**Disaster Recovery Institute** 

We are the non-profit that helps organizations prepare for and recover from disasters.



### Professional Standards & Future Vision – Building Resilience

### Lyndon Bird – Chief Knowledge Officer DRI International



# Why do we exist?

- We are a non-profit professional institute, solely for the purpose of helping organizations prepare for and recover from disasters.
- Founded in 1988, we are the oldest and largest organization of our kind in the world – with roughly 50% of our certificate holders outside of the USA.
- We achieve our aims through education, accreditation and thought leadership in business continuity and related fields.
- We promote the concept of resilience to a global audience.



# **Our Education Programs**

• We offer in-depth courses ranging from introductory to masters level, as well as some special certifications for specific sectors.





## **Commission and Committees**

#### Here are a few of our committees:

#### **Certification Commission**

Involved in all certification matters

#### **Future Vision Committee**

Creating the leading global think tank on matters of operational resilience, discipline integration, and the resilience profession.

#### **Professional Practices**

Maintains our landmark standard

#### **International Glossary Committee**

Maintains the glossary

#### Healthcare

An industry committee to champion the unique aspects of healthcare continuity

#### Young Leaders in Resilience

For those who are new to the field



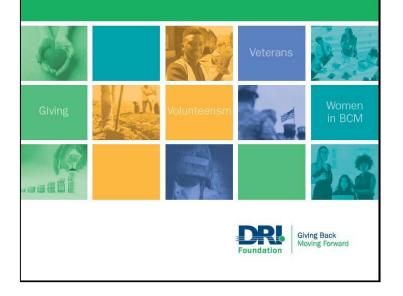




### The Foundation

### Disaster Recovery International Foundation

2018 Annual Review



- Mission: To promote disaster risk reduction through partnerships and education. To aid recovery efforts through fundraising and volunteerism.
- Core focus areas:
  - Volunteerism
  - Donations after Disasters
  - Scholarships
- Special Initiatives
  - Veterans Outreach Program
  - Women in BCM



### **Publications and Media**

- Stay informed read Drive, DRI's biweekly e-news.
- View the blog on our website in English and Spanish.



### Explore our blogs



### Check out our press



## **Future Vision Committee**

#### **OUR AIM**

To create the leading global think tank on matters of enterprise resilience and development of the resilience profession.

#### **OUR MEMBERS**

From US, Europe, Australia, Japan and Middle East

#### **OUR ANNUAL PUBLICATIONS**

- GLOBAL RISK & RESILIENCE TRENDS
- FORECAST & PREDICTIONS
- RESILIENCE AS A CAREER STATUS UPDATE





### Global Risk & Resilience Report Identifies Top Risks

A worldwide survey of business continuity professionals revealed the following top risks:







# 2019 – Ratings Preview



#### <u>TOP 3</u>

1. MAJOR CYBER ATTACK

- 2. SEVERE DATA BREACH
- 3. IT OUTAGE (TECHNICAL OR HUMAN ERROR)

#### **RISING ISSUES**

- 1. WRONG DECISIONS TAKEN DURING A CRISIS
- 2. INCREASE IN CIVIL DISTURBANCE
- 3. MISUSE OF PRIVATE DATA, REGULATORY ACTION



# 2019 – Ratings Preview (2)



Vision Committee

#### FALLING ISSUES

- 1. STATE SONSORED CYBER ATTACK ON GOVERNMENT
- 2. IMPACT OF TARGETED SOCIAL MEDIA ATTACK
- 3. SERIOUS SUPPLY CHAIN DISRUPTION

#### **STATIC ISSUES**

- 1. NATURAL DISASTERS
- 2. TERRORISM
- 3. PANDEMICS
- 4. WORK PLACE VIOLENCE
- 5. CBRN



# 2019 – Trends Preview



#### SOME CONCLUSIONS

- 1. CONSOLIDATION OF BC, DR, CRISIS & EMERGENCY MANAGEMENT INTO RESILIENCE MANAGEMENT HAS SPEEDED UP IN 2019
- 2. RISK AND SECURITY RARELY REPORT INTO OF A RESILIENCE MANAGEMENT DEPARTMENT - BUT RESILIENCE SOMETIMES REPORTS TO RISK MANAGEMENT
- 3. RESILIENCE ISSUES ARE NOW CONSIDERED PRIMARILY VIRTUAL, CYBER, TECHNOLOGY RELATED. TRADITIONAL PHYSICAL CONCERNS HAVE BECOME LESS CENTRAL TO ROLE.
- 4. THERE ARE CONCERNS THAT SENIOR MANAGEMENT ARE AT RISK OF PUTTING THEIR BUSINESSES AT RISK BY NOT MANAGING A CRISIS SITUATION WELL.
- 5. THE HIGH COST OF PENAL AND REMEDIAL ACTION IN THE CASE OF DATA BREACH (FOR EXAMPLE UNDER GDPR) HAS BEEN MORE WIDELY RECOGNIZED.
- 6. REGULATED FIRMS SCORE BETTER ON MOST RESILIENCE METRICS COMPARED WITH NON-REGULATED FIRMS.
- 7. RESILIENCE PROFESSIONALS SHARE CORE SKILLS BUT BEYOND THAT THE MAIN RISKS AND CONCERNS ARE QUITE SECTOR SPECIFIC.



