

New "World's Greatest Tailgate Party" Give-Aways Will Benefit Non-Profits

# Connect Your Brand, Generate Goodwill, Increase Your Sales

To Millions of Fans & Socially Responsible Consumers - Helping To Make a Difference.

Our "World's Greatest Tailgate Party" Give-Aways, promoted in new, results-driven Ads, Video Sales Letters (top right), Press Releases, Events by Influencers to millions of fans year-round.

## Promotional Campaigns

We will hold events to give away "World's Greatest Tailgate Party" Give-Away prizes.

Diversity African American, Latina, Caucasian, Asian, Multinational Consumers.

## Producer Partner

Be Blessed Now Foundation Inc.

## Featured Sponsors

Ford, GMC, Toyota, Nissan, Chevrolet, Dodge, Honda, PepsiCo, Coca-Cola, Omaha Steaks.

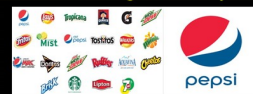
## Non-Profit Beneficiaries

ASPCA, Habitat For Humanity, The Salvation Army, St. Jude's, THON.Org, BeBlessedNow.Org, Make-A-Wish Foundation.

Will you help us? According to ASPCA, 6.3 million animals are put in shelters, 920,000 are destroyed yearly. We're giving away a Ford F-150, Coca-Cola, Pepsi and Omaha Steaks to raise money. Get tickets to our World's Greatest Tailgate Party 10-25-2025 at [WorldsGreatestTailgateParty.com](http://WorldsGreatestTailgateParty.com)



Win a 3 Year Lease on 10 speed Ford F-150 XLT Truck



Win a Huge Assortment of Pepsi Beverages and Snacks



Win a Huge Assortment of Coca-Cola Beverages, Drinks



Win a Huge Assortment of Omaha Steaks, Burgers, Roasts

WorldsGreatestTailgateParty.com is an exclusive production of the BeBlessedNowFoundation.Org. a 508 c (1) a Non-Profit.



Kitty Cat & Aug the Dog Be a hero. Give-Away profits benefit ASPCA.

3-Year Lease of a Toyota Tundra Truck



3-Year Lease of a Chevrolet Colorado Truck



3-Year Lease of a GMC Canyon Truck



3-Year Lease of a Nissan Frontier Truck



3-Year Lease of a Ford Maverick Truck



3-Year Lease of a Dodge RAM Truck



3-Year Lease of a Toyota Tundra Truck



3-Year Lease of a Nissan Titan Truck



3-Year Lease of a Toyota Tacoma Truck



3-Year Lease of a Chevrolet Silverado Truck



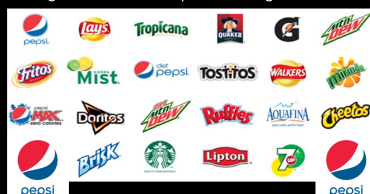
3-Year Lease of a GMC Sierra Truck



3-Year Lease of a Honda Ridgeline Truck



Huge Assortment of PepsiCo Beverages & Snacks



Huge Assortment of Coca Cola Beverages & Drinks



[WorldsGreatestTailgateParty.com/sponsorships](http://WorldsGreatestTailgateParty.com/sponsorships)

# Here's how our "World's Greatest Tailgate Party" Give-Away Events works for our Sponsors, Influencers, Non-Profits and Consumers.

Celebrities, Sports Celebrities and Influencers will promote our Give-Away Events and Sponsor's brands in ads, video ads and press releases to millions of Fans, Sports Fans, Non-Profit contributors.

Sponsors will get increased exposure and good will from their participation in our Give-Away Events for socially responsible, deserving Nonprofits.

Sponsors will get email addresses and phone numbers (if approved) of consumer participants in our Give-Away Events so they can continue to market to them.

There's no heavy lifting for our Influencers because they will utilize our new video ads and press releases to promote our Give-Away Events to their fans on their social media sites.

Along with our handling the ticketing, our firm handles the overall administration of the Give-Away Events and provide the collateral materials needed (video ads and press releases) for our Influencer Promoters and Sponsors.

Non-Profits benefit from the profits from our Give-A-Events.

