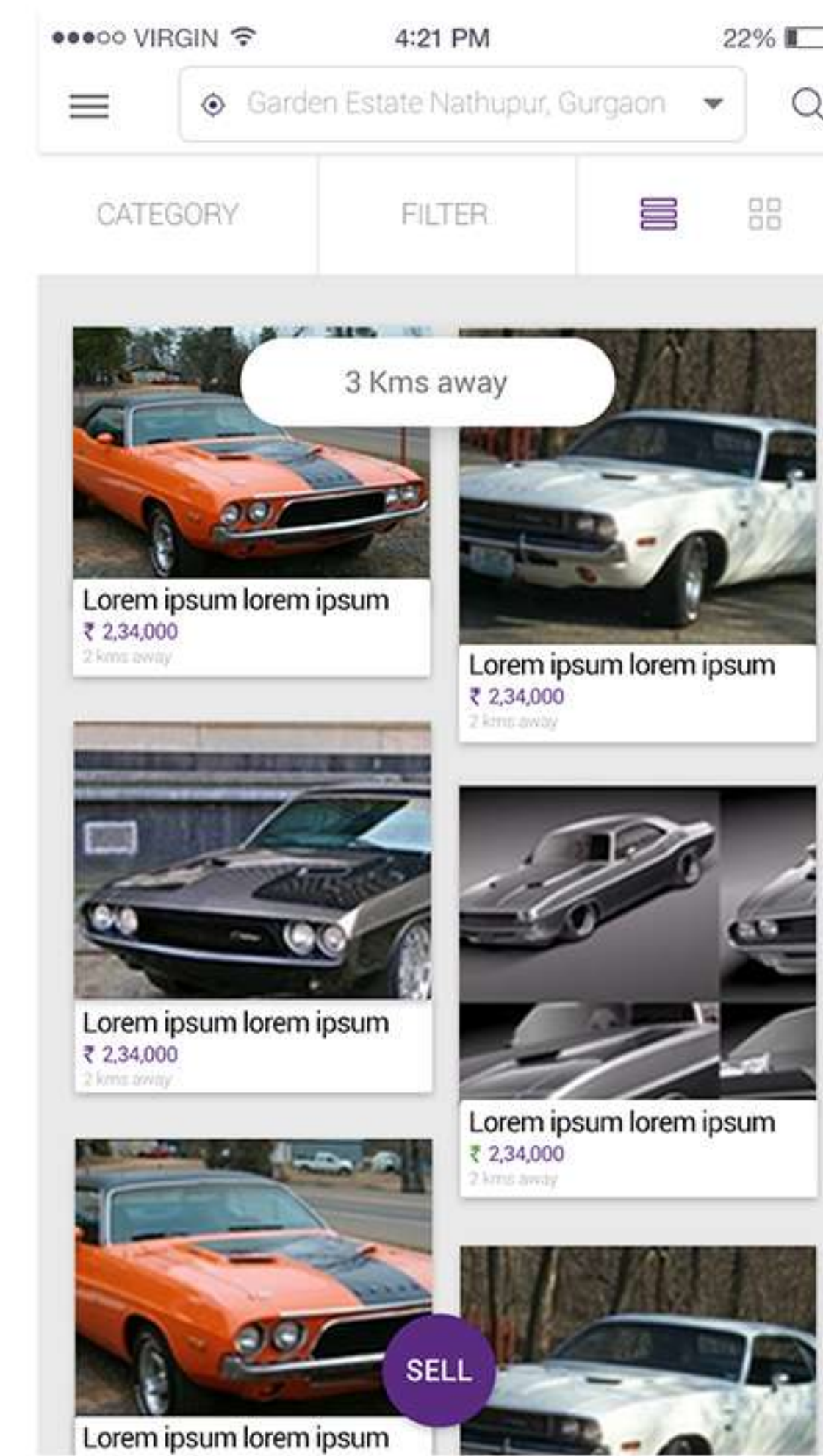
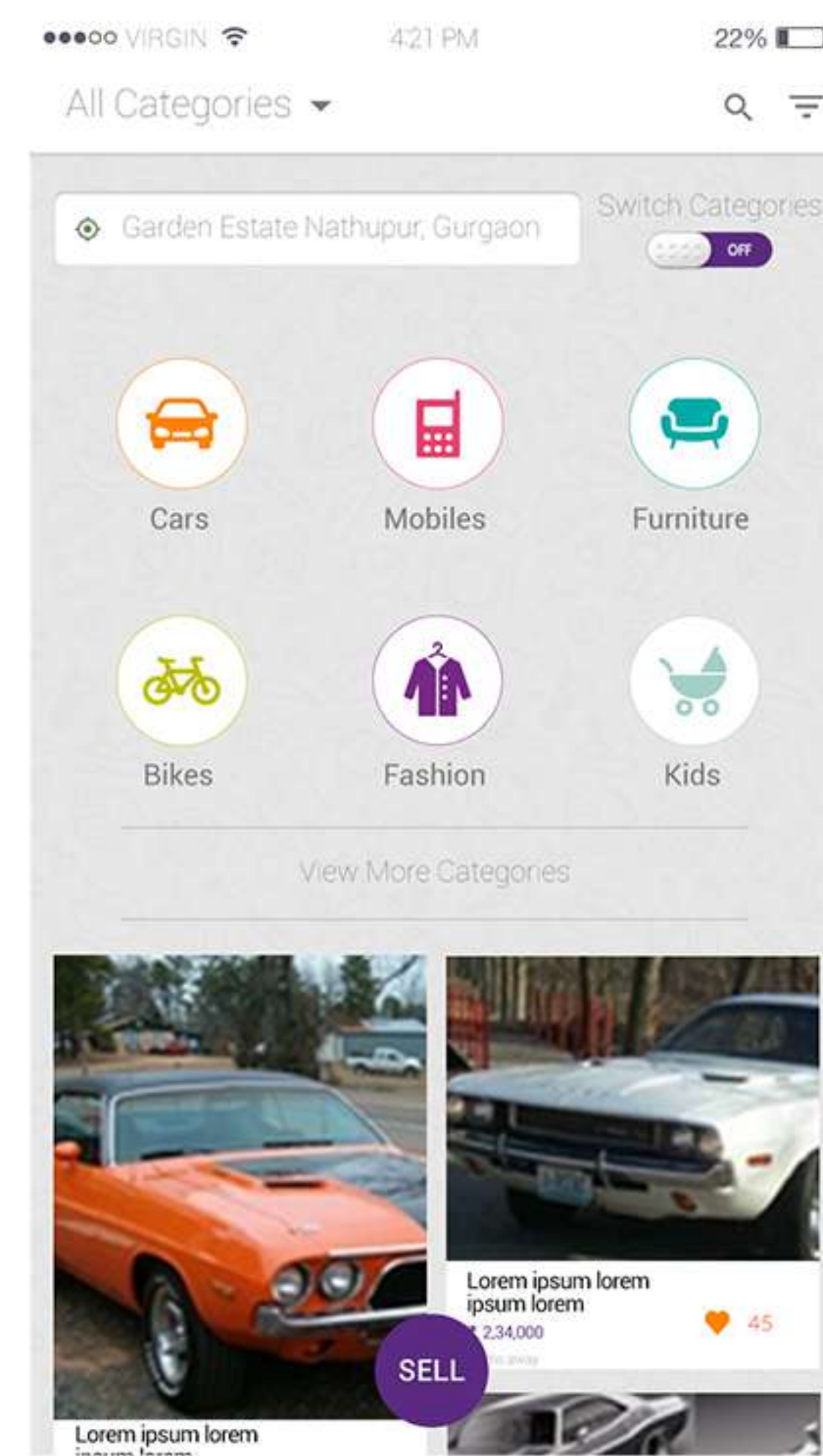
