

Our New, Exclusive "World's Greatest Tailgate Party" Give-Aways Benefit Non-Profit

# Connect Your Brand, Generate Good Will, Increase Your Sales

To Millions of Fans & Socially Responsible Consumers - Helping To Make a Difference

Our multiple Give-Aways will be promoted in our Ads, Video Sales Letters, Press Releases and Events by our Celebrities, Sports Celebrities, Influencers to millions of fans and followers year-round.

## Promotional Campaigns

We will hold events to give away **World's Greatest Tailgate Party Grand Prizes.**

## Diversity

African American, Latina, Caucasian, Asian, Multinationals.


## Charitable Partner

Be Blessed Now Foundation

## Sponsors

Ford, GMC, Toyota, Nissan, Chevrolet, Dodge, Outdoorsy, LG, Pit Boss, Omaha Steaks, Honeybaked Ham Co., PepsiCo, Coca-Cola.

Get Your Winning Tickets To Win Our "World's Greatest Tailgate Party" Grand Prize



2-Year Lease of a Ford F-150 Truck

Outdoorsy

PIT BOSS

OMAHA STEAKS


HONEY BAKED Ham

pepsi


Coca-Cola

LG UHD


2-Year Lease on a 10 speed Ford F-150 XL Truck




Outdoorsy 10' x 12' Hardtop Polycarbonate Gazebo Canopy With Seating And Table




LG 86" Class UR7800 Series LED 4K UHD Smart webOS TV



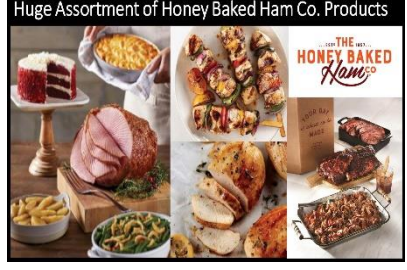
PIT BOSS Pro Black Triple-function Combo Grill




Huge Assortment of Omaha Steaks Co. Products




Huge Assortment of Honey Baked Ham Co. Products




Huge Assortment of PepsiCo Beverages & Snacks



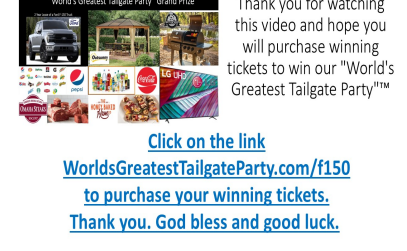
Huge Assortment of Coca Cola Beverages & Drinks



Get Your Winning Tickets To Win Our "World's Greatest Tailgate Party" Grand Prize



Get Your Winning Tickets To Win Our "World's Greatest Tailgate Party" Grand Prize



Thank you for watching this video and hope you will purchase winning tickets to win our "World's Greatest Tailgate Party"™

[Click on the link  
WorldsGreatestTailgateParty.com/f150  
to purchase your winning tickets.  
Thank you. God bless and good luck.](https://WorldsGreatestTailgateParty.com/f150)

WorldsGreatestTailgateParty.com/sponsors

# Here's how our World's Greatest Tailgate Party (TM) Contests will work for our Sponsors, Influencers, Non-Profits and Consumers.

Our Celebrities, Sports Celebrities and Influencers will promote our Contests and our Sponsor's brands in our video ads and press releases to millions of Fans, Sports Fans and Non-Profit contributors.

Sponsors will get increased exposure and good will from their participation in our Contest campaigns for socially responsible, deserving Nonprofits.

Sponsors will also get email lists and phone numbers of consumer participants in our Contests so they can continue to market to them, grow their customer base and increase sales.

There's no heavy lifting for our Celebrity Influencers because they will utilize our new video ads and press releases to promote our Contests to their fans on their social media sites.

Along with our administrative supplier's firm handling the ticketing, our firm handles the overall administration of the Contests and provide the collateral materials needed (video ads and press releases) for our Celebrity Influencer Promoters and Sponsors.

Non-Profits benefit from the profits from our Contests.

