



**ADVERTISING YOUR BUSINESS
FOR LESS THAN A
PENNY A DAY!**

Join The Bellflower Chamber of Commerce

ALL INCLUSIVE MEMBERSHIP BENEFITS

- *Business Start Up Package
 - Grand opening coordination and ribbon cutting.
(We'll take care of invites to City officials, Dignitaries, local business owners, & community and advertisement publications)
- *Social Media Set Up
(We'll set up your Facebook, Instagram, and or Twitter, including pictures and teach you how to use them. We'll also provide tips and coaching so you can maintain them)
- *New Member Spotlight (Featured article publication in the Chamber Newsletter)
- *Special Events and Seminars
(Attend Networking Mixers, Educational Seminars/Luncheons, and Community Events)
- *Hosting Opportunities
(Host Networking Mixers, Educational Seminars/Luncheons, and Community Events)
- *FREE or Low Cost Vendor Opportunities
(Vendor opportunities, where available in Summer Concerts, Health Fairs, Mixers, Trick Treat on the Boulevard, Shop Bellflower and other special events.)
- *Marketing Tools and Services
(Free emailing blasts of flyers, coupons and special events of your business. Features on our website social networking sites and newsletter. Use of our Bellflower Bargains Facebook page where you can share coupons & discounts with the community)
- *Literature Display in Chamber Office
(Place your brochures, flyers and business cards in our strategically located office in downtown Bellflower)
- *Member 2 Member Program
(Chamber Members offer special deals and discounts to other Chamber Members)
- *Business Card Directory
(Get your business card featured in our newsletter on a reoccurring bases, FREE)
- *Theme Park & Activity Discounts
(Discount tickets and coupons to major attractions in Southern California)



facebook

Linked in

**PAY ONLY
ONCE A YEAR!!**

**CHAMBER OFFICE
16730 Bellflower Blvd.
Suite A
Bellflower, CA 90706
(562) 867-1744**

**bellflowercoc@juno.com
bellflowerchamber.org**



Bellflower

Chamber of Commerce

16730 Bellflower Blvd
Suite A
Bellflower, CA 90706
562-867-1744 Fax 562-866-7545
bellflowerchamber.org
bellflowercoc@juno.com

What is it??

The Bellflower Chamber of Commerce is an action agency designed to meet the community needs. It is a voluntary organization of businesses joined together to advance the Commercial, Financial, industrial and civic interest of a community. Among other things it is a civic clearinghouse, public relations counselor, legislative representative, information bureau and research and promotion medium. The Chamber of Commerce harnesses the tremendous potential of the private enterprise system and enables its membership to accomplish collectively what no one could do individually.

What does it do??

The Chamber's overall mission is to promote a good public image and support the growth of Bellflower businesses. It serves as your voice to question taxation and legislation. It sells your community, your products and your services to people everywhere. The Chamber replies to scores of inquiries about Bellflower and its business community. It answers every inquiry fully, promptly and courteously, creating favorable impressions and building public esteem for the Bellflower Civic and Business Community. It's the rallying point for every civic movement whose objective is the benefit of the entire community. It's the central organization in which business leaders join hands to promote the projects that benefit you, your family, your business and your community. The variety of Chamber activities is unlimited, depending on the needs of the community. Your Chamber makes your community a better place to live and earn a living.

How can the Chamber help you and your Business??

The Chamber is your salesperson constantly promoting your products and services while protecting your interest. Some benefits of being a Chamber Member include:

- *** Strategic Marketing
- *** Networking Opportunities
- *** Business and Consumer referrals
- *** Exclusive Member Benefits

Executive Board

President, Larry Wehage

Lions Club International
16645 Grand Avenue
Bellflower, CA 90706
562-331-9265

Vice President, Jeff Smith

RailMaster Hobbies
9812 Belmont Street
Bellflower, CA 90706
562-867-5627

Sergeant of Arms, Suzanne Johnson

Rodan & Fields Dermatologists &
Bellflower, CA 90706
562-756-1789

Treasurer, Monica Mendez

The Guild House
16631 Bellflower Blvd
Bellflower, CA 90706
562-461-2729

Past President, Dan Stepanian

CR&R Incorporated
P.O. Box 125
Stanton, CA 90680
562-944-4716 ext. 1501

Board of Directors

Director, Russ Rottigni

RLR Enterprise & Bellflower Eagles
9338 Artesia Blvd
Bellflower, CA 90705
562-867-5336

