



Bellflower Chamber of Commerce

16730 Bellflower Blvd, Suite A
Bellflower, CA 90706

www.bellflowercoc@juno.com

www.bellflowerchamber.org

562-867-1744

WHY JOIN the Chamber?

Follow us!



LEARNING. Get a competitive edge with member-only training opportunities and business resources.

NETWORKING. Build a robust business network through our business mixers, Ambassador Program, and events.



COMMUNITY. Strengthening our economy necessitates developing a quality of place that will attract - and retain - new talent. Help continue to develop our community, giving Midland places to eat, play, shop, and stay.

VOICE. We inform, educate, and advocate on Midland's behalf. Make your voice heard through our advocacy efforts.



VISIBILITY. Stand out as an active community member. Gain exposure through our publications, website, and social media.

CASH FLOW. Add to your bottom line by leveraging our resources through exclusive discounts and promotions.



GROWTH. Research shows that chamber member businesses are more successful than non-members. Build and grow your brand. Attract and retain customers.

REFERRALS. We only refer our members. Word-of-mouth and direct referrals stem from being a member.



**GROW
YOUR BUSINESS
WITH US**

For Less
than
pennies
a day!



CONNECT. ENGAGE. **SUCCEED.**

Take Advantage of the Chamber Benefits

“If you don’t see it on here, just ask!”

Ribbon Cutting

Grand Opening

Mixers

Open House

Ambassadors

Board of Directors / Executive Directors

Member 2 Member Discount Program

E-mail Blasts

Candidates Forum

Advertising

Ice Cream Social Business Expo

Monthly Morning Mingle

Newsletter

Referrals

Over 5 Social Media sites

Trick or Treat on the BOO!-levard

Discounted Vendor Opportunities

Business Beautiful

Workshops

Literature Display

Theme Park Discounts

And More!!

Ambassadors are the face of the Chamber

What is a Chamber Ambassador?

A volunteer who promotes the Chamber of Commerce in a positive manner to their community and businesses, by working hand-in-hand with the Ambassador Chairperson! This is a great way to network your business / Etc. and move up to a Director.

1. Assist with all Ribbon Cuttings, Grand Openings, Mixers, Open Houses and all other Chamber events.
2. You are the face of the Chamber! Greet all attendees to events, making them feel welcomed.
3. Help get door prizes.
4. Go out and Welcome new businesses.
5. Visit non-Chamber Members, asking them to join the Chamber. Always try to get new members.
6. Visit existing Chamber Members, asking how things are going. Inviting them to events. Can we do anything for them.

If you would like to be an Ambassador, please let the Chamber office know.

Member 2 Member Discount

If you would like to offer a discount at your business and be put on the Member 2 Member program (which includes brochure and website), please let the Chamber office know.

This can increase sales, exposure, additional free advertising, bring new customers, help meet other Chamber members and etc.

FREE Advertising

Always feel free to contact the Chamber and let us know what is going on in your business world. We are here to listen and promote! Take advantage of the FREE advertising and exposure!! Email in JPEG form flyers of your event, sale, discounts, and etc.

Or just tell us about your business... what you specialize in and we will include in our next monthly Newsletter! You get out of the Chamber.... What you put in to it!! We are here to help!

Bellflower Chamber of Commerce

RIBBON CUTTING



2020

CHAMBER RIBBON CUTTING GUIDE

One of the most exciting events and times for a business is celebrating the ribbon cutting, grand opening, anniversary or other business milestone. The Bellflower Chamber of Commerce provides this guide to assist you in the plans and preparation for a successful event.

Your business is open! Congratulations!

We've been a part of hundreds of ribbon cuttings and can attest to the excitement that they hold. Whether it's a super large affair or just a simple photo with family it deserves a celebration, and we know the hard work that comes after your doors are open. At the Chamber it's what we do, and we want you to succeed.

Planning your Ribbon Cutting

Planning for a ribbon cutting will assure that you have the outcome of the event you anticipated. For many of you, it's your first time being involved in a ribbon cutting. That's okay we can help you along the way.



A ribbon cutting is an official ceremony conducted to celebrate the opening of a business and to welcome your business to Bellflower.

Chamber across the county, including the Bellflower Chamber are the official organization of ribbon cuttings in their communities. A ribbon cutting can be a large event or a simple small event, the choice lies with the business. Either way this Chamber guide can help your through the process, along with your Chamber family.



Hosting a Ribbon Cutting

Hosting a ribbon cutting is an exciting time for your business. We often say that the most exciting 30 seconds of the business opening process is when you cut the ribbon. In reality, the ceremony does last a bit longer, but the culmination of the planning and hard work that goes into preparing a business for opening cannot be celebrated in a better way. This is such a special occasion in the history of your business, take advantage of the photo opportunity and begin building a Chamber of Commerce Network.

