

THE HEEL

THE GREATEST WRESTLING
STORY EVER TOLD!



ILCISKO MILLER CARROLL

1993.

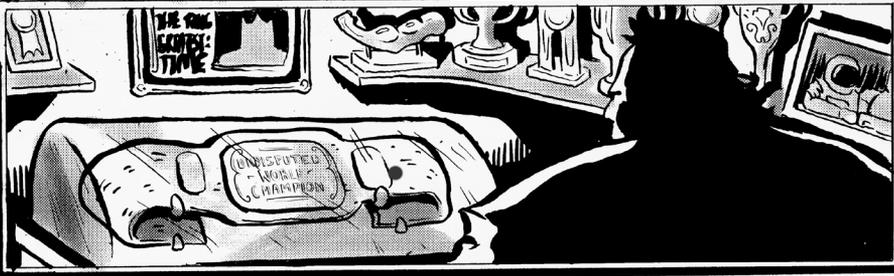
**AMERICA HAS NEVER BEEN
GREATER.**

**IN TWO WEEKS RONALD
WILSON REAGAN BEGINS HIS
THIRD SIX-YEAR-TERM AS
PRESIDENT OF THE 44 STATES
OF THE UNION.**

**LIMP BIZKIT HAS SOLD MORE
ALBUMS THAN THE BEATLES.**

**AND PROFESSIONAL
WRESTLING
IS THE MOST POPULAR
COMBAT SPORT
IN THE WORLD.**

THE KING'S
COMPOUND,
WEST VIRGINIA









DON "BIG" CHUCK JR. WANTS TO WIN THE LOVE AND RESPECT OF HIS FATHER BY BECOMING A BETTER HERO WRESTLER THAN HIM.

ONLY PROBLEM: POPS IS THE KING, THE GREATEST FACE OF ALL-TIME.

AND, TRUTH BE TOLD, JUNIOR IS A NO-TALENT MORON; SIX-FOOT EIGHT INCHES OF SOUTHERN-FRIED PSYCHOPATH, A HAM-N-EGG JOBBER AT BEST, WHOSE MAIN TALENTS ARE DRINKING WHISKY, POUNDING CORN-DOGS, AND HANGING WITH HIS POMERANIAN PURSE-PUPPY PRINGLES.

UNTIL DAD MAKES A DEAL WITH THE DEVIL.

THE HEEL IS AN ULTRA-VIOLENT PROFESSIONAL WRESTLING YARN FOR THE DISCERNING CONNOISSEUR OF WHITE TRASH CULTURE WITH A PARTICULAR INTEREST IN DEMONOLOGY, BLOODY MURDER, AND TOP-ROPE BODY-SLAMMING NO-HOLDS-BARRED ACTION.

GO TO [KICKSTARTER.COM](https://www.kickstarter.com) TODAY TO ORDER THE LIMITED EDITION FIRST ISSUE AND CHECK OUT OTHER INCENTIVES AND REWARDS YOU CAN GRAB FOR SUPPORTING THE HEEL!

CHUCK YEAH!

