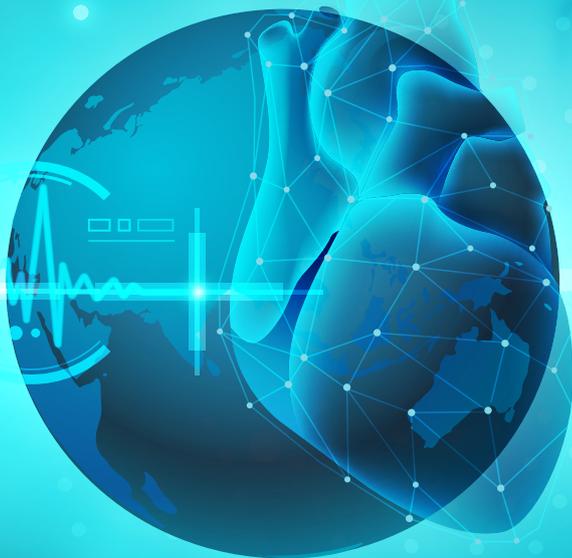




WORLD CONGRESS OF
ECHOCARDIOGRAPHY
AND ALLIED TECHNIQUES

**20
22**

6-8 MAY 2022
ADELAIDE CONVENTION CENTRE



**SPONSORSHIP & EXHIBITION
PROSPECTUS**



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CONTACT US

For all Sponsorship and Exhibition queries, or for any other Congress matters, please contact the Congress organisers.

Rebecca Gabriel
Sponsorship and Exhibition

All Occasions Group
12 Stirling Street
THEBARTON SA 5031

P: (08) 8125 2200
E: rebecca.gabriel@aomevents.com
W: www.aomevents.com



WELCOME

The International Society of Cardiovascular Ultrasound is proud to announce XXVII World Congress of Echocardiography and Allied Techniques (WCE), to be held in Adelaide, Australia from May 6-8, 2022.

On behalf of the local organising committee it is my pleasure to invite you to Adelaide for the 27th WCE – the first time that this Congress has been held in Australia. This Congress represents a unique opportunity to see and present the latest findings in echocardiography research and clinical practice. This will include discussion and interaction with research and clinical colleagues and a distinguished faculty from across the world. This hybrid meeting will bring together the leaders as well as up and coming future leaders in one place.

On site delegates will have the chance to experience Adelaide, a cosmopolitan capital city, situated on the River Torrens which is home to one of the largest health and medical research precincts in the Southern Hemisphere. Adelaide lies in close proximity to pristine metropolitan beaches and within excess of 200 cellar doors on its doorstep, Adelaide is the wine capital of Australia - and one of the nine Great Wine Capitals of the World. The state of South Australia is famous for its incredible national parks, wildlife reserves, stunning natural scenery and its outstanding wine, food and arts culture.

We hope to see you in Adelaide for WCE 2022 either in person or virtually.

Rebecca Perry
Chair of the local organising committee



WORLD CONGRESS OF
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AND ALLIED TECHNIQUES**

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ABOUT THE CONGRESS

The overarching theme of this Congress is interaction – we want delegates to interact with the speakers, the exhibitors, the content, and each other whether they are in person or online to enhance their Congress experience.

This Congress will feature 3 concurrent streams:

1. Basic to Advanced Echocardiography,
2. Structural Heart Disease and
3. Point of Care Ultrasound.

Each stream will showcase the latest advances in ultrasound, with particular emphasis on the hands-on experience. These streams will be brought together on a global stage with expert speakers that lead in the field.

The Congress aims to be truly multi and interdisciplinary and will cater to cardiologists and cardiac sonographers as well as intensivists and emergency physicians with an interest in ultrasound.

Why Sponsor

This Congress offers an exceptional chance to showcase your products to an anticipated 200 to 400 delegates in person and 500+ online from your national and international target market while demonstrating your level of support and commitment to the industry.

We hope that you will join us in Adelaide in 2022!

CONGRESS VENUE

The Adelaide Convention Centre is a centre transformed - The recent expansion has seen it emerge as Australia's most flexible and technologically advanced convention centre.

A striking landmark on Adelaide's Riverbank, the Centre comprises three independent yet seamlessly integrated buildings: East, Central and West.

Each building takes advantage of their prime positioning on the River Torrens, providing plenty of natural light and panoramic views of the river to deliver a heightened sense of destination.

Close proximity to the entertainment, cultural and sport precinct, the Centre is a short walk to international and boutique hotels and accommodation. Public transport, the Adelaide Railway Station and a taxi rank are on our doorstep. The international airport is just seven kilometres from the Centre, making a quick and economic taxi ride.