## Sponsor Promotional Opportunities

Some of our promotional opportunities include but are not limited to:

- Inclusion as Sponsors of our new, exciting, year-round, national Contest campaigns.
- Your Brand, Products and/or Services will be featured in our Video Sales Letters and used by Celebrities, Sports Celebrities and Influencers to promote our World's Greatest Tailgate Party Contests to millions of their fans on their Facebook, Instagram, Pinterest, and YouTube social media sites.
- We have access to a database of 55,000+ Celebrities, Sports Celebrities and Influencers and will engage as many as possible to promote our national, year-round Contests.
- Featured on our World's Greatest Tailgate Party Contests website ([WorldsGreatestTailgateParty.com](http://WorldsGreatestTailgateParty.com))
- Featured on our Marketing Consultants Group, LLC web site, Pinterest page, Instagram page, Facebook page and YouTube channel.
- Cross promotions.
- Sponsor exhibitor opportunities, signage, and your company representatives at live events.
- Online Contests promoting your company as a Sponsor.
- Option to provide prizes, giveaways and cash for our consumer Contests.
- Promotion in upcoming traditional media.
- Dedicated campaign with pre-marketing and follow-up promotion
- Email blasts to communities of sports fans and non-profit contributors with purchasing power.
- Placement in press releases to national media outlets.
- Participation in the Marketing Consultants Group, LLC's "Making A Difference" Awards.
- Utilize Ronnie Schmidt, CEO, and the Marketing Consultants Group, LLC's marketing prowess to help you get better sales results for less cost with less effort.

Why partner with the Marketing Consultants Group, LLC and Ronnie Schmidt, CEO



**We Help You Sell More Fast.  
Make More. Do Less.**



**The Marketing  
Consultants Group, LLC**

**CELEBRITIES**  
Want To Help Raise More  
Money Faster With Less Effort  
For Selected Non-Profits And  
Get Paid? Read This.




Marketing Consultants Group, LLC  
MarketingConsultantsGroup.com

Ronnie Schmidt, CEO, Marketing Consultants Group, LLC is Author of the following:

1. [CELEBRITIES Want To Help Raise More Money With Less Effort For Selected Non-Profits And Get Paid?](#)
  2. [Consumer Friendly Marketing With THE WOW FACTOR](#), and
  3. Creator of the [“World’s Greatest Tailgate Party”](#) Contests.
- Enhance Visibility in our “World’s Greatest Tailgate Party” Contests and video sales letters promoted by our Celebrity Influencers on social media to their fans and potential contributors to raise more funds faster for Non-Profits.
  - Increase your Extended Reach and Good Will: In speaking, traditional media, podcast, extensive online media presence and press release opportunities.
  - Expand your Target Audience through online marketing campaigns, being featured in video sales letters and continually promoted by each campaign’s group of Celebrity Influencers.
  - Enhance your Cause-Related Marketing by participating in a brand that empowers Non-Profits and the people who love them and contribute to them.
  - Gain Additional Media Attention: Multi-media campaigns include print, press releases, strategic alliances, videos and events.
  - Boost Brand Recognition with our multimedia opportunities, signage, and your company representatives as VIPs at our multiple Contest Grand Prize drawings.

**Who is Ronnie Schmidt? Marketing Consultants Group, LLC CEO**  
**Since 1971** after graduating from Penn State University, Ronnie held sales and marketing management positions with six (6) Fortune 500 companies including **Fram, Boise-Cascade, Honeywell, Amstar-Domino Sugar, CooperVision, Bausch & Lomb**. He has been solely responsible for sales of over \$252,000,000 in products and services. **In 2013**, he founded sought-after **Marketing Consultants Group, LLC**.



**CELEBRITIES**  
Want To Help Raise More  
Money Faster With Less Effort  
For Selected Non-Profits And  
Get Paid? Read This.



Marketing Consultants Group, LLC  
MarketingConsultantsGroup.com

**CELEBRITIES Want To Help Raise More  
Money Faster With Less Effort For Selected  
Non-Profits And Get Paid? Read This.**

**How New Consumer Friendly Marketing With  
THE WOW FACTOR Outperforms Traditional  
Marketing. Guaranteed.**

Ronnie Schmidt’s articles explain how to run his  
highly-effective fundraising marketing campaigns.