We are the non-profit that helps organizations prepare for and recover from disasters.



eer	Continuity	Get certified. Prove your expertise.	Business Continuity (BCLE 2000) Business Continuity Review (BCP 501)	ABCP CFCP CBCP CBCV
	Advanced Continuity	Become an MBCP, DRI's highest level of certification.	Continuity Master's Case Review (BCP 601)	MBCP
	Risk Manage- ment	Create a robust risk management program.	Risk Management (RMLE 2000) Risk Management Review (RMP 501)	ARMP CRMP
	Audit	Add a skill with our ANSI and CQI IRCA approved, case study based course.	Continuity Audit NFPA 1600 (BCLE AUD NFPA) Continuity Audit: ISO 22301 (BCLE AUD ISO)	CBCA CBCLA
	Healthcare Continuity	Protect service delivery, safeguard records, maintain compliance.	Healthcare Continuity (HCLE 2000) Healthcare Continuity Review (HCP 501)	АНРСР СНРСР
	Public Sector	Protect your agency's mission- essential functions.	Public Sector Continuity (GCLE 2000) Public Sector Continuity Review (GCP 501)	APSCP CPSCP
	Cyber Resilience	Master the elements of cyber resilience by integrating business continuity and cyber security.	Cyber Resilience (CRLE 2000) Cyber Resilience Review (CRP 501)	ACRP CCRP

### Career Tracks



## Group Training: Let us come to you

#### Training more than one team member? Contact us today.

- 21 of the 25 largest global companies employ DRI Certified Professionals
- 94% of Fortune 100 companies employ DRI Certified Professionals





## **Digital Badging**

**Share** your skillset, accomplishments, and expertise on any digital platform

- Social media
- Email signature
- Embed it in your résumé





### **Global DRI Events**





## **Government Relations**

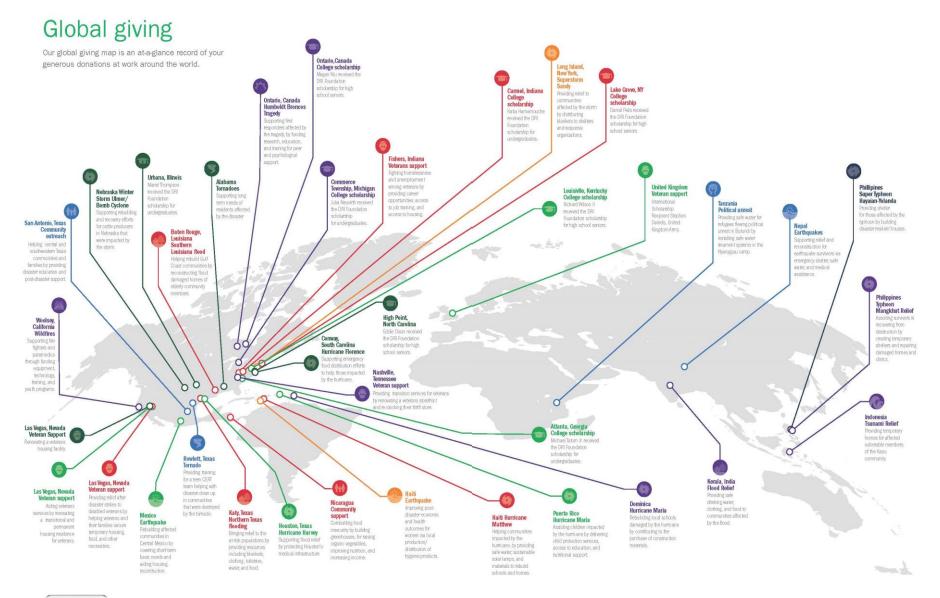






- We provide expert guidance, policy advice and training for government entities and organizations looking to partner with government agencies.
- ARISE Initiative Founding Member: United Nations Office for Disaster Risk Reduction(UNISDR) Private Sector Working Group
- We served on the UNISDR Disaster Management Terminology Committee.
- Business and Industry Delegation Member for the Sendai Framework for Disaster Risk Reduction
- We are an International Organization Liaison Observer for ISO Technical Committee 292 for Societal Security





Make a donation



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# Join us!

Westin Savannah Harbor Golf Resort & Spa March 1-4, 2020

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"You know the folks you'll be interacting with...[and]...networking with come with a level of experience, a level of expertise, and a level of education that are on par with a certified professional."