

# ADVERTISING YOUR BUSINESS FOR LESS THAN A PENNY A DAY!

# Join The Bellflower Chamber of Commerce

#### **ALL INCLUSIVE MEMBERSHIP BENEFITS**

\*Business Start Up Package

-Grand opening coordination and ribbon cutting.
(We'll take care of invites to City officials, Dignitaries, local business owners, & community and advertisement publications)

\*Social Media Set Up

(We'll help you set up your Facebook, Instagram, and or Twitter, including pictures and teach you how to use them. We'll also provide tips and coaching so you can easily maintain them yourself.)

\*New Member Spotlight

(Featured article publication in the Chamber Newsletter

\*Special Events and Seminars

(Attend Networking Mixers, Educational Seminars/Luncheons, and Community Events)

\*Hosting Opportunities

(Host Networking Mixers, Educational Seminars/Luncheons, and Community Events)

\*FREE or Low Cost Vendor Opportunities

(Vendor opportunities, where available in Networking Mixers, Trick Treat on the Boulevard, Shop Bellflower and other special events.

\*Marketing Tools and Services

(Free emailing blasts of flyers, coupons and special events of your business. Features on our website social networking sites and newsletter.)

\*Literature Display in Chamber Office

(Place your brochures, flyers and business cards in our strategically located office in downtown Bellflower)

\*Member 2 Member Program

(Chamber Members offer special deals and discounts to other Chamber Members)

\*Theme Park & Activity Discounts

(Discount tickets and coupons to major attractions in Southern California)

#### \*Referrals!

(Only members are referred to individuals or businesses requesting names of suppliers)





### **CHAMBER OFFICE**

16730 Bellflower Blvd.
Suite A
Bellflower, CA 90706

(562) 867-1744

bellflowercoc@juno.com bellflowerchamber.org



# WHYJOIN A CHAMBER?

Chambers of Commerce are stronger than ever. By joining, you get members-only perks, exclusive advertising and networking opportunities, and a whole lot of exposure for yourself and your organization. Get on board and see the difference!





# **Bellflower**

# **Chamber of Commerce**

16730 Bellflower Blvd Suite A Bellflower, CA 90706 562-867-1744 bellflowerchamber.org bellflowercoc@juno.com

#### What is it??

The Bellflower Chamber of Commerce is an action agency designed to meet the community needs. It is a voluntary organization of businesses joined together to advance the Commercial, Financial, industrial and civic interest of a community. Among other things it is a civic clearinghouse, public relations counselor, legislative representative, information bureau and research and promotion medium. The Chamber of Commerce harnesses the tremendous potential of the private enterprise system and enables its membership to accomplish collectively what no one could do individually.

#### What does it do??

The Chamber's overall mission is to promote a good public image and support the growth of Bellflower businesses. It serves as your voice to question taxation and legislation. It sells your community, your products and your services to people everywhere. The Chamber replies to scores of inquiries about Bellflower and its business community. It answers every inquiry fully, promptly and courteously, creating favorable impressions and building public esteem for the Bellflower Civic and Business Community. It's the rallying point for every civic movement whose objective is the benefit of the entire community. It's the central organization in which business leaders join hands to promote the projects that benefit you, your family, your business and your community. The variety of Chamber activities is unlimited, depending on the needs of the community. Your Chamber makes your community a better place to live and earn a living.

### How can the Chamber help you and your Business??

The Chamber is your salesperson constantly promoting your products and services while protecting your interest. Some benefits of being a Chamber Member include:

- \*\*\* Strategic Marketing
- \*\*\* Networking Opportunities
- \*\*\* Business and Consumer referrals
- \*\*\* Exclusive Member Benefits

### **Executive Board**

President, Larry Wehage Lions Club International 16645 Grand Avenue Bellflower, CA 90706 562-331-9265

Vice President, Jeff Smith RailMaster Hobbies 9812 Belmont Street Bellflower, CA 90706 562-867-5627

Sergeant of Arms, Dan Stepanian CR&R Incorporated P.O. Box 125 Stanton, CA 90680 562-944-4716 ext. 1501

Treasurer, Monica Mendez
The Guild House
16631 Bellflower Blvd
Bellflower, CA 90706
760-693-8872