**How New Consumer-Friendly Marketing With  
THE WOW FACTOR  
Outperforms Traditional  
Marketing. Guaranteed.**



The Marketing Consultants Group, LLC  
MarketingConsultantsGroup.com

Celebrities, Sports Celebrities and Influencers will promote our “World’s Greatest Tailgate Party” Contest's new Video Sales Letters to millions of their fans on their social media sites.

Here’s how your “World’s Greatest Tailgate Party” Contest's Grand Prize Sponsor’s Page will look in our Video Sales Letters.

According to the ASPCA, 6.3 million animals are entered in shelters yearly, 17,260 a day. **920,000 ANIMALS ARE EUTHANIZED YEARLY**

You, too, can be a hero for the animals who need food, care and shelter.



Mary Beth and Mini the Dog  
Mini was the runt of the litter, luckily adopted by Mary Beth.

[Get your ticket to win our World’s Greatest Tailgate Party Sweepstakes.](#)  
**Sweepstakes Profits Benefit All The Animals At ASPCA**

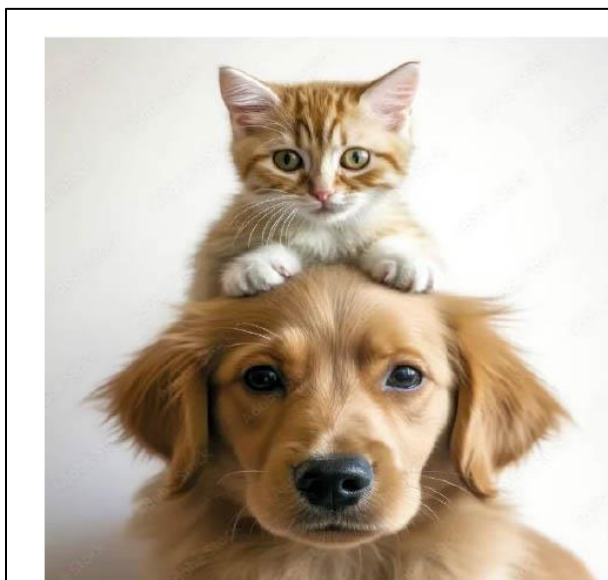
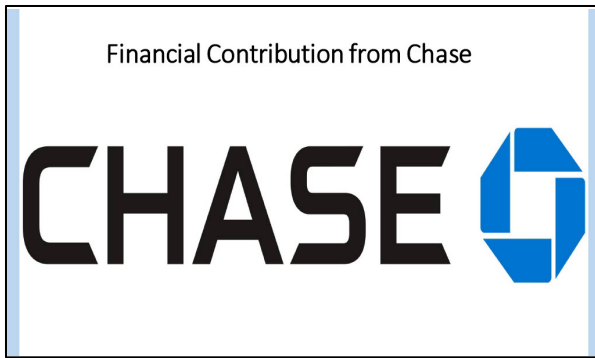
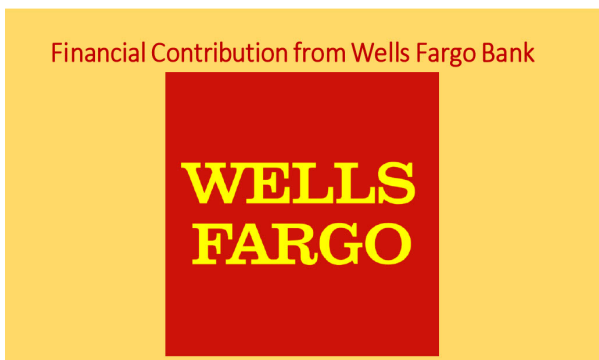
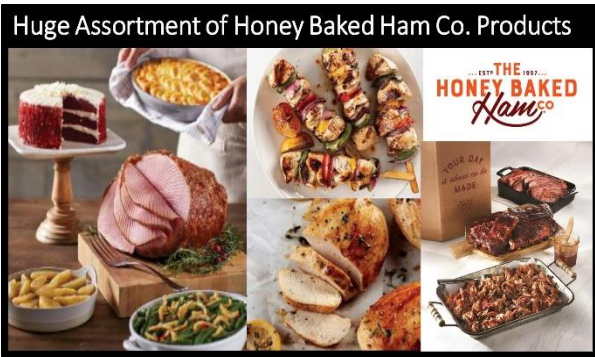
Get your winning tickets to win this Grand Prize in our World's Greatest Tailgate Party Sweepstakes. Profits benefit the ASPCA.

