
FORM ADV PART 2B — Brochure Supplement

Supervised Person: Dean Alexander Roberts

Primary Managing Member|CRD #7333965

7820 Pan American Fwy NE, Suite 3, Albuquerque, NM 87109 |505-514-3686|

dean@egodeathfinancial.com

2B Item 1: Cover Page

This brochure supplement provides information about Dean Alexander Roberts, the Primary Managing Member and sole investment adviser representative of Ego Death Financial LLC. This supplement accompanies the firm's Form ADV Part 2A. Questions about this supplement may be directed to Dean Alexander Roberts at 505-514-3686 or dean@egodeathfinancial.com. Additional information is available at adviserinfo.sec.gov (CRD #7333965).

2B Item 2: Educational Background and Business Experience

Educational Background:

- Passed Series 65 Uniform Investment Adviser Law Examination, February 11, 2025
- Bachelor of Science in Geography, University of New Mexico, Albuquerque, NM — graduated May 2021
- High School Diploma, Sandia Preparatory High School, 2017
- Self-educated in finance, investments, and Bitcoin through independent study and professional experience

Business Experience (Past Five Years):

- Ego Death Financial LLC (February 2025 – Present): Primary Managing Member and Investment Adviser Representative. Founded the firm to provide personalized investment management, financial planning, and consultation services with a focus on Bitcoin and diversified portfolios.
 - Northwestern Mutual (June 2022 – October 2024): Contracted Financial Adviser Representative / Investment Adviser Representative. Provided insurance-integrated financial planning, consultation, analysis, and investment advice to individuals and small businesses.
 - Northwestern Mutual (February 2021 – June 2022): Contracted Financial Intern Representative. Provided insurance-integrated financial planning, consultation, and analysis to individuals and small businesses.
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2B Item 3: Disciplinary Information

Dean Alexander Roberts has no legal or disciplinary events to disclose. There are no criminal, civil, administrative, or self-regulatory organization proceedings, past or present, that are material to a client's evaluation of his advisory services.

2B Item 4: Other Business Activities

Dean Alexander Roberts is not actively engaged in any other investment-related businesses or occupations outside of Ego Death Financial LLC. He does not receive commissions, bonuses, or other compensation from any other financial entities beyond the referral compensation disclosed in the firm's Form ADV Part 2A Items 12 and 14.

2B Item 5: Additional Compensation

Dean Alexander Roberts does not receive any additional compensation beyond the advisory fees charged by Ego Death Financial LLC and the referral compensation from River Financial, Onramp Bitcoin, and insurance carriers as disclosed in the firm's Form ADV Part 2A. These amounts are received for referring clients and do not increase client costs charged by EDF.

2B Item 6: Supervision

As the sole owner and supervised person of Ego Death Financial LLC, Dean Alexander Roberts is responsible for overseeing all advisory activities. He adheres to the firm's Code of Ethics and compliance policies, which require integrity, objectivity, and fiduciary duty to clients. Personal trades are pre-approved and monitored per the firm's policies to prevent conflicts of interest.

Dean Alexander Roberts also oversees the firm's use of AI and autonomous software systems, including Maritza Lockhart (client-facing communication agent), Ego Autonomous (internal operations agent), and RightCapital financial planning software. All AI-generated outputs are reviewed by Dean Alexander Roberts before implementation or distribution.

For questions about supervision or compliance, contact Dean Alexander Roberts directly at 505-514-3686 or dean@egodeathfinancial.com.

2B Item 7: Requirements for State-Registered Advisers

A. Arbitration or Civil Claims: Dean Alexander Roberts has not been the subject of any arbitration claims or found liable in any civil, self-regulatory organization, or administrative proceedings.

B. Bankruptcy: Dean Alexander Roberts has not been the subject of a bankruptcy petition.

Form ADV Part 2B — Ego Death Financial LLC | CRD #335569

This brochure must be delivered to clients at or before the start of the advisory relationship and updated annually.

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