Scheduling the Event

*When should you hold a ribbon cutting?

Ribbon Cutting events are usually held within six (6) months of the business opening. Most all businesses have already opened before the ribbon is actually cut and that is widely acceptable protocol. Getting your business up and running is your first priority. You want everything to be completely finished and running smooth. Scheduling the ribbon cutting event s within two (2) months of your business opening is ideal! The ribbon cutting can be a stand alone event or in coordination with a grand opening (also acceptable to hold after the actual opening), open house, after hours or other opening event. You should always take advantage of all the advertising opportunities and schedule your ribbon cutting early with the Chamber of Commerce, again at least two (2) months is ideal.

Who is Eligible for a Ribbon Cutting?

Because of the Chamber is privately funded and takes tremendous resources, a ribbon cutting special event is reserved for **members only**. Please remember, the ribbon cutting is only the beginning of your Chamber relationship! We offer so much more for your business through, events, advertising, discounts, networking, committees, referrals and etc.

Is there a Cost?

This is one of the benefits of joining the Chamber of Commerce and is a free event. Your membership investment is minimal, actually less than a penny a day and the return is great with the exposure alone.



Community Partner

That's a very important role of today's business. Once the demands of your new business settles down, take advantage of the Chamber connections and networking opportunities that are beneficial in keeping your business connected.

"The more advance notice, the better!"

To Consider

Some ribbon cuttings have been just a simple photo op. Some have dozens of people attend and extend the event for an hour or so. Some have light refreshments. Others have had a larger amount of refreshments or meals. If you are a Chamber Member we will support you on this exciting day in your business, and we look forward to your success.

Ribbon Cuttings



We recommend you plan your Ribbon Cutting at least one month or more in advance.....

This assures your date is available and just as important, allows for more in-cresed exposure of your business. Please provide as much information as possible about your plans to help us properly promote your event. We can also offer guidance on the event and scheduling. The Chamber attempts to accommodate your scheduling dates and times within typical business hours and available dates. Thursdays are generally and usually the best day, but there can be exemptions. Keep in mind the Chamber of Commerce does have to coordinate with its President.

The Bellflower Chamber of Commerce recommends Thursdays and generally starting in the 4:00pm time frame. The ribbon cutting ceremony usually takes about 15 minutes and that's when the Chamber will be present. You may have your ribbon cutting longer hours of course. We will be there to take pictures, provide the ribbon & scissors, raffle tickets if needed and etc., along with our Chamber President presenting you with a certificate.

The Chamber will:

- Promote your ribbon cutting / event
- Place your ribbon cutting / event on our website, monthly Newsletter, E-Blasts and our several social media sites
- Provide a flyer / invite
- Invite all Chamber Directors, Ambassadors, Office staff, Mayor & City Council and local Dignitaries (elected officials), along with the Chamber Membership.
- Provide the large scissors (they really do cut!) and ribbon
- Take photos of your ribbon cutting / event
- We will post photos of your ribbon cutting / event on our social media outlets, website and monthly newsletter.
- Give you tremendous exposure of your ribbon cutting / event
- Provide raffle tickets and raffle drum if needed
- Welcome everyone if needed

Business should plan to provide

- Refreshments
- Drinks
- Decorations
- Tables & Chairs (if applicable)
- Wastebaskets
- Raffle prizes
- Entertainment (not a must)

These are optional and at the discretion of the business hosting. Many businesses add these extra touches, but many don't. Go as big or small as you would like. As a courtesy, we do recommend at least you provide drinks for all attendees.

The event will be on your location, we suggest you plan for parking, cleared entrances, basic services an overall neat appearance showcasing your business.

Do's and Don'ts!!

DO:

- Schedule the event
- Schedule as soon as possible— Not only to reserve your date with the Chamber, but to give attendees ample time to mark their calendar.
- Invite guests—many people fail at this. Invite staff, family, builders, contractors, vendors, customers and etc.
- Determine and Decide—Such as who will cut the ribbon, who will welcome guests and etc.

DON'TS

- Rely completely on the Chamber for attendance at your event. The Chamber cannot guarantee the number of guests in attendance.
- Over think
- Don't forge to enjoy the event.

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Membership Investment Application

Business Listing

Business Name: _____

Phone #: _____

Email: _____

Website: _____

Address: _____

Primary Contact Person

First Name: _____ Last Name: _____

Title: _____ Email: _____

Phone #: _____ Cell #: _____

Type of Business: _____

Number of Employees: _____

Payment: (we accept check, cash and money order)

Paid with: Check _____ Cash _____ Bill Me _____

Membership Investment Cost

Non-Profit, Homebased and

Employees

Associate Members \$55.00

1-5 \$160.00

6-10 \$175.00

11-20 \$210.00

21-30 \$265.00

31-50 \$315.00

51or more \$550.00