

## CATHERINE MOORE LENIHAN

1036 CITY PARK AVENUE

NEW ORLEANS, LA 70119

(504) 494-5124 CELL

C\_LENIHAN@YAHOO.COM

### SUMMARY

Successful Finance and Accounting Executive with over 30 years of experience. Starting in audit and finance and continuously working in administration, cost control, and finance, I have extensive experience in international business, higher education, accounting, and operations.

I have experience in audit, accounting, strategic planning, finance, and resource management (human and financial). I am detail-oriented, inquisitive, and an exceptionally skilled communicator and facilitator who tailors the presentation to convey the message to stakeholders. I am a self-starter, problem solver, technology-savvy professional, and an effective collaborator who is fully bilingual in Spanish and looking for triple bottom line (resource, cultural, and financial) solutions.

### EDUCATION

MASTERS IN TAX ACCOUNTING, UNIVERSITY OF NEW ORLEANS, DECEMBER 2023

MBA, TULANE UNIVERSITY, NEW ORLEANS, LA AUGUST 2004 *CONCENTRATION IN FINANCE AND MARKETING*

BA ECONOMICS AND SPANISH, LOUISIANA STATE UNIVERSITY, BATON ROUGE, LA 1987

BS ACCOUNTING, UNIVERSITY OF NEW ORLEANS, DECEMBER 2021

### PROFESSIONAL TRAINING

**Currently preparing for CPA in 2023**

**Automation Anywhere Software – creating accounting and repetitive task robots Spring 2021**

**SAP and NetSuite accounting systems trained**

**Certificate in Business Analytics – The Wharton School University of Pennsylvania, August 2017**

### CAREER HISTORY

**BeLiv, New Orleans, LA: *Finance Manager US* Dec 2021 - present**

- Lead AOP to actual variance analyses for senior management
- Prepare weekly free cash flow and work to reduce continuing parent investment
- Proactively engaging with vendors to obtain favorable credit (terms were “pay in advance”) to ensure efficient pay cycles
- Prepare and coordinate post-acquisition closing statements and monitoring of acquisition commitments and payouts.
- Manage end-to-end accounting and against the monthly close calendar, review bookkeeping, and presentation of monthly reports for consolidation
- Approve AP and ensure the accuracy of GL coding
- Producing ad hoc reconciliations/reports to resolve issues and execute journal entries on a timely basis.
- Reconciling the bank accounts and monthly Balance Sheet Review
- Prepare Annual Audit schedules, US federal programmatic audits, and production of year-end financial statements.
- Assist with tax reporting, compliance with other tax and statutory requirements, and state registrations.
- Coordinate with local legal counsel for HR, Consumer, tax, and post-acquisition issues.
- Collaborate with Finance team members to maintain, scale, and implement financial processes, policies, and controls, working cross-functionally with teams
- Identify areas for improvement and maintain documentation of policies and procedures

**Durfort Services US, New Orleans, LA: *Controller and Chief Administrative Officer 2018 -2021 January to present***

- M&A (Sell-side)- Primary point of contact for acquiring company to compile QoE requests and identify and support EBITDA opportunities and calculations on a three-person finance team. Responded to all due diligence questions and support to ensure Durfort obtained the best outcome for acquisition by a highly professional and leveraged acquisition team that culminated in a deal for [\\$46 million in total consideration](#).
- M&A (Buy-side)- Primary point of contact to acquire supplier worth \$15 million and manufacturing business worth \$2 million. Sourced and coordinated data and documents to perform QoE work and due diligence reviews.
- IPO – Prepared to go public; responsible for due diligence, coordinating audit, IT, accounting issues, and implementing improvements compliant with SEC oversight. Responsible for technical accounting and financial reporting and close, financial effectiveness, and planning. The lead for cross-functional planning for tax, legal and HR, internal controls, technology, and cybersecurity, among other things. I ensured that the company complied with all legal and regulatory requirements with an eye toward a future public offering.
- Created, implemented, and coordinated accounting systems and reporting in SAP for over ten separate legal entities and instituted timely financial reporting for Shareholders, including consolidated financial statements.
- Created, implemented, and coordinated treasury and cash management functions to maximize legal and economic structures to improve profitability and cash flow.
- Developed, monitored, planned, and forecasted free cash flow for international operations.
- Implemented and coordinated credit policies, deposits and collections, and payment discrepancies.
- Supervised one foreign Controller, two treasury associates, one HR, and one IT associate
- I fostered workplace inclusivity by creating opportunities, serving and mentoring associates, building trust and exceeding expectations with peers, the CFO, and shareholders.
- Monitored all open legal issues involving the company and legal matters affecting the Tobacco, Hemp, and Cannabis industries

**LOYOLA UNIVERSITY OF NEW ORLEANS, New Orleans, LA**

**2015 – 2018**

***Visiting Assistant Professor of Marketing and Director of EMBA in Honduras***

**DELGADO COMMUNITY COLLEGE, New Orleans, LA**

**2006 – 2015**

***Director and Professor- Business Support Services, Goldman Sachs' 10,000 Small Businesses, Entrepreneurship and Marketing***

**PEPSI AMERICAS, NEW ORLEANS, LA 2004 – 2006 *Division Finance Manager (Hurricane Katrina)***

**SERVICE CORP INTERNATIONAL (STEWART ENTERPRISES), NEW ORLEANS, LA**

**1996 – 2003**

***Vice President – Administration. Team Leader Customer Service and Audit Manager (M&A Special Projects Puerto Rico, LatAm, and Europe)***

- Managed Call Center and Customer Contact center for 4 Divisions across the US and Puerto Rico.
- Served as Controller for capital budgeting, financial reporting, analysis, accounting, and control environment, preparing, reviewing, and maintaining budgets for 26 facilities.
- Performed detailed reviews of the income statement and balance sheet to support target valuation and ensure the highest value creation.
- Reported findings to the CEO and CFO to inform investment
- Developed and implemented specific assimilation and integration plans for acquired businesses
- Worked with VP Audit to develop and monitor FCPA and SOX compliance, particularly in acquisitions that presented compliance challenges.
- Supervised Contract Processing, Accounts Receivable/Collection, Customer Service, Information Systems, Accounts Payable, and Human Resources.
- Directed audit fieldwork, assigned detailed work to staff, and reviewed their working papers: prepared financial statements and suggested improvements to internal controls.

**CHIQUITA BRANDS INTERNATIONAL, CINCINNATI, OH**

**1988 – 1994**

***Accounting Supervisor and Audit Senior***

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#### PROFESSIONAL AFFILIATIONS

**Beta Alpha Psi Accounting Honor Society**

**WLA (Loyola University of New Orleans) Mentor**

**AICPA Member**

**Volunteer Business Advisor** [Partners Worldwide](#) –working with [La Asociación Pueblos en Acción Comunitaria \(APAC\)](#) – a Coffee Co-Op creating micro-lending for coffee farmers with a goal of land ownership

**Hispanic Chamber of Commerce - Member**

**2014 Silicon Bayou 100 Finalist**

*Goldman Sachs 10,000 Small Businesses* and Babson College, **National Faculty and Business Advisor**

*Capital One “Avanzando Su Negocio”* **Faculty and Mentor** in partnership with LSBDC

*Nunez Community College Center for Entrepreneurship*, **Advisory Board Member**

*2014 and 2013 Tulane Entrepreneurs Association Competition* and 2018 NOEW **Panelist**

*2011 National Veterans Conference, New Orleans, LA* **Speaker**