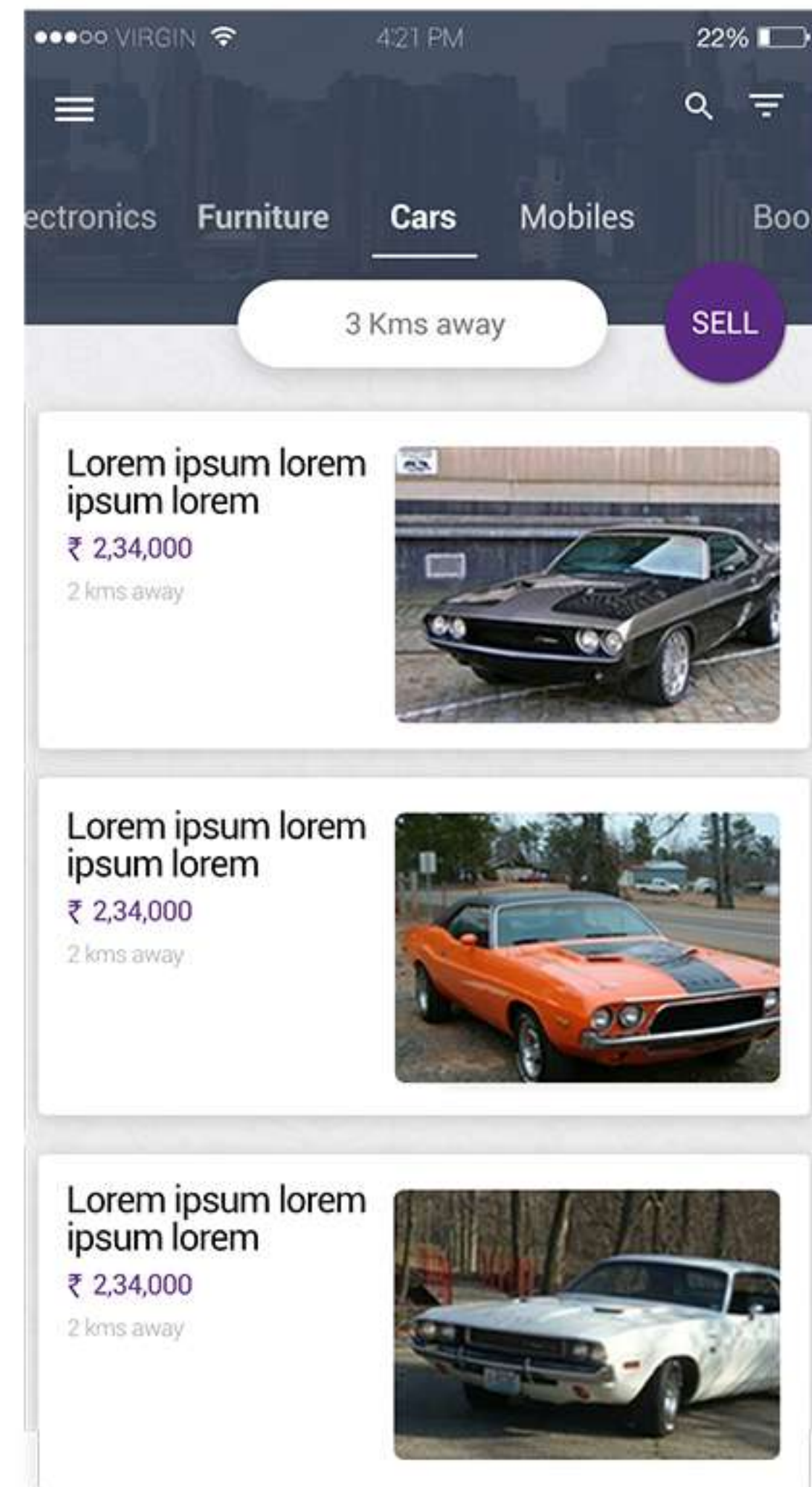
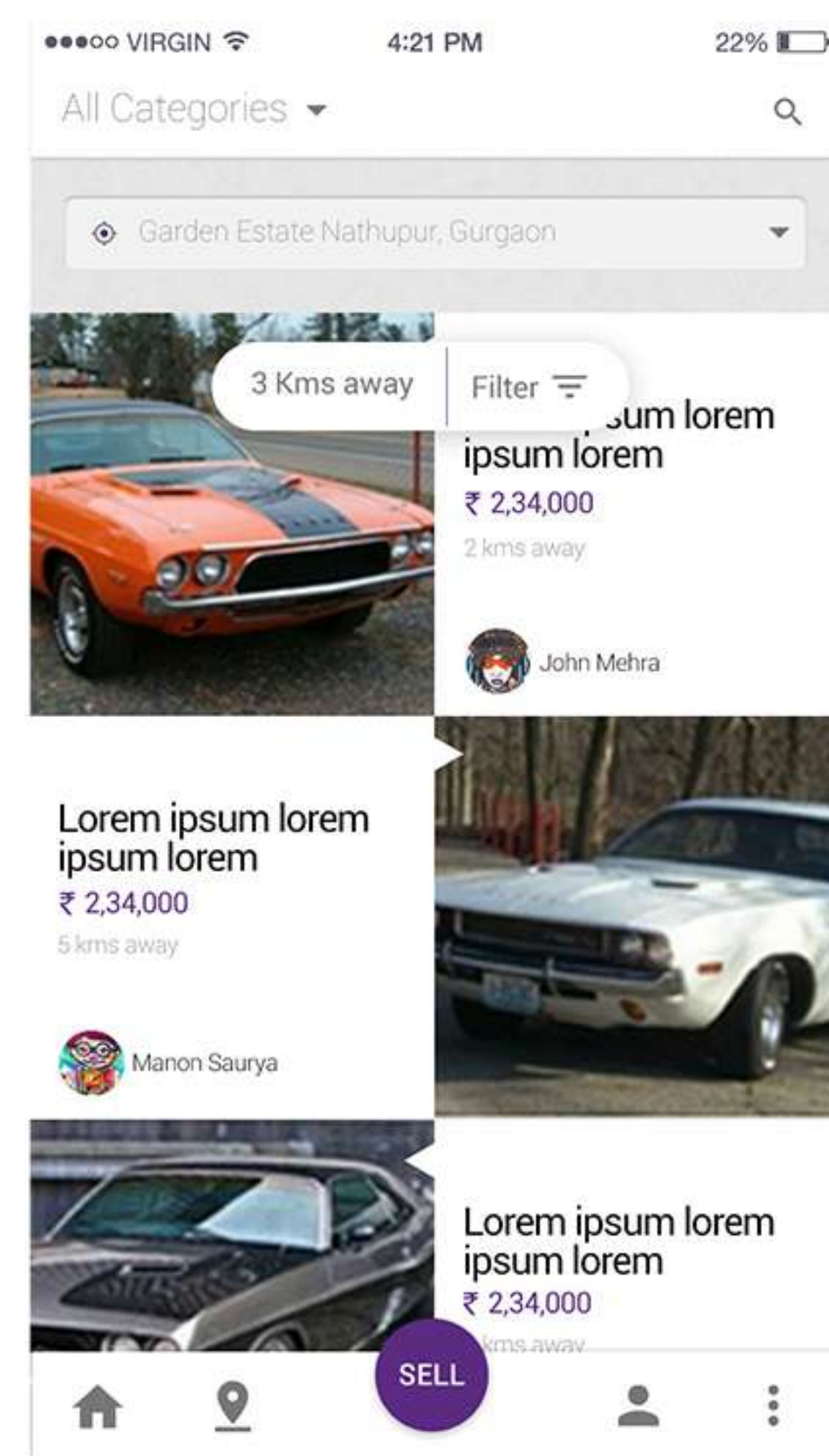