## Sponsor Promotional Opportunities

Some of our promotional opportunities include but are not limited to:

- Inclusion as Sponsors of our new, exciting, year-round, national Give-Away Events.
- We have access to a database of 55,000+ Celebrities, Sports Celebrities and Influencers and will engage as many as possible to promote our national, year-round Give-Away Events.
- Featured on our World's Greatest Tailgate Party Give-Away Event website ([WorldsGreatestTailgateParty.com](http://WorldsGreatestTailgateParty.com))
- Featured on the Marketing Consultants Group, LLC ([MarketingConsultantsGroup.com](http://MarketingConsultantsGroup.com)) and Be Blessed Now Foundation Inc. ([BeBlessedNowFoundation.Org](http://BeBlessedNowFoundation.Org)) web sites, Pinterest pages, Instagram pages, Facebook pages, and YouTube channels.
- Cross promotions.
- Sponsor exhibitor opportunities, signage, and your company representatives at live events.
- Online Give-Away Events promoting your company as a Sponsor.
- Option to provide prizes, giveaways and cash for our consumer Give-Away Events.
- Promotion in upcoming traditional media.
- Dedicated campaign with pre-marketing and follow-up promotion.
- Email blasts to communities of sports fans and non-profit contributors with purchasing power.
- Placement in press releases to national media outlets.
- Participation in the Be Blessed Now Foundation, Inc.'s "Making A Difference" Awards.
- Utilize Ronnie Schmidt, CEO, and the Marketing Consultants Group, LLC's marketing campaigns to help you get better sales results for less cost with less effort for deserving Non-Profits.

Partner with Marketing Consultants Group, LLC, (MarketingConsultantsGroup.com) the Be Blessed Now Foundation, Inc. (BeBlessedNowFoundation.Org) Producers and Ronnie Schmidt, CEO of the Marketing Consultants Group, LLC



**We Help You Sell More Fast.  
Make More. Do Less.**



**The Marketing  
Consultants Group, LLC**

**CELEBRITIES**  
Want To Help Raise More  
Money Faster With Less Effort  
For Selected Non-Profits And  
Get Paid? Read This.



Marketing Consultants Group, LLC  
MarketingConsultantsGroup.com

Ronnie Schmidt, CEO, Marketing Consultants Group, LLC is Creator of the following:

1. CELEBRITIES Want To Help Raise More Money Faster With Less Effort For Selected Non-Profits And Get Paid?
  2. Consumer Friendly Marketing With THE WOW FACTOR, and
  3. As President of Be Blessed Now Foundation, Inc. he's the Creator of the "World's Greatest Tailgate Party" Give-Away Events.
- Enhance visibility in our "World's Greatest Tailgate Party" Give-Away Events ads and video sales letters promoted by our Celebrity Influencers on social media to their fans and potential contributors to raise more funds faster for Non-Profits.
  - Increase your reach and goodwill in live events, traditional media postings, podcasts, extensive online media presences and press releases.
  - Expand your target audience through online marketing campaigns, being featured in video sales letters and continually promoted by each campaign's group of Influencers.
  - Enhance your cause-related marketing by participating in a brand that empowers Non-Profits and the people who love them and contribute to them.
  - Gain additional media attention: Multi-media campaigns include print, press releases, strategic alliances, videos and live events.
  - Boost brand recognition with our multimedia opportunities, signage, and your company representatives as VIPs at our multiple Give-Away events.

**Who is Ronnie Schmidt? Marketing Consultants Group, LLC CEO**  
Since 1971 after graduating from Penn State University, Ronnie held sales and marketing management positions with six (6) Fortune 500 companies including **Fram, Boise-Cascade, Honeywell, Amstar-Domino Sugar, CooperVision, Bausch & Lomb.** He has been solely responsible for sales of over \$252,000,000 in products and services. In 2013, he founded sought-after **Marketing Consultants Group, LLC.**



**CELEBRITIES**  
Want To Help Raise More  
Money Faster With Less Effort  
For Selected Non-Profits And  
Get Paid? Read This.



Marketing Consultants Group, LLC  
MarketingConsultantsGroup.com

**CELEBRITIES Want To Help Raise More  
Money Faster With Less Effort For Selected  
Non-Profits And Get Paid? Read This.**

**How New Consumer Friendly Marketing With  
THE WOW FACTOR Outperforms Traditional  
Marketing. Guaranteed.**

Ronnie Schmidt's articles explain how to run his highly-effective fundraising marketing campaigns.

