



NATIVE CEUTICALS

[www.longislandhemp.com](http://www.longislandhemp.com)

# THE CUTTING-EDGE SCIENCE IS HERE

Native Ceuticals LI offers holistic solutions to the most common ailments that plague millions of people and pets throughout the United States each and every year.



**NATIVE  
CEUTICALS**

YOU DESERVE  
CALM



NATIVE CEUTICALS  
[www.longislandhemp.com](http://www.longislandhemp.com)



# WHO WE ARE

- Woman-Owned
- Changing Lives Naturally, Philanthropically
- Long Island's premier Hemp-based company
- Member of CANY & LICC, HIA-LI, and Whogggga
- Licensed by the NYS Office of Cannabis Management
- Wholesale and Retail Model through multiple channels
- Entire Operations Based in the USA - American Workforce
- Having a positive impact on the serious opioid issue across Long Island NY+beyond
- Offer Fulfillment, Wholesale, & Warehouse Services Through Multiple Retail Channels
- Pinpoint focused on solving issues with anxiety, pain, gut issues, mood & much more.



**ABOUT  
US**

# MEMBERSHIPS



**Cannabis Association  
of New York**



LONG ISLAND CANNABIS COALITION

LONG ISLAND  
*The African American*  
CHAMBER OF COMMERCE



**American  
Pet Professionals®**



*Whogga*





# Long Island Business NEWS

libn.com

## Despite challenges, these Long Island companies exude optimism **libn|now** EXPERTS FORUM

David Winzelberg // June 1, 2023 // 7 Minute Read

Though the remnants of the pandemic still haunt some industries, most Long Island companies have remained resilient, and many are thriving again. And while obstacles like hiring and supply-chain issues linger, the business owners and executives who LIBN spoke with at last week's HIA-LI Trade Show are optimistic about the future.

Here's what some of them had to say. **LONG ISLAND BUSINESS NEWS**

For Billy Hatzichristos, founder and managing director of Holbrook-based Native Ceuticals, the HIA-LI Trade Show was an opportunity to introduce more people to his company's hemp-based products.



While some businesses cited hiring or lingering supply-chain issues as their main challenges, Hatzichristos says brand awareness and product education are his firm's biggest hills to climb.

"We're doing different campaigns on social media, which is huge," he said. "We hold educational seminars in-store. I'm here at the HIA event to get out in the community, teach people that there's an alternative to getting high."

Native Ceuticals operates a hemp farm and processing center in North Carolina, where it makes a wide range of hemp-based CBD products.

"Business is going very well," Hatzichristos says. "If you look at year-over-year in sales, we're up about 30 percent this year as compared to 2022. And the future is super bright. Hemp is truly the future of healthcare."

Meanwhile, the struggle to find workers amid Long Island's historically low unemployment rate is a boon for staffing firms like **Nesco Resource**. Tom Roach, market manager for the national firm's Hauppauge office, says business is good. In fact, he said 2022 was probably the company's best year yet.

# LONG ISLAND WAVE

Play • Shop • Eat-Drink

## Native Ceuticals is Bringing Cannabis Innovation to Long Island

DIRECTIONS

WEBSITE

CALL NOW

### Native Ceuticals is Bringing Cannabis Innovation to Long Island

A never-before seen on Long Island enterprise will be making its way to Holbrook among other local areas. Native Ceuticals is a seed to shelf hemp-based business offering a variety of in-house products meant to provide customers a full range of high quality CBD, CBG, and CBN products.

Emphasizing education and utilizing a holistic approach to products that values integrity above all, Native Ceuticals has entered the Long Island area with the goal of elevating the local hemp industry as well as to bring their unmatched products to all Long Islanders throughout Suffolk, Nassau, Brooklyn and Queens Counties.

We chatted with Native Ceuticals' Bill Hatzichristos who will be spearheading the Long Island expansion of the North Carolina-based firm to learn more about the business's story as well as that of Hatzichristos himself.



Hatzichristos' career began in the corporate space, working in various Procurement roles for companies like New York Mets, MCI Wireless and Bloomberg. "I took a pause about a year ago in my career and I said, 'What do I really want to do?' I want to do something that's exciting and in an industry that is set to explode. But most importantly I want to help people."

