

# July 2020 Newsletter YOUTH-FOCUSED PREVENTION



# **Last Quarter**

In response to the COVID-19 outbreak, our Communities That Care (CTC) coalitions have been responding with information and resources.

For instance, in Alger County 1,160 Food Packs were distributed to youth and elderly folks over 10 weeks. The project was a result of businesses, parents, and professionals working together at the CTC table.

Across all counties, the coalitions held a U.P. Wide Promoting Mental Health social media campaign, encouraging healthy activities during quarantine.

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# **Grant Funding Provided By**

Blue Cross Blue Shield of MI - BCBS MI Foundation Community Foundation of Southeast MI Health Resources & Services Administration MI Health Endowment Fund - Superior Health Foundation



# Who We Are

We're a group of the 14 Communities
That Care (CTC) coalitions serving the
UP. CTC is evidence-based to help lower
rates of youth problem behaviors,
including substance use, violence,
delinquency, school drop out, teen
pregnancy, and depression. Our goal is
simple: Create communities in the
Upper Peninsula where youth thrive.

The CTC model consists of five phases, which most coalitions repeat every two years. You can learn more

@ www.communitiesthatcare.net.

# What We Do

Our coalitions pool resources, ideas, and opportunities to improve the quality of life for our young people. We welcome the participation of all community members--professionals, parents, concerned citizens, and youth.

We use local data to identify what our young people are dealing with, and put programs and activities in place to address them. A scientific trial showed that young people from communities using CTC were 25% to 37% less likely to have health and behavior problems.

# Stop the Stigma

What's stigma? It's an attitude that makes people with mental health issues afraid to reach out for help. Stigma is judgment that harms. When stigma goes away, people can access tools to get better.

Share our hashtag **#StigmaStopsHere906** on social media with information about mental health and substance use. Step up and create a UP where our young people feel safe talking about their mental health.

#Stigma StopsHere 906

# **Updated Data**

Data about local youth substance use and depression rates are now available online at www.UPCNetwork.org/data.

This data comes from the CTC Youth Survey, held every two years in local school districts. 6th,8th, 10th, and 12th graders typically participate.

This regular snapshot of youth behavior

lets us identify the biggest risks in OUR communities, and how they change over time. It can also be used in grant applications to help bring programming funds to the region.

# **Alger County**

#### Social Media

- 828 <u>Facebook</u> likes
- 12 <u>Instagram</u> followers

### **Coalition Hashtags**

• #AC3CTC

### **Leader Spotlight**

 Kris Lindquist, Director for the Commission on Aging

### **Event Highlight**

Alger Food Pack distribution

#### **Contact Information**

- Coordinator: Bill Torongo
- AlgerCTC.org

# **Chippewa County**

#### Social Media

- 257 <u>Facebook</u> likes
- 72 <u>Instagram</u> followers

# **Coalition Hashtags**

• #ChippewaCountyCTC

# **Leader Spotlight**

Reverand Vickie Hadaway

# **Event Highlight**

• CTC Coffee Club

#### **Contact Information**

- Coordinator: Clara James
- <u>UPCNetwork.org/chippewa</u>

# **Baraga County**

#### Social Media

- 857 Facebook likes
- 43 Instagram followers

# **Coalition Hashtags**

#BCCTC

### **Leader Spotlight**

Kate Beer, WUPHD

### **Event Highlight**

• Teen Outreach Program (TOP)

