

# THE HEEL

THE GREATEST WRESTLING  
STORY EVER TOLD!



**ILCISKO MILLER CARROLL**



**1993.**

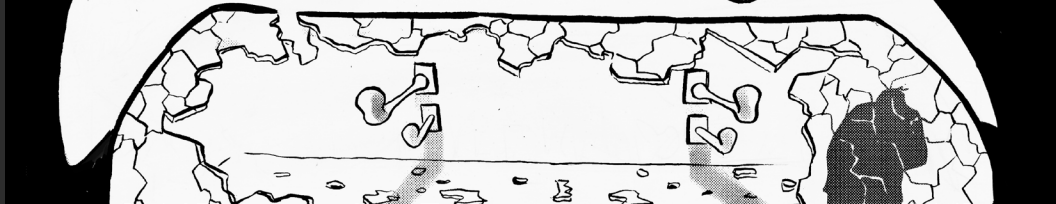
**AMERICA HAS NEVER BEEN  
GREATER.**

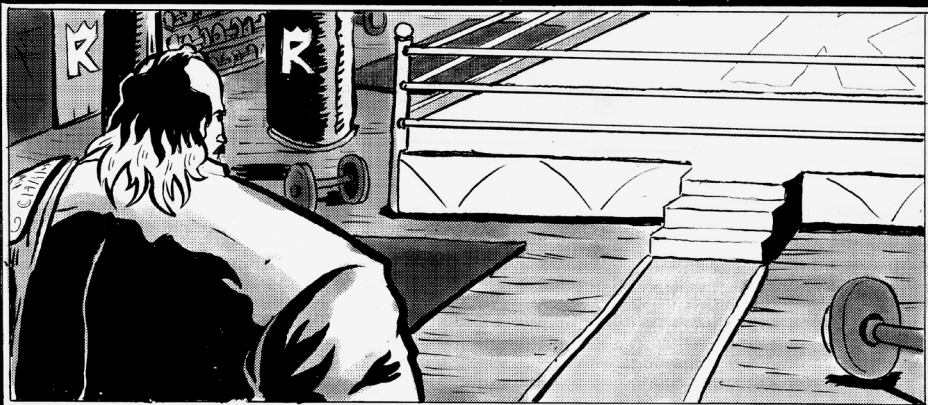
**IN TWO WEEKS RONALD  
WILSON REAGAN BEGINS HIS  
THIRD SIX-YEAR-TERM AS  
PRESIDENT OF THE 44 STATES  
OF THE UNION.**

**LIMP BIZKIT HAS SOLD MORE  
ALBUMS THAN THE BEATLES.**

**AND PROFESSIONAL  
WRESTLING  
IS THE MOST POPULAR  
COMBAT SPORT  
IN THE WORLD.**

THE KING'S  
COMPOUND,  
WEST VIRGINIA











**DON "BIG" CHUCK JR. WANTS TO  
WIN THE LOVE AND RESPECT OF HIS  
FATHER BY BECOMING A BETTER  
HERO WRESTLER THAN HIM.**

**ONLY PROBLEM: POPS IS THE KING,  
THE GREATEST FACE OF ALL-TIME.**

**AND, TRUTH BE TOLD, JUNIOR IS A NO-TALENT  
MORON; SIX-FOOT EIGHT INCHES OF SOUTHERN-  
FRIED PSYCHOPATH, A HAM-N-EGG JOBBER AT BEST,  
WHOSE MAIN TALENTS ARE DRINKING WHISKY,  
POUNDING CORN-DOGS, AND HANGING WITH  
HIS POMERANIAN PURSE-PUPPY PRINGLES.**

**UNTIL DAD MAKES A DEAL WITH THE DEVIL.**

**THE HEEL IS AN ULTRA-VIOLENT PROFESSIONAL  
WRESTLING YARN FOR THE DISCERNING  
CONNOISSEUR OF WHITE TRASH CULTURE WITH A  
PARTICULAR INTEREST IN DEMONOLOGY, BLOODY  
MURDER, AND TOP-ROPE BODY-  
SLAMMING NO-HOLDS-BARRED ACTION.**

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TO ORDER THE LIMITED EDITION FIRST  
ISSUE AND CHECK OUT OTHER INCENTIVES  
AND REWARDS YOU CAN GRAB  
FOR SUPPORTING THE HEEL!**

**CHUCK YEAH!**



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