



Roberto Alejandro Llauro

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CURRICULUM VITAE & ACADEMICS

ACTIVITIES & AREAS OF INTEREST:

- **Personal Objective:** to perform professionally in Business & Administration. Organization. Planning and Strategy. International Business & Marketing. Business in Argentina & Latin America. E-Commerce & Electronic Business. Organization Consulting.
- **Activities:** [2017-today] Number Academic. Argentine Academy of Arts and Sciences of Communication. https://es.wikipedia.org/wiki/Academia_Argentina_de_Artes_y_Ciencias_de_la_Comunicaci%C3%B3n. <https://aaaycc.wordpress.com/inicio/academicos-de-numero/> <https://www.facebook.com/AcademiaArgentinadelaComunicacion/>
- **Volunteering:** [2018-today] Expert Volunteer Contributor - "United for Smart Sustainable Cities" (U4SSC) Initiative". (ITU) International Telecommunications Union. <https://www.itu.int/en/ITU-T/ssc/united/Pages/default.aspx>

PROFESSIONAL AND WORK:

- [1994 - today] Senior Partner & Consultant - Llauro.net Consultoria Empresarialia ® <www.llauro.net>
- [2019 - today] Project Consultant – Exportar a USA. <<http://exportarusa.com.ar/>>
- [2019 - 2020] Host – Radio Program "Experiencia en Accion", Radio Conneccion Abierta (digital) <<http://www.conexionabierta.com.ar/programacion.html>>.
- [2009 - 2010] - Argentina Kenshu Center. AOTS Argentina. Founder & Director.
- [1997 - 1998] - ALICO / AIG. – Mngr. Training Área.
- [1992 - 1994] - Tensioactivos del Litoral S.A. - Director
- [1981 - 1994] - Alejandro Llauro E Hijos SAIC. - Member of the Executive Committee
- [1992 - 1994] - Alejandro Llauro E Hijos SAIC. - Financial and Foreign Trade Manager
- [1985 - 1992] - Alejandro Llauro E Hijos SAIC. - Deputy Financial Manager.
- [1982 - 1984] - Alejandro Llauro E Hijos SAIC. - Purchasing Supervisor.
- [1981 - 1982] - Alejandro Llauro E Hijos SAIC. - Administrative employee.
- [1979 - 1981] - Hosimport SA. - Founder & Director
- [1978 - 1979] - Pistrelli Diaz / Arthur Andersen & Co.- Trainee. Small and Medium Business Area
- [1970 - 1979] - La Rosario - Leng Roberts - Producer and Coordinator of Property Insurance.

EDUCATION:

- UNIVERSIDAD ARGENTINA DE LA EMPRESA (UADE) [2000 - 2010] - Doctor of Management Sciences (PhD). [2008 - 2010] - Certificate - Teaching in English for UADE Professors (Level 1 & 2).

- UNIVERSIDAD DE BUENOS AIRES - Faculty of Engineering - Graduate School of Business Management. (UBA / FI / ODE) [1983-1984] Postgraduate: "Business Organization and Management" [1984-1984]. Postgraduate: "Rationality in Business Organization" (6 months)
- UNIVERSIDAD DEL MUSEO SOCIAL ARGENTINO (UMSA) [1974-1979] Degree Studies in Business Administration.
- INFOSEC FUTURE PVT LTD. Lucknou (UP) - India. [2018-2018] Cyber Security Internship (virtual)
- THE ASSOCIATION FOR OVERSEAS TECHNICAL SCHOLARSHIP (AOTS). Japan. [1991] Certificate - Argentine Export Marketing Course. [2005] / Certificate - The Program on Quality Management ..
- ESCUELA DE DEFENSA NACIONAL (EDN) [1989-1989] Certificate - XXIV Intensive Course of National Defense Studies. (Diploma of honor)

UNIVERSITY TEACHING (Current Tasks)

- [2020 - today] - Professor / Facilitator - UNIVERSIDAD DEL ISTMO - Panamá, Panamá. Doctorate. Strategic Administration (Virtual).
- [2018 - today] - Professor - ESEADE Virtual - Argentina. Bachelor of Educational Management → Budget Management and Control (virtual). Diploma in General Management → Management Control (virtual). <[Http://virtual.eseade.edu.ar/](http://virtual.eseade.edu.ar/)>
- [2011 - today] - Visiting Professor - UNIVERSIDAD DE LA EMPRESA (UDE) - Uruguay. Master of Business Administration and Management. Master in Marketing and Commercial Management. <<http://www.ude.edu.uy/>>

EXPERIENCE AS A UNIVERSITY TEACHER:

