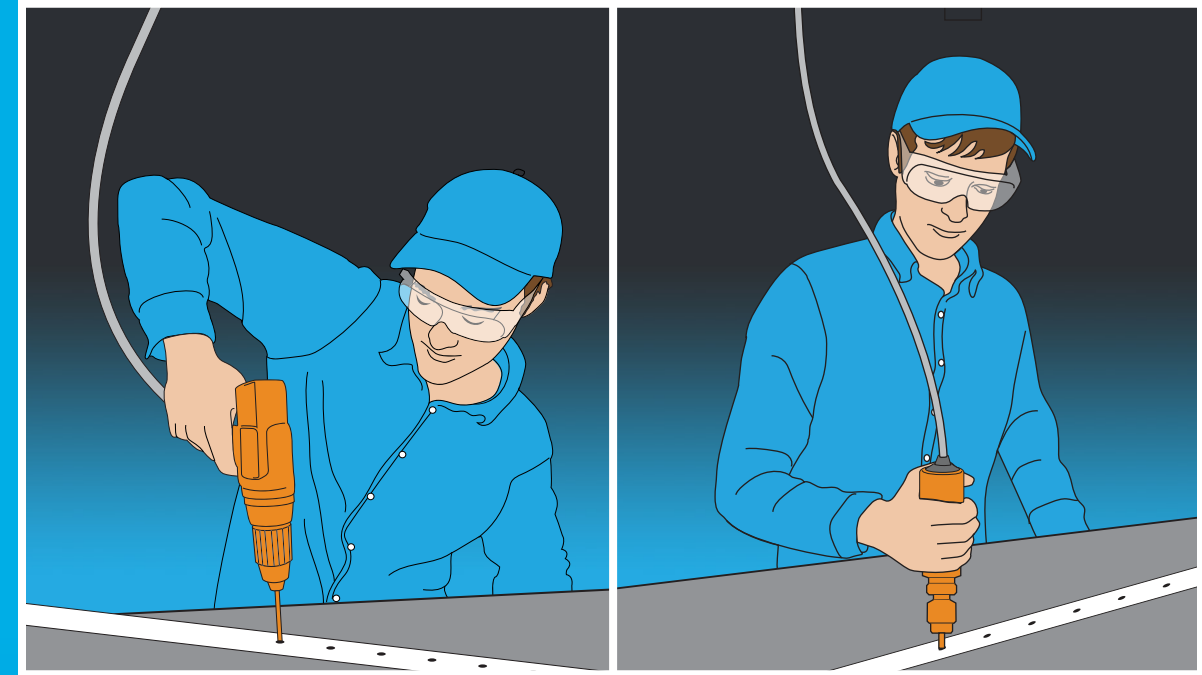


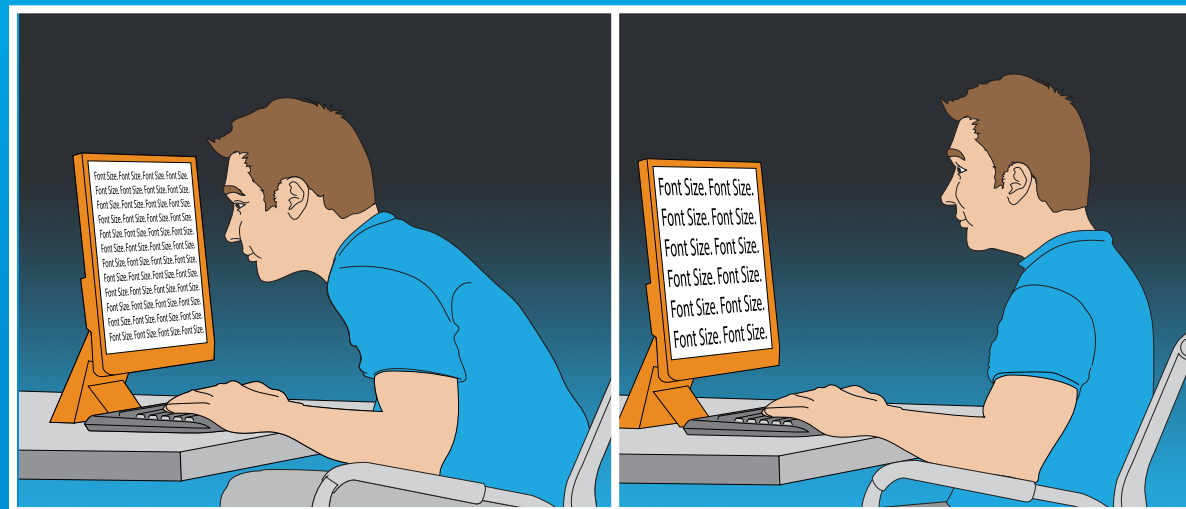
**Ergonomics** is the study of people's efficiency in their working environment. **ERGO-OLGY** is a consulting firm that bridges the gap between the demands of the workplace and the abilities of the workers. An integral part of the ERGO-OLGY brand is sharing simple tips via social media on how to perform job functions using the right tools and best practices. Since these tips are shared via social media, they are simple visual reads and communicate best practices cleanly and concisely. **Boiling complex concepts down to clear, simple visual communications is imperative in digital communications.**



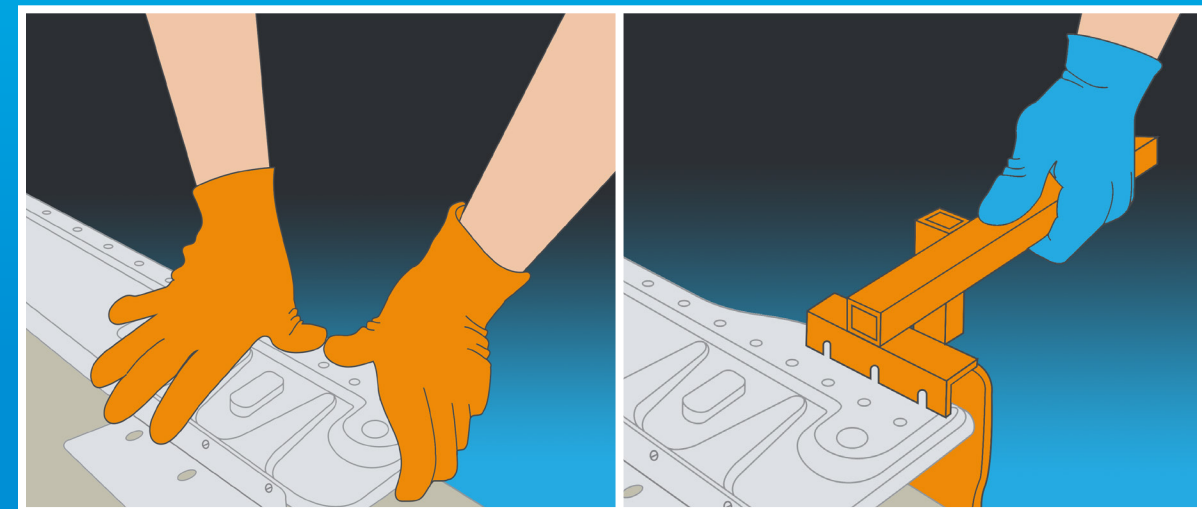
**WORK ENVIRONMENT:** Let gravity do the work



**USING THE PROPER TOOL:** Avoid potential shoulder injury due to poor body position



**OFFICE ENVIRONMENT:** Proper viewing to avoid eye strain and neck/shoulder stress



**WORKING SMARTER, NOT HARDER:** Using a lever can make the job simple.