

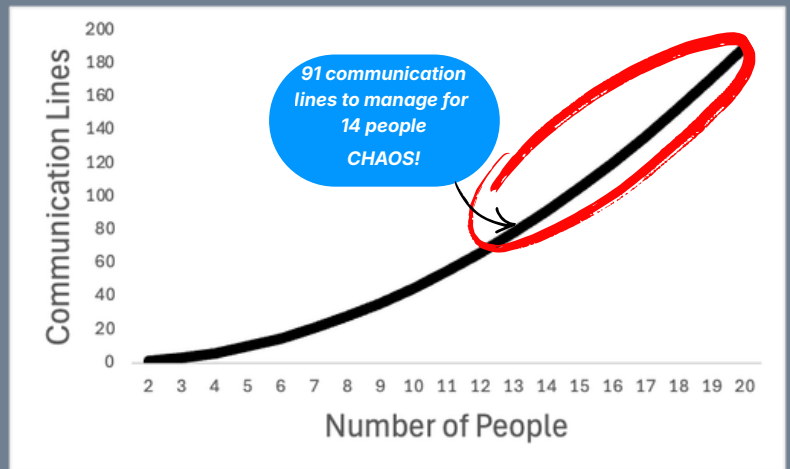
THE RULE OF 7

Why managing 12 people well is a mathematical impossibility.

01 THE COMBINATORIAL EXPLOSION

Communication Complexity grows quadratically (N^2).

Brainpower grows linearly



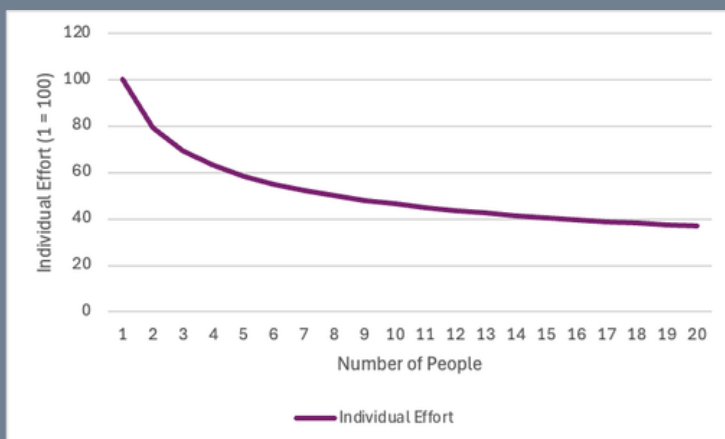
02 THE GOOGLE "OXYGEN" ZONE

High Performance



Google Project Oxygen found the median number of direct reports for successful managers is 7.

03 THE RINGELMANN EFFECT



As a team grows, individual accountability drops.

Individual effort with more than 7 people is less than half of optimal.

Need Help with This? Reach out.
www.RobbinsNextGen.com