ADELAIDE
CONVENTION
CENTRE

Adelaide Convention Centre
North Terrace
ADELAIDE SA 5000



PROVISIONAL PROGRAM



WORLD CONGRESS OF
ECHOCARDIOGRAPHY
AND ALLIED TECHNIQUES

6-8 MAY 2022
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FRIDAY 6TH MAY 2022

8:00 am	Registration Opens		
9:00-10:30am Session 1	Welcome to country and opening plenary Presenter name - TBA <i>Hall M</i>		
10:30-11am	Morning tea		
Concurrent Session 2	Basic to Advanced Echo <i>Hall M</i>	Structural Heart <i>City Rooms 1&2</i>	POCUS <i>City Rooms 1&2</i>
11am-12:30pm	Imaging in HFpEF	State of the art TAVR	A focus on POCUS – views and measurements
12:30-1:30pm	Lunch		
Concurrent Session 3	Basic to Advanced Echo <i>Hall M</i>	Structural Heart <i>City Rooms 1&2</i>	POCUS <i>Hall M</i>
1:30-3pm	Pulmonary hypertension update – a joint session with POCUS stream	ASD/PFO closures	Pulmonary hypertension update – a joint session with Basic to Advanced stream
3-3:30pm	Afternoon tea		
Concurrent Session 4	Basic to Advanced Echo <i>Hall M</i>	Structural Heart <i>City Rooms 1&2</i>	POCUS <i>Hall M</i>
3:30-5pm	Right heart assessment – a joint session with POCUS stream	State of the art TMVR	Right heart assessment – a joint session with Basic to Advanced stream

SATURDAY 7TH MAY 2022

7:30am	Registration Opens		
Concurrent Session 5	Session theme/topic <i>Hall M</i>	Session theme/topic <i>City Rooms 1&2</i>	Session theme/topic <i>City Rooms 1&2</i>
8:30-10am	Cardiac transplant and ventricular assist devices	LAA closure	Assessment of ventricular function
10-10:30am	Morning tea		
Concurrent Session 6	Session theme/topic <i>Hall M</i>	Session theme/topic <i>City Rooms 1&2</i>	Session theme/topic <i>City Rooms 1&2</i>
10:30am-12pm	Strain imaging	Mitral valve procedures – clips and beyond	Valvular disease
12-1pm	Lunch		

SATURDAY 7TH MAY 2022 continued

Concurrent Session 7	Session theme/topic <i>Hall M</i>	Session theme/topic <i>City Rooms 1&2</i>	Session theme/topic <i>City Rooms 1&2</i>
1-2:30pm	Congenital heart disease	Complications during transcatheter procedures and how imaging can help – part 1	Imaging in the critically ill patient
2:30-3pm	Afternoon tea		
Concurrent Session 8	Session theme/topic <i>Hall M</i>	Session theme/topic <i>City Rooms 1&2</i>	Session theme/topic <i>Hall M</i>
3-4:30pm	Cardiomyopathies – a joint session with POCUS stream	Complications during transcatheter procedures and how imaging can help – part 2	Cardiomyopathies – a joint session with Basic to Advanced stream
7-10pm	Congress Dinner <i>Panorama Ballroom</i>		

SUNDAY 8TH MAY 2022

7:30am	Registration Opens		
Concurrent Session 9	Session theme/topic <i>Hall M</i>	Session theme/topic <i>City Rooms 1&2</i>	Session theme/topic <i>City Rooms 1&2</i>
	Valvular heart disease	Imaging in pre-procedural planning	Lung ultrasound
	Morning tea		
Concurrent Session 10	Session theme/topic <i>Hall M</i>	Session theme/topic <i>City Rooms 1&2</i>	Session theme/topic <i>City Rooms 1&2</i>
	Cardio-oncology	Imaging guidance – how to speak the same language during transcatheter procedures	Volumes, stroke volume and cardiac output
12-12:30pm	Close of meeting		

The WCE 2022 program is subject to change, at the discretion of the Organising Committee.

WHY SPONSOR AND EXHIBIT



Maximum exposure at a premier international industry congress



Access to a **broad network** of industry partners from the public and private sectors



Time to **network** with industry colleagues and key decision makers



Opportunity to **present latest innovations** and new products or services to a pertinent audience



The opportunity to **demonstrate** your company's commitment to the industry



Showcase your expertise and capabilities, and educate the industry



An opportunity to build and reinforce **strategic relationships**



Increased marketing opportunities including visibility on the Congress website and associated marketing materials



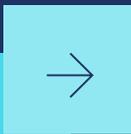
Stay connected to trends and issues



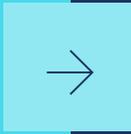
The chance to **affiliate your brand** with unique and dynamic Congress packages

OUR COMMITMENT TO YOU

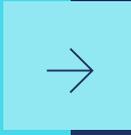
Commitment to our sponsors will begin from the time you confirm.