It was this spirit of helping others through use of an emergent industry that Hatzichristos selected Native Ceuticals as his partner, saying that it was the "Best move I could have possibly made." Everyone in the corporate office are pioneers and have extreme passion for the hemp business like Bill does.

Native Ceuticals began in North Carolina, residing upon an 76-acre farm. "What's exciting about Native Ceuticals which is unlike really any other hemp company out there is we plant the seeds. We cultivate, we do the farming, drying, processing, packaging and

labeling and we ship directly to our own stores." He emphasized that Native Ceuticals stores will only sell products made by the brand itself. This ensures consistency and quality.

Products offered by Native Ceuticals are rigorously tested by third parties, something that Hatzichristos noted as an important aspect of a business that for some is clouded in mystery, misinformation, and a lack of clarity as to what exactly an individual product may be or contain.

A patent-pending product that is offered by Native Ceuticals is their innovative tincture bar. As described by Hatzichristos, "Based on a customer completing a very simple survey targeting pain, anxiety and sleep patterns, these tincture bar devices develop a custom-made tincture based on individual needs." These products will be incorporated into every location and will allow for a unique and fulfilling experience.

Native Ceuticals' interior design is meant to maximize efficiency. Large LED signs will make cabinet navigation easy and will explicitly tell customers the products that they are looking at. Comfortable seating and high-speed wi-fi is also available in an environment that is meant to relax and educate. They are pet friendly too!

Emphasis is also being placed on individual communities, paying homage to these towns and villages' histories. "I'm currently working with the local chamber of commerce of Holbrook. We're going to have some historical images that I am going to put up on the walls to really make it for the people of Holbrook."



Strong results after distributing products to those with ailments is what sealed the deal for Hatzichristos, who invested in inventory in order to see whether or not Native Ceuticals was the real deal when it came to CBD products. "I gave all that inventory out to people with ailments, and I'm happy to say that one hundred percent of the people came back with a testimonial that it solved their particular issues."

The first Long Island Native Ceuticals is situated in Holbrook in the Holbrook Commons, with expansions planned for as quickly as what the market will allow, including into Nassau county, Queens, and Brooklyn. A Long Island native, born and raised in Dix Hills, Hatzichristos knows the Long Island area well and feels that the island is overdue for high quality hemp products with which education is emphasized.



When speaking of smoke-shops and other businesses offering CBD and other hemp-related products, Hatzichristos believes that the "seed to shelf" model allows Native Ceuticals to stand above. "There is such a variety of manufacturers that it is difficult for Long Islanders—or anyone—to really understand what they're buying," he commented. We focus on education first.

"We solved all of those issues by having one brand that is completely managed by only a few as well as third party tested. We also ensure that our soil is free of metals or pesticides." We have some of the best associates in our Holbrook location, who are fully trained on the proper use of each product we offer."

Native Ceuticals will function as more than a shop for CBD, CBG, and CGN products, but also as an education center that Long Islanders can use to learn more about the industry and products offered. "I'm going to have either weekly or bi-weekly classes on the

benefit of the products, what they actually are, and how your system ingests and digests them. We will also have events where our customers share their success stories."

CBD remains an up-and-coming industry that leaves many wondering how they can find the best use possible for these products. Hatzichristos had this to say on the topic: "Most people are super excited for a couple of reasons. They want to learn about the benefits, they want to learn about the brand. But they are also excited to not be so confused when they walk into one of these stores. They're asking for a single store, a single brand with a multitude of products."

"I have worked with the Town of Islip and they have been fantastic to work with. They have quickly learned how different we are as opposed to these other smoke-type shops which carries a negative stigma."

Native Ceuticals offers products for pets as well, and the benefits of CBD for anxious animals has been coming into prominence as further studies are conducted and as pet parents everywhere learn of the benefits. "Pet parents take better care of their pets than themselves," joked Hatzichristos. "One of our leading sellers happens to be tinctures and pet treats with CBD in them. It's helping pets all over the island."

Native Ceuticals is set to be a staple on Long Island and will help to elevate the brand, as well as hemp-based products in general, for people and their pets.

"We welcome anyone in the community and surrounding communities to just come in, talk to one of our associates, just to learn."