Director, Carla Mitchell

Identity Match
9724 Artesia Blvd
Bellflower, CA 90706
562-281-9495

Director, Rosalyn Daily

Mary Kay Consultant
Bellflower, CA 90706
562-754-7060

Ambassadors:

Bonnie Van Horsen - Community
Joyce Haupt - Honorary Director
Karen Fast - Bellflower Elks Club
Jennifer Beech - Pinoy Cuisine/Rotary
Kimberly Berger - Practical Magicka
Candace Broeker - Stitches in Time

Member Benefits

*Grand opening coordination and ribbon cutting. Usually Thursdays from 4:00 p.m. to 5:00 p.m.

(We take care of invites to Dignitaries, City officials, local business owners, and community advertisement publications) (You be sure to invite family, friends, vendors, customers and etc.)

*New Member Spotlight

(Featured article publication in the Chamber Newsletter)

*Chamber Newsletter and E-Blasts

(Advertise your business, event, product or services; place your business card in our business card directory.)

*Special Events and Seminars

(Attend Networking Mixers, Educational seminars/luncheons, and Community Events)

*Hosting Opportunities

(Host Networking Mixers, Educational seminars/luncheons, and Community Events)

*Lots of Vendor Opportunities

(Vendor opportunities, where available in Art Walks, Festivals, Mixers, Trick or Treat on the Boulevard, and other special events. Note: additional costs at a discounted rate may apply.)

*Marketing Tools and Services

(Free emailing blasts of flyers, coupons and special events of your business. Features on our website and social networking sites. Free use of our Bellflower Bargains Facebook page where you can share coupons & discounts with the community.)

*Literature Display in Chamber Office

(Place your brochures, flyers and business cards in our strategically located office in Down town Bellflower)

*Business 2 Business Discount Program

(Chamber Members offer special deals and discounts to other Chamber Members)

*Theme Park Discounts

(Discount tickets and coupons to major attractions in Southern California)

*Referrals!

(Only members are referred to individuals or businesses requesting names of suppliers)

Membership Investment

1-5	employees	\$160
6-10	employees	\$175
11-20	employees	\$210
21-30	employees	\$265
31-50	employees	\$315
51- 100	employees	\$550
Nonprofits		\$55
Associates		\$55

***Please make check payable to the Bellflower Chamber of Commerce**

Opportunities

Ambassadors	Ice Cream Social Networking
Advertising	Morning Mingle
Board of Directors	Networking Mixers
Business 2 Business	Newsletters
Email Blasts	Referrals
Candidates Forum	Shop Bellflower
Dine Bellflower	Social Media Interaction
Good Friday/Passover/Prayer	Trick or Treat the BOO!-levard
Grand Openings/Ribbon Cuttings	Vendor Booth Opportunities



**Bellflower
Chamber of Commerce**

Membership Investment Application

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Fax Number: _____

E-Mail: _____

Website: _____

Number of Employees: _____ Year Established: _____

Type of Business: _____

Signature: _____

Date: _____



Bellflower Chamber of Commerce

ANNOUNCING:

Business-2-Business Discount Program

At NO COST TO YOU this Chamber benefit will:

- * Increase Sales
- * Increase Exposure
- * Provide additional FREE advertising
- * Bring new customers into your business
- * Acquaint you with other Chamber Members
- * Provide you with discounts from other Chamber Member Businesses

HOW THE PROGRAM WORKS:

1. Decide on a discount you would like to offer and return the form below. We will publish your participation on a regular basis in the Bellflower Bulletin Newspaper and Chamber website.
2. Daily updated list will be available at the Chamber office and inserted in all New Membership Packets.
3. Chamber Members will receive identification cards showing their eligibility for the discount.
4. Discount offers will continue to be published until written cancellation of your offer is received.

If you have any questions, please contact the Chamber office at 562-867-1744 or bellflowercoc@juno.com

YES, I want to participate in the Chamber Member Discount Program.

