5 REASONS WHY TRADE SHOWS MATTER

And How your virtual tradeshow Can Deliver Them

SHOWCASE NEW PRODUCTS

Trade shows are a valuable asset in generating excitement and interest in new products. Your Virtual Trade Show will deliver a dynamic video or 3D animated production to achieve that same level of excitement. We will also highlight key product attributes in a variety of ways, including interviews with your subject matter experts or by providing voice-overs.

FACE-TO-FACE MARKETING

A personal approach is still a great way to deliver your message and influence a decision. Our dynamic presentation and walk-through interview format will engage your valued and prospective. This great tool can also complement a follow-up video conference to deliver the excitement of being "inside the booth, anytime!"



SALES AND LEAD OPPORTUNITIES

Thousands of trade show attendees provide a unique opportunity to land new customers and expand current customer assortments. Your Virtual Trade Show is a great asset that can deliver your message via mass emailing campaign.

your virtual tradeshow

stands ready to help you protect your sales.

Planning



- Review booth layout
- Schedule logistics
- Develop the booth walk-through plan
- Consensus on focus areas
- Begin interview outline

Logistics & Production



- Deliver booth freight
- Install the booth
- Film the booth
- * optional step

Post Production



- Conduct necessary interviews
- Final Editing

Delivery



- Your Virtual Trade Show is sent to your customers
- Optional Live Webinar with Q & A

CREATE LASTING IMPRESSIONS

STUDIO

There's no doubt an exhibit that wows visitors will be remembered for quite a while. Show your agility and create a lasting impression with Your Virtual Trade Show. You've spent a lot of energy, creating a fantastic booth; you have the asset, don't waste the opportunity!



ENHANCE YOUR BRAND

Exposure at trade shows provides an excellent opportunity to reinforce your brand. Imagine what your current and prospective customers will think when they see Your Virtual Trade Show.

