

## Chris Robbins: Human-Centric Leadership Through Applied Psychology

### About

Chris is an internationally experienced executive and speaker with over two decades of board-level leadership across 8 countries and 7 companies - including 13 years as CEO. He brings a rare combination of deep business acumen and psychological insight, having led successful turnarounds, cultural transformations, and brand repositionings across sectors.

Chris is known for his dynamic, human-centered approach to leadership. He helps organizations unlock performance through trust, emotional intelligence, and strategic clarity- always with the psychology of people at the core. As the author of *The Human Edge: Psychology as a Secret Weapon for Leadership Excellence* and the newly released *Mind Over Market*, he bridges theory and application with powerful storytelling and real-world tools.

His content challenges leaders to rethink what drives performance and culture, offering practical strategies that stick long after the keynote ends.

---

### Speaking Topics

- **The Human Edge:** Unlocking leadership excellence through applied psychology
- **People-Centric Culture:** Driving results with values, trust, and authentic leadership
- **Psychology in Change & Strategy:** Cognitive tools for navigating transformation
- **Emotional Intelligence in Action:** Leading with clarity, empathy, and resilience
- **Culture Curation:** Building and sustaining aligned, high-trust teams

---

### Why Book Chris?

- ✓ High-energy, engaging speaker with global leadership experience
- ✓ Blends psychological insight with proven business results
- ✓ Brings practical, actionable tools - not just theory
- ✓ Inspires mindset shifts and meaningful action
- ✓ Author, coach, and trusted voice in human-first leadership

### Contact

- **Website:** [WWW.RobbinsNextGen.com](http://WWW.RobbinsNextGen.com)
- **LinkedIn:** <https://www.linkedin.com/in/chrisrobbins95/>
- **Email:** Chris@RobbinsNextGen.com
- **Phone:** +33 7 85 22 15 25

Let Chris bring the principles of applied psychology to your next event and transform the way your organization approaches leadership and culture.