



Friends of Kenwood Academy

October 16, 2024

6:00 PM

FOKA is a 501(c)(3) charitable organization.

advancing excellence in education

Who we are

Friends of Kenwood Academy (FOKA) is a 501(c)(3) charitable organization of community members, parents, families, and supporters dedicated to advancing excellence in education at Kenwood Academic Center and Kenwood Academy High School. .



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What we do

1

Raise funds to support the academic, athletic, and extracurricular needs of Kenwood Academy students.

2

Provide scholarships to Kenwood Academy students pursuing higher education.

3

Support special projects, events, and student organizations that enhance the school experience.

4

Foster community engagement and build partnerships that advance the mission of Kenwood Academy.

5

Organize events and initiatives to strengthen the Kenwood Academy network.

6

Provide opportunities for professional development for Kenwood Academy students

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Our Mission

The mission of Friends of Kenwood Academy (FOKA) is to foster a thriving learning environment by contributing time, talent, resources, and financial support. Through our collective efforts, we aim to ensure Kenwood remains a premier educational institution in Chicago.



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Committees

MERCHANDISE & SALES

Manages the spirit store, student manager program, and coordinates sales during school events.

Chair: LaDawn Norwood

GOVERNANCE & FINANCE

Oversees compliance, bylaws, election of officers, financial planning, and budget oversight.

Chair: Ramona Burress

FUNDRAISING, GRANTS, & SPONSORSHIPS

Drives all resource development, fundraising initiatives, including grants and sponsorships from individuals and corporations.

Chair: Rick Norwood

COMMUNICATIONS & MARKETING

Oversees newsletters, website updates, social media, and promotion of FOKA events.

Chair: Marcella Ellis

VOLUNTEER & COMMUNITY ENGAGEMENT

Recruits and retains volunteers, organizes parent engagement activities, and fosters partnerships with local businesses.

Co-chairs: Felicia Davis Fourte, LaDawn Norwood

ALUMNI RELATIONS

Builds relationships with alumni, organizes events, and encourages alumni involvement in fundraising and mentoring.

Chair: VACANT

Strategic Priorities

Priority 1: Relaunch the Spirit Store

Revitalize the spirit store with fresh merchandise, new pricing strategies, and a streamlined online shopping experience.

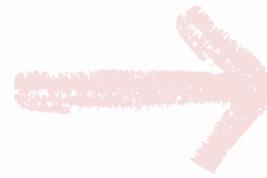


Priority 2: Onboard Student Managers

Engage Kenwood students in leadership roles by overseeing spirit store operations, developing their business skills, and fostering responsibility.

Priority 3: Engage Alumni and Donors

Strengthen relationships with alumni and donors to increase financial support and expand networking opportunities for students.



Priority 4: Host Cultivation Events

Launch signature events for the 2025 capital campaign to raise critical funds for school initiatives.

Priority 5: Relaunch Social Media & Newsletter

Increase community engagement by revitalizing our social media presence and distributing a FOKA newsletter with exciting updates, events, and opportunities.



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Current Board Members

**ATTENDANCE and
COMMITTEE INTEREST**



Chair	Ramona Burress
Vice-Chair	Rick Norwood
Treasurer	Cheryl Rudbeck
Secretary	Marcella Ellis
Board Members	Felicia Davis Fourte, LaDawn Norwood

For more information or to get involved, visit us at www.friendsofkenwoodacademy.org or contact us at info@friendsofkenwoodacademy.org. Let's work together to support the future leaders of Kenwood Academy!

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PRICING SHEET



**Block K Hoodie
Sweatshirt
\$45**



**Kenwood Tail
Crewneck
Sweatshirt
\$40**



**Proud Parent
T-Shirt
\$25**

**Proud
Grandparent
V-Neck T-Shirt
(not shown)
\$25**



**Red Bronco
Insulated Tote
\$10**



**Kenwood Tail
T-shirt
\$20**



**Red Kenwood
Tumbler
\$20**