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The Marketing Consultants Group, LLC  
MarketingConsultantsGroup.com

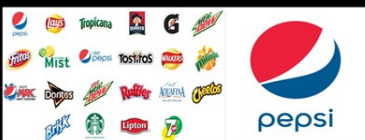
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Here’s how your “World’s Greatest Tailgate Party” Give-Away Event’s Sponsor Page will look in our Video Sales Letters.

Will you help us? According to ASPCA, 6.3 million animals are put in shelters, 920,000 are destroyed yearly. We’re giving away a Ford F-150, Coca-Cola, Pepsi and Omaha Steaks to raise money. Get tickets to our World’s Greatest Tailgate Party Give-Away at [WorldsGreatestTailgateParty.com](http://WorldsGreatestTailgateParty.com)



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Huge Assortment of PepsiCo Beverages & Snacks



Huge Assortment of Omaha Steaks Co. Products



Don't read this unless you're looking to connect your brand with Non-Profit contributors in this US\$ 276.2 Billion market.

**Nonprofit Organizations Market** size was valued at US\$ 276.72 Bn. in 2022 & the total revenue is expected to grow at a CAGR of 4.53% through 2023 to 2029, reaching nearly US\$ 377.34 Bn. by 2029.

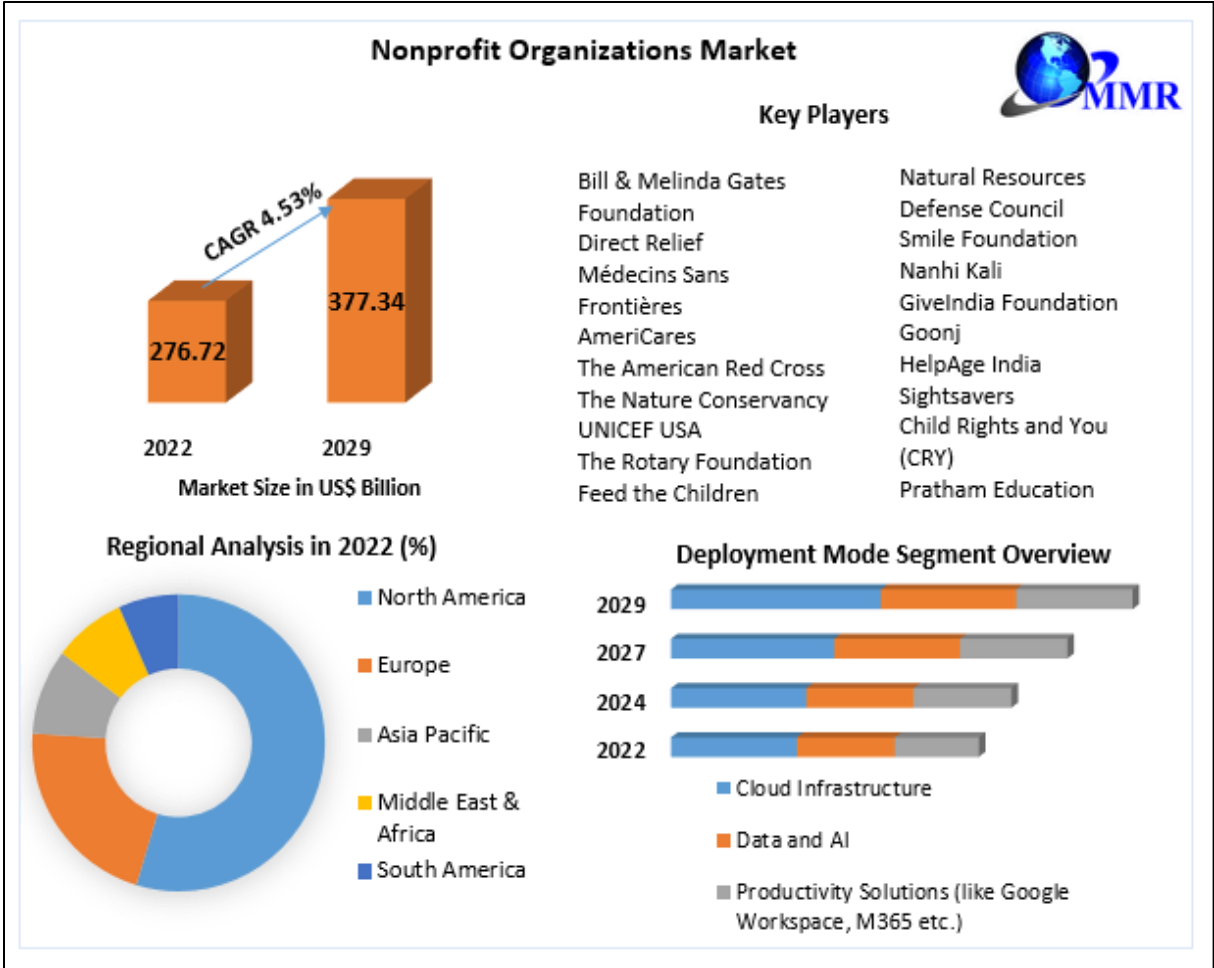
**Nonprofit Organizations Market Overview:**