# PAST AWARDS AND MEDIA ATTENTION...

Market**W**atch  
THE WALL STREET JOURNAL.

**yahoo!**  
finance

Long Island  
**Business**NEWS  
libn.com

**LUX** *life*  
M A G A Z I N E

 LONG ISLAND WAVE

**FOX**  
BUSINESS

TRENDING  
**TODAY**



## Native Ceuticals

## Health, Beauty & Wellness Awards 2024

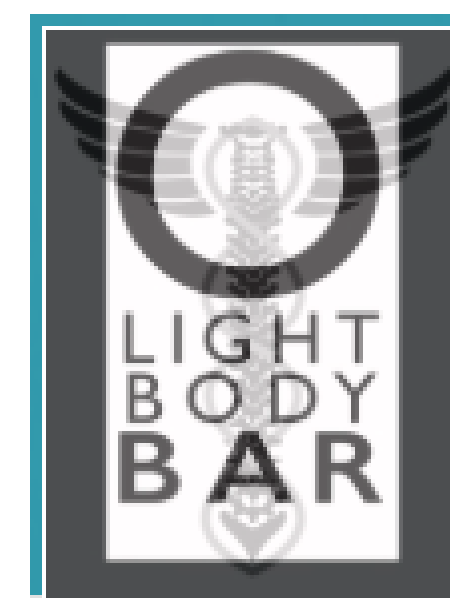
Native Ceuticals

Best Non-Toxic CBD Products Brand 2024 – USA

Best Non-Toxic CBD Products Brand 2024 – USA



# SNAPSHOT OF CURRENT CUSTOMERS



# SEED TO SHELF TO ENSURE QUALITY

We pride ourselves on our “seed to shelf” business model which allows us to assure the quality of our products through each phase of production. Farmed ourselves in North Carolina, we start with only the best cannabis strains.

Our professionally processed oils are then sent for third-party testing to ensure the highest concentrations of cannabinoids and the absence of any residual solvents, molds, or pesticides. These extra steps are taken not only to ensure we are providing the highest quality products, but more importantly to make sure all items are safe for our customers.

Unlike most CBD companies, we never add chemicals or preservatives to our formulations. Only the purest and highest quality products hit our shelves and your homes.



# OUR PROCESS

1

## DRYING THE HEMP

Once the Hemp is fully grown, it is dried in a well-ventilated room between 60-70 degrees in temperature. This prevents the loss of valuable terpenes & cannabinoids that is essential to the oil extraction process next.



2

## OIL EXTRACTION

Through our partners Scott & Gary, we control the entire **seed to shelf** process ensuring premium quality of our oil. We are able to extract crude oil from our dried hemp leafs due to a process called Winterization.



3

Mooreville, NC

## FORMULATION BEGINS

Here at our Idea Lab, Stephen Brown formulates each and every product displayed at your home Native Ceuticals location.

Distillates & Isolates from the extraction process become the ingredients that go into Native Ceuticals premium products.



4

## PRODUCTS HEAD OFF TO OUR STORES ACROSS THE NATION

We're proud to be locally owned & operated, offering premium wellness solutions to several communities.





# **STORE SETUP & PRODUCTS**



# EDIBLES GUMMIES

**MSRP: \$49.99**



## FRUIT

THC Free  
25mg+ CBD  
Tropical Flavors  
Infused, Not Sprayed

**MSRP: \$49.99**



## CLARITY [ NEWEST ]

Eases Anxiety Naturally  
Supports Mental Clarity  
Promotes Mood Stability  
Enhances Daily Wellness

**MSRP: \$59.99**



## REVIVE

Sleep THC Free  
150mg Resveratrol  
Antioxidant Support  
20mg CBD + 20mg CBN



# OPTIONS





# PET PRODUCTS FOR DOGS, CATS, ETC...

MSRP: \$39.99



WELLNESS TINCTURES

Calming & Anxiety Relief  
Joint Pain/Inflammation  
For Elderly Or Sick Pets  
Organic Full Sprectrum

**Size:** 1.00 Fl Oz / 30ml – Varying Dosages

MSRP: \$39.99



HOT SPOT TREATMENT

CBD Infused Salve  
Nose, Paw, Hot Spot  
Great For All Animals.

