Chris Robbins

Former CEO | Leadership Consultant | Executive Coach | Author

Human-centric leadership through applied psychology

ABOUT CHRIS

Chris has spent 30 years in executive leadership, including 13 years as CEO, across 7 countries: Canada, Czechia, France, the UK, Estonia, Latvia and Lithuania. **In the Baltics he led Tele2 Estonia as CEO and, before that, the Lithuanian operator Bitė.** Across 10 companies, two of them his own, he has led turnarounds, cultural transformations and brand repositionings.

Today he helps leaders and boards apply psychology to performance, culture and leadership transitions. He is the author of *The Human Edge: Psychology as a Secret Weapon for Leadership Excellence* and *Mind Over Market*. His talks combine boardroom stories with practical tools that leaders use the following Monday.

SIGNATURE TALKS

Real Leadership: When the Rules Keep Changing

How leaders keep people committed and moving when certainty runs out: clarity on what is known and what is not, trust that lets bad news travel upward, and judgement that technology cannot supply.

I Had a Good Team. It Was the Wrong Team.

Why the team that got you here may not get you there, and how leaders spot the gap early and rebuild without breaking trust or momentum.

The First 130 Days: Leadership Transitions Start Before Day One

Why most senior transitions are won or lost in the 30 days before the start date, and the 100+30 approach Chris uses to help new leaders build credibility, relationships and early results.

Also available: The Human Edge (applied psychology for leadership excellence), emotional intelligence in action, and building high-trust, people-centric cultures.

FORMATS AND RECENT STAGES

Formats

- Keynote (20 to 45 minutes)
- Masterclass or workshop (90 minutes to half a day)
- Panel, fireside chat or moderation
- Board and executive-team sessions

Recent stages

- CEO leadership conference, Tallinn (October 2026)
- PARE Conference, Tallinn
- Leadership kick-offs and offsites for executive teams

Language: English

WHY ORGANISERS BOOK CHRIS

- A CEO who has done the job, not a theorist: real decisions, real consequences, told with candour
- Psychology made practical: tools that leaders can use immediately
- Deep roots in the Baltics and CEE, with an international perspective from 7 countries
- High-energy, interactive delivery that works for executive, HR and founder audiences

Book Chris for your next event

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