Since 2015, the global market for Nonprofits Organizations has grown at a CAGR of 3.6 % to over \$ 276.72 Billion in 2022. The market was dropped by -0.9 % in 2022, from \$ 250.96 Billion in 2022. The reduction is mainly due to many countries' enacting lockdown & social distance norms, as well as a global economic slowdown caused by the COVID-19 outburst & the actions taken to combat it. After that, from 2021 to 2023, the market is expected to recover & increase at a CAGR of 5.3 %. The market is expected to reach \$345.32 Billion by the end of 2029 at a CAGR of 4.53 %. Due to their unique conditions, nonprofit organizations often have a more tough time developing & implementing efficient marketing strategies. This, combined with an overabundance of social agencies, might make it tough to stand out and develop a successful strategy.

Strong economic expansion in developing countries & an increase in customer disposable income drove growth during the historic period. Government limitations on some sorts of financing sources, as well as money misuse, had a negative impact on growth during the historic period. Increased corporate social responsibility, more environmentally friendly awareness, & increased internet usage will all contribute to future growth. Geopolitical tensions, tight regulations, & COVID-19 are all factors that could slow the growth of the Nonprofit Organizations Market in the future.

**Nonprofit Organizations Market Dynamics:**

The market for nonprofit organizations will rise as corporate social responsibility improves. Corporate Social Responsibility is a concept in which businesses incorporate social & environmental issues into their operations & interactions with stakeholders. Companies are increasingly emphasizing corporate social responsibility as an important component of their overall strategy to promote social concerns. Furthermore, millennials like to associate with firms which support social concerns. Companies' CSR spending is growing because of this. For instance, as part of its 2025 responsibility targets, Sysco, an American multinational food products firm, will distribute 200 Mn meals & contribute \$50 Mn to local communities. Growing CSR will positively impact the market for nonprofit organizations going forward.



## **Nonprofit Organizations Market Trends:**

### **Increasing mobile usage:**

Donors are increasingly using mobile technologies to donate to charities as it is convenient. Nonprofit organizations can use mobile technology to better communicate with their supporters & generate money more swiftly & conveniently. Donations via mobile applications are frequently encouraged by nonprofit organizations. For example, Micro-donation apps such as Instead & One Today, allow users to make daily donations of up to USD 1 to charity organizations of their choice. According to the MMR report study, internet donations accounted for 7.6 percent of total fundraising revenue in the year 2017, & 21 percent of these online gifts were made using a mobile device.

### **Descriptive & Predictive Analytics:**

Predictive & descriptive analytics are increasingly used by nonprofit organizations to generate relevant data insights. These businesses use descriptive analytics to make simple reports or detect non-compliance after transactions have been completed. Predictive analytics can help organizations gain a better knowledge of the relative effectiveness of numerous programs, allowing resources to be better targeted for better results.

### **2022 Nonprofit organizations: Main Facts & Figures:**

Worldwide, there are about ten million nonprofit organizations.

In the U.S, there are over 1.3 Mn 501(c) organizations.

Nonprofit organizations make about 5-10% of the United States economy & employ around 10% of the country's workforce.

The nonprofit sector in the U.S employs about 11.9 Mn people, making it the country's 3rd largest employer after retail & manufacturing.

Most nonprofit organizations do not rely solely on donations, contrary to popular opinion.

Fees for programs, commodities, & services account for 48% of revenue for public charities.

The government contributes 33%.

Charitable donations account for 13% of the total.

Investments & other sources account for 6% of the total.