**Dosage:** 1,500mg | **Size:** 2 Oz / 60ml

MSRP: \$14.99



DOG TREATS

Calming  
Anxiety Relief  
Peanut Butter  
Pumpkin Flavor

**Count:** 16 Squares / 7mg+ CBD Per Piece

# DAILY SKIN CARE HEALTH PRODUCTS

|  |   |  |  |  |
|--|---|--|--|--|
| <b>MSRP: \$34.99</b>   | <b>MSRP: \$49.99</b>  | <b>MSRP: \$59.99</b>   | <b>MSRP: \$59.99</b>   | <b>MSRP: \$39.99</b>   |
|  |    |  |  |  |
| <u><b>CLEANSER</b></u>   | <u><b>DAY CREAM</b></u>   | <u><b>NIGHT CREAM</b></u>  | <u><b>RETINOL</b></u>  | <u><b>SUNSCREEN</b></u>  |
| Smooth & Brighten<br>Chemical Free<br>Endocrine Disrupter Free                     | Skin Brightening<br>Sun Protection<br>Contains SPF<br>Fine Line and Wrinkle Reduction | Wrinkle Reduction<br>Chemical Free<br>Collagen Enhancement                           | Toning<br>Rejuvenating<br>Younger, Healthier Looking Skin                            | SPF 25+<br>Chemical Free<br>Protects Against UVA and UVB                             |
| <b>Size: 1.07 Fl Oz / 50ml</b>   | <b>Size: 1.00 Fl Oz / 30ml</b>  | <b>Size: 0.50 Fl Oz / 15ml</b>   | <b>Size: 1.00 Fl Oz / 30mL</b>   | <b>Size: 6.00 Ounces / 177ml</b>   |



# PAIN MANAGEMENT TOPICALS FOR SKIN

**MSRP: \$49.99**



## PAIN RELIEF SALVE

THC Free  
CBD & Lidocaine  
Fast Acting &  
Long Lasting

**Size: 2 Oz / 60ml**

**MSRP: \$49.99**



## REPAIR SALVE

Full-Spectrum  
CBG Deep Moisturizing  
Tattoo Aftercare  
Treats: Sunburn,  
Eczema, Psoriasis

**Size: 2 Oz / 60ml**

**MSRP: \$49.99**



## FREEZE CREAM

THC Free  
CBD & Menthol  
Fast Acting &  
Long Lasting

**Size: 3 Oz / ~88ml**

**MSRP: \$39.99**



## PAIN STICK

THC Free  
CBD & Menthol  
Maximum  
Pain Relief

**Size: 2 Oz / 60ml**

# TINCTURES FOR VARIOUS ALIMENTS

| MSRP: \$52.17  | MSRP: \$49.99   | MSRP: \$59.99  | MSRP: \$39.99  | MSRP: \$39.99  |
|--|---|--|--|--|
|  |  |  |  |  |
| <u>SLEEP</u>   | <u>RELIEF</u>   | <u>RELAX</u>   | <u>FULL SPECTRUM</u>   | <u>GUT SUPPORT</u>   |
| THC Free<br>Sleep and Anxiety<br>Great for<br>Menopause                            | < 0.3% THC<br>Pain and Stress<br>Natural or<br>Peppermint Flavor                    | THC Free<br>Anxiety<br>Natural or<br>Peppermint Flavor                               | < 0.3% THC<br>Anxiety and Stress<br>Natural or<br>Peppermint Flavor                  | THC Free<br>Digestion and<br>Metabolism<br>Blueberry Flavor                          |
| <b>Available Sizes:</b><br>500mg & 1000mg  | <b>Available In 3 Dosages:</b><br>500mg, 1000mg, & 1500mg                           | <b>Available In 3 Dosages:</b><br>500mg, 1000mg, & 1500mg                            | <b>Available In 3 Dosages:</b><br>500mg, 1000mg, & 1500mg                            | <b>Available In Dosages:</b><br>500mg, 1000mg, & 1500mg                              |



