

Chris Robbins: Transformative Leadership Through Applied Psychology

About

Chris is an accomplished leader with over 20 years of board-level experience across 8 countries and 7 companies, including 13 years as CEO. He is a passionate advocate for people-centric leadership, leveraging applied psychology, emotional intelligence, and communication to drive organizational success. With expertise spanning leadership, strategy, culture and marketing, Chris combines psychological principles with practical business strategies and experience to build great people, brands, and companies.

As the author of *The Human Edge: Psychology as a Secret Weapon for Leadership Excellence*, Chris shares actionable insights to empower leaders to build high-performing teams and achieve strategic goals. His experience includes guiding turnarounds, launching mass-scale startups, and successfully navigating complex transformations - all while prioritizing the human element of business.

Speaking Topics

Chris's high-energy and passionate talks are designed to inspire, educate, and challenge audiences to think differently about leadership and business psychology. Key topics include:

- **The Human Edge:** Harnessing psychology to unlock leadership excellence.
- **Building People-Centric Cultures:** Driving performance through values, EQ, and authentic leadership.
- **Psychology in Strategy and Transformation:** Using cognitive insights to lead successful organizational change.
- **Culture Building:** Creating and Curating Successful Culture and Values in organizations.
- **Leading with Emotional Intelligence:** Strengthening trust, communication, and resilience in teams.

Why Book Chris?

- High-energy, passionate presenter with the ability to connect to audiences.
- Proven expertise in transforming businesses across industries and geographies.
- Practical tools and strategies grounded in real-world experience.
- Engaging storytelling that connects psychology with leadership success.
- Inspires audiences to take actionable steps toward organizational and personal growth.

Contact

- **Website:** WWW.RobbinsNextGen.com
- **LinkedIn:** <https://www.linkedin.com/in/chrisrobbins95/>
- **Email:** Chris@CCC-Robbins.com
- **Phone:** +420 777 935 017

Let Chris bring the principles of applied psychology to your next event and transform the way your organization approaches leadership and culture.