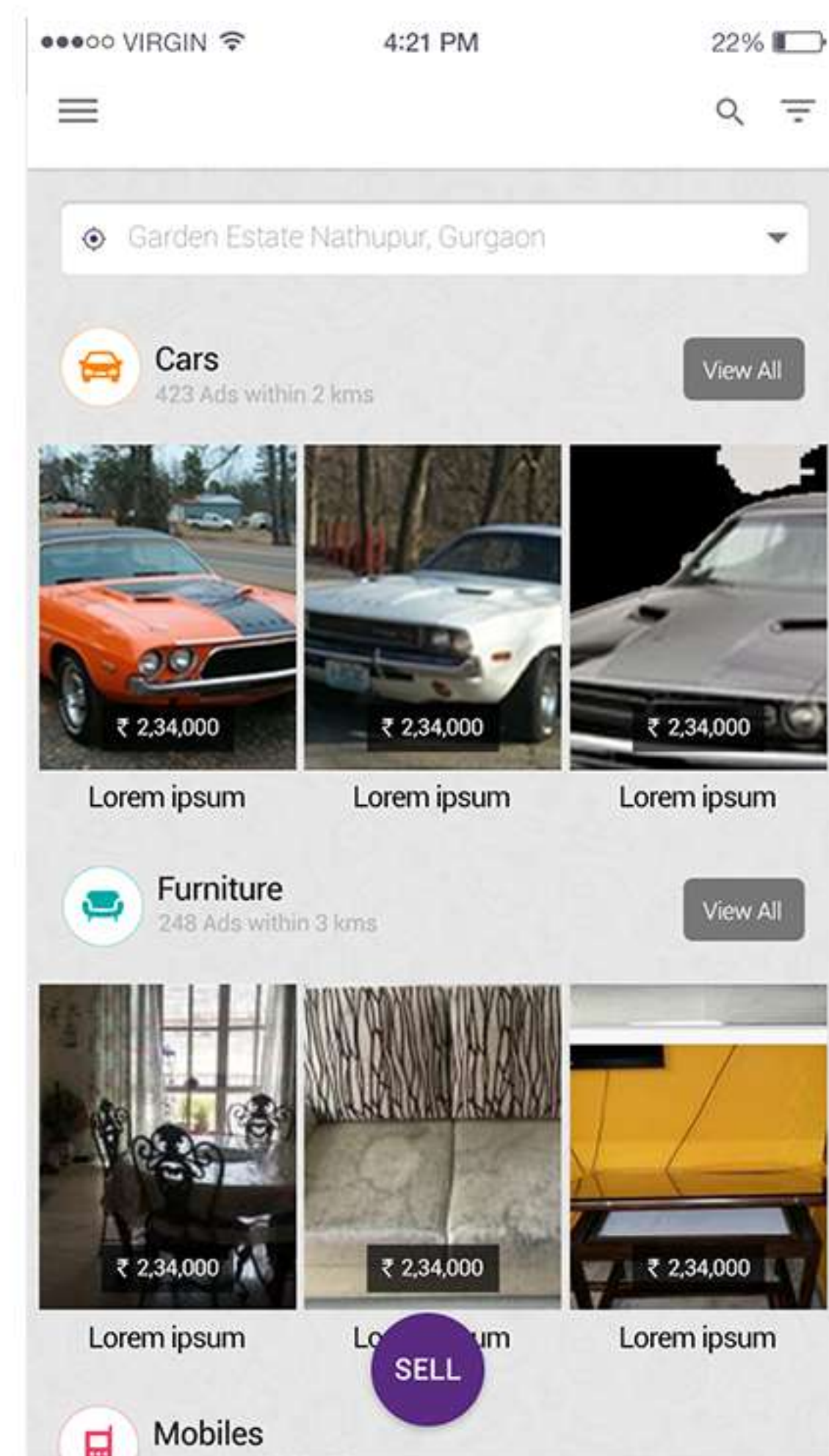
WOW CONCEPTS - EXPERIMENTS WITH DESIGN



WOW CONCEPTS - EXPERIMENTS WITH DESIGN



WOW CONCEPTS - EXPERIMENTS WITH DESIGN



WOW CONCEPTS - EXPERIMENTS WITH DESIGN