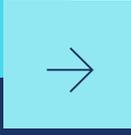
Ongoing point of contact with our Congress organiser, All Occasions Group, with support from dedicated members of the committee



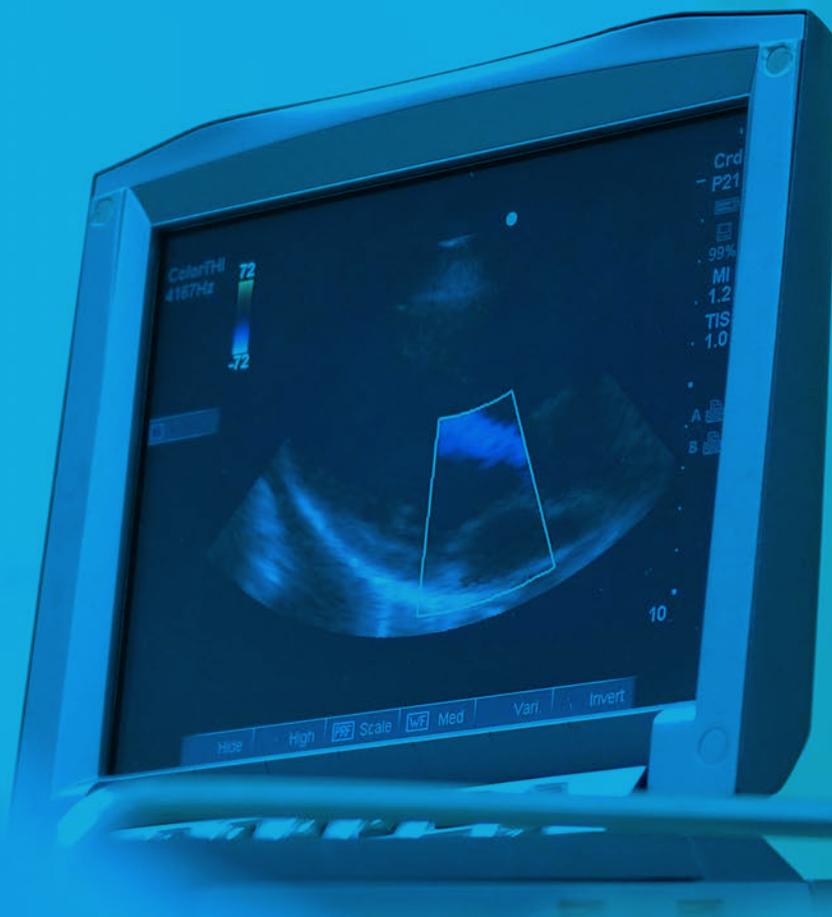
Prompt response to your queries



Clear and timely information in regards to your sponsorship and exhibition package and the logistics of putting the benefits into action



Maximising the exposure of your sponsorship by ensuring that your logos appear promptly on the Congress website and brochures as per your package



STREAMED SPONSORSHIP PACKAGES

Basic to Advanced
Echocardiography
(ECHO)

Structural
Heart Disease
(SHD)

Point of Care
Ultrasound
(POCUS)

(ECHO)

(SHD)

(POCUS)

GOLD SPONSOR

\$25,000 (Limit 1 per stream)

As the Gold Congress Sponsor you will receive the following entitlements and includes exclusive sponsorship of the Congress dinner.

Exhibition

- 4 x shell scheme exhibition booths (6x6m) in a prominent position. Should you have a custom stand the equivalent floor space will be provided

Registration and Social Functions

- 4 x delegate registrations (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition and welcome reception)

Function Sponsorship

- Exclusive Sponsorship of the Congress Dinner
- 5 minute opportunity for a company representative to speak during the opening of the dinner
- 10 x Complimentary dinner tickets ·
- Exclusive branding, at sponsors expense of all aspects of the dinner including menu, table decorations, theming and signage ·
- Logo placed on all Congress holding slides

Marketing, Promotion and Virtual Inclusions

- Opportunity to conduct a brand activation on one day of the Congress within the exhibition hall. Timing and nature of activation to be approved by the Congress organising committee ·
- Logo displayed on the Congress website with company profile and hyperlinked to your company website
- Logo displayed on the Congress registration site
- Logo on any Congress signage displayed at the venue
- Logo on any Congress marketing materials
- Logo and company profile featured in the Congress app
- Logo and company profile featured in any Congress printed or electronic program materials
- Logo displayed on Congress holding slides at the Congress ·
- 1 x satchel insert, item to be approved by the Congress organisers ·
- Acknowledgement as the Gold Congress Sponsor during the Congress

Should the Congress revert to a 100% virtual meeting due to COVID-19 instruction or border closure, your entitlements for sponsorship will roll over to virtual equivalent where possible.



SILVER SPONSOR

\$20,000 (Limit to 2 per stream)

As the Silver Congress Sponsor you will receive the following entitlements:

Exhibition

- 2 x shell scheme exhibition booths (3x6m) in a prominent position. Should you have a custom stand the equivalent floor space will be provided

Registration and Social Functions

- 3 x delegate registrations (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition and welcome reception)
- 3 x complimentary dinner tickets

Function Sponsorship

- Exclusive Sponsorship of the allocated function
- 5 minute opportunity for a company representative to speak during the event
- 5 x Complimentary dinner tickets
- Opportunity to supply banners for display during the event

Marketing, Promotion and Virtual Inclusions

- Your corporate signage prominently displayed on the main stage in the plenary room. Free standing banner to be supplied by sponsor
- Logo displayed on the Congress website with company profile and hyperlinked to your company website
- Logo displayed on the Congress registration site
- Logo on any Congress signage displayed at the venue
- Logo on any Congress marketing materials
- Logo and company profile featured in the Congress app
- Logo and company profile featured in any Congress printed or electronic program materials
- Logo displayed on Congress holding slides at the Congress
- 1 x satchel insert, item to be approved by the Congress organisers
- Acknowledgement as the Silver Congress Sponsor during the Congress

Should the Congress revert to a 100% virtual meeting due to COVID-19 instruction or border closure, your entitlements for sponsorship will roll over to virtual equivalent where possible.