# NATIVE JAVA FOCUS [+20MG CUP] CBD INFUSED COFFEE BEANS

**MSRP: \$38.00 | Bag Size: 12 Ounces | Note: No Artificial Additives**



## REGULAR

THC Free  
Medium Roast  
Clarity & Gut Health  
Tasty Caffeinated Coffee

**MSRP: \$40.00 | Bag Size: 12 Ounces | Note: No Artificial Additives**



## DECAF

THC Free  
Medium Roast  
Clarity & Gut Health  
Delicious Decaf Coffee

# PREMIUM PRE-ROLLS SUBJECT TO STOCK

MSRP: \$10.00



EL JEFE

< 0.3% THC

Single Pre-Roll

Strain Type: Indica

Effects: Calm, Pain Relief, Relaxation, Sleep

MSRP: \$10.00



SUVER HAZE

< 0.3% THC

Single Pre-Roll

Strain Type: Sativa

Effects: Creativity, Appetite Stimulant



# INGESTIBLE EDIBLE 30 CAPSULE PILLS

**MSRP:** \$39.99 | **Count:** 30 Capsules Per Bottle | **Size:** 3.5 Ounces



## IMMUNITY BOOST

THC Free  
Immune Modulating  
Kidney & Liver Detoxing  
Antioxidant & Anti-Inflammatory

**MSRP:** \$49.99 | **Count:** 30 Capsules Per Bottle | **Size:** 4 Ounces



## FOCUS

THC Free  
30mg Active Cannabinoid Blend  
Uplift Mood & Focus Performance  
Memory Support & Mental Alertness



# PREMIUM TINCTURE OPTIONS

**MSRP: \$39.99**



**BALANCE**

Tranquility  
Full Spectrum  
Inflammation Relief  
CBD, Turmeric, Boswellia, And Ashwagandha

**MSRP: \$39.99**



**HAMPTON HAZE**

CBD Based  
Water-Soluble  
Refined Relaxation  
Mix With Any Drink



# NEW PRODUCT: CLARITY CBC TINCTURE

## CBC is Finally Here!

Embark on a transformative journey with our 'Clarity' Tincture. This botanical fusion combines the power of CBC Isolate, CBD Isolate, and B-Caryophyllene with natural elements. Gain clarity of mind with Ginkgo Biloba, harness your energy with MCT Coconut Oil, and stabilize your mood with Sweet Orange & Red Raspberry Essential Oil. 'Clarity' seamlessly integrates into your daily routine for holistic well-being, and the potential benefits include decreased anxiety, procrastination, as well as loss of focus.

**Ingredients:** MCT coconut oil, Hemp seed oil, CoQ10, Ginkgo biloba, CBC isolate, CBD isolate, Beta caryophyllene, Sweet Orange essential oil, & Red Raspberry Oil.



FIND YOUR MENTAL



CLARITY

CBC, CBD  
Decrease  
Anxiety  
Gain Focus



# PATENT PENDING: CUSTOM TINCTURE BAR

## Imagine A Custom Tincture

Native Ceuticals has developed a brand new fully customized patent-pending process designed to formulate a 100% custom tincture made up of a unique and personalized blend of distillates, isolates and terpenes creating the best solution for each individual's needs. Our team will either ship your custom formulation directly to your door or hand it off to you on-site at a participating Native Ceuticals location. This is a custom blended & personalized product that is made specific for you.



Custom Tinctures

CBC, CBD,  
And CBG  
— With or  
Without THC  
High Margins

# ADDITIONAL PARTNERSHIP BENEFITS

- Quarterly Invite To Join The Podcast As A Guest & Sponsor
- Sponsorship Status Of The Native Ceuticals Podcast
- Event Pop-Up Participation At Your Store
- Co-Support For Charity Of Your Choice
- Monthly Partner Post On Social Media
- Exposure At Native Ceuticals Events

## Other Offerings:

- Warehousing
- THCA Isolate
- Fulfillment Services
- CBD Isolate & Flower
- White Labeling Available
- Always Free Consultation





# TESTIMONIALS — OUR CUSTOMER TELL ALL

“Stopped in to look for a natural solution for my mom’s knee inflammation. The drops I purchased are working wonders for her... Thank you to the staff for bringing her some comfort without the heavy meds!”

“...Was looking in particular for tincture for gut support. Got me what i needed & educated me on it...”

“High quality, excellent products. Focus is unbelievable, high energy drive and clear mind. I look forward to trying the CBN for sleep. I recommend their products, well worth it.”