

Strategic *Planning*
creates documents

Strategic *Vision*
creates momentum

STRATEGIC VISION
is Pillar 1 of
The Leadership Momentum
Operating System (OS)

3 Pillars of Great People Leaders

**Strategic
Vision**

Direction

**High
EQ**

Connection

**Growth
Mindset**

Learning

STRATEGIC VISION

It is the ability to turn big ideas into actionable plans **through People**

***“Strategy without execution is hallucination” –
Thomas Edison***

It must encompass both the
Thinking and the **Doing**

Most Strategies are all Thinking and No Doing

Leaders spend 90% of their time on the
Strategic Plan (the document)
and 10% on the
Strategic Direction (the people)..

If your people are waiting for the next slide deck before they act, you don't have a team. You have a following.

***“Technical capability only creates
an advantage when human
capability keeps pace”.***

- TalentSmart EQ 2026 Report

This is the "Execution" layer of your
Human Skills Stack

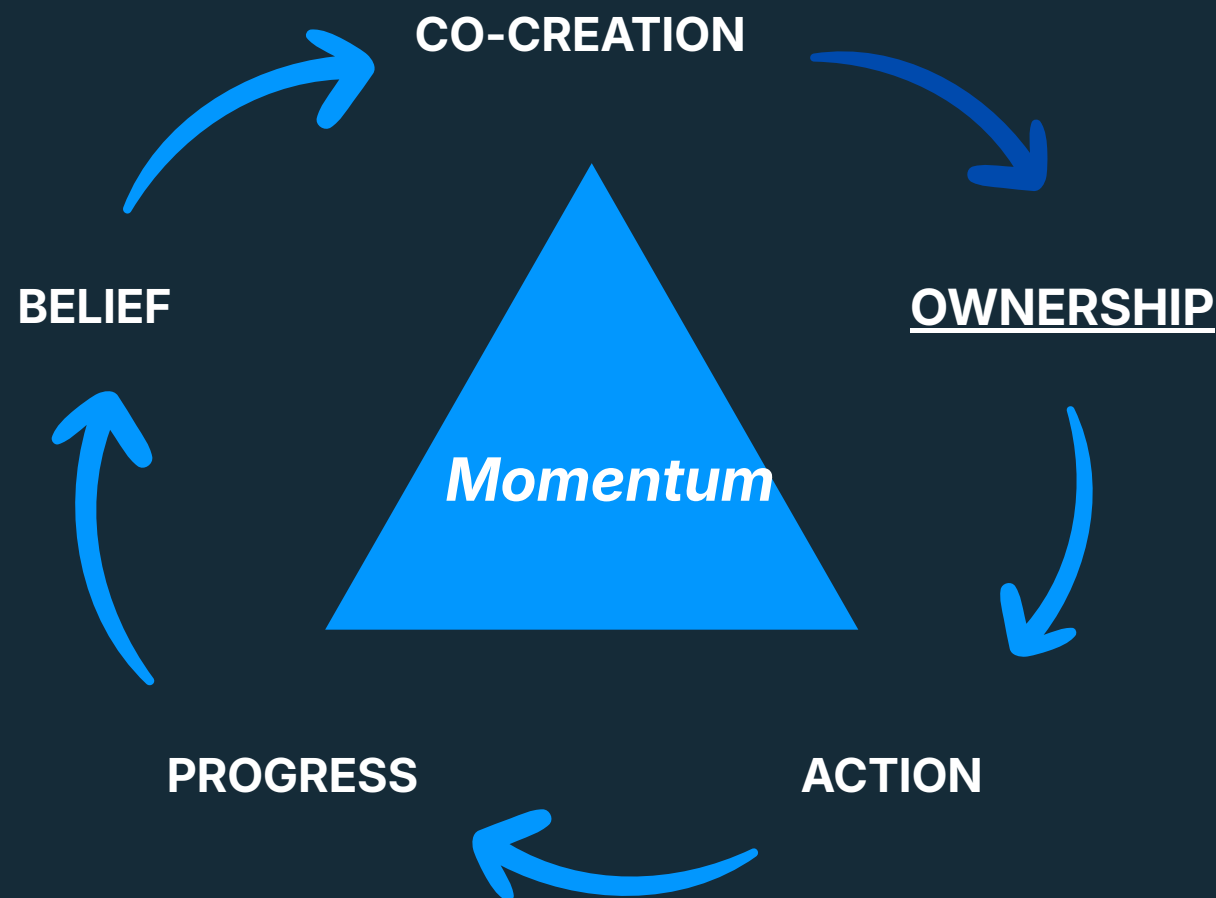
3 Simple Steps to Activate the “Doing”

1. **Reduce priorities** to 2 – 3.
2. **Translate** into “human” language.
3. **Engage** with people to find the gaps.

*Out of clutter find simplicity. From discord find harmony.
In the middle of difficulty lies opportunity.” - Einstein*

You Cannot "Tell" Your Way to Momentum

You must build the conditions for it.



Shift from Passive Disengagement to Active Momentum

BEFORE	AFTER
Top - Down	Co-Creation
Waiting for Permission	Autonomous Action



Momentum

You Have Two Choices

Continue the

"sound and fury, signifying nothing"

of beautiful strategy decks, or swing the pendulum toward **real-world execution**

Save this Blueprint for your next planning cycle

Reach out to customize this to your organization

RobbinsNextGen.com