BRONZE SPONSOR

\$15,000 (Multiple per stream)

As a Bronze Congress Sponsor you will receive the following entitlements:

• Exhibition

- 1 x shell scheme exhibition booths (3x3m) in a prominent position. Should you have a custom stand the equivalent floor space will be provided

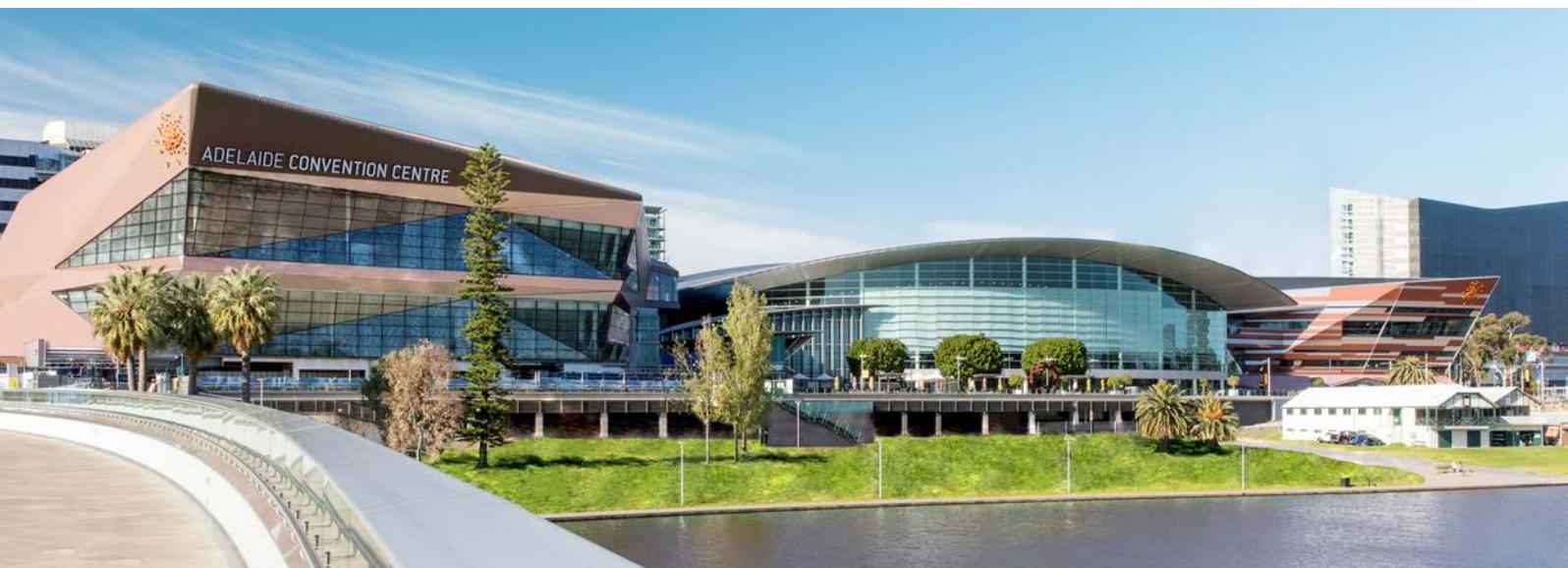
Registration and Social Functions

- 2 x delegate registrations (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition and welcome reception)

Marketing, Promotion and Virtual Inclusions

- Logo displayed on the Congress website with company profile and hyperlinked to your company website
- Logo displayed on the Congress registration site
- Logo on any Congress signage displayed at the venue
- Logo on any Congress marketing materials
- Logo and company profile featured in the Congress app
- Logo and company profile featured in any Congress printed or electronic program materials
- Logo displayed on Congress holding slides at the Congress
- 1 x satchel insert, item to be approved by the Congress organisers
- Acknowledgement as the Bronze Congress Sponsor during the Congress

Should the Congress revert to a 100% virtual meeting due to COVID-19 instruction or border closure, your entitlements for sponsorship will roll over to virtual equivalent where possible.





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WHOLE
CONGRESS
PACKAGES

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DELEGATE SATCHEL SPONSOR

\$12,500

As the sponsor of the Congress satchel you will receive the following entitlements:

Exhibition

- 1 x shell scheme exhibition booths (3x3m) in a prominent position. Should you have a custom stand the equivalent floor space will be provided

Registration and Social Functions

- 2 x delegate registrations (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition and welcome reception)

Marketing, Promotion and Virtual Inclusions

- Logo displayed on the satchel
- Logo displayed on the Congress website with company profile and hyperlinked to your company website
- Logo displayed on the Congress registration site
- Logo on any Congress signage displayed at the venue
- Logo on any Congress marketing materials
- Logo and company profile featured in the Congress app
- Logo and company profile featured in any Congress printed or electronic program materials
- 1 x satchel insert, item to be approved by the Congress organisers
- Acknowledgement as the Delegate Satchel Sponsor during the Congress

Should the Congress revert to a 100% virtual meeting due to COVID-19 instruction or border closure, your entitlements for sponsorship will roll over to virtual equivalent where possible.

