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# SPONSORSHIP INFORMATION PACKET

Luxury • Mobility • Experience

## A PREMIUM MOBILE CIGAR EXPERIENCE

Smoke & Swagger delivers a refined, upscale cigar lounge directly to **premium events, corporate functions, festivals, and private gatherings** across Arizona and the surrounding Southwest region. We don't just display brands—we integrate them into the experience.

## OUR SERVICES

We proudly feature **Arizona-made and regionally sourced cigars**, celebrating the craftsmanship and entrepreneurial spirit of the Southwest. Our selection welcomes first-timers and seasoned aficionados alike—no pressure, no pretension, just cigars worth slowing down for.

The lounge is designed for comfort and flow: clean airflow, thoughtful seating, and a layout that invites conversation. And when it's game time, we deliver: **reliable screens, strong signal, zero buffering.**

*Come for the smoke. Stay for the swagger.*

## WHY BRANDS PARTNER WITH SMOKE & SWAGGER

- Affluent, professional audience
- High dwell-time engagement
- Premium brand alignment
- Visual + experiential exposure
- Social media amplification

## WHO YOU REACH

- Professionals & executives (25–65)



- Cigar enthusiasts (all levels)
- Luxury lifestyle consumers
- Decision-makers & brand loyalists

## SPONSORSHIP INVESTMENT LEVELS

<b>PLATINUM PARTNER</b>	\$7,500–\$12,000 (Quarterly)   \$25,000+ Annual
<b>GOLD SPONSOR</b>	\$3,500–\$6,000 (Seasonal)
<b>SILVER SPONSOR</b>	\$1,500–\$3,000 (30–90 Days)
<b>LOCAL BUSINESS PARTNER</b>	\$500–\$1,000 (Per Event)

### PLATINUM PARTNER — Presented By Sponsorship

- Primary exterior trailer branding (both sides + rear)
- Interior lounge branding (TVs / signage)
- Product placement or activation
- 4–6 social media posts per event
- Category exclusivity
- First right of refusal on future events

### GOLD SPONSOR — High-Visibility Brand Placement

- Exterior logo placement
- Interior signage
- 2–3 social media posts
- Event recognition
- Marketing material inclusion



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### **SILVER SPONSOR — Premium Interior Presence**

- Interior logo placement
- Social media shout-out
- Event recognition mention
- Swag / card placement

### **LOCAL BUSINESS PARTNER — Accessible Luxury Exposure**

- Interior sponsor board logo
- Social media thank-you post
- Event recognition mention
- Ideal for local brands & professionals

### **TAILORED SPONSORSHIP EXPERIENCES**

Customized branding and messaging per event, including:

- Rodeo & Western events
- Festivals & high-traffic events
- Corporate & private events
- Game-day and sports-viewing experiences

### **OWNERSHIP & OPERATION**

Smoke & Swagger Mobile Cigar Lounge is owned and operated by **E. Raphael MacLinden**. We are committed to professionalism, hospitality, and delivering a consistently elevated experience—event after event.

**Smoke & Swagger Mobile Cigar Lounge**  
Luxury. Mobility. Experience.