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# **ALLIED INNOVATION PARTNERS**

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**URMARKET™: YOUR TRUSTED**   
**MARKETPLACE FOR INDUSTRY**

# OUR TEAM

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**Bryce Everett, CEO**  
25+ years experience in  
agriculture/oil and gas



**Robert Alberghine, COO**  
Top commodity trader in the  
world



**Nathan Murphy, CFO**  
Global  
entrepreneur/economist



**Jack Bouroudjian, Partner**  
Retired Director of The CME  
Group/Pres. Commerzbank



**Matt Nelson, Partner**  
Systems engineer- UN &  
World Bank



**Richard Gardner, Partner**  
Modulus Global financial  
systems

# **THE PROBLEM**

- **No Central Marketplace**
- **Inefficient, Disconnected Platforms**
- **Lack Of Trust**



# THE HYBRID SOLUTION:

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# URMARKET™ FEATURES

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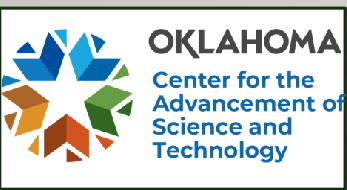
- **Unites Users w/ Trust**
- **Expands Markets**
- **Product Attributes**
- **Shipping Costs**



# **TRACTION & MILESTONES**

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- **Investments & Agreements**
- **Operational & In Revenue**
- **Market Development & IP**

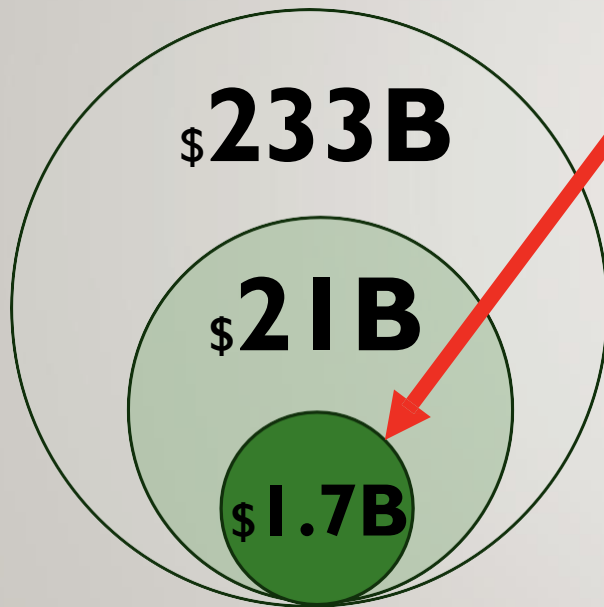




# MARKET OPPORTUNITY

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## \$1.7B Year One Focus:



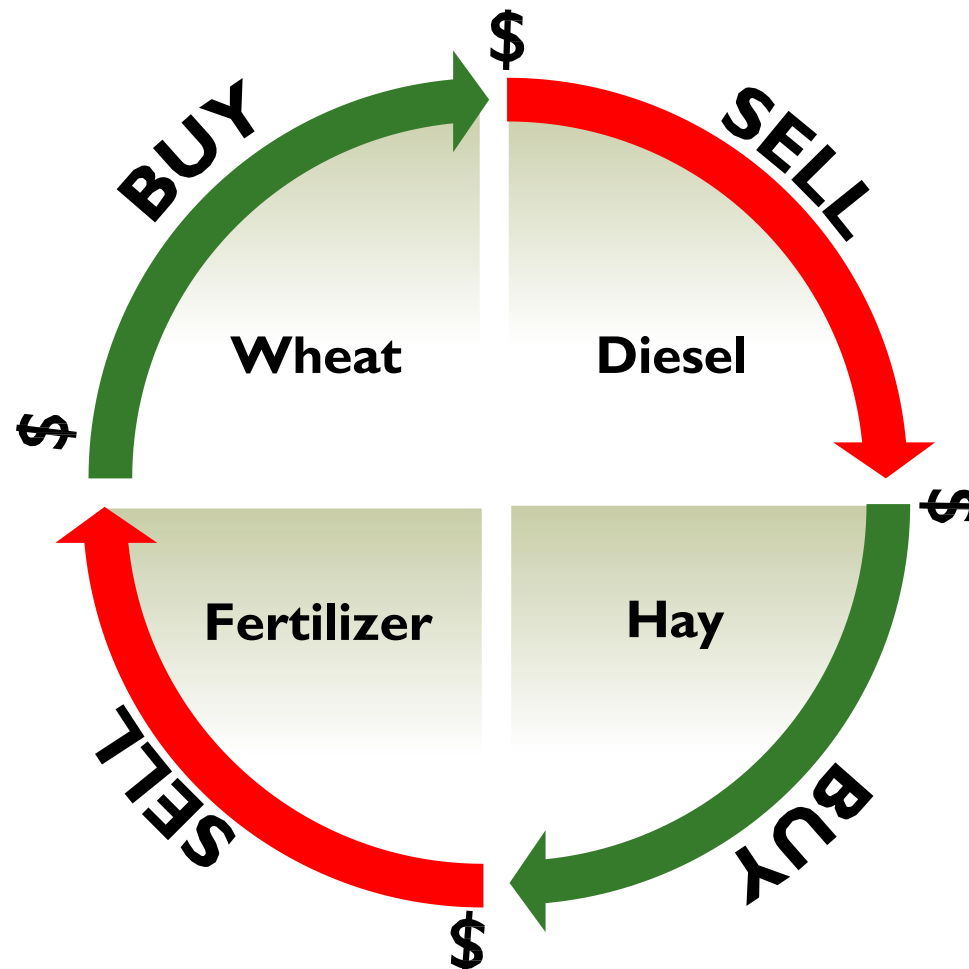
- **Oklahoma**
- **Wheat**
- **Corn**
- **Soybeans**
- **Milo**
- **Hay**
- **Fertilizer**
- **Off-road Diesel**



# CUSTOMER MODEL

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## STRATEGIC ECOSYSTEMS





# BUSINESS MODEL

- **Transaction Fees**
- **Increasing Locations & Products**



# FINANCIAL PROJECTIONS

