



MARQUETTE COUNTY CARES

COMMUNITIES THAT CARE NEWSLETTER

The Marquette County Health Dept. Community Outreach Division

maintains a guiding role with Marquette County Cares, providing a CTC facilitator to assist and train coalition members.

Please contact

Jennifer Eyler,

MC2 Coordinator, for any questions regarding coalition activity at 906-315-2613.

AUBREES DINE TO DONATE!

Communities That Care recently received a financial boost from Aubree's in Marquette.

The restaurant devoted its monthly Dine to Donate night in September to CTC, contributing 20 percent of its sales (excluding alcohol). All customers had to do was mention that they wanted to donate to CTC, and enjoy their meals!

The event raised \$225, which will support CTC awareness campaigns and local activities.

THANK YOU!



KEY LEADERS

BY KAMILE YOUNG,
PR WORKGROUP CHAIR

One of the first and very important steps in Communities that Care is locating Key leaders who can provide support to the coalition and to the youth in their community. Due to Covid19 Marquette County Cares Coalition held a virtual key leader meeting on **October 15, 2020**. This virtual meeting was led by MC2 Coordinator Jen Eyler along with coalition volunteers Linda Remsburg from the Data and Resource group and Kamile Young from the PR and Maintenance group. The key leader meeting is an opportunity to reach out to leaders in the community and introduce them to the CTC process and share the impact they can make through backing CTC.

A recording of this meeting is available please contact coordinator Jen Eyler for more information.



Vape Detectives!

Nate Dawson & Todd Durand

Vaping is losing its puff.

Two years ago, vaping had a grip on our youth. Since then, several factors have dented its hold on our children.

Raising the legal age, for purchasing vapes and oils they use, to 21 has prohibited much of the access. Covid-19 has demanded the use of masks in schools, especially in the bathrooms where vaping might easily go undetected.

Detective Dawson, part of our Marquette County Cares coalition, has only issued one M.I.P. citation this semester and that was at a middle school. Even parents think vaping produces only water vapor. The education program he and Todd Durand, the Marquette Schools Liaison Officer, produce to 6th graders is aimed to put the true dangers to both students and parents.



Officer Durand

"Be Bold" PSA 2020 contest winners

Video and Radio Student Produced Public Service Announcements

The Marquette County Cares proudly announces the results of video and radio public service announcements contest for 2020. Both participants and winners are listed because there is so much research, creativity, technical skill, perseverance, time and effort involved on the part of students and advisors. Everyone and every entry must be recognized.

2020 Be Bold PSA Winners High School:

3rd Place Negaunee H.S. – Ally Montgomery & Clifford Ervick

(\$50 each) Teacher: Mrs. Beth Holmgren

2nd Place MqtSHS – Sarah Bryers (\$200)

1st Place Gwinn HS – Naomi Rindels (\$300)

Teacher: Angie Micheau



See the composite video

On YouTube

<https://www.youtube.com/watch?v=XVeY6yMNw2g>

On our MC2 website

<https://upcnetwork.org/marquette>

Middle School:

3rd Place 4H Helping Hands (\$100). Students: Eliza Lund, Halle Graves, Alaura Welch, Maya Griffin, Alexa Snowden, Hayden Graves, Naomi Griffin, Magdalena Cardoso Teachers: Liana Pepin & Mary Welch

2nd Place Aspen Ridge – Cameron Mahafey & Logan Ekdahl (\$100 each) Teacher: Jim Maki

1st Place Father Marquette Videography Club (\$300) Students: Neva Voogd, Claire Maskart, Mack Schlicht, Michael Reilly, Riley Curran, Lexi Curran, Victoria Turausky, Lily Burns, Jamie Marquart, Teacher: Dustin Katona

Middle School Special Awards:

1. MC2 Judges Award: Ishpeming - Lillian Tomasi and Jaylyn Willey (\$100 each)
2. Snyder/Campus Honorable Mention: Aspen Ridge – Maelani Briggs, Hailey Markham, Myla Ogea, Nolia Dawson and Abby Johnson (\$20 each)
3. Snyder/Campus Honorable Mention: Ishpeming - Lilly Swanson and Kaitlyn VanDeuren (\$50 each)
4. Snyder/Campus Honorable Mention: Ishpeming - Hailie Paavola, Rebekah Liimatta, Aj DesParois (\$33 each)

Radio PSA Winners:

Middle School - Father Marquette Videography Club (\$100)

Middle School - Bothwell - 4H Helping Hands (\$100)

MSHS/NSA (Girl Scouts) – Melanie Gilliam, Morgan Palmer, Keira Holm (\$33 each)

The contest started very small four years ago and has grown to include almost every middle school and high school in Marquette County, quite an achievement. Videos are 60 seconds long. Students were required to research the consequences of addictions and think creatively to present information to their peers and adults throughout Marquette County. The theme this year was **"BE BOLD!"**. Previous themes were "I CAN!", "WE WILL!", and "CHOOSE!" The MC2 contest was inspired by a yearly high school contest in Salt Lake City, Utah which recognizes several basic principles of teaching and influencing youth behavior. Students need to research the facts and then discuss those facts with peers. They learn best when they consider the facts and produce something creative like videos to present and persuade their peers. Students desire to do something good and meaningful to help their fellow students. When they do something actively, they remember and are more likely to follow through with positive action. Marquette County Cares wishes to thank all of the students, adults, and organizations that made this contest possible. The contest will take a short break and be back next year. Videos may be viewed at the following sites. Everyone is encouraged to use them for presentations.