Business Name _____

Contact Signature _____

Address _____

Discount Offered _____

Mail or E-Mail this registration form to:

Bellflower Chamber of Commerce
16730 Bellflower Blvd, Suite A
Bellflower, CA 90706
bellflowercoc@juno.com

FREE ADVERTISING

New Member Spotlight

With your NEW Chamber Membership, you get a feature article in the Bellflower Bulletin Newspaper under the "New Member Spotlight" section. Complete the below form and return to the Chamber office. These short commercial statements are designed to give you some valuable exposure while helping our members and community learn about your business or organization.

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

When were you established: _____

What do you specialize in: _____

In Your Own Words (50-75): _____

Return To:

Bellflower Chamber of Commerce
16730 Bellflower Blvd. Ste. A, Bellflower, CA 90706
bellflowercoc@juno.com

Grand Opening/Ribbon Cutting and Mixers

Bellflower Chamber of Commerce Mixer & Grand Openings are usually held on Thursdays. Other arrangements may be made to accommodate the host. The time of the Mixer or Grand Openings should be decided by the host, but times recommended are from 4:00 to 5:00 pm. Grand Openings usually are scheduled for one hour.

All Mixers and Grand Openings should be booked at least 6 weeks in advance in order to get the proper advertising exposure and allow dignitaries the opportunity to schedule it into their busy schedules.

The host must be a member of the Bellflower Chamber of Commerce.

The host is responsible for the following:

- ***Contacting the Chamber to set-up your date
- ***Tables, chairs and decorations
- ***Food and beverages
- ***Wastebaskets and clean-up
- ***Invite all family members, vendors, coworkers, customers, clients, suppliers and etc.

The Chamber is responsible for the following:

- ***Advertising to all Chamber Members and City Council
- ***Invite local Dignitaries
- ***Mailing, e-mailing, and social media distribution of fliers
- ***Drawing tickets if needed or desired
- ***Ribbon and scissors for Ribbon Cutting

"Ambassadors are the Face of the Chamber"

What is a Chamber Ambassador?

A volunteer who promotes the Chamber of Commerce in a positive manner to their community and businesses by working hand-in-hand with the Ambassador Chairperson and Chamber Board of Directors.

GUIDELINES AND RESPONSIBILITIES FOR AMBASSADORS

1. Attend and assist at all Chamber events, including but not limited to: luncheons, grand openings, mixers, quarterly meetings, Festivals and other functions and events.
2. Greet and introduce new members attending their first few Chamber functions to other members, making them feel welcomed and comfortable.
3. Ambassadors are the best resource for identifying potential new Ambassadors. You are encouraged to play an active roll in seeking out new candidates for the Bellflower Chamber of Commerce Ambassador Committee. Invite individuals you feel would be willing to serve as a roll model to represent the Bellflower Chamber of Commerce.

***** IF YOU OR SOMEBODY FROM YOUR PLACE OF BUSINESS WOULD LIKE TO BE AN AMBASSADOR FOR THE BELLFLOWER CHAMBER OF COMMERCE AND REPRESENT YOUR COMPANY, PLEASE CONTACT:**

Suzanne Johnson
562-756-1789

AMBASSADOR COMMITTEE DESCRIPTION

GRAND OPENINGS & MIXERS:

Grand openings are scheduled as desired with the hosting business, although the Chamber does encourage a weekday afternoon; Thursday evening from 4:00pm-5:00pm. **Ambassador Committee is responsible for assisting with set-up, if needed. Greeting the attendees, making name tags, assisting with raffle tickets and clean-up, if needed. We ask that the committee arrive at least 15 minutes prior to the start of the event.**

TRICK OR TREAT, SHOP BELLFLOWER, DINE BELLFLOWER and ICE CREAM SOCIAL:

The Trick or Treat on the Boulevard is scheduled the last Friday before the 31st of October. Shop Bellflower will be scheduled for a Saturday in November. **The Ambassador Committee is responsible for assisting with set-up, coordinating and assisting with the running of the events in various areas and helping with take-down and clean up.**

DOOR PRIZES:

The Ambassador Committee is responsible for giving the business community the opportunity to donate raffle prizes to be given away at various monthly events and to explain the benefits of exposure and recognition to the donating business.

NEW BUSINESS WELCOME:

The Ambassador Committee will be given information about new businesses opening in the city. The Committee is responsible for sending a representative to welcome the new business owner, answer any questions about the city and invite them to the next Chamber function and invite them to become a part of the Bellflower Chamber of Commerce and see if we can assist them with a grand opening.