

THE

HEEL

THE GREATEST WRESTLING
STORY EVER TOLD!



ILCISKO MILLER CARROLL



1993.

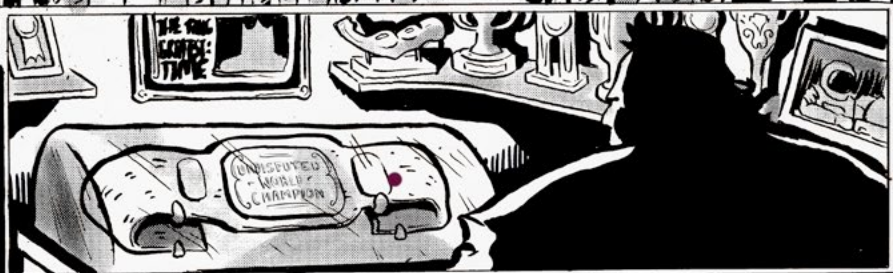
**AMERICA HAS NEVER BEEN
GREATER.**

**IN TWO WEEKS RONALD
WILSON REAGAN BEGINS HIS
THIRD SIX-YEAR-TERM AS
PRESIDENT OF THE 44 STATES
OF THE UNION.**

**LIMP BIZKIT HAS SOLD MORE
ALBUMS THAN THE BEATLES.**

**AND PROFESSIONAL
WRESTLING
IS THE MOST POPULAR
COMBAT SPORT
IN THE WORLD.**

THE KING'S
COMPOUND,
WEST VIRGINIA









MAKE HIM
BETTER...

MAKE HIM
BETTER THAN
ME.

**DON "BIG" CHUCK JR. WANTS TO
WIN THE LOVE AND RESPECT OF HIS
FATHER BY BECOMING A BETTER
HERO WRESTLER THAN HIM.**

**ONLY PROBLEM: POPS IS THE KING,
THE GREATEST FACE OF ALL-TIME.**

**AND, TRUTH BE TOLD, JUNIOR IS A NO-TALENT
MORON; SIX-FOOT EIGHT INCHES OF SOUTHERN-
FRIED PSYCHOPATH, A HAM-N-EGG JOBBER AT BEST,
WHOSE MAIN TALENTS ARE DRINKING WHISKY,
POUNDING CORN-DOGS, AND HANGING WITH
HIS POMERANIAN PURSE-PUPPY PRINGLES.**

UNTIL DAD MAKES A DEAL WITH THE DEVIL.

**THE HEEL IS AN ULTRA-VIOLENT PROFESSIONAL
WRESTLING YARN FOR THE DISCERNING
CONNOISSEUR OF WHITE TRASH CULTURE WITH A
PARTICULAR INTEREST IN DEMONOLOGY, BLOODY
MURDER, AND TOP-ROPE BODY-
SLAMMING NO-HOLDS-BARRED ACTION.**

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TO ORDER THE LIMITED EDITION FIRST
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AND REWARDS YOU CAN GRAB
FOR SUPPORTING THE HEEL!**

CHUCK YEAH!



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