**Sergeant of Arms**, Suzanne Johnson Rodan & Fields Dermatologists & Bellflower, CA 90706 562-756-1789

### **Board of Directors**

**Director,** Ernesto Palacios State Farm Insurance 9724 Artesia Blvd Bellflower, CA 90706 562-281-9495

**Director**, Rosalyn Daily Mary Kay Consultant Bellflower, CA 90706 562-754-7060

**Director**, Rudy Sandoval First Capital Lending 8036 3rd Street Downey, CA 90241 562-200-1164

**Director - LOA**, Karen Fast Elks Lodge Bellflower, CA 90706 562-292-2858

#### **Ambassadors:**

Bonnie Van Horsen - Community

Jennifer Beech - Pinoy Cuisine/Rotary

Candace Broeker - Stitches in Time

Larry Mullins - Community

Elva Dominguez - Liberty Tax

Carlos Lopez - Servpro

## **Member Benefits**

#### \*Grand Opening and Ribbon Cutting Coordination

(Thursdays from 4:00 p.m. to 5:00 p.m.. We invite to Dignitaries, City officials, local business owners, and community advertisement publications) (You're welcome to invite family, friends, vendors, customers, etc.)

#### \*New Member Spotlight

(Featured article publication in the Chamber Newsletter and website.)

#### \*Chamber Newsletter

(Advertise your business, event flyers, product or services; stayed informed with laws and regulations that will affect your business.)

#### \*Special Events and Seminars

(Networking Mixers, Educational Seminars/Luncheons, and Community Events.)

#### \*Hosting Opportunities

(Host Networking Mixers, Educational Seminars/Luncheons, and Community Events.)

#### \*Vendor Opportunities

(Vendor opportunities, where available in Art Walks, Festivals, Mixers, Trick or Treat on the Boulevard, and other special events. Note: additional costs at a discounted rate may apply.)

#### \*Marketing Tools and Services

(Free emailing blasts of flyers, coupons and special events of your business; advertise on our website and social networking sites.)

#### \*Literature Display in the Chamber Office

(Place your brochures, flyers and business cards in our strategically located office in Downtown Bellflower.)

#### \*Business 2 Business Discount Program

(Chamber Members offer special deals and discounts to other Chamber Members.)

#### \*Theme Park Discounts

(Discount tickets and coupons to major attractions in Southern California.)

#### \*Referrals!

(Only members are referred to individuals or businesses requesting names of suppliers.)

# Grand Opening/Ribbon Cutting and Mixers

Bellflower Chamber of Commerce Mixer & Grand Openings are usually held on Thursdays. Other arrangements may be made to accommodate the host. The time of the Mixer or Grand Openings should be decided by the host, but times recommended are from 4:00 to 5:00 pm. Grand Openings usually are scheduled for one hour.

All Mixers and Grand Openings should be booked at least 6 weeks in advance in order to get the proper advertising exposure and allow dignitaries the opportunity to schedule it into their busy schedules.

The host must be a member of the Bellflower Chamber of Commerce.

## The host is responsible for the following:

- \*\*\*Contacting the Chamber to set-up your date
- \*\*\*Tables, chairs and decorations
- \*\*\*Food and beverages
- \*\*\*Wastebaskets and clean-up
- \*\*\*Invite all family members, vendors, coworkers, customers, clients, suppliers and etc.

# The Chamber is responsible for the following:

- \*\*\*Advertising to all Chamber Members and City Council
- \*\*\*Invite local Dignitaries
- \*\*\*Mailing, e-mailing, and social media distribution of fliers
- \*\*\*Drawing tickets if needed or desired
- \*\*\*Ribbon and scissors for Ribbon Cutting

## **Membership Investment**

1-5	employees	\$160
6-10	employees	\$175
11-20	employees	\$210
21-30	employees	\$265
31-50	employees	\$315
51-100	employees	\$550
Nonprofits		\$55
Associates	100	\$55

<sup>\*</sup>Please make check payable to the Bellflower Chamber of Commerce

### **Opportunities**

Ambassadors

Advertising

Board of Directors

Business 2 Business

**Email Blasts** 

Candidates Forum

Dine Bellflower

Good Friday/Passover/Prayer

Grand Openings/Ribbon Cuttings

Ice Cream Social Networking

Morning Mingle

Networking Mixers

Newsletters

Referrals

Shop Bellflower

Social Media Interaction

Trick or Treat the BOO!-levard

Vendor Booth Opportunities



### Bellflower

### **Chamber of Commerce**

# **Membership Investment Application**

Company Name:		
Contact Person:		
Address:		
City, State, Zip:		
Phone Number:		
Fax Number:	1	
E-Mail:	*	
Website:		
Number of Employees	Year Established:	
Type of Business:		
-		*
Signature:		
Date:		

# **FREE ADVERTISING**

# **New Member Spotlight**

With your NEW Chamber Membership, you get a feature article in the Bellflower Bulletin Newspaper under the "New Member Spotlight" section. Complete the below form and return to the Chamber office. These short commercial statements are designed to give you some valuable exposure while helping our members and community learn about your business or organization.