2-Year Lease on 10-Speed FORD F-150 TRUCK

A 10' x 12' Hardtop Polycarbonate Gazebo Canopy With Seating For Six (6) From Outsunny

LG 86" Class UR7800 Series LED 4K UHD Smart webOS TV

PIT BOSS Pro Black Triple-function Combo Grill



"All the animals at the ASPCA thank you for watching this video and hope you will purchase a winning ticket to win our World's Greatest Tailgate Party Sweepstakes, because the profits will benefit all the animals who need food, care and shelter."

Click on the link below this video to purchase your winning ticket. Thank you. God bless and good luck.

Interested in participating as a Sponsor or Celebrity Influencer?  
Call Ronnie Schmidt, CEO, Marketing Consultants Group, LLC at 920-396-5290 or [Ronnie.Schmidt@MarketingConsultantsGroup.com](mailto:Ronnie.Schmidt@MarketingConsultantsGroup.com)  
Sponsors, visit [WorldsGreatestTailgateParty.com/sponsors](http://WorldsGreatestTailgateParty.com/sponsors).  
Celebrity Influencers, visit [WorldsGreatestTailgateParty.com/influencers](http://WorldsGreatestTailgateParty.com/influencers).

Don't read this unless you're looking to connect your brand with Non-Profit contributors in this US\$ 276.2 Billion market.

**Nonprofit Organizations Market** size was valued at US\$ 276.72 Bn. in 2022 & the total revenue is expected to grow at a CAGR of 4.53% through 2023 to 2029, reaching nearly US\$ 377.34 Bn. by 2029.

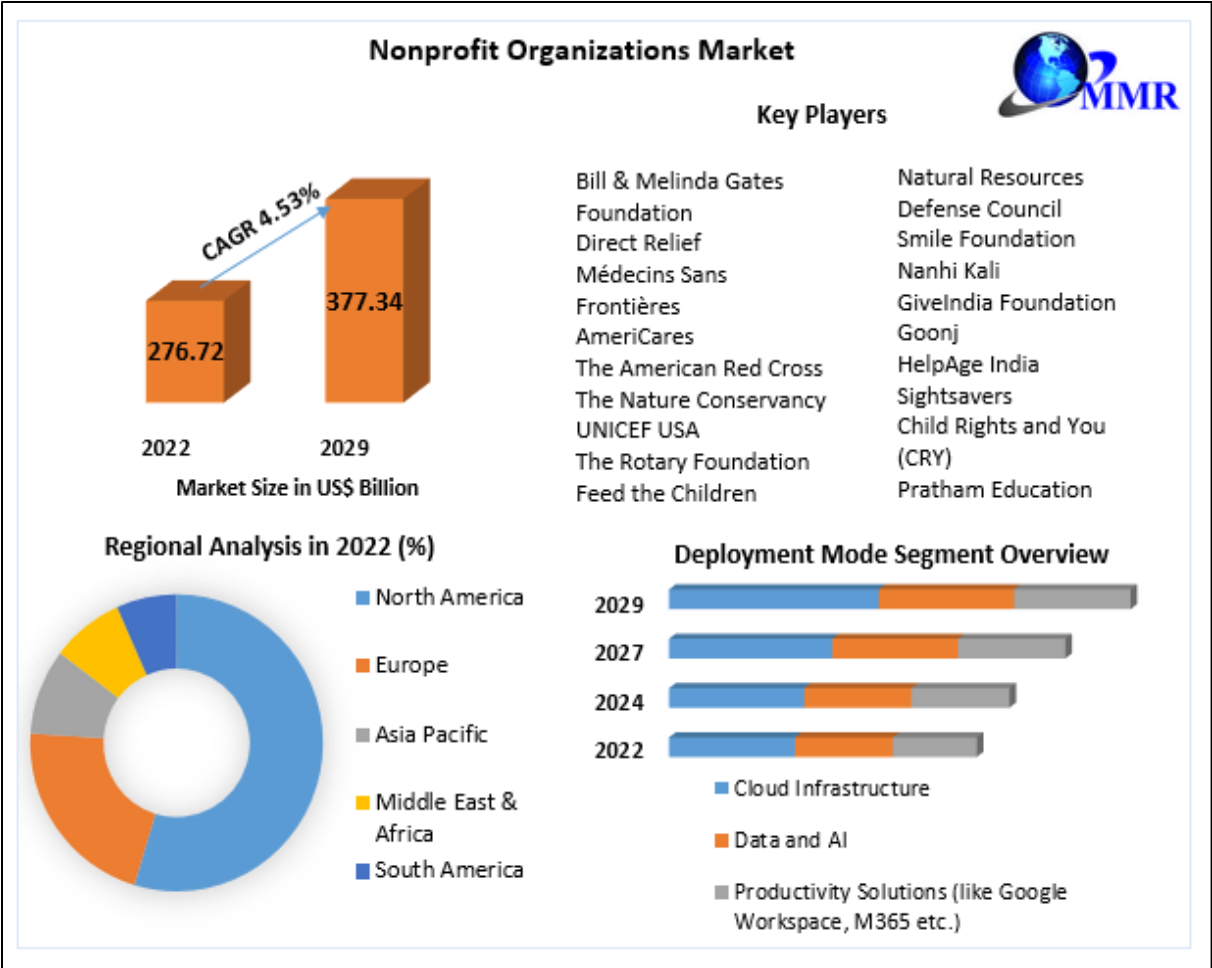
**Nonprofit Organizations Market Overview:**