- [2018 - 2019] - UMSA - Associate Professor - Master in Consulting and Management of Organizations.
- [2006 - 2018] - UADE - Adjunct Professor. Degree subjects taught in Spanish and English.
- [1999 - 2018] - CAECE University - Business School.
- [2011 - 2018] - UMSA - Universidad del Museo Social Argentino
- [2017 - 2017] - LIGS University - Prague, Czech Republic - Professor Tutor. Master & PhD (virtual)
- [2008 - 2015] - UBA – Universidad de Buenos Aires (FCE)
- [2014 - 2014] - ADEN International Business School. Master & Doctorate (PhD)
- [2014 - 2014] - Universidad de la Empresa (Uruguay) and IDE-CESEM Business School (Spain)
- [2005 - 2009] - UCA – Universidad Católica Argentina.
- [2003 - 2004] - UP - Universidad de Palermo.
- [2002 - 2003] - USAL - Universidad del Salvador.
- [1982 - 1990] - UB - Universidad de Belgrano.
- [1995 - 1996] - Universidad Católica de Pelotas (RGS-Brazil). master's degree

THESIS DIRECTOR / THESIS EVALUATION COMMITTEE MEMBER

- Universidad de la Empresa (UDE). Uruguay → Master & Doctorate (PhD)
- Universidad del Istmo. Panama - Virtual → Master & Doctorate (PhD)

OTHER MANAGEMENT AND ACADEMIC ACTIVITIES

- [2014 - today] UNIVERSIDAD DE LA EMPRESA (UDE) - Uruguay - Member of the Honorary Advisory Committee - Doctorate in Business Administration.
- [2013 - 2019] UNIVERSIDAD DEL MUSEO SOCIAL ARGENTINO (UMSA) - Master in Consulting and Management of Organizations. Co-Director, Member of the Academic Committee, Academic and Teaching Coordinator.

- [2012 - 2015] UNIVERSIDAD DEL MUSEO SOCIAL ARGENTINO (UMSA) - Career Project Doctorate in Administration Sciences. Director - Organizer of the project.
- REVIEWER / EVALUATOR - Papers presented for participation in conferences and publications of the WORLD BUSINESS INSTITUTE (Melbourne, Australia) in Spanish and English.
- REVIEWER / EVALUATOR - Works for publication in "Ibero-American Journal of Business Sciences and Economics". Ed. UNIVERSIDAD DE LA EMPRESA (UDE) - Faculty of Business Sciences - Research Unit. <<http://www.latindex.unam.mx/buscador/ficRev.html?folio=21030&opcion=2>>

TRAINING & CONSULTANT ACTIVITIES (open and in-Company courses):

- [1994 - today] - Consultant & Trainer - LLAURO.NET CONSULTORÍA EMPRESARIAL ®.
- [2013 - today] - Exhibitor & Trainer - Association of Marketing Leaders (ADM) -Uruguay.
- [2013 - 2017] - Consultant & Trainer - THINKING OUTSIDE THE SQUARE (TOTS)
- [2010 - 2013] - Consultant & Trainer - HERRAMIENTAS GERENCIALES
- [2001 - 2001] - Faculty & Trainer - AMERICAN MANAGEMENT ASSOCIATION (AMA).
- [1999 - 2002] - Trainer - INSTITUTE FOR INTERNATIONAL RESEARCH (IIR) & DE DIEGO & ASOC.
- [1988 - 1989] - Trainer - ASOCIACIÓN DE DIRIGENTES DE MARKETING (ADM) Montevideo, Uruguay.
- [1997 - 1997] - Trainer - CENI.
- [2002 - 2004] - Trainer - WWW.CONTADORES.COM.AR

OTHER

- AALCC - ARGENTINE ASSOCIATION FOR THE FIGHT AGAINST CYBERCRIME. Member (2019-> today)
- AAM - ARGENTINE MARKETING ASSOCIATION. Mercurio Prize Jury 2015
- AMLA - METROPOLITAN ASSOCIATION OF GRADUATES IN ADMINISTRATION. [1984-1986] Vice President and Founding Partner. [1986-1989] Member of the Board of Directors
- IRAM - ARGENTINE INSTITUTE FOR MATERIALS RATIONALIZATION. [1983-1088] Member of: (a) Subcommittee on Administrative Organization, (b) Subcommittee on Paper Rationalization and (c) Subcommittee on Administrative Terminology.
- REGISTERED PROFESSIONAL - COUNCIL OF ECONOMIC SCIENCES OF THE AUTONOMOUS CITY OF BUENOS AIRES (CPCECABA).
- Former Member. ARGENTINE INSTITUTE OF FINANCE EXECUTIVES (IAEF).
- Former Member. BOARD OF DIRECTORS OF THE ARGENTINE CHAMBER OF ELECTRONIC COMMERCE (CACE).
- He lectured at more than 50 Congresses and Professional Conferences (national and international). He participated in more than 100 training and courses on issues of his profession (local and foreign).
- He published various research papers and presentations at professional congresses and conferences in Argentina and abroad, in print and virtual.
- He is fluent in English (second language).
- He manages MAC and PC (Windows, Office, Internet and Social Networks).
- **Linkedin.com** → <http://www.linkedin.com/in/robertollauro/es>