Company Name:	
	Fax:
	Website:
In Your Own Words (50-75):	

Return To:

Bellflower Chamber of Commerce 16730 Bellflower Blvd. Ste. A, Bellflower, CA 90706 bellflowercoc@juno.com

#### **ANNOUNCING:**

#### **Business-2-Business Discount Program**

At NO COST TO YOU this Chamber benefit will:

- \* Increase Sales
- \* Increase Exposure
- \* Provide additional FREE advertising
- \* Bring new customers into your business
- \* Acquaint you with other Chamber Members
- \* Provide you with discounts from other Chamber Member Businesses

#### **HOW THE PROGRAM WORKS:**

- 1. Decide on a discount you would like to offer and return the form below. We will publish your participation on a regular basis in the Bellflower Bulletin Newspaper and Chamber website.
- 2. Daily updated list will be available at the Chamber office and inserted in all New Membership Packets.
- 3. Chamber Members will receive identification cards showing their eligibility for the discount.
- 4. Discount offers will continue to be published until written cancellation of your offer is received.

If you have any questions, please contact the Chamber office at 562-867-1744 or bellflowercoc@juno.com

YES, I want to participate in the Chamber Member Discount Program.				
	8			
Business Name				
Business Name				
Contact Signature				
Contact Signature				
Address				
Address				
D'				
Discount Offered				
Mail or E-Mail this registration form to:	Bellflower Chamber of Commerce			

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Bellflower, CA 90706
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# "Ambassadors are the Face of the Chamber" What is a Chamber Ambassador?

A volunteer who promotes the Chamber of Commerce in a positive manner to their community and businesses by working hand-in-hand with the Ambassador Chairperson and Chamber Board of Directors.

# **GUIDELINES AND RESPONSIBILITIES FOR AMBASSADORS**

- 1. Attend and assist at <u>all</u> Chamber events, including but not limited to: luncheons, grand openings, mixers, quarterly meetings, Festivals and other functions and events.
- 2. Greet and introduce new members attending their first few Chamber functions to other members, making them feel welcomed and comfortable.
- 3. Ambassadors are the best resource for identifying potential new Ambassadors. You are encouraged to play an active roll in seeking out new candidates for the Bellflower Chamber of Commerce Ambassador Committee. Invite individuals you feel would be willing to serve as a <u>roll model</u> to represent the Bellflower Chamber of Commerce.

\*\*\* IF YOU OR SOMEBODY FROM YOUR PLACE OF BUSINESS WOULD LIKE TO BE AN AMBASSADOR FOR THE BELLFLOWER CHAMBER OF COMMERCE AND REPRESENT YOUR COMPANY, PLEASE CONTACT:

Suzanne Johnson 562-756-1789

# AMBASSADOR COMMITTEE DESCRIPTION

#### **GRAND OPENINGS & MIXERS:**

Grand openings are scheduled as desired with the hosting business, although the Chamber does encourage a weekday afternoon; Thursday evening from 4:00pm-5:00pm. Ambassador Committee is responsible for assisting with set-up, if needed. Greeting the attendees, making name tags, assisting with raffle tickets and clean-up, if needed. We ask that the committee arrive at least 15 minutes prior to the start of the event.

# TRICK OR TREAT, SHOP BELLFLOWER, DINE BELLFLOWER and ICE CREAM SOCIAL:

The Trick or Treat on the Boulevard is scheduled the last Friday before the 31st of October. Shop Bellflower will be scheduled for a Saturday in November. The Ambassador Committee is responsible for assisting with set-up, coordinating and assisting with the running of the events in various areas and helping with take-down and clean up.

#### DOOR PRIZES:

The Ambassador Committee is responsible for giving the business community the opportunity to donate raffle prizes to be given away at various monthly events and to explain the benefits of exposure and recognition to the donating business.

#### **NEW BUSINESS WELCOME:**

The Ambassador Committee will be given information about new businesses opening in the city. The Committee is responsible for sending a representative to welcome the new business owner, answer any questions about the city and invite them to the next Chamber function and invite them to become a part of the Bellflower Chamber of Commerce and see if we can assist them with a grand opening.