#### **Contact Information**

- Coordinator: Charlie Beer
- <u>UPCNetwork.org/baraga</u>

# **Delta County**

#### Social Media

- 299 Facebook likes
- 2 <u>Instagram</u> followers

# **Coalition Hashtags**

#DeltaCountyCommunitiesThatCare

# **Leader Spotlight**

Julie Mallard

# **Event Highlight**

Working Through Phase 5

#### **Contact Information**

- Coordinator: Nick Knudson
- DeltaCTC.org

# **Dickinson County**

#### Social Media

- 1,477 <u>Facebook</u> likes
- 58 <u>Instagram</u> followers

### **Coalition Hashtags**

• #itcouldbeyoucommunitiesthatcare

# **Leader Spotlight**

• Tpr. Geno Basanese, MSP

# **Event Highlight**

Paint Our Page Positive

#### **Contact Information**

- Coordinator: Traci Johnson
- <u>UPCNetwork.org/dickinson</u>

# **Gogebic County**

#### Social Media

- 516 <u>Facebook</u> likes
- 67 <u>Instagram</u> followers

### **Coalition Hashtags**

#ichoosesober & #GCCTC

### **Leader Spotlight**

Erin Ross, MSU Extension

### **Event Highlight**

I Choose Sober Program

#### **Contact Information**

- Coordinator: Crystal Suzik
- GogebicCountyCTC.org

# Houghton/Keweenaw

#### Social Media

- 743 Fa<u>cebook</u> likes
- 196 Instagram followers

# **Coalition Hashtags**

#HKCTC & #YouAreValued

# **Leader Spotlight**

Seeking community leaders

# **Event Highlight**

Teen Outreach Program (TOP)

#### **Contact Information**

- Coordinator: Hannah Butkovich
- HoughtonKeweenawCTC.com

# **Iron County**

#### Social Media

• 417 <u>Facebook</u> likes

### **Coalition Hashtags**

#PreventionCTC

# **Leader Spotlight**

Sari Jacobson

### **Event Highlight**

• Curious Pig Dine 'N' Dash

#### **Contact Information**

- Coordinator: Jaclyn Hollars
- <u>UPCNetwork.org/iron</u>

# **Luce County**

#### Social Media

- 695 <u>Facebook</u> likes
- 61 <u>Instagram</u> followers

### **Coalition Hashtags**

#LuceCTC

#### **Leader Spotlight**

• Seeking community leaders

### **Event Highlight**

New Coordinator started

#### **Contact Information**

- Coordinator: Elena Torongo
- <u>UPCNetwork.org/luce</u>

# Mackinac

#### Social Media

- 310 <u>Facebook</u> likes
- 122 <u>Instagram</u> followers

### **Coalition Hashtags**

#MackinacCTC

#### **Leader Spotlight**

• Bridget Sorenson

### **Event Highlight**

• Virtual Guiding Good Choices

#### **Contact Information**

- Coordinator: Meghann Wolvert
- <u>UPCNetwork.org/mackinac</u>

# **Marquette County**

#### Social Media

- 402 Facebook likes
- 196 <u>Instagram</u> followers

# **Coalition Hashtags**

#MarquetteCountyCTC

# **Leader Spotlight**

Seeking community leaders

# **Event Highlight**

Community Assessment Report

#### **Contact Information**

- Coordinator: Jen Eyler
- <u>UPCNetwork.org/marquette</u>

# **Menominee County**

#### Social Media

568 Facebook likes

### **Coalition Hashtags**

#CTCMMCOUNTIES

# **Leader Spotlight**

Molly Bonjean, Marinette County
 Public Health Officer

# **Event Highlight**

2019 Data Presentations

#### **Contact Information**

- Coordinator: Karianne Lesperance
- CTCMarinetteMenominee.org

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# **Ontonagon County**

#### Social Media

- 439 Facebook likes
- 135 <u>Instagram</u> followers

### **Coalition Hashtags**

#OntonagonCountyCTC

### **Leader Spotlight**

Jamie Fiorucci

### **Event Highlight**

• Teen Outreach Program (TOP)

### **Contact Information**

- Coordinator: Jackie Davis
- <u>UPCNetwork.org/ontonagon</u>

# Schoolcraft County

#### Social Media

- 900 Facebook likes
- 8 <u>Instagram</u> followers

### **Coalition Hashtags**

#SC3

#### **Leader Spotlight**

 Jennifer Boyle, Emerald Elementary Principle

# **Event Highlight**

CTC Phase 5 Workshops

#### **Contact Information**

- Coordinator: Jen Levins
- <u>UPCNetwork.org/schoolcraft</u>

# **Get Involved**

Fach of our CTC coalitions is coordinated by one of the agencies to the right. We are grateful to our community partners, but for our coalitions to work we need people from all walks of life.

Parents, professionals, retired folks, young people--there's a place for everyone to share their skills and passion around the CTC table!

Find your local CTC and reach out today: www.UPCNetwork.org/coalitions