Local youth battle drug abuse and underage drinking with media blitz

The Marquette County Cares Coalition (MC2) is developing a multimedia campaign to combat drug abuse and underage drinking. The coalition is focused on positive youth development and drug and alcohol abuse prevention. So far, the coalition's Teen Team (MT2) has created video and audio spots and has provided input around what speaks to youth for the posters and bookmarks that were produced professionally.

Two sets of twins on the Teen Team – Halle and Hayden Graves, 15, of Ishpeming, and Maya and Naomi Griffin, 13, of Marquette – worked recently with a coalition task force, called the Youth Development Committee.

"This was the girls' first experience recording in a studio, which offered them an opportunity to build new skills and get a close-up look behind the scenes," said coalition coordinator Jennifer Eyler.

The mediaBrew Communication Studio in Marquette and Radio Results Network helped, providing airtime to the coalition at a reduced rate and offering valuable experience to the teens.

"The studio was pretty cool," said Halle Graves. ***"I liked seeing how something like this gets put together. I am so glad to be part of something that speaks to other teens about the dangers of drug use."***

This experience has empowered these young people to speak boldly about issues that affect our community.

"Sharing something we care about and having it heard on the radio was definitely an unforgettable experience," said Maya Griffin.

MediaBrew program director Eric Tasson assisted the teens.

"Eric was really nice and helped ease our nerves," said Hayden Graves. ***"It's great to be able to get the message out to the public about this important issue."***

According to research conducted by the teens, people who start drinking young are seven times more likely to be in an alcohol-related traffic crash. Long-term chronic use of drugs is associated with decreased mental sharpness, poor performance at school or work and reduced numbers of friends and interests.

The teen's public education campaign started with the 2020 Be Bold MC2 PSA contest, providing participating individual youth or groups with cash prizes.

"We had a lot of great entries in the contest this year, which urged youth to 'Be Bold,'" said Youth Involvement Committee Chairwoman Kelly Sager. ***"And this is where the Teen Team began its important multimedia campaign."***

The contest generated more than 30 entries.

Learn more at UPCNetwork.org/Marquette.

Halle (left),
Hayden (right)



Billboard Design for Ishpeming location

Vaping Causes Brain Damage



Michael, Grace, Dara, Maura and Nella were the teens most involved in developing this idea.



2020 Be Bold PSA Participants

High School:

Ishpeming High School

- Allie Biddle, Isabella Lindsey, Jayna Burke, Peyton Greet
- Zeke Mersmann, Devin Fraley, Ashton Black
- Cora Nicholas, Amelia Leukuma & Marina Pascoe

Middle School:

Aspen Ridge

- Addison Burton, Lian Aragon, Madison Dupras, & Madisyn Gregorich
- Rylee Richards, Alexis Hallum, Kaya Etelamaki, Emersyn Nelson, Reese Richards
- Michael Allen, Logan Huetter, Robert Nelson, Jacob Bivins
- Brayden Ricketes, Lambert Shannon, Connor Delarye, Niko Heinzl
- Colton Leanes, Denny Smith, Ben Salzwedel, Luke Rochon
- Jayce Patron, Logan Cox, Tanner Annala, and Grady Etelamaki
- Sam LeClair, Matthew Carlson, Nick Parkinen, and Johnathan Demeny
- Ansley Cieslinski, Christopher Sevegney, Lana Maki, Ella Olgren, Makenna Champion & Isabella Grochowski

Ishpeming Middle School

- Lola Korpi & Payton Manninen
- Malcolm Forbes, Conner Schneider, Tramon Gauthier
- Adam Maki, Hunter Perry, Julien Herman
- Jaxon Foster
- Hayden Hares, Parker Gauthier, Ben Rubick
- Emily DeMarois, Ciara Schaffer, Emma LaFave, Alec Arvon
- Hunter Smith & Conner Gauthier
- Maia Hemmila, Addison Morton, Paige Palomaki
- Keira Wilson, Savanna Ballenger, Angelina Belanger, Faith Cain



Substance Abuse Posters

"Which Brain do you Want?"

All Marquette County middle schools and high schools will be receiving "Which Brain Do You Want?" posters thanks to Marquette County Cares and the West End Health Coalition. The startling posters show what happens to brains under the influence of THC marijuana, nicotine smoking, opiates, cocaine, alcohol, and meth. These substances inhibit the flow of blood and therefore reduce activity in the brain. The poster shows healthy brains from a top view and underside view. Then dramatic images show the effects of drug use. Affected brain have holes showing significantly low activity. The images are from brain SPECT (single proton emission computed tomography.) The posts are produced by Amen Clinics and available on-line. Images help explain what is happening to the body, especially the brain, when we abuse drugs. It is amazing what brain damage looks like after only 4 years of THC marijuana or nicotine smoking, especially if the abuse starts in early teen years when the brain is still under major development. School officials are asked to display the posters in prominent places so the students and the public can learn what is happening to their brains when substances are abused.

Is the high worth the damage?