Since 2015, the global market for Nonprofits Organizations has grown at a CAGR of 3.6 % to over \$ 276.72 Billion in 2022. The market was dropped by -0.9 % in 2022, from \$ 250.96 Billion in 2022. The reduction is mainly due to many countries' enacting lockdown & social distance norms, as well as a global economic slowdown caused by the COVID-19 outburst & the actions taken to combat it. After that, from 2021 to 2023, the market is expected to recover & increase at a CAGR of 5.3 %. The market is expected to reach \$345.32 Billion by the end of 2029 at a CAGR of 4.53 %. Due to their unique conditions, nonprofit organizations often have a more tough time developing & implementing efficient marketing strategies. This, combined with an overabundance of social agencies, might make it tough to stand out and develop a successful strategy.

Strong economic expansion in developing countries & an increase in customer disposable income drove growth during the historic period. Government limitations on some sorts of financing sources, as well as money misuse, had a negative impact on growth during the historic period. Increased corporate social responsibility, more environmentally friendly awareness, & increased internet usage will all contribute to future growth. Geopolitical tensions, tight regulations, & COVID-19 are all factors that could slow the growth of the Nonprofit Organizations Market in the future.

**Nonprofit Organizations Market Dynamics:**

The market for nonprofit organizations will rise as corporate social responsibility improves. Corporate Social Responsibility is a concept in which businesses incorporate social & environmental issues into their operations & interactions with stakeholders. Companies are increasingly emphasizing corporate social responsibility as an important component of their overall strategy to promote social concerns. Furthermore, millennials like to associate with firms which support social concerns. Companies' CSR spending is growing because of this. For instance, as part of its 2025 responsibility targets, Sysco, an American multinational food products firm, will distribute 200 Mn meals & contribute \$50 Mn to local communities. Growing CSR will positively impact the market for nonprofit organizations going forward.



## **Nonprofit Organizations Market Trends:**

### **Increasing mobile usage:**

Donors are increasingly using mobile technologies to donate to charities as it is convenient. Nonprofit organizations can use mobile technology to better communicate with their supporters & generate money more swiftly & conveniently. Donations via mobile applications are frequently encouraged by nonprofit organizations. For example, Micro-donation apps such as Instead & One Today, allow users to make daily donations of up to USD 1 to charity organizations of their choice. According to the MMR report study, internet donations accounted for 7.6 percent of total fundraising revenue in the year 2017, & 21 percent of these online gifts were made using a mobile device.

