

# **Seller / Listing Guide**

Homes With Mr. Jones

## **Welcome**

Selling your home is a major financial decision. My goal is to maximize your value, minimize stress, and guide you through every step with a clear strategy.

## **My Approach**

I don't just list homes—I position them to sell. Pricing, marketing, and negotiation all work together to get you the best outcome.

## **Pricing Strategy**

Pricing your home correctly is critical. Too high and you lose momentum, too low and you leave money on the table. I analyze the market to position your home to attract strong offers.

## **Preparing Your Home**

First impressions matter. Simple improvements, staging, and presentation can significantly impact your final sales price.

## **Marketing Your Home**

Your home will be exposed through professional photos, online platforms, agent networks, and targeted marketing to attract serious buyers.

## **Showings & Offers**

We manage showings efficiently and review offers strategically to choose the strongest combination of price and terms.

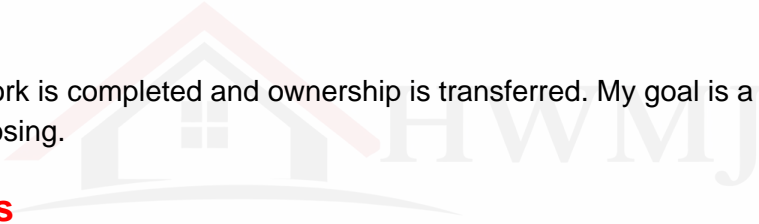
## **Negotiation**

I negotiate to protect your bottom line—whether it's price, repairs, or closing costs.

## **Under Contract**

Once under contract, we manage inspections, appraisal, and buyer conditions to keep the deal moving forward.

## **Closing**



Final paperwork is completed and ownership is transferred. My goal is a smooth and successful closing.

### **Next Steps**

Reach out and let's build your home selling game plan.

### **Contact**

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