



6 SIMPLE ASPECTS OF SUSTAINABLE LIVING

* CONSCIOUS * COMFORTABLE *
* GREEN LIVING *



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The Finer Things

Living a luxurious life in an environmentally sustainable way is infinitely possible, and it doesn't have to be onerous or time-consuming. As we become more conscious of our impact on the planet, luxury brands and travel companies are taking steps to improve their sustainability credentials – and it's easier for people who care about these things to find the brands that align.

In this booklet, we share some thoughts on easy ways to embrace sustainable luxury without having to compromise on the finer things in life.





1 Buying Decisions



When purchasing luxury items, don't take everything at face value. Identify genuine “green brands.” Don't have time to do all that research to investigate the supply chain to ensure that a brand's claims of environmental friendliness hold true?

Of course you care! But who has time to consider factors like ethical sourcing, manufacturing practices, and the carbon footprint associated with production?

Check out Green Lux Life - we are working on those resources, for you! We will help you find those local and global luxury brands that prioritize sustainability.



Circular Style

2



Purchase high-quality goods. Encourage upcycling and recycling. Instead of just throwing things out when you're done with them. Consider buying upcycled one-of-a-kind, fine artisan items. Pass along items you are no longer keeping for yourself to artists and other creators for redesign and reuse.

Make use of local recycling programs for your business and household. By extending the lifespan of these items, you reduce waste and contribute to a more sustainable world.

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3 Mindful Travel



When planning luxurious getaways, consider eco-friendly destinations and accommodations. Look for hotels with green certifications, support local businesses, and explore nature responsibly.

Luxury resorts are increasingly adopting green practices, such as using renewable energy sources, minimizing waste, and supporting local communities. Consider staying at eco-lodges or boutique hotels committed to conservation efforts.

Offset your travel emissions by supporting carbon offset programs.



Conscious Living Space 4



Design your homes and work spaces with energy efficiency in mind.. Use smart home technology to optimize energy consumption,

invest in energy-efficient appliances, and consider solar and other renewable and sustainable energy sources.

Choose high-quality furnishings and technology that are environmentally friendly, sustainably sourced, and support optimal use of natural resources.





5

Holistic Beauty



Luxury beauty products can also be eco-friendly. Look for brands that use natural ingredients, avoid harmful chemicals, and prioritize ethical sourcing. Pamper yourself with organic skincare and beauty products.

Combine luxury with well-being by opting for eco-friendly wellness retreats. These retreats offer luxurious accommodations while emphasizing mindfulness, organic cuisine, whole foods, and holistic practices. Imagine practicing yoga on a pristine beach or meditating in a lush rainforest – luxury for your mind, body, and soul.



Eco-Friendly 6



Eco-Friendly Materials: Seek out luxury items made from sustainable materials like organic cotton, bamboo, or recycled fabrics. Look for certifications like Fair Trade or GOTS (Global Organic Textile Standard).

Zero-Waste Lifestyle: Aim for zero waste by reducing single-use plastics and unnecessary packaging. Embrace reusable items like stainless steel water bottles, cloth shopping bags, and glass containers.



GREEN LUX LIFE

Living Sustainably



Make the Choice



While many high-end brands claim to be environmentally friendly, it's essential to dig deeper. Investigate their supply chains, sourcing practices, and manufacturing methods.

Let Green Lux Life be a resource for you! We can help you avoid "greenwashing" businesses by researching brands thoroughly while considering ethical sourcing, fair labor practices, and local production.

There ARE luxury brands that prioritize sustainability without compromising on style. We'll help you find them.

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"Choosing sustainability improves the mood, tone, and impact of your life."

There is SO much more. Follow our blog, join our community, and connect on social, text, or email: how can we help you live your best Green Lux Life?



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