### **Descriptive & Predictive Analytics:**

Predictive & descriptive analytics are increasingly used by nonprofit organizations to generate relevant data insights. These businesses use descriptive analytics to make simple reports or detect non-compliance after transactions have been completed. Predictive analytics can help organizations gain a better knowledge of the relative effectiveness of numerous programs, allowing resources to be better targeted for better results.

### **2022 Nonprofit organizations: Main Facts & Figures:**

Worldwide, there are about ten million nonprofit organizations.

In the U.S, there are over 1.3 Mn 501(c) organizations.

Nonprofit organizations make about 5-10% of the United States economy & employ around 10% of the country's workforce.

The nonprofit sector in the U.S employs about 11.9 Mn people, making it the country's 3rd largest employer after retail & manufacturing.

Most nonprofit organizations do not rely solely on donations, contrary to popular opinion.

Fees for programs, commodities, & services account for 48% of revenue for public charities.

The government contributes 33%.

Charitable donations account for 13% of the total.

Investments & other sources account for 6% of the total.

### **Recommendations:**

To take advantage of the opportunities, the MMR report study suggests that non-profits organizations market companies to include mobile technologies for donations, spend in CRM software to track donations, focus on NGO-corporate companies, leverage predictive & descriptive analytics, create operations in emerging markets, organize events & campaigns, rise visibility through a high-performance website, increase adoption of the internet & social media & focus on partnership with corporates.

The objective of the report is to present a comprehensive analysis of the Global Non-profit Organizations Market to the stakeholders in the industry. The past and current status of the industry with the forecasted Market size and trends are presented in the report with the analysis of complicated data in simple language. The report covers all the aspects of the industry with a dedicated study of key players that include Market leaders, followers, and new entrants.

PORTER, PESTEL analysis with the potential impact of micro-economic factors of the Market have been presented in the report. External as well as internal factors that are supposed to affect the business positively or negatively have been analyzed, which will give a clear futuristic view of the industry to the decision-makers.

The report also helps in understanding the Global Nonprofit organizations Market dynamics, structure by analyzing the Market segments and project the Global Nonprofit organizations Market size. Clear representation of competitive analysis of key players by Product, price, financial position, Product portfolio, growth strategies, and regional presence in the Global Nonprofit organizations Market make the report investor’s guide.

Nonprofit organizations Market Scope:

Base Year	2022	Forecast Period	2023-2029	
2018 to 2022	4.53%	US\$ 276.72 Bn	US\$ 377.34 Bn	
by Type Human Services Groups Education Organizations Health Care Organizations Environment and animals Religion related		by Deployment Mode Cloud Infrastructure Data and AI Productivity Solutions (like Google Workspace, M365 etc.)	by Organization Size Large Enterprise Small & Medium Enterprise	
North America United States Canada Mexico	Europe UK France Germany Italy Spain Sweden Austria Rest of Europe	Asia Pacific China S Korea Japan India Australia Indonesia Malaysia Vietnam Taiwan Bangladesh Pakistan Rest of APAC	Middle East and Africa South Africa GCC Egypt Nigeria Rest of ME&A	South America Brazil Argentina Rest of South America

FAQ’S:

1) What is the share of the Global Nonprofit organizations Market in 2022?

Answer: The Global Nonprofit Organizations Market was accounted for US\$ 276.72 Billion in the year 2022.

2) Which Type of segment is dominating the Global Nonprofit organizations Market?

Answer: Health Care Organizations sector is the dominating end use segment in the market.

3) Which factor acts as the driving factor for the growth of the Nonprofit organizations Market?

Answer: The major factors for the growth of the Global Nonprofit organizations market includes Increasing Corporate Social Responsibility.

Interested in participating as a Sponsor or Celebrity Influencer?  
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Celebrity Influencers, visit [WorldsGreatestTailgateParty.com/influencers](http://WorldsGreatestTailgateParty.com/influencers).