### **Recommendations:**

To take advantage of the opportunities, the MMR report study suggests that non-profits organizations market companies to include mobile technologies for donations, spend in CRM software to track donations, focus on NGO-corporate companies, leverage predictive & descriptive analytics, create operations in emerging markets, organize events & campaigns, rise visibility through a high-performance website, increase adoption of the internet & social media & focus on partnership with corporates.

The objective of the report is to present a comprehensive analysis of the Global Non-profit Organizations Market to the stakeholders in the industry. The past and current status of the industry with the forecasted Market size and trends are presented in the report with the analysis of complicated data in simple language. The report covers all the aspects of the industry with a dedicated study of key players that include Market leaders, followers, and new entrants.

PORTER, PESTEL analysis with the potential impact of micro-economic factors of the Market have been presented in the report. External as well as internal factors that are supposed to affect the business positively or negatively have been analyzed, which will give a clear futuristic view of the industry to the decision-makers.

The report also helps in understanding the Global Nonprofit organizations Market dynamics, structure by analyzing the Market segments and project the Global Nonprofit organizations Market size. Clear representation of competitive analysis of key players by Product, price, financial position, Product portfolio, growth strategies, and regional presence in the Global Nonprofit organizations Market make the report investor’s guide.

Nonprofit organizations Market Scope:

|                                                                                                                                         |                                                                                            |                                                                                                                                                         |                                                                                   |                                                               |
|-----------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|---------------------------------------------------------------|
|                                                                                                                                         |                                                                                            |                                                                                                                                                         |                                                                                   |                                                               |
| Base Year                                                                                                                               | 2022                                                                                       | Forecast Period                                                                                                                                         | 2023-2029                                                                         |                                                               |
|                                                                                                                                         |                                                                                            |                                                                                                                                                         |                                                                                   |                                                               |
| 2018 to 2022                                                                                                                            | 4.53%                                                                                      | US\$ 276.72 Bn                                                                                                                                          | US\$ 377.34 Bn                                                                    |                                                               |
|                                                                                                                                         |                                                                                            |                                                                                                                                                         |                                                                                   |                                                               |
| by Type<br>Human Services Groups<br>Education Organizations<br>Health Care Organizations<br>Environment and animals<br>Religion related |                                                                                            | by Deployment Mode<br>Cloud Infrastructure<br>Data and AI<br>Productivity Solutions (like Google Workspace, M365 etc.)                                  | by Organization Size<br>Large Enterprise<br>Small & Medium Enterprise             |                                                               |
|                                                                                                                                         |                                                                                            |                                                                                                                                                         |                                                                                   |                                                               |
| North America<br>United States<br>Canada<br>Mexico                                                                                      | Europe<br>UK<br>France<br>Germany<br>Italy<br>Spain<br>Sweden<br>Austria<br>Rest of Europe | Asia Pacific<br>China<br>S Korea<br>Japan<br>India<br>Australia<br>Indonesia<br>Malaysia<br>Vietnam<br>Taiwan<br>Bangladesh<br>Pakistan<br>Rest of APAC | Middle East and Africa<br>South Africa<br>GCC<br>Egypt<br>Nigeria<br>Rest of ME&A | South America<br>Brazil<br>Argentina<br>Rest of South America |

FAQ’S:

- 1) What is the share of the Global Nonprofit organizations Market in 2022?  
Answer: The Global Nonprofit Organizations Market was accounted for US\$ 276.72 Billion in the year 2022.
- 2) Which Type of segment is dominating the Global Nonprofit organizations Market?  
Answer: Health Care Organizations sector is the dominating end use segment in the market.
- 3) Which factor acts as the driving factor for the growth of the Nonprofit organizations Market?  
Answer: The major factors for the growth of the Global Nonprofit organizations market includes Increasing Corporate Social Responsibility.

Interested in participating as a Featured Sponsor or Influencer?  
Call Ronnie Schmidt, CEO, Marketing Consultants Group, LLC at  
(800) 330-8908 Ext. 807  
Ronnie.Schmidt@MarketingConsultantsGroup.com  
Sponsorships: [WorldsGreatestTailgateParty.com/sponsorships](https://WorldsGreatestTailgateParty.com/sponsorships)  
Influencers: [WorldsGreatestTailgateParty.com/influencers](https://WorldsGreatestTailgateParty.com/influencers).