CONGRESS APP SPONSOR

\$8,000

The Congress app will be in the hands of all delegates. The app will be available on all iPhones, android and mobile devices.

The Congress app provides delegates with access to the program, exhibitor listings and contacts and much more. The Congress App Sponsor will receive the following entitlements:

Marketing, Promotion and Virtual Inclusions

- Sole branding of the mobile event app
- Logo displayed on the Congress website with company profile and hyperlinked to your company website
- Logo displayed on the Congress registration site
- Logo on any Congress signage displayed at the venue
- Logo on any Congress marketing materials
- Logo and company profile featured in the Congress app
- Logo and company profile featured in any Congress printed or electronic program materials
- 1 x satchel insert, item to be approved by the Congress organisers
- Acknowledgement as the Congress App Sponsor during the Congress

Should the Congress revert to a 100% virtual meeting due to COVID-19 instruction or border closure, your entitlements for sponsorship will roll over to virtual equivalent where possible.

PHOTO BOOTH SPONSOR

\$6,000

This is a unique opportunity to reinforce your brand to all delegates during the Congress dinner and provide a small keepsake as a memento of the event

Marketing and Promotion

- Photo booth will be located in a prominent position during the dinner
- Opportunity for the Photo Booth Sponsor to provide props (chalkboard, message signs etc), at the Sponsor's expense
- Opportunity to provide 2 pullup banners to be displayed next to the photo booth
- Logo to be featured on all printed photos
- Logo displayed on the Congress website and hyperlinked to your company website
- Logo within Congress app

LANYARD SPONSOR

\$3,000

The Lanyard Sponsor will receive the following entitlements:

Marketing and Promotion

- Logo printed on all lanyards alongside Congress logo
- Logo printed on name badges
- Logo displayed on the Congress website with company profile and hyperlinked to your company website
- Logo on any Congress signage displayed at the venue
- Logo on any Congress marketing materials
- Logo and company profile featured in the Congress app
- Logo and company profile featured in any Congress printed or electronic program materials
- Acknowledgement as the Congress App Sponsor during the Congress

WATER BOTTLE SPONSOR

\$5,000

You will have the option to supply a drink bottle branded with your company logo to be distributed to each delegate upon registration.

Marketing and Promotion

- Opportunity to supply a branded drink bottle
- Logo displayed on the Congress website with company profile and hyperlinked to your company website
- Logo on any Congress signage displayed at the venue
- Logo on any Congress marketing materials
- Logo and company profile featured in the Congress app
- Logo and company profile featured in any Congress printed or electronic program materials
- Acknowledgement as the Water Bottle Sponsor during the Congress

SATCHEL INSERT SPONSOR

\$1,000

Satchel Insert Sponsors of the Congress will receive the following.

- 1 x satchel insert, item to be approved by the Congress organisers

Should the Congress revert to a 100% virtual meeting due to COVID-19 instruction or border closure, your entitlements for sponsorship will roll over to virtual equivalent where possible.

EXHIBITOR LOUNGE SPONSOR

\$10,000

The Exhibition Lounge will be one of the focal points of the Exhibition.

The Lounge will be a great place for delegates to network, relax and provide a unique space to do business. The package will include furniture, the sponsor will have the opportunity to brand and add signage to complete the area at their own expense.

Exhibition Booth

- 1 x shell scheme exhibition booth (3x3m²). Should you have a custom stand the equivalent floor space will be provided

Registration and Social Functions

- 1 x Exhibition registration (includes morning and afternoon refreshment breaks, lunches, access to exhibition and welcome reception)

Exhibition Lounge

- Exclusive sponsorship and naming rights to the lounge with the opportunity to brand the area and place collateral (Branding and collateral at the Sponsor's expense)

Marketing, Promotion and Virtual Inclusions

- Your corporate signage prominently displayed at the Exhibition Lounge. Free standing banner to be supplied by sponsor
- Logo displayed on the Congress website with company profile and hyperlinked to your company website
- Logo on any Congress signage displayed at the venue
- Logo on any Congress marketing materials
- Logo and company profile featured in the Congress app
- Logo and company profile featured in any Congress printed or electronic program materials
- Logo displayed on Congress holding slides at the Congress
- 1 x satchel insert, item to be approved by the Congress organisers
- Acknowledgement as the Exhibition Lounge Sponsor during the Congress

Should the Congress revert to a 100% virtual meeting due to COVID-19 instruction or border closure, your entitlements for sponsorship will roll over to virtual equivalent where possible.



BARISTA SPONSOR

\$7,000

Due to Congress mission disposable cups will not be used with the Barista. We encourage a novel way to promote your organisation eg. each delegate getting a coffee to receive a sticker to wear.

As a sponsor of the Barista Coffee Cart you will receive the following entitlements:

Registration and Social Functions

- 1 x delegate registrations (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition and welcome reception)

Marketing and Promotion

- Your corporate signage prominently displayed at the Barista Coffee Cart. Free standing banner to be supplied by sponsor
- Logo displayed on the Congress website with company profile and hyperlinked to your company website
- Logo on any Congress signage displayed at the venue
- Logo on any Congress marketing materials
- Logo and company profile featured in the Congress app
- Logo and company profile featured in any Congress printed or electronic program materials
- Opportunity to supply merchandise to be worn by the barista
- Acknowledgement as the Barista Sponsor during the Congress





CONGRESS
EXHIBITOR
PACKAGES

EXHIBITOR (FACE-TO-FACE)

\$3,500 (Multiple)

As an exhibitor of the Congress you will receive the following.

Exhibition Booth

- 1 x shell scheme exhibition booth (3x3m²). Should you have a custom stand the equivalent floor space will be provided

	3m x 3m booth
	Octaboard white wall paneling 2.5m
	Fascia sign
	Two 150 watt spotlights
	One standard power feed (Max 5 amps loading)

Registration and Social Functions

- 1 x Exhibition registration (includes morning and afternoon refreshment breaks, lunches, access to exhibition and welcome reception)

Marketing, Promotion and Virtual Inclusions

- Listed on the Congress website
- Listed in any Congress printed or electronic program materials

Should the Congress revert to a 100% virtual meeting due to COVID-19 instruction or border closure, your entitlements for sponsorship will roll over to virtual equivalent where possible.

VIRTUAL EXHIBITION PARTNER

\$2,200 (Multiple)

Virtual opportunities are an ideal consideration if you are unable to attend in person given the ever-changing health conditions.

These packages, hybrid or virtual, still allow your message and brand exposure to be prominent at the Meeting and subsequently be involved with delegates both locally and internationally!

Virtual Exhibition

1 x virtual exhibition space exposure includes:

- Organisation company logo placement on website and platform (high res)
- Organisation Company profile on virtual platform (250 words)
- Online link through to website
- Online company contact email (and phone)
- One (1) pdf Downloadable brochure – in place of satchel insert
- Two (2) full online event registrations
- Link to Company promotional video (2 mins max)
- Further exposure on virtual platform of your company after the Congress has concluded (up to 6 months)

ADDITIONAL EXHIBITION REGISTRATION

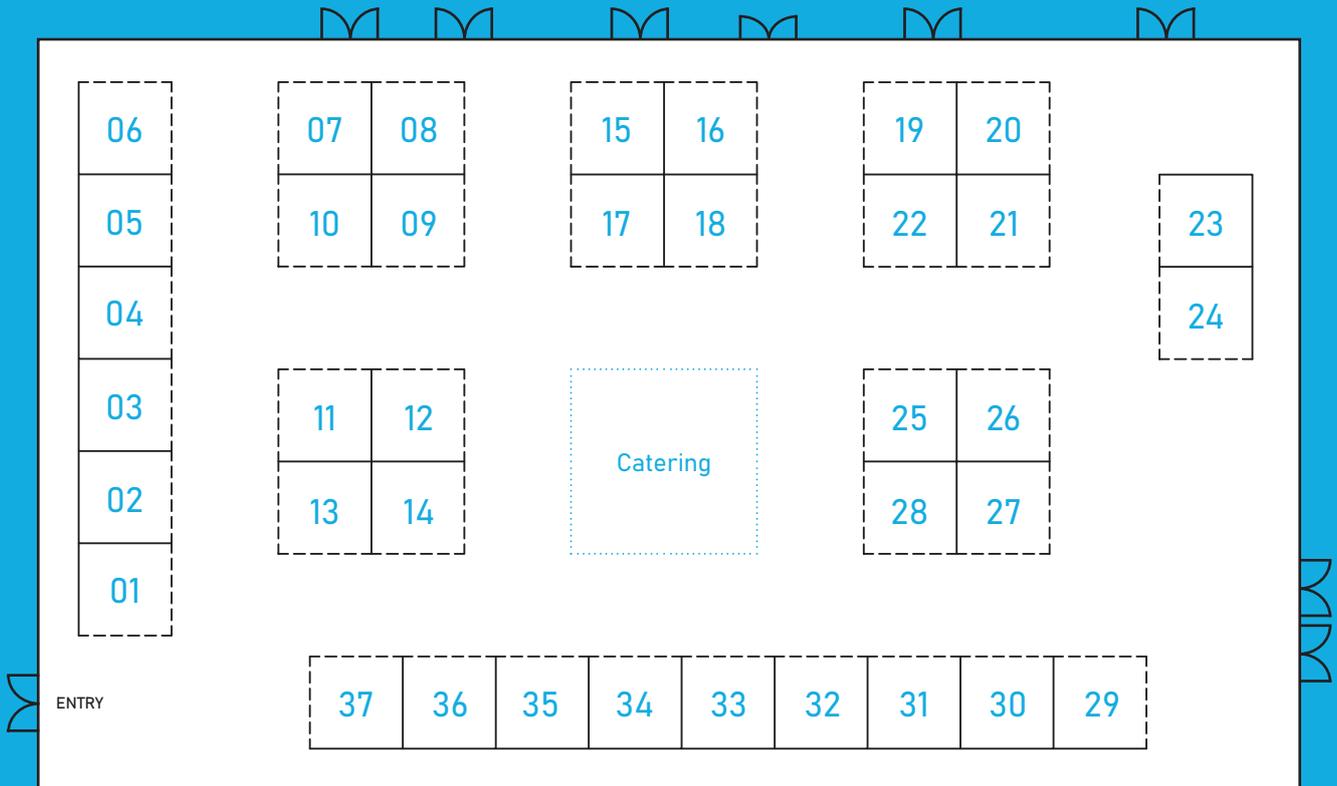
\$500

If you have additional staff that you would like to attend to manage your exhibition booth this will include all day catering and welcome reception. You will also be able to purchase a dinner ticket separately if they wish to attend the Congress dinner.

Should the Congress revert to a 100% virtual meeting due to COVID-19 instruction or border closure, your entitlements for sponsorship will roll over to virtual equivalent where possible.



CONGRESS FLOOR PLAN



See the draft floorplan layout – please note this may be subject to change by venue or Organisers.
Please note priority placing will be given to Sponsors and choices of location will be on first reply basis.



WORLD CONGRESS OF
ECHOCARDIOGRAPHY
AND ALLIED TECHNIQUES

6-8 MAY 2022
ADELAIDE CONVENTION CENTRE



SPONSOR AND EXHIBITION APPLICATION FORM



WORLD CONGRESS OF
**ECHOCARDIOGRAPHY
AND ALLIED TECHNIQUES**

6-8 MAY 2022
ADELAIDE CONVENTION CENTRE

All prices are listed in AUD and include GST

CONTACT PERSON*

*All correspondence will be directed to this person.

First Name		Surname	
Organisation		Position	
Address			
Suburb	State	Country	Postcode
Office Number	Mobile Number		
E-mail address			

SPONSORSHIP PACKAGES (please tick preference)

STREAMED SPONSORSHIP PACKAGES

<input type="checkbox"/> Gold Sponsor	<input type="radio"/> ECHO <input type="radio"/> SHA <input type="radio"/> POCUS	\$25,000
<input type="checkbox"/> Silver Sponsor	<input type="radio"/> ECHO <input type="radio"/> SHA <input type="radio"/> POCUS	\$20,000
<input type="checkbox"/> Bronze Sponsor	<input type="radio"/> ECHO <input type="radio"/> SHA <input type="radio"/> POCUS	\$15,000

WHOLE CONGRESS PACKAGES

<input type="checkbox"/> Delegate Satchel Sponsor	\$12,500
<input type="checkbox"/> Congress App Sponsor	\$8,000
<input type="checkbox"/> Photo Booth Sponsor	\$6,000
<input type="checkbox"/> Lanyard Sponsor	\$3,000
<input type="checkbox"/> Water Bottle Sponsor	\$5,000
<input type="checkbox"/> Satchel Insert Sponsor	\$1,000
<input type="checkbox"/> Exhibition Lounge Sponsor	\$10,000
<input type="checkbox"/> Barista Sponsor	\$7,000

EXHIBITION PACKAGES

<input type="checkbox"/> Exhibitor (face-to-face)	\$3,500
<input type="checkbox"/> Virtual Exhibition Partner	\$2,500
<input type="checkbox"/> Additional Exhibition Registration	\$500

FLOOR PLAN

Please indicate your top 3 requested places for your exhibition booth display location. **Note that floorplan may be subject to change**

1st Preference

Booth Number:

2nd Preference

Booth Number:

3rd Preference

Booth Number:

I/WE AGREE TO THE TERMS AND CONDITIONS SET OUT IN THIS SPONSORSHIP AND EXHIBITION PROSPECTUS

Name	Signature	Date

PLEASE RETURN THIS FORM TO:

All Occasions Group
12 Stirling Street, Thebarton, SA 5031
E: rebecca.gabriel@aomevents.com
P: 08 8125 2200



SPONSORSHIP AND EXHIBITION CONTRACT TERMS AND CONDITIONS



These terms and conditions constitute a contract between you (the Exhibitor/Sponsor). The International Society of Cardiovascular Ultrasound (ABN: XX XXX XXX XXX) and All Occasions Group Pty Ltd (ABN 44 109 863 514) (the Congress Organisers') in relation to the sponsorship and/or use of exhibition space at the XXVII World Congress of Echocardiography and Allied Techniques (WCE) at the Adelaide Convention Centre (the Venue') in Adelaide, South Australia from 6–8 May 2022 (the Congress'). By signing the application form you are indicating your acceptance of these terms and conditions.

ACCEPTANCE AND ALLOCATION

The Congress Organisers, reserves the right to accept or reject any application at its absolute and unfettered discretion with the return of any deposit paid in the event of a rejection. Sponsorship and Exhibition packages, which may be limited in number, will be generally allocated in the order of the receipt of application forms. Allocation of sponsorship packages and booths regardless of the preference indicated, and alteration of the floor plan is at the discretion of the Congress Organiser, whose decision will be final.

APPLICATION AND PAYMENT

To confirm your acceptance of a Sponsorship or Exhibition package please complete the Booking Form at the back of this brochure and return to rebecca.gabriel@aomevents.com and specify the package required.

A confirmation letter will then be sent to you outlining the exhibitor or sponsorship details, along with a tax invoice due within 21 days. If payment is not received by this date, the package will be released for re-sale. As spaces are strictly limited, returning a Booking Form does not guarantee a place as a Sponsor/Exhibitor. You will be contacted with a confirmation letter to confirm your acceptance as a Sponsor/Exhibitor.

CANCELLATION POLICY

Cancellations will be accepted in writing only. A cancellation notice received 3 months or further prior to the Congress start date will be subject to a 50% cancellation fee. A cancellation notice received within 3 months of the Congress start date will be subject to a 100% cancellation fee.

Should a cancellation occur due to a pandemic (COVID-19 or otherwise) which results in restrictions, immediate lockdowns or closed borders that are put in place by the Government, your Sponsorship or Exhibition arrangements will be transferred to virtual only, and the difference reimbursed.

LEGAL RESPONSIBILITY

The Congress Organisers and the Venue accept no responsibility for any act, omission or other default on the part of the Exhibitor/Sponsor during or in connection with the

Congress that results directly or indirectly in any loss, damage, personal injury or death. The Exhibitor/Sponsor agrees to indemnify the Congress Organisers in respect of any claim and demands in respect thereof.

The Exhibitor/Sponsor acknowledges that the Congress Organisers are not responsible for any loss or damage to the Exhibitor/Sponsors' property and that all Exhibitor/Sponsor material and equipment is the sole responsibility of the Exhibitor/Sponsor. The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this Exhibition/Sponsorship contract. In the event that the Congress or Exhibition is cancelled or delayed through no fault of the Congress Organisers, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the Sponsor/Exhibitor shall not be entitled to any refund or any claim for any loss of damage.

EXHIBITOR MANUAL

An Exhibitor Manual outlining all technical aspects of exhibiting will be circulated no later than 3 months before the Congress. It will include the following

- Technical details about the venue, final exhibition details and information.
- Contractor details services available to exhibitors and order forms.

EXHIBITOR DISPLAY RULES

- The Congress Organisers shall determine the hours during which the Exhibition shall be conducted and the hours of access for Exhibitors, including any variations of access times as may be necessary.
- The allocated exhibition booth must be staffed at all times during the exhibition and removal of any exhibition display must not commence until after the exhibition closes.
- All advertising material, such as banners, must be displayed within the designated booth area.
- Excessive noise that inconveniences other exhibitors or the Congress must be avoided.
- Exhibitors must not obstruct aisles and walkways.
- While Exhibitors are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other exhibitors or detracting from the Exhibition are not permitted.

CUSTOM STAND

All custom stand designs must be approved by the Congress Organisers and the Venue to allow for unrestricted views. Custom booths which aren't open plan (for example a structure with one or more walls) may need to be located against the perimeter of the Exhibition.

DETAILED REQUIREMENTS AND DUE DATES:

- The Congress Organisers requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of satchel inserts or other arrangements will be sent to you at a later date with relevant due dates.
- Logos will be requested in both .jpg and .eps format, high resolution 300dpi. If logos in other formats are received, the Organisers are not responsible for the quality of the logos displayed in any of the promotional material.
- In the event that materials, information or artwork required by the Congress Organisers are not received by the designated due date, their use for their intended purpose cannot be guaranteed, the Organisers are not responsible for any losses sustained as a result.

SPONSORSHIPS

Nothing contained in the agreement will be deemed to constitute a joint venture or agency relationship between you and Congress Organisers.

You must not do anything where you will, in any way, be represented that you are a partner of the Congress Organisers.

REGISTRATIONS

Sponsors/Exhibitors are not permitted to attend Congress Sessions or Networking Functions unless the relevant tickets are offered as part of the particular Sponsorship or Exhibition package. Should Sponsors/Exhibitors wish to attend the Congress as a delegate or attend Networking Functions, the appropriate registration must be purchased. Specific Sponsor/Exhibitor registration online link will be sent out at a later date.

SPONSORSHIP AND EXHIBITION PACKAGES

Please refer to the Sponsorship packages in this Sponsorship & Exhibition Proposal document. Any variations to the description of each package must be as agreed in writing with the Congress Organisers. Sponsorship and Exhibition entitlements will not commence until the Booking Form and payment is received by the Congress Organisers.

VENUE

The Sponsor/Exhibitor and the servants, agents, contractors and invitees of the Sponsor/Exhibitor are also to observe the rules, regulations and procedures